# Supplementary\_pilot\_analysis

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```
.libPaths('C:/Users/vbeliaev/Documents/r packages')
knitr::opts_chunk$set(echo = TRUE)
rm(list = ls())
library(ggsignif)
library(ggplot2)
library(gridExtra)
library(lme4)
library(plyr)
library(dplyr)
library(boot)
library(data.table)
# loading preprocessed data
tab1 = as.data.table(read.csv("Data_collected_together_preprocessed.csv"))
dataVal = tab1[Cue_Taste1_Size2 == 1]
dataVal$Taste_diff.z = scale(dataVal$Taste_diff)
dataVal$Size_diff.z = scale(dataVal$Size_diff)
dataVal$RT.z = scale(dataVal$RT)
dataPer = tab1[Cue_Taste1_Size2 == 2]
dataPer$Size_diff.z = scale(dataPer$Size_diff)
dataPer$Taste_diff.z = scale(dataPer$Taste_diff)
dataPer$RT.z = scale(dataPer$RT)
ns = length(unique(tab1$Participant))
```

In this script you will find additional analysis for the pilot study. Main analysis in contained in the script 'pilot\_data\_analysis'.

Here, we want to demonstrate that the behavioral task, which includes rating and choice stages, works properly. For that we need to see that pictures selected in the choice task are modulated by the difference between two items that are presented on the screen.

For example, in the rating task participant rated taste of banana for 0.8 and twix for 0.9. In the choice task these two pictures are presented in the same trial: banana in the upper part of the screen and twix in the lower part of the screen. We calculate the difference between them up - down picture = -0.1. Then another trial with strawberry (up) and bounty (down), rated before as 0.7 and 0.85 with difference = -0.15. Probability to choose top picture in these two trials should be lower than chance level and probability depends in this case on the difference, it is even lower when the difference between 2 pictures is lower (-0.15). This

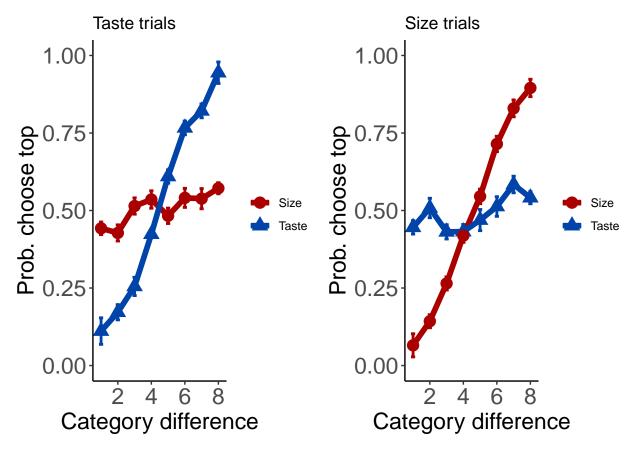
difference is splitted in categories: e.g., category 1 (difference = -0.2: -0.15, category 2 = -0.15:-0.1)

After that, we performed analysis for reaction time in the choice task, however, we did not find there any significant effect of TI stimulation.

## Verifing the behavioral task

```
# plot taste
data1 = ddply(dataVal, .(Participant, Taste_diff.ntile), summarise, acc = mean(ChoiceO1))
data2 = ddply(data1, .(Taste_diff.ntile), summarise, acc2 = mean(acc), se=sd(acc)/sqrt(ns))
data2$cued = "Taste"
colnames(data2)[1] = "diff"
data1 = ddply(dataVal, .(Participant,Size_diff.ntile), summarise, acc = mean(ChoiceO1))
data3 = ddply(data1, .(Size_diff.ntile), summarise, acc2 = mean(acc), se=sd(acc)/sqrt(ns))
data3$cued = "Size"
colnames(data3)[1] = "diff"
data4 = rbind(data2,data3)
colors =c('#AA0000','#0044AA')
limits = aes(ymax = acc2+se, ymin=acc2-se, colour=cued, group=cued)
p1.val = ggplot(data4, aes(diff, acc2, group=cued)) +
  geom line(aes(colour=cued), size=2) +
  geom_errorbar(limits, width=0.25, size=1) +
  geom_point(aes(shape=cued, colour=cued), size=4) +
  scale_colour_manual(values=colors) +
  theme classic() +
  ylab("Prob. choose top") + xlab("Category difference") +
  theme(axis.title=element_text(size=17)) + theme(axis.text=element_text(size=17)) +
  coord_cartesian(ylim = c(0, 1)) +
  ggtitle("Taste trials") +
    theme(legend.title = element_blank())
# plot size
data1 = ddply(dataPer, .(Participant, Taste_diff.ntile), summarise, acc = mean(Choice01))
data2 = ddply(data1, .(Taste_diff.ntile), summarise, acc2 = mean(acc), se=sd(acc)/sqrt(ns))
data2$cued = "Taste"
colnames(data2)[1] = "diff"
data1 = ddply(dataPer, .(Participant,Size_diff.ntile), summarise, acc = mean(ChoiceO1))
data3 = ddply(data1, .(Size_diff.ntile), summarise, acc2 = mean(acc), se=sd(acc)/sqrt(ns))
data3$cued = "Size"
colnames(data3)[1] = "diff"
data4 = rbind(data2,data3)
colors =c('#AA0000','#0044AA')
limits = aes(ymax = acc2+se, ymin=acc2-se, colour=cued, group=cued)
p1.per = ggplot(data4, aes(diff, acc2, group=cued)) +
 geom_line(aes(colour=cued), size=2) +
```

