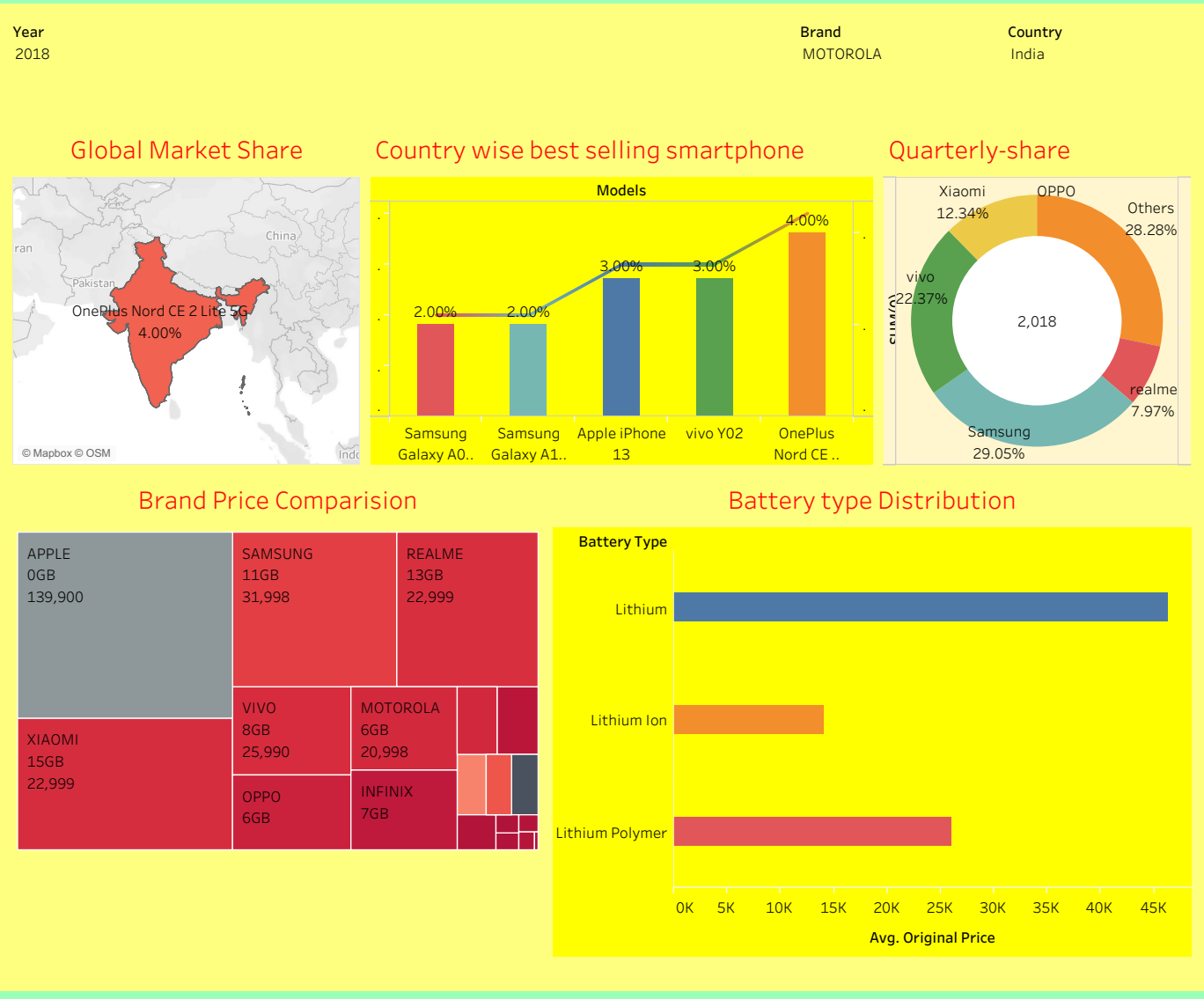


Story 1

Apple continious to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US. 6 of the top ..

More than 1 billion consumers currently use iphones. Since its initial launch, more than 1.9 billion iphones have been sold. iphone sales in 2021 surpassse..

Since it's initiation in ..



