



# GENOSYS AGE DEFYING POWDER MASK



# BIO-FERMENT AGE DEFYING POWDER MASK

## Comparison

	CMM	BPM
Image		
Product name	GENOSYS HYDRO COOL MODELING MASK	GENOSYS BIO-FERMENT AGE DEFYING POWDER MASK
Size	1kg / 35.2 oz.	300g / 10.582 oz.
	Professional use	Professional / Homecare
Key ingredients	Peppermint extract Centella asiatica extract Sodium hyaluronate Ceramide NP Allantoin Cypress water Menthol	6 types of regenerative peptides 4 types of fermented products Spanish licorice root extract Aloe vera leaf extract Rice bran extract Collagen Cypress water
Specialties	<b>Cooling mask until removed</b> <b>Powerful cooling soothing effect</b>	<b>A moisturizing mask that doesn't dry out. Moisturizing and soothing effect with added nutrients.</b>
Recommended!	✓ When you want to quickly calm down your skin temperature	✓ When you need moisturizing and soothing

# BIO-FERMENT AGE DEFYING POWDER MASK

## Concept

This powder mask, infused with fermented energy and growth factors, provides rapid soothing and deep nourishment to skin weakened by external stressors.



[NET WT. 300g]

- A moisture-locking top-quality diatomaceous earth base mask
- A powerful anti-aging mask
- Hydrating effect
- Temporary decrease in skin temperature (cooling effect)

# BIO-FERMENT AGE DEFYING POWDER MASK

## How to use

1. Mix three scoops of powder (40g) with four and a half scoops of water using the provided measuring cup (Powder 1: Water 1.5 ratio).
2. Apply evenly to the treatment area, avoiding the eyes and eyebrows.
3. Peel off after 15-20 minutes and wipe off any residue with toner.

