```
# Step 1: Import necessary libraries
import pandas as pd
import numpy as np
from sklearn.model_selection import train_test_split
from sklearn.preprocessing import StandardScaler, LabelEncoder
from sklearn.metrics import confusion_matrix, accuracy_score
import tensorflow as tf
from tensorflow.keras.models import Sequential
from tensorflow.keras.layers import Dense, Dropout
import matplotlib.pyplot as plt
# Step 2: Load the dataset
dataset = pd.read_csv('Churn_Modelling.csv')
# Check the first few rows of the dataset
dataset.head()
RowNumber
                   CustomerId Surname CreditScore Geography Gender Age Tenure
                                                                                         Balance NumOfProducts HasCrCard IsActiveMember
      0
                 1
                      15634602 Hargrave
                                                  619
                                                           France Female
                                                                            42
                                                                                     2
                                                                                             0.00
                                                                                                                           1
                                                                                                                                           1
                 2
                      15647311
                                     Hill
                                                                                         83807 86
                                                                                                               1
                                                                                                                          0
      1
                                                  608
                                                            Spain Female
                                                                            41
                                                                                     1
                                                                                                                                           1
      2
                 3
                      15619304
                                    Onio
                                                  502
                                                           France Female
                                                                                        159660.80
                                                                                                                                           0
      3
                 4
                      15701354
                                    Boni
                                                  699
                                                           France Female
                                                                            39
                                                                                     1
                                                                                             0.00
                                                                                                               2
                                                                                                                          0
                                                                                                                                           0
      4
                      15737888
                                 Mitchell
                                                  850
                                                                                        125510.82
                 5
                                                            Spain Female
                                                                            43
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 Next steps:
              Generate code with dataset
# Step 3: Distinguish the feature and target set
# We are using all features except CustomerId, Surname, and RowNumber as they are irrelevant
X = dataset.iloc[:, 3:-1] # Exclude CustomerId, Surname, and RowNumber
y = dataset.iloc[:, -1].values # Target column
# Step 4: Encode categorical data (Geography, Gender)
# Label encode the "Gender" column (binary)
labelencoder_gender = LabelEncoder()
X['Gender'] = labelencoder_gender.fit_transform(X['Gender'])
# One-hot encode the "Geography" column (multi-class)
X = pd.get\_dummies(X, columns=['Geography'], drop\_first=True) # Convert Geography to one-hot encoding
# Check the transformed features
X.head()
₹
                                   Tenure
         CreditScore
                     Gender
                                             Balance NumOfProducts HasCrCard IsActiveMember
                                                                                                 EstimatedSalary Geography_Germany
                              Age
      0
                                                0.00
                                                                                                        101348.88
                 619
                           0
                               42
                                        2
                                                                                                                                False
                                                                   1
                                                                              1
                                                                                              1
      1
                 608
                           0
                               41
                                        1
                                            83807.86
                                                                              0
                                                                                                        112542.58
                                                                                                                                False
      2
                                                                   3
                                                                              1
                                                                                              0
                                                                                                                                False
                 502
                           0
                               42
                                        8
                                          159660.80
                                                                                                        113931.57
      3
                 699
                           0
                               39
                                        1
                                                 0.00
                                                                   2
                                                                              0
                                                                                                         93826.63
                                                                                                                                False
                                           125510 82
                                                                                                         7009/ 10
                 <u> </u>ደ50
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# Step 5: Split the dataset into training and test sets
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=0)
# Check the shape of the training and test data
X_train.shape, X_test.shape, y_train.shape, y_test.shape

→ ((8000, 11), (2000, 11), (8000,), (2000,))
# Step 6: Normalize the training and test data
sc = StandardScaler()
X_train = sc.fit_transform(X_train) # Normalize training data
X_test = sc.transform(X_test) # Normalize test data
```

```
# Step 7: Build the Neural Network model
model = Sequential()

# Input layer and first hidden layer with Dropout to prevent overfitting
model.add(Dense(units=16, activation='relu', input_dim=X_train.shape[1]))
model.add(Dropout(0.3))

# Second hidden layer
model.add(Dense(units=16, activation='relu'))
model.add(Dropout(0.3))

# Output layer with sigmoid activation for binary classification
model.add(Dense(units=1, activation='sigmoid'))

# Compile the model
model.compile(optimizer='adam', loss='binary_crossentropy', metrics=['accuracy'])

# Print model summary
model.summary()
```

