LESSONS TO REMEMBER MISTAKES TO MINIMIZE

Yesoda Bhargava

ESSAY SUBMISSIONS TAKEAWAYS

He strongly urges that people go in the ring of politics not only for the development of nation

but also for the self profit.Once they enter politics they ttry to eatn the huge amount of money

on the name of development of the society and also demonstrate their image as clean and clear.

while i on the eather hand strongly appose him,as not every poltician is corrupted.there are many

wxamples of polticians who have devoted their life for the service of the nation.they always work

for the sovereignty,integrity and development of the nation.and also told him that there are many

rules and regulations which are made to check whether our leaders are working for the welfare of

the soociety or not.

What are the issues in this submission?
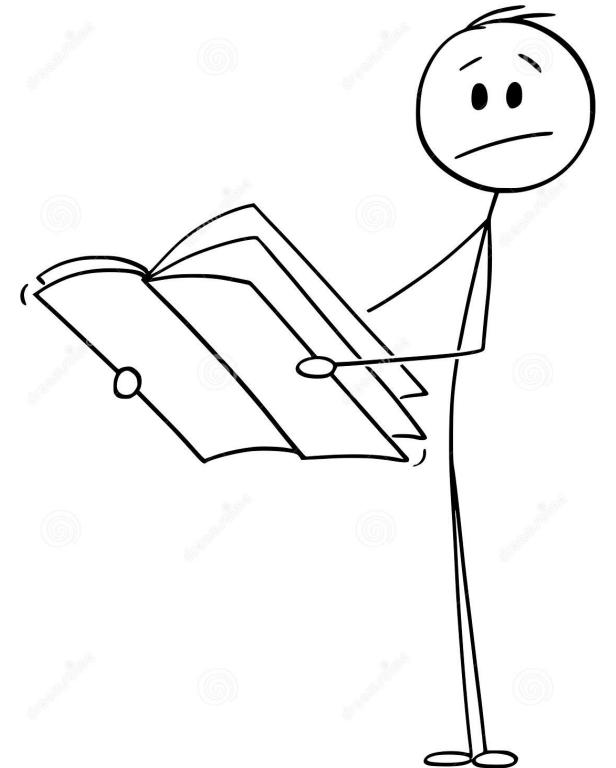
A few months ago, I was discussing the~~discussing about the~~ inflation rate in India and its effect on the overall economic growth with my friend. Then he said something that genuinely surprised me. He said that inflation increases because of the increase in economic growth. I wanted to know what made him say that. So, I asked him to elaborate.

He explained that the economic growth is caused by demand increasing faster than the supply capacity. If demand rises faster than firms can increase the supply, firms will put the prices up in response. During the times of rapid growth, firms~~firm~~ will require more workers and it'll cause the wages to rise. If the wages rise, firms cost increases and therefore firms pass these cost increases on the customers. Therefore, rapid economic growth leads to higher inflation rate. His explanation was robust and convincing. It took me a while to realize that his explanation was just from a single point of view.

I told him that it was possible to have a high~~an~~ economic growth without causing inflation. The mistake in his arguments was he presumed that during economic growth, demand would always rise faster than the supply. If the growth rate is caused by increased productivity and investment, then the supply rate can increase at the same rate as the demanded rate resulting in no inflation.

There was no fighting as such, just a couple of dialogues. In order to correct him, I had to fit in his shoes, look at things from his perspective and pinpoint the fault. From this conversation, I learned that it is not right to reject someone's thoughts in the heat of the moment. We need to be patient and look out for any opportunity to learn.

Now look at this one.
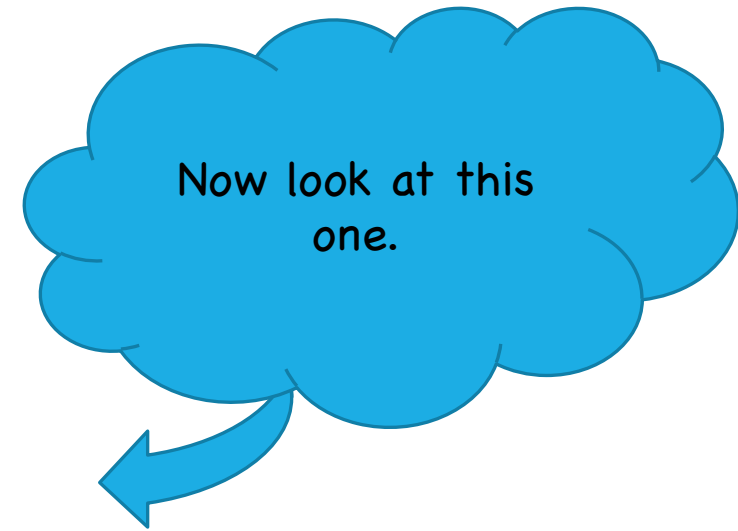
MAJOR ISSUES IN ACADEMIC ESSAY WRITING

1. Most critical issue : The student has not understood the question in the essay.
2. What to do? Discuss with your instructor to obtain more clarity on what is expected in the essay and understand the question properly.