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Year
2009

Brand
APPLE

Colour
Multiple values

KPI

Revenue Generated	Units sold (mm)	Active Users (mm)
13.00	20.70	25.00

Brand	Discount Percentage	Mrp	Star Rating	Sale Price	Sales difference
Apple	0	77,000	5	77,000	0

Model-share

Model	Share
Apple iPhone 14 Pro Max	17.00%

model specification

Model	Processor	Front Ca..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

Annual Revenue

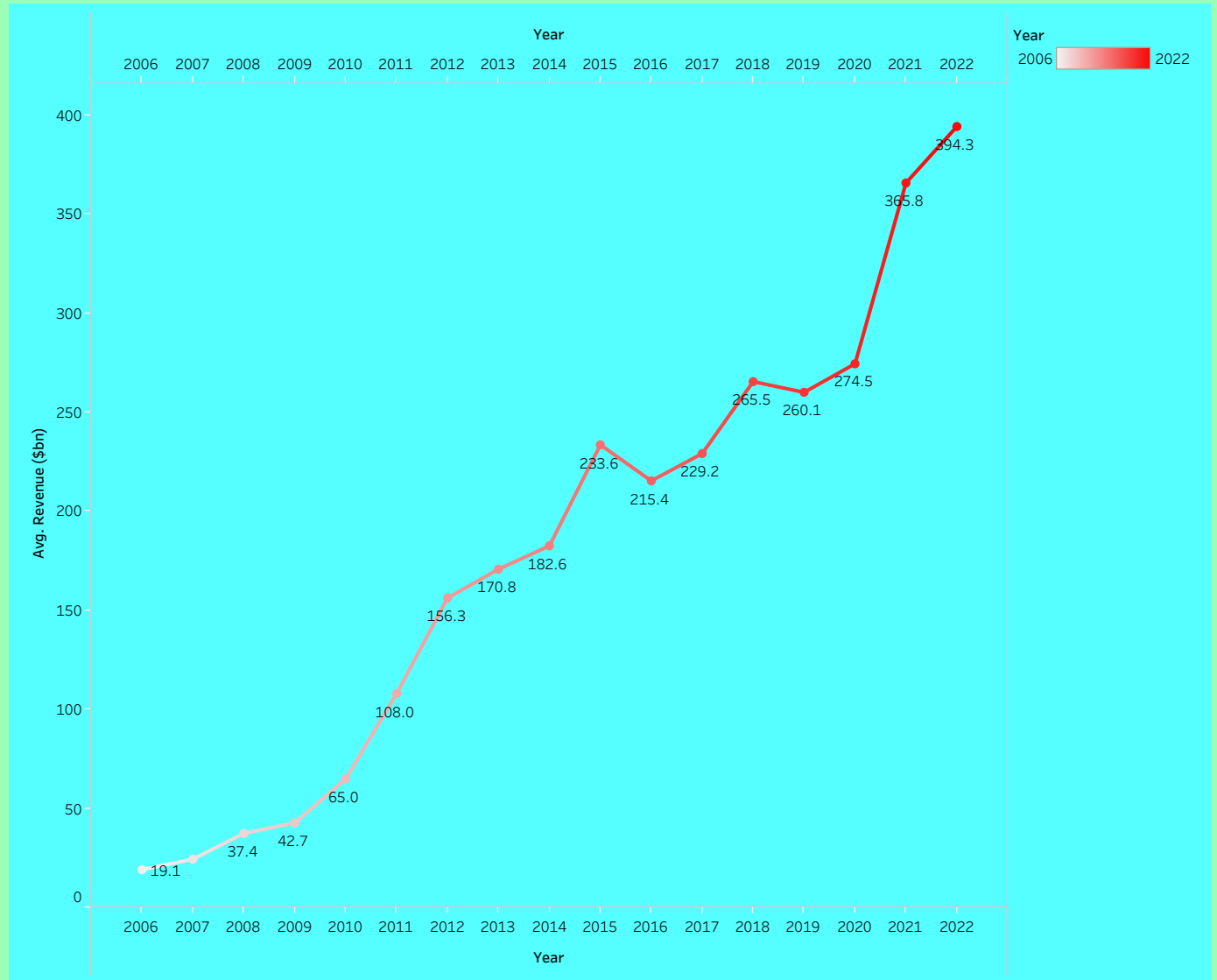
Year	Avg. Revenue (\$bn)
2005	24.4
2006	24.4
2007	42.7
2008	108.0
2009	156.3
2010	233.6
2011	265.5
2012	229.2
2013	182.6
2014	274.5
2015	365.8
2016	394.3
2017	365.8
2018	394.3
2019	365.8
2020	394.3
2021	394.3

Story 1

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Since it's initiation in 2006 it has seen the tremendous increase in sale and revenue generation over the years, through a slight bump is being observed ..