```
geom_errorbar(limits, width=0.25, size=1) +
geom_point(aes(shape=cued, colour=cued), size=4) +
scale_colour_manual(values=colors) +
theme_classic() +
ylab("Prob. choose top") + xlab("Category difference") +
theme(axis.title=element_text(size=17)) + theme(axis.text=element_text(size=17)) +
coord_cartesian(ylim = c(0, 1)) +
ggtitle("Size trials") +
theme(legend.title = element_blank())
grid.arrange(p1.val, p1.per, ncol=2, widths=c(1,1))
```



From this plot we can see that the task is working as intended. In taste trials participants are choosing more frequently top picture, if it was rated higher than bottom picture for taste during the rating task (categories from 5 to 8). Oppositely, difference in size between two pictures affects less participants choices, when they are asked to compare images for taste.

Now these dependences (between probability to choose top picture and differences in taste or size between two food items) were explored with a model.

#### Effect of taste and size differences in taste trials

```
m1.val = glmer(Choice01 ~ Size_diff.z + Taste_diff.z + (1+Size_diff.z + Taste_diff.z | Participant), data
summary(m1.val)
```

```
## Generalized linear mixed model fit by maximum likelihood (Laplace
     Approximation) [glmerMod]
## Family: binomial (logit)
## Formula:
## Choice01 ~ Size_diff.z + Taste_diff.z + (1 + Size_diff.z + Taste_diff.z |
##
      Participant)
##
     Data: dataVal
##
##
        AIC
                BIC
                     logLik deviance df.resid
##
     4372.8
             4429.5 -2177.4
                               4354.8
##
## Scaled residuals:
      Min
               1Q Median
                               3Q
                                      Max
## -4.9628 -0.6838 0.1942 0.6817 4.5547
##
## Random effects:
## Groups
                            Variance Std.Dev. Corr
               Name
  Participant (Intercept) 0.00000 0.0000
##
               Size_diff.z 0.03452 0.1858
                                                 NaN
                Taste_diff.z 0.27306 0.5225
##
                                                 NaN -0.09
## Number of obs: 4044, groups: Participant, 23
## Fixed effects:
               Estimate Std. Error z value Pr(>|z|)
                                     1.070
## (Intercept)
                0.03986
                           0.03724
## Size_diff.z
                0.22662
                            0.05526
                                    4.101 4.11e-05 ***
## Taste_diff.z 1.32337
                            0.11843 11.174 < 2e-16 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Correlation of Fixed Effects:
##
               (Intr) Sz_df.
## Size_diff.z 0.001
## Taste_dff.z 0.006 -0.035
## convergence code: 0
## boundary (singular) fit: see ?isSingular
Effect of taste and size differences in size trials
m1.per = glmer(Choice01 ~ Size_diff.z + Taste_diff.z + (1+Size_diff.z + Taste_diff.z | Participant), data
summary(m1.per)
## Generalized linear mixed model fit by maximum likelihood (Laplace
     Approximation) [glmerMod]
## Family: binomial (logit)
## Choice01 ~ Size_diff.z + Taste_diff.z + (1 + Size_diff.z + Taste_diff.z |
      Participant)
##
##
      Data: dataPer
##
##
        AIC
                BIC
                     logLik deviance df.resid
             4362.4 -2143.8
##
     4305.7
                               4287.7
                                           4027
##
```