1. Second issue : Insufficient background knowledge on the topic.

2. What to do? Read, gather knowledge and most importantly reflect on what you have read.
   1. Trouble in organization of thoughts.
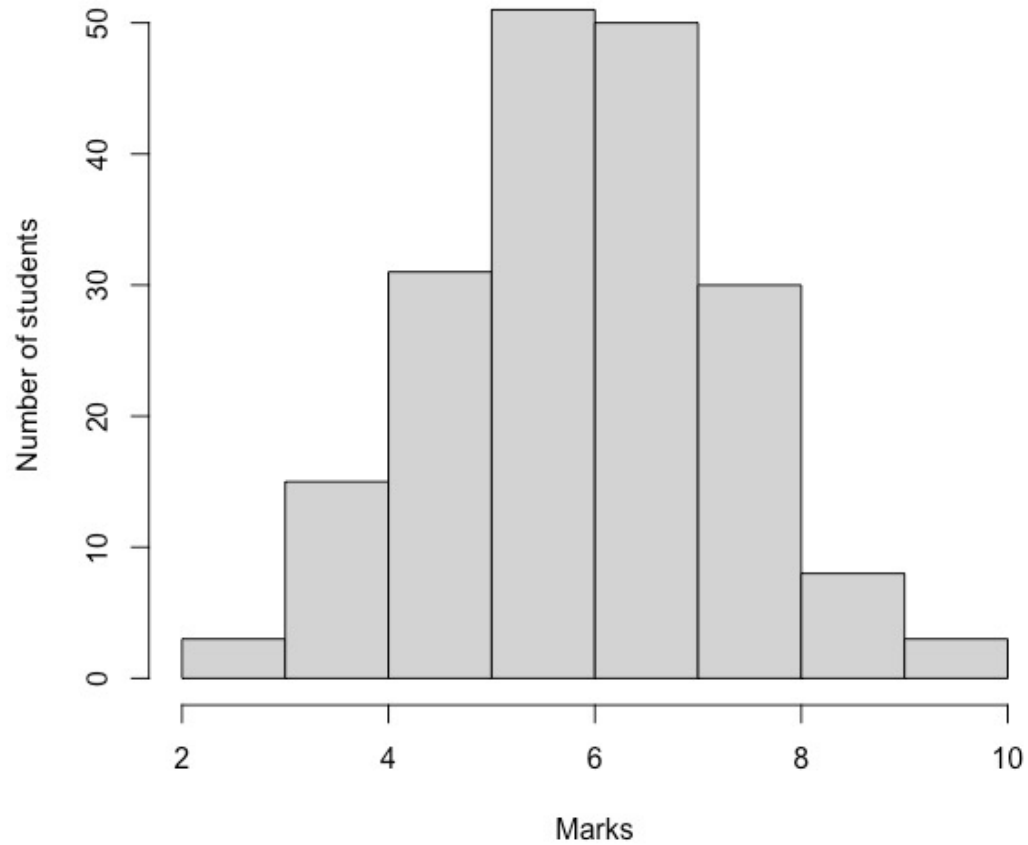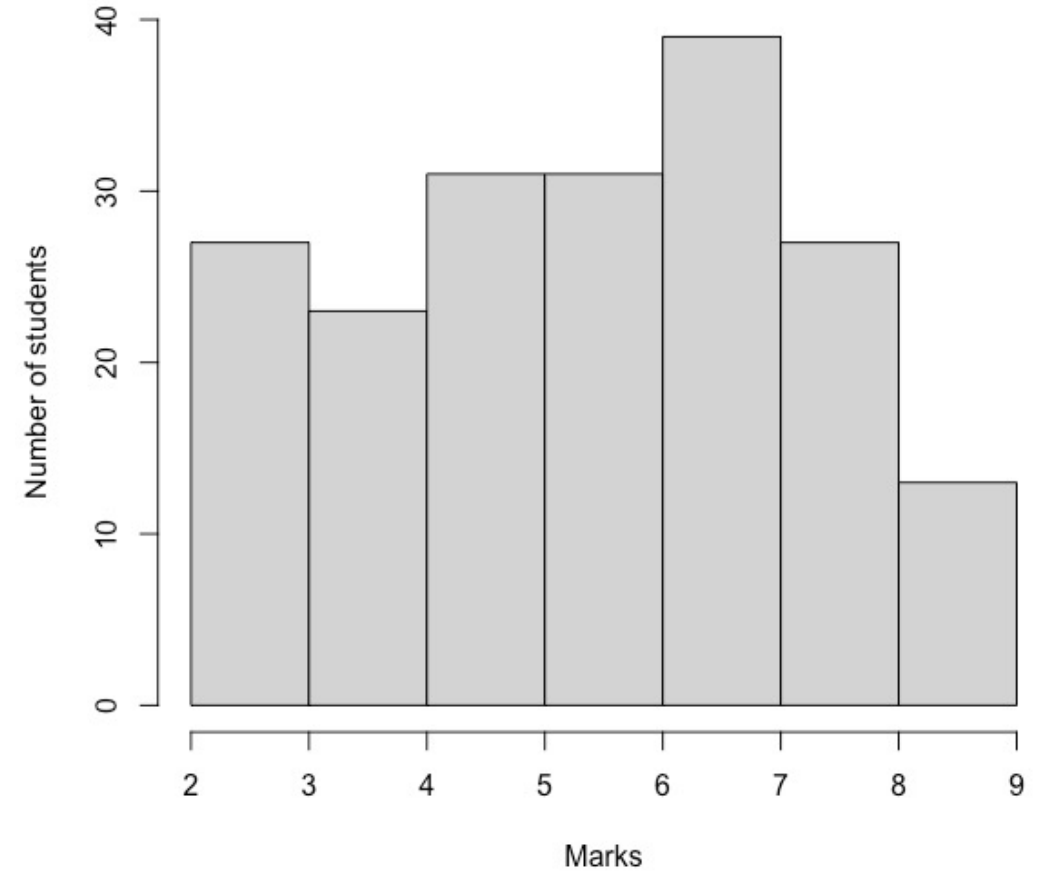   2. What to do? Create a mind map.