Comparative analysis amongst various other leading brands in the smartphone industry sh..

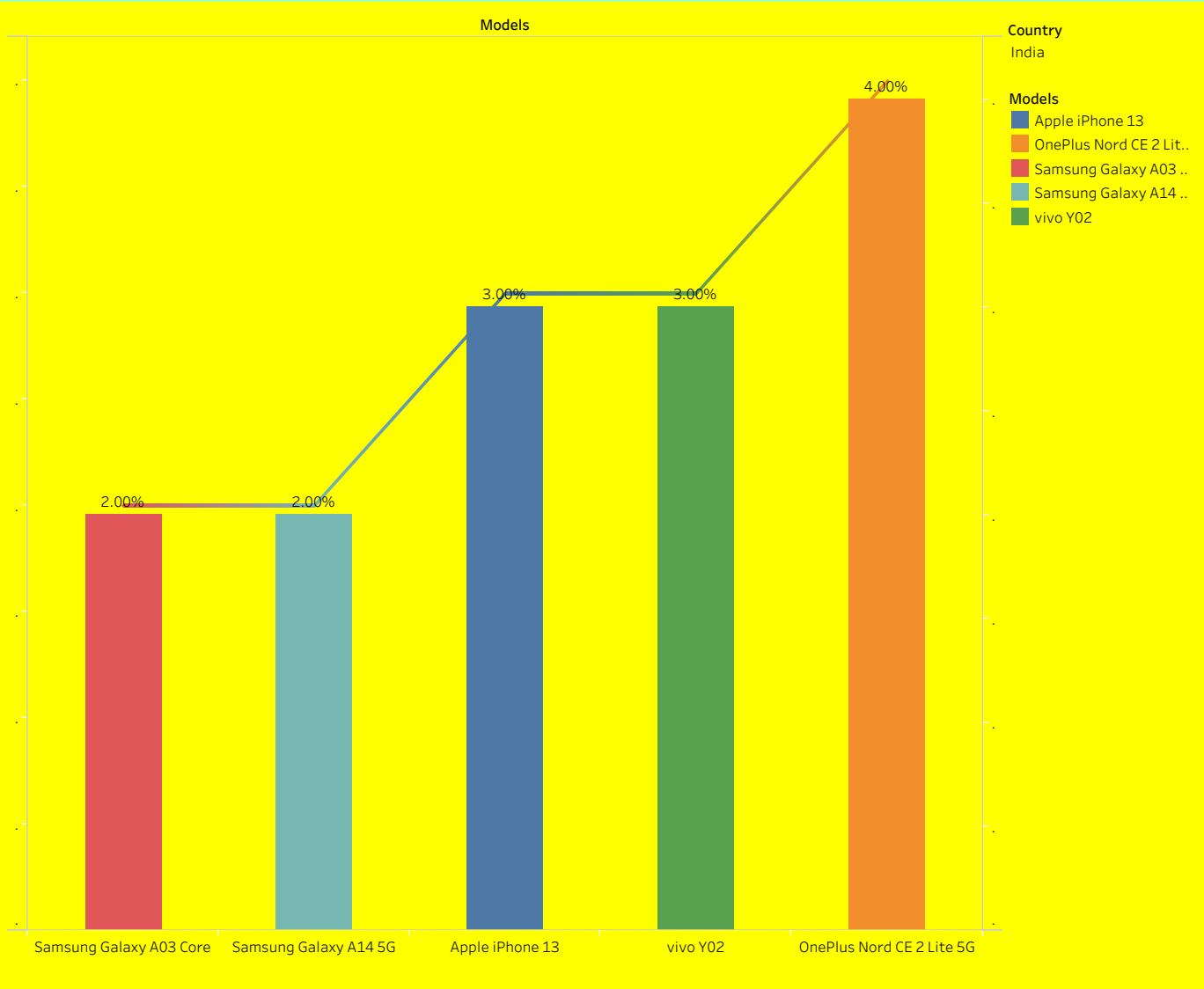


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