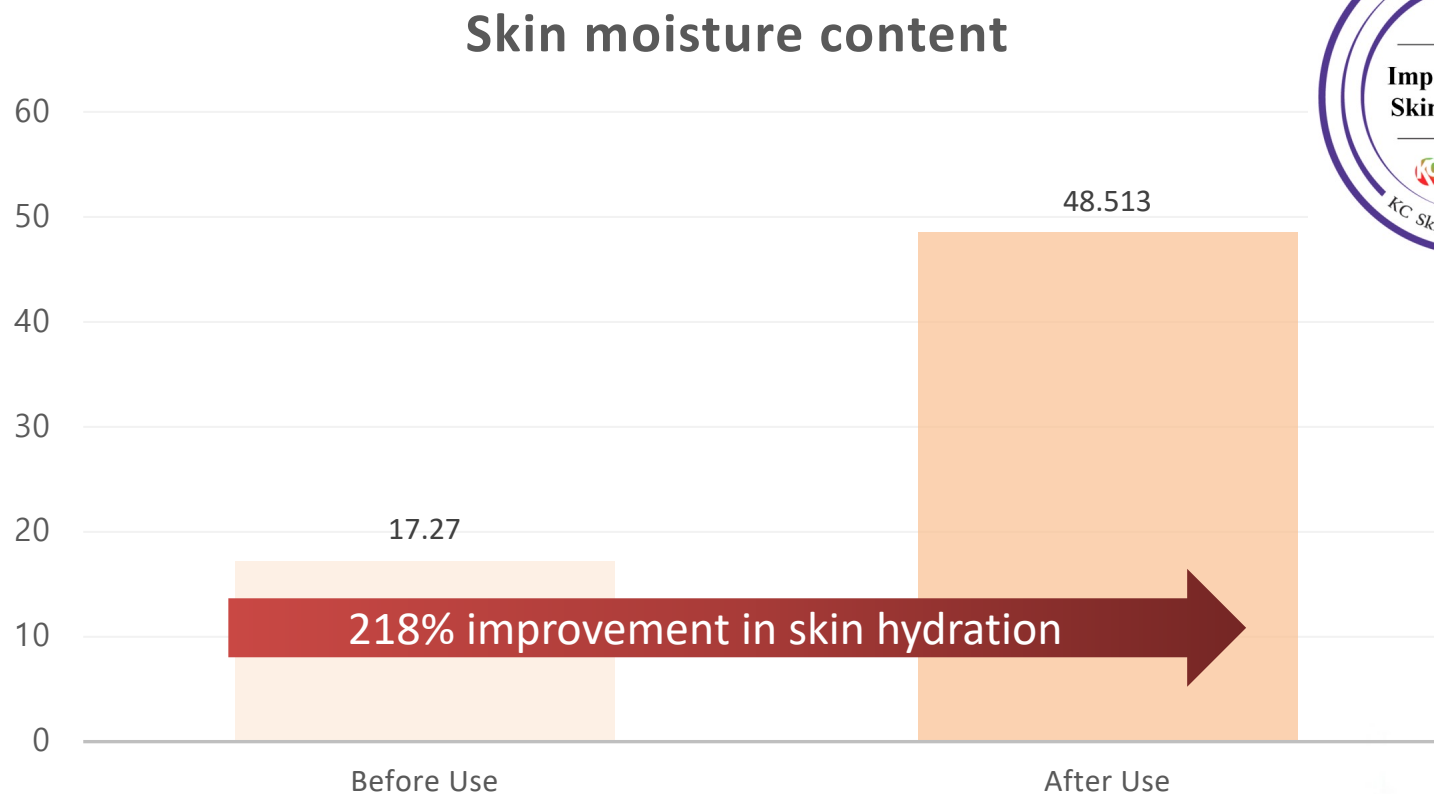
## ⌘ Caution

- After use, close the cap and keep it tightly sealed.
- Due to the nature of the powder type, the product may deteriorate if exposed to light or moisture in the air.