/usr/local/lib/python3.10/dist-packages/keras/src/layers/core/dense.py:87: UserWarning: Do not pass an `input_shape`/`input_dim` arg super().__init__(activity_regularizer=activity_regularizer, **kwargs)

Model: "sequential"

Layer (type)	Output Shape	Param #
dense (Dense)	(None, 16)	192
dropout (Dropout)	(None, 16)	0
dense_1 (Dense)	(None, 16)	272
dropout_1 (Dropout)	(None, 16)	0
dense_2 (Dense)	(None, 1)	17

```
Total params: 481 (1.88 KB)
Trainable params: 481 (1.88 KB)
```

Step 8: Train the model

 $\label{eq:history} \mbox{ = model.fit(X_train, y_train, batch_size=32, epochs=50, validation_split=0.2)}$



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          200/200
                                                                   - ערכניש - אפר - אבר - אפר - אבר - אפר - אבר - אפר - אבר 
          Epoch 43/50
          200/200
                                                                   – 1s 2ms/step - accuracy: 0.8432 - loss: 0.3771 - val_accuracy: 0.8487 - val_loss: 0.3587
          Epoch 44/50
          200/200
                                                                   - 0s 2ms/step - accuracy: 0.8478 - loss: 0.3701 - val_accuracy: 0.8500 - val_loss: 0.3596
          Epoch 45/50
          200/200
                                                                   - 1s 2ms/step - accuracy: 0.8457 - loss: 0.3781 - val_accuracy: 0.8512 - val_loss: 0.3582
          Epoch 46/50
          200/200
                                                                   - 0s 2ms/step - accuracy: 0.8497 - loss: 0.3621 - val_accuracy: 0.8531 - val_loss: 0.3558
          Epoch 47/50
          200/200
                                                                  - 0s 2ms/step - accuracy: 0.8491 - loss: 0.3745 - val_accuracy: 0.8531 - val_loss: 0.3570
          Enoch 48/50
                                                                   - 0s 2ms/step - accuracy: 0.8430 - loss: 0.3752 - val_accuracy: 0.8512 - val_loss: 0.3582
          200/200 -
          Epoch 49/50
                                                                   - 0s 2ms/step - accuracy: 0.8414 - loss: 0.3803 - val_accuracy: 0.8519 - val_loss: 0.3577
          200/200
          Epoch 50/50
          200/200
                                                                   - 1s 3ms/step - accuracy: 0.8446 - loss: 0.3694 - val_accuracy: 0.8569 - val_loss: 0.3559
# Step 9: Evaluate the model and print accuracy score
y_pred = (model.predict(X_test) > 0.5).astype(int)
# Confusion matrix and accuracy
cm = confusion_matrix(y_test, y_pred)
accuracy = accuracy_score(y_test, y_pred)
print(f'Accuracy: {accuracy * 100:.2f}%')
print('Confusion Matrix:')
print(cm)
 → 63/63 -
                                                               - 0s 2ms/step
          Accuracy: 86.40%
          Confusion Matrix:
          [[1543 52]
            [ 220 185]]
# Plot the model's accuracy and loss curves
plt.plot(history.history['accuracy'], label='train_accuracy')
plt.plot(history.history['val_accuracy'], label='val_accuracy')
plt.title('Model Accuracy')
plt.xlabel('Epochs')
plt.ylabel('Accuracy')
plt.legend()
plt.show()
plt.plot(history.history['loss'], label='train_loss')
plt.plot(history.history['val_loss'], label='val_loss')
plt.title('Model Loss')
plt.xlabel('Epochs')
plt.ylabel('Loss')
plt.legend()
plt.show()
```