Example of a mind map.
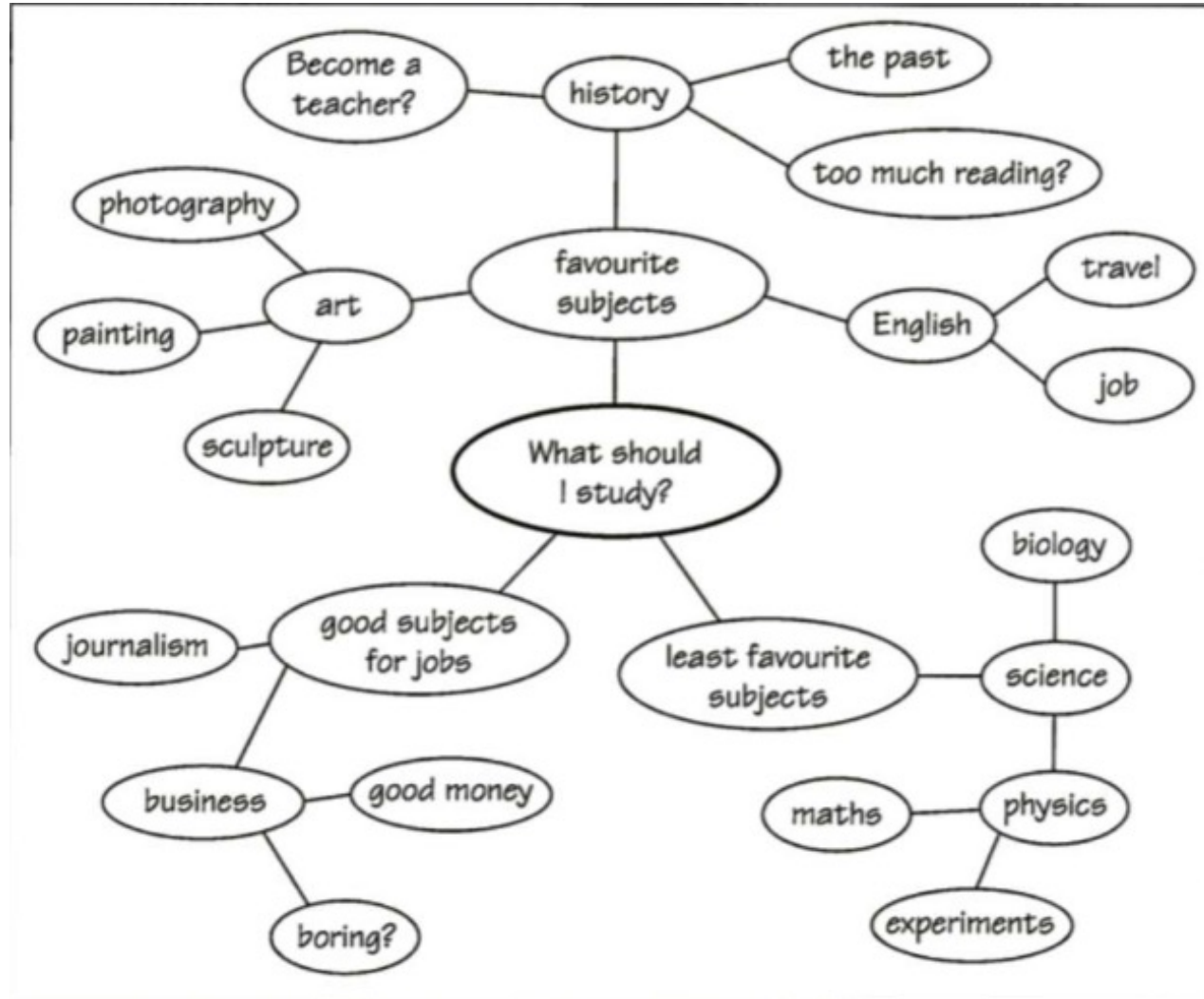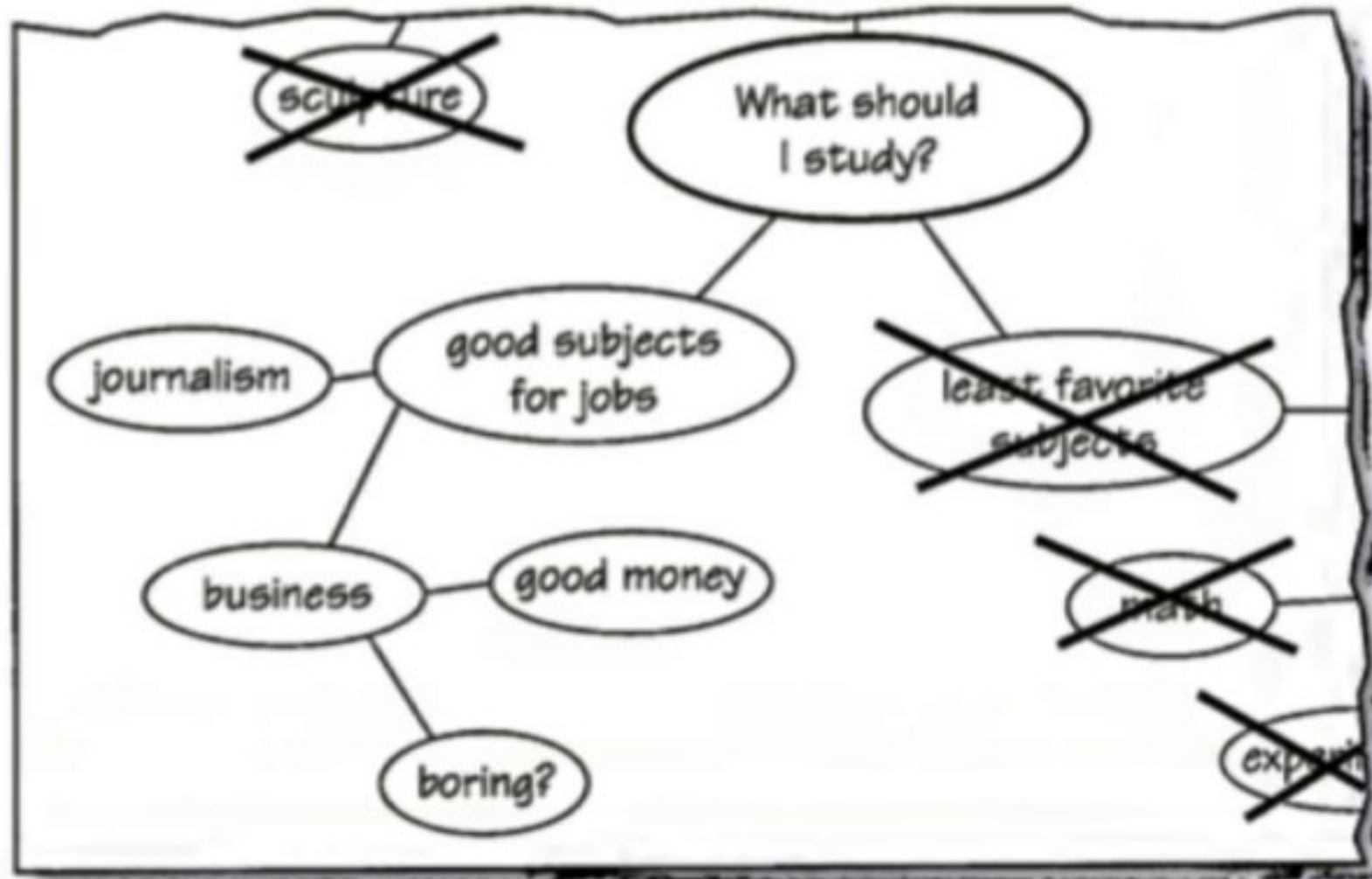
Pruning of the map, to identify the most pertinent aspects for your academic essay.