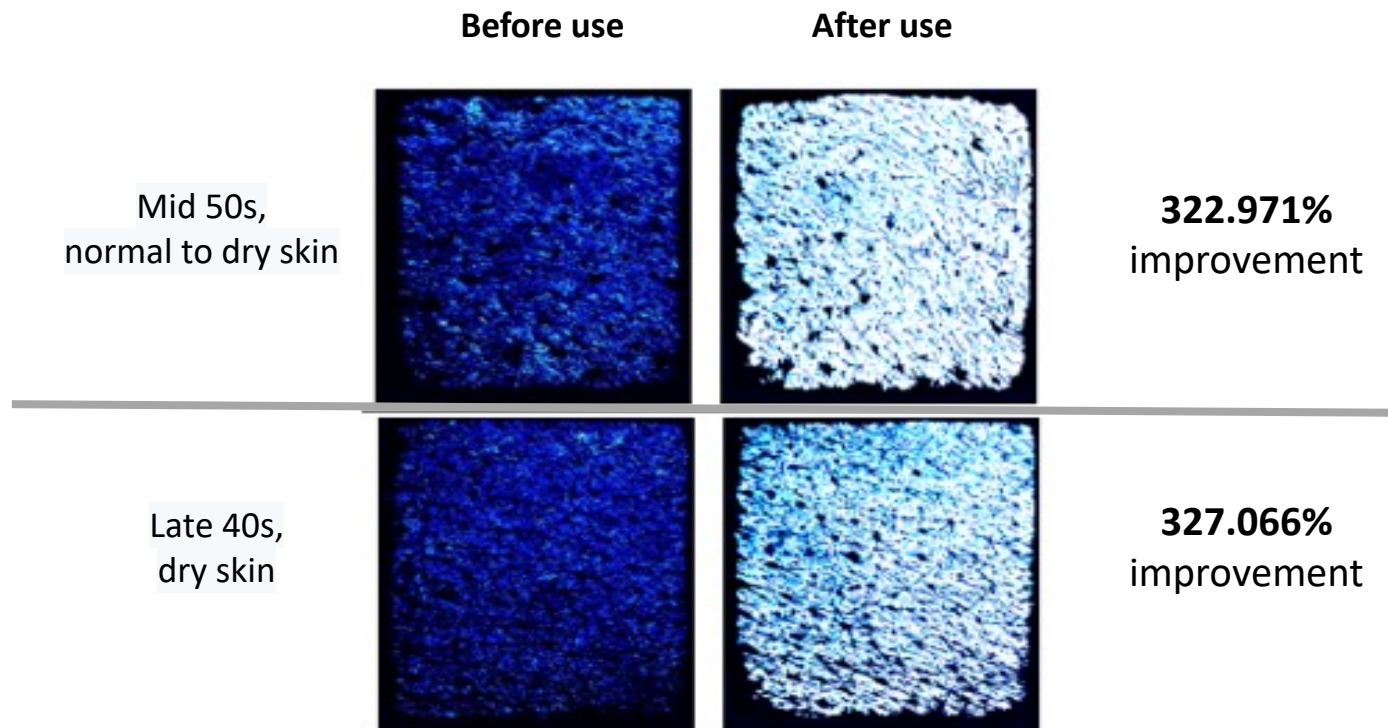
# BIO-FERMENT AGE DEFYING POWDER MASK

## Clinical Trial – Improvement of Skin Hydration



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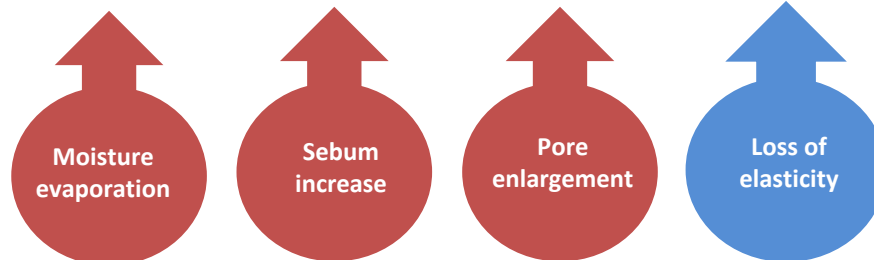
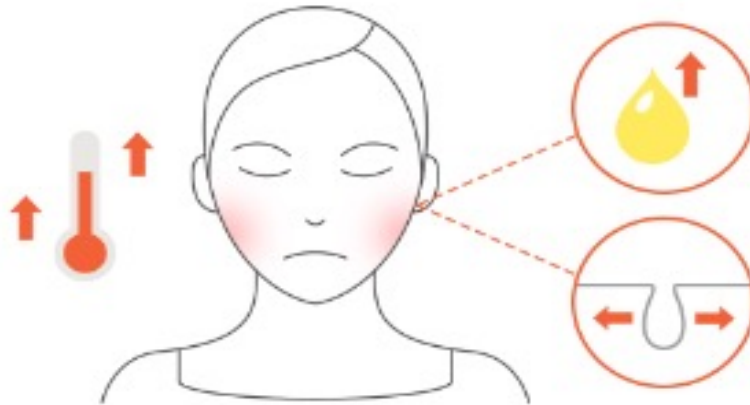
## Clinical Trial [Case Study] – Improvement of Skin Hydration



