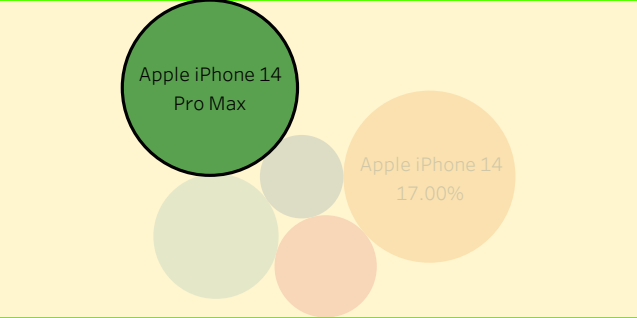


Year
2009

KPI

Revenue Generated	Units sold (mm)	Active Users (mm)
13.00	20.70	25.00

Model-share



Brand	Discount	Mrp	Star Rating
	Percentage		
Apple	0	77,000	5

Annual Revenue



Brand
APPLE

Colour
Multiple values

model specification

Model	Process..	Front Ca..	Rear Ca..	Colour
APPLE I..	A Bionic..	12MP	12MP + ..	Black
APPLE IPHONE ..	A Bionic Chip wit..	12MP	12MP + 12MP	Blue
				Black
APPLE IPHONE ..	A Bionic Chip wit..	12MP	12MP + 12MP	Black
				Blue
APPLE I..	A Bionic..	12MP	12MP + ..	Blue
APPLE I..	A Bionic..	12MP	12MP + ..	Blue
APPLE I..	A Bionic..	12MP	12MP + ..	Blue