```
## Scaled residuals:
##
      Min
                1Q Median
                                30
                                       Max
## -5.3371 -0.6555 -0.2011 0.6598 5.3935
##
## Random effects:
##
   Groups
                             Variance Std.Dev. Corr
                Name
##
   Participant (Intercept)
                             0.04453 0.2110
##
                Size_diff.z 0.24576 0.4957
                                                0.23
##
                Taste_diff.z 0.06332 0.2516
                                               -0.08 0.17
## Number of obs: 4036, groups: Participant, 23
## Fixed effects:
                Estimate Std. Error z value Pr(>|z|)
               -0.05232
## (Intercept)
                            0.05857
                                    -0.893
                                               0.372
                                              <2e-16 ***
## Size_diff.z
                 1.38339
                            0.11385
                                     12.151
## Taste_diff.z 0.16108
                            0.06869
                                      2.345
                                               0.019 *
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Correlation of Fixed Effects:
##
               (Intr) Sz_df.
## Size_diff.z 0.154
## Taste_dff.z -0.044
                      0.133
```

Models demonstrate that there are intrusions and size can affect participants choices even when they are asked to compare food items for taste. However, this effect is smaller for size than for taste in taste trials and in the same way for size trials.

## Analysis of RT

### Immidiate effects of TI on taste trials

```
idx = which(dataVal$Trial_Nr<113)</pre>
                                              #Table: first 112 trials, when TI is on
dataVal2 = dataVal[idx,]
m1.val.stim1.abs = lmer(RT.z ~ Taste_diff.abs*Stim + (1+Taste_diff.abs*Stim Participant), data=dataVal2
summary(m1.val.stim1.abs)
## Linear mixed model fit by REML ['lmerMod']
## Formula:
## RT.z ~ Taste_diff.abs * Stim + (1 + Taste_diff.abs * Stim | Participant)
##
      Data: dataVal2
##
## REML criterion at convergence: 6262.6
## Scaled residuals:
                1Q Median
                                        Max
## -2.2501 -0.6719 -0.1635 0.5371
                                   5.2805
##
## Random effects:
                                    Variance Std.Dev. Corr
   Groups
                Name
##
   Participant (Intercept)
                                    0.313706 0.56009
##
                Taste_diff.abs
                                    0.006416 0.08010 -0.63
                                     0.022335 0.14945 -0.12 -0.33
##
                Stim
```

```
##
                Taste diff.abs:Stim 0.001215 0.03486
                                                       0.28 -0.75 0.87
                                    0.628905 0.79304
## Residual
## Number of obs: 2572, groups: Participant, 23
## Fixed effects:
##
                        Estimate Std. Error t value
## (Intercept)
                        0.024327
                                  0.117830
                                            0.206
## Taste_diff.abs
                       -0.086238
                                 0.022911 -3.764
## Stim
                       -0.021470
                                  0.034866 -0.616
## Taste_diff.abs:Stim -0.008317
                                   0.017283 -0.481
## Correlation of Fixed Effects:
               (Intr) Tst_d. Stim
## Tast_dff.bs -0.453
## Stim
               -0.104 -0.215
## Tst_dff.b:S 0.117 -0.224 0.328
## convergence code: 0
## Model failed to converge with max|grad| = 0.00407565 (tol = 0.002, component 1)
After effects of TI on taste trials
idx = which(dataVal$Trial_Nr>=113)
                                              #Table: last 64 trials, when TI is off
dataVal2 = dataVal[idx,]
m1.val.stim2.abs = lmer(RT.z ~ Taste_diff.abs*Stim + (1+Taste_diff.abs*Stim Participant), data=dataVal2
summary(m1.val.stim2.abs)
## Linear mixed model fit by REML ['lmerMod']
## RT.z ~ Taste_diff.abs * Stim + (1 + Taste_diff.abs * Stim | Participant)
##
     Data: dataVal2
##
## REML criterion at convergence: 3751.7
##
## Scaled residuals:
      Min
               1Q Median
                                3Q
                                       Max
## -2.2986 -0.6588 -0.1613 0.4936 5.2149
##
## Random effects:
## Groups
                                    Variance Std.Dev. Corr
  Participant (Intercept)
                                    3.613e-01 0.601120
##
##
                Taste diff.abs
                                    3.125e-03 0.055899 -0.72
##
                Stim
                                    1.432e-02 0.119680 -0.15 0.41
##
                Taste diff.abs:Stim 5.288e-05 0.007272 0.29 -0.45 -0.98
                                    6.911e-01 0.831323
## Residual
## Number of obs: 1472, groups: Participant, 23
##
## Fixed effects:
                       Estimate Std. Error t value
## (Intercept)
                                   0.12720 -0.323
                       -0.04104
## Taste_diff.abs
                       -0.08263
                                   0.02457 -3.363
## Stim
                        0.03318
                                   0.03305
                                            1.004
## Taste_diff.abs:Stim 0.01469
                                             0.678
                                   0.02169
```