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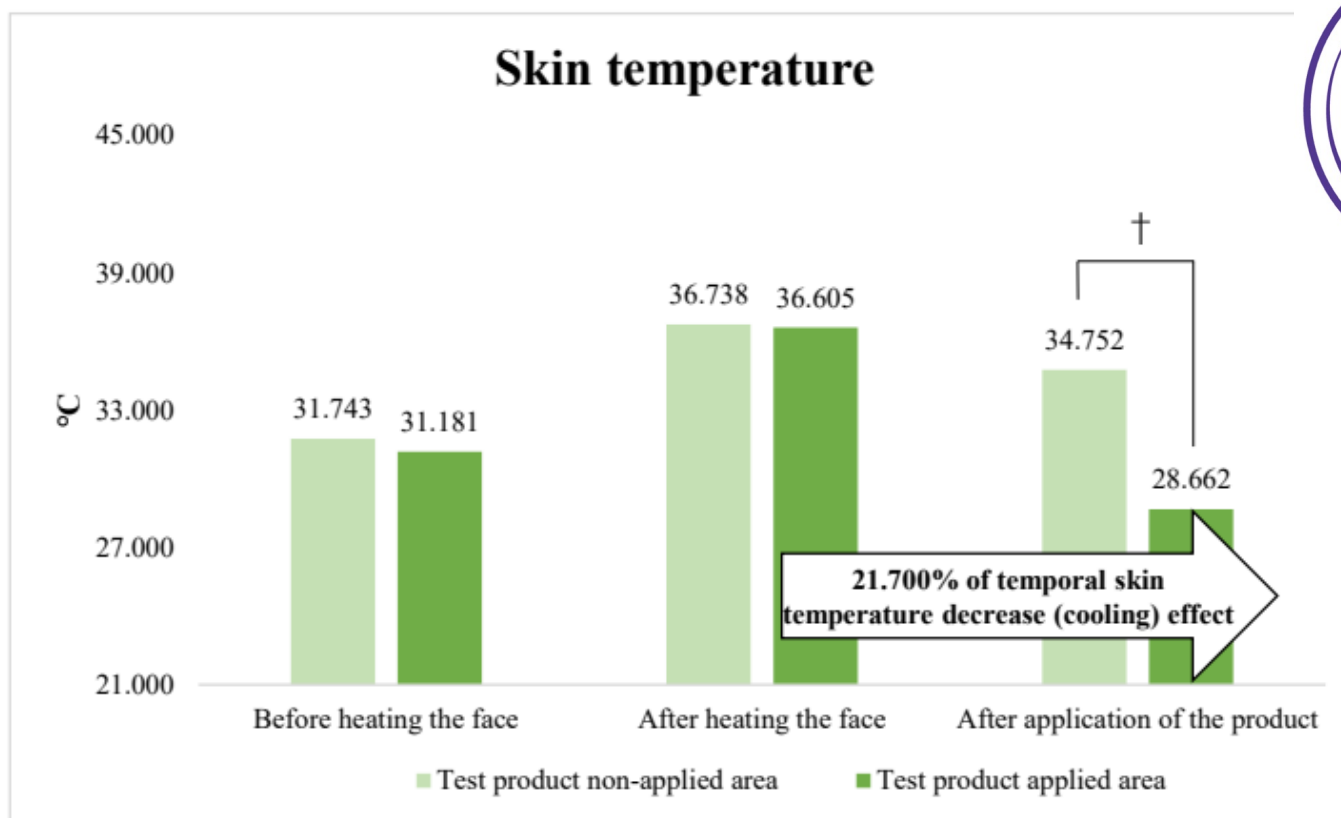
Clinical Trial – Decrease in Skin Temperature (Cooling Effect)

Q. What if your skin temperature rises?



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Clinical Trial – Decrease in Skin Temperature (Cooling Effect)