OVERALL DISTRIBUTION IN NEGOTIATION ESSAY

USING DATA/FIGURES/IMAGES IN YOUR ESSAYS

Our product serves as an easy-to-use front end to millions of lines of JSON data compiled from various governments around the world. While it is possible to get the information you want from this data directly, it is a) time consuming and b) requires a lot of processing power. Our application hides these complexities and gives the user exactly what they want almost instantly.

While many other similar services exist, they are either excessively complex or too basic to be of any real value. We differentiate our product from these services by finding a middle ground between being easy to use and feature-rich.

The most popular competitor to our service is Google.

While it handles simpler questions with ease, Google search fails when asked more complicated questions. For example, here's what happens when you search "Maharashtra and

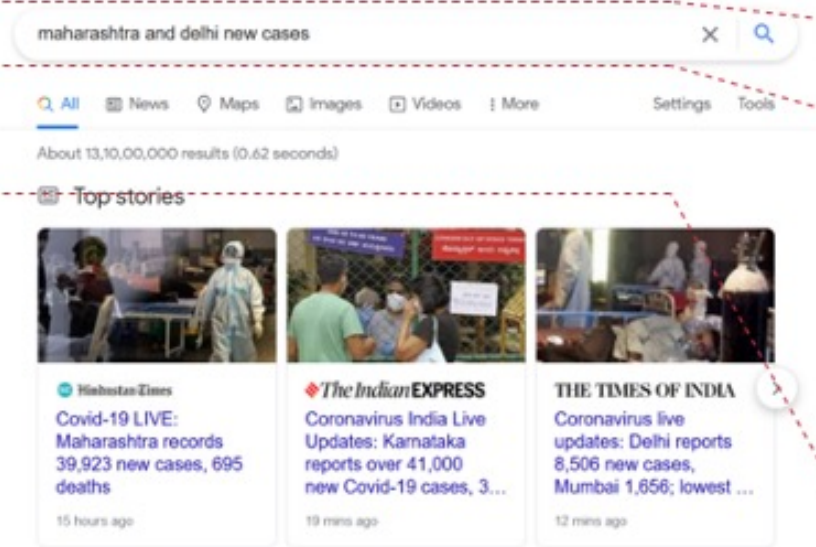*The Ministry of Health website provides very little information to the user*

Suppose you come across this submission. What will you think?

Whats the issue here?
1. The figure is important.
2. BUT
3. It defeats its purpose.
4. WHY?
5. It has failed to create an impact.
6. WHY?
7. It is hardly visible.
8. There is no caption.
9. Message intended to be sent is lost.

Delhi new cases" on Google. Instead of providing the user with a graph, it links to various news stories as shown in Fig. xx.

Much of this is because Google search wasn't built for data-centric queries like these.

maharashtra and delhi new cases   8:29 PM ✓✓

Daily increase in cases since Mar 14

maharashtra and delhi new cases   ✕   Q

Q All   News   Maps   Images   Videos   More   Settings   Tools

About 13,10,00,000 results (0.62 seconds)

Top stories

Hindustan Times
Covid-19 LIVE: Maharashtra records 39,923 new cases, 695 deaths
15 hours ago

The Indian EXPRESS
Coronavirus India Live Updates: Karnataka reports over 41,000 new Covid-19 cases, 3...
19 mins ago

THE TIMES OF INDIA
Coronavirus live updates: Delhi reports 8,506 new cases, Mumbai 1,656; lowest ...
12 mins ago

Unlike Google search, our product was built from the ground up to provide easy to understand, yet highly customizable graphs about the pandemic.
