## Ideation Phase Define the Problem Statements

Date	1 July 2025	
Team ID	LTVIP2025TMID40123	
Project Name	cleantech: transforming waste management	
	with transfer learning	
Maximum Marks	2 Marks	

## **Customer Problem Statement Template:**

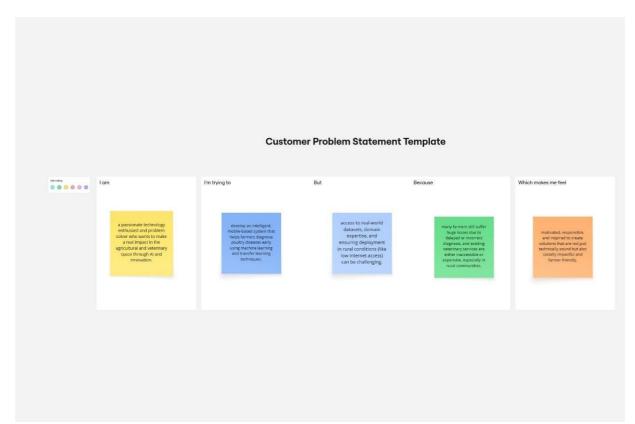
Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

l am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "Job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way — what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Reference: <a href="https://miro.com/templates/customer-problem-statement/">https://miro.com/templates/customer-problem-statement/</a>

**Example:** 



Problem	I am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	a concerned	check if I'm at	I don't	they are filled	worried and helpless
	patient	risk of liver	understan	with technical	
		cirrhosis using	d my	terms and no	
		test results	medical	clear	
			reports	diagnosis	
PS-2	a healthcare	screen	I don't	liver tests are	overwhelmed and
	worker in a	patients for	have	expensive and	underprepared
	rural clinic	liver disease	access to	difficult to	
		early	advanced	interpret	
			diagnostic	without	
			tools	specialist help	