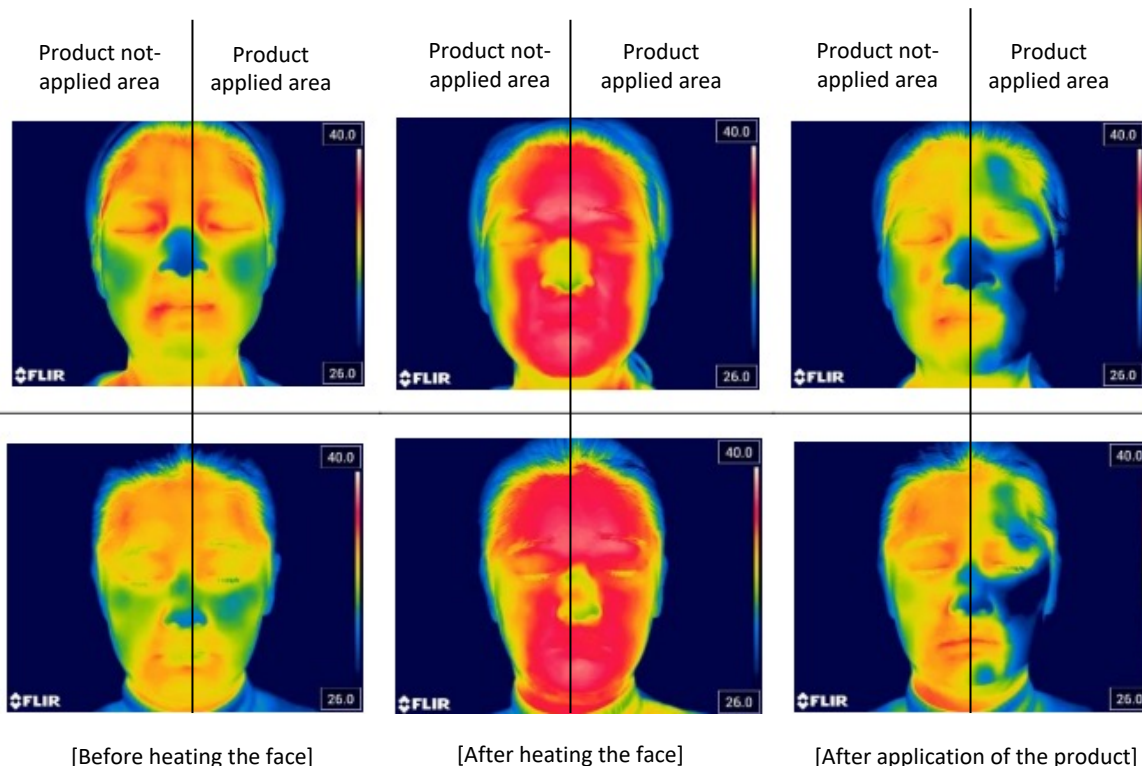




# BIO-FERMENT AGE DEFYING POWDER MASK

## Clinical Trial [Case Study] – Decrease in Skin Temperature (Cooling Effect)

Mid 50s,  
normal to dry skin



29.569%,  
-11°C improvement

27.520%,  
-10°C improvement

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## Product Satisfaction Survey



\* 21 women aged 30 to 59 were tested (average positive response)



# GENOSYS BIO-FERMENT AGE DEFYING POWDER MASK

## KEY INGREDIENTS

# BIO-FERMENT AGE DEFYING POWDER MASK

Lactobacillus/Punica Granatum Fruit Ferment Extract

Bacillus/Soybean Ferment Extract

Galactomyces Ferment Filtrate

Bifida Ferment Lysate

Oryza Sativa (Rice) Bran Extract

Glycyrrhiza Glabra (Licorice) Root Extract

**Antioxidation  
& Skin Vitality**

SH-Oligopeptide-1 (EGF)

SH-Oligopeptide-2 (IGF)

SH-Polypeptide-1 (bFGF)

SH-Polypeptide-3 (KGF)

SH-Polypeptide-9 (VEGF)

SH-Polypeptide-22 (TGF)

Hydrolyzed collagen

**Skin  
Regeneration**

Chamaecyparis Obtusa Water

Aloe Barbadensis Leaf Extract

**Moisturizing  
and Soothing**



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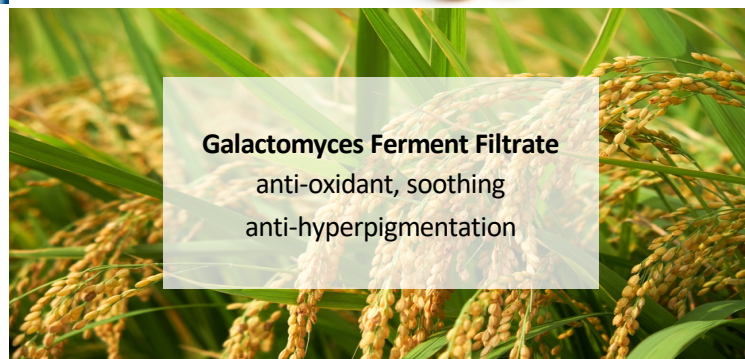
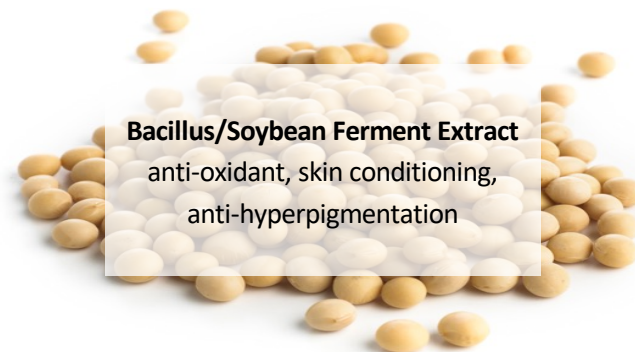
## Growth Factor Complex (6GFs)