```
##
## Correlation of Fixed Effects:
               (Intr) Tst d. Stim
##
## Tast_dff.bs -0.336
## Stim
              -0.111 0.146
## Tst dff.b:S 0.020 -0.022 -0.052
## convergence code: 0
## boundary (singular) fit: see ?isSingular
Immidiate effects of TI on size trials
idx = which(dataPer$Trial Nr<113)</pre>
                                             #Table: first 112 trials, when TI is on
dataPer2 = dataPer[idx,]
m1.per.stim1.abs = lmer(RT.z ~ Size_diff.abs*Stim + (1+Size_diff.abs*Stim | Participant), data=dataPer2)
summary(m1.per.stim1.abs)
## Linear mixed model fit by REML ['lmerMod']
## Formula: RT.z ~ Size_diff.abs * Stim + (1 + Size_diff.abs * Stim | Participant)
##
     Data: dataPer2
##
## REML criterion at convergence: 6229.4
## Scaled residuals:
      Min
               1Q Median
                                3Q
## -2.3972 -0.6929 -0.1634 0.5623 5.9159
## Random effects:
## Groups
                                   Variance Std.Dev. Corr
               Name
                                   0.2732418 0.52273
## Participant (Intercept)
##
                Size_diff.abs
                                   0.0030993 0.05567 -0.43
##
                Stim
                                   0.0366384 0.19141 -0.15 0.18
                Size_diff.abs:Stim 0.0005251 0.02292 -0.14 0.24 -0.91
##
## Residual
                                   0.6221210 0.78875
## Number of obs: 2568, groups: Participant, 23
##
## Fixed effects:
                        Estimate Std. Error t value
##
## (Intercept)
                       0.0098183 0.1101017
                                             0.089
## Size_diff.abs
                      -0.1280572 0.0194630
                                            -6.580
## Stim
                       0.0005217 0.0428403
                                             0.012
## Size_diff.abs:Stim -0.0102302 0.0163369 -0.626
##
## Correlation of Fixed Effects:
##
               (Intr) Sz_df. Stim
## Size dff.bs -0.256
## Stim
              -0.138 0.100
## Sz_dff.bs:S -0.039 0.051 -0.247
## convergence code: 0
## boundary (singular) fit: see ?isSingular
```

#### After effects of TI on size trials

```
idx = which(dataPer$Trial Nr>=113)
                                              #Table: last 64 trials, when TI is off
dataPer2 = dataPer[idx,]
m1.per.stim2.abs = lmer(RT.z ~ Size_diff.abs*Stim + (1+Size_diff.abs*Stim Participant), data=dataPer2)
summary(m1.per.stim2.abs)
## Linear mixed model fit by REML ['lmerMod']
## Formula: RT.z ~ Size_diff.abs * Stim + (1 + Size_diff.abs * Stim | Participant)
     Data: dataPer2
##
##
## REML criterion at convergence: 3854
##
## Scaled residuals:
##
      Min
               1Q Median
                                3Q
                                       Max
## -2.1943 -0.6760 -0.1618 0.4946 4.7493
##
## Random effects:
                                   Variance Std.Dev. Corr
## Groups
               Name
## Participant (Intercept)
                                   0.323190 0.56850
##
                Size_diff.abs
                                   0.007204 0.08487 -0.55
##
                Stim
                                   0.042424 0.20597 -0.44 0.51
##
                Size_diff.abs:Stim 0.004608 0.06788
                                                     0.21 0.33 -0.61
                                   0.737344 0.85869
## Residual
## Number of obs: 1468, groups: Participant, 23
## Fixed effects:
##
                     Estimate Std. Error t value
## (Intercept)
                      -0.01661
                                 0.12064 -0.138
                                  0.02851 -3.492
## Size_diff.abs
                     -0.09953
## Stim
                      -0.03657
                                  0.04845 - 0.755
## Size_diff.abs:Stim 0.02307
                                  0.02645
                                          0.872
## Correlation of Fixed Effects:
               (Intr) Sz df. Stim
## Size dff.bs -0.337
              -0.387 0.281
## Stim
## Sz_dff.bs:S 0.111 0.110 -0.290
## convergence code: 0
## Model failed to converge with max|grad| = 0.00289299 (tol = 0.002, component 1)
```