Growth Factor	Function
EGF (Epidermal Growth Factor / sh-Oligopeptide-1)	<ul style="list-style-type: none"><li>- It stimulates proliferation/differentiation of keratinocytes and epidermal skin cells.</li><li>- It promotes natural cell renewal and wound healing.</li></ul>
FGF (Fibroblast Growth Factor / sh-Polypeptide-1)	<ul style="list-style-type: none"><li>- It stimulates fibroblast cell growth and proliferation.</li><li>- It promotes the synthesis of collagen, elastin and other extracellular-matrix components.</li></ul>
IGF (Insulin-like Growth Factor / sh-Oligopeptide-2)	<ul style="list-style-type: none"><li>- It stimulates cell proliferation and promotes wound healing.</li></ul>
KGF (Keratinocyte Growth Factor / sh-Polypeptide-3)	<ul style="list-style-type: none"><li>- It stimulates proliferation and migration of keratinocyte, accelerating the skin's natural healing process.</li><li>- It promotes the growth of the stratum corneum, which helps maintain skin hydration and strengthen the protective barrier.</li></ul>
VEGF (Vascular Endothelial Growth Factor / sh-Polypeptide-9)	<ul style="list-style-type: none"><li>- It stimulates the formation of blood vessels, promoting more oxygen and nutrients delivery to skin.</li></ul>
TGF (Transforming Growth Factor / sh-polypeptide-22)	<ul style="list-style-type: none"><li>- It stimulates cell proliferation and differentiation and heals wounds.</li></ul>

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## Fermented Energy Complex

The fermentation process in cosmetics leverages the power of natural biochemical reactions to enhance the effectiveness and safety. Fermented ingredients result in probiotics or postbiotics which can help support the skin's barrier, reducing skin inflammation and sensitivity.



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## Glycyrrhiza Glabra (Licorice) Root Extract



- Rich in Flavonoids (glabridin, liquiritin, licochalcone), Saponin (Glycyrrhizin)
- Inhibits melanogenesis by inhibiting tyrosinase activity.
- Provides anti-inflammatory effect
- Neutralizes free radicals.

## Oryza Sativa (Rice) Bran Extract



- As a rich source of over 100 antioxidant compounds, including vitamin E, ferulic acid, and oryzanol, it protects skin from oxidative stress.
- It keeps skin smooth and moist with moisturizing polysaccharides and omega-3 fatty acids.



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## Chamaecyparis Obtusa Water (Cypress Water)



- Rich in natural antibacterial substances called phytoncides
- It has antimicrobial, anti-inflammatory, and soothing properties, making it beneficial for calming irritated skin and improving skin infections.

## Aloe Barbadensis Leaf Extract



- Rich in vitamins (A,B,C,E,B12), amino acids, minerals
- It offers antioxidant qualities to defend skin from environmental stressors.
- It reduces irritation and promotes healing.
- It moisturizes skin.



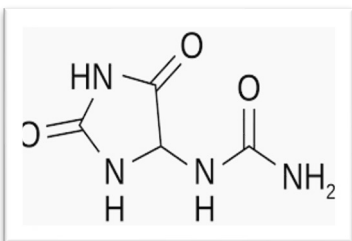
# BIO-FERMENT AGE DEFYING POWDER MASK

## Hydrolyzed Collagen



- It promotes a dewy and smooth appearance by increasing skin's moisture levels.
- It firms skin.

## Allantoin



- It soothes skin with excellent anti-inflammatory and anti-irritant properties.
- It increases the water content of skins' extracellular matrix.
- It exfoliates dead skin cells, resulting in a cleanser, brighter complexion.

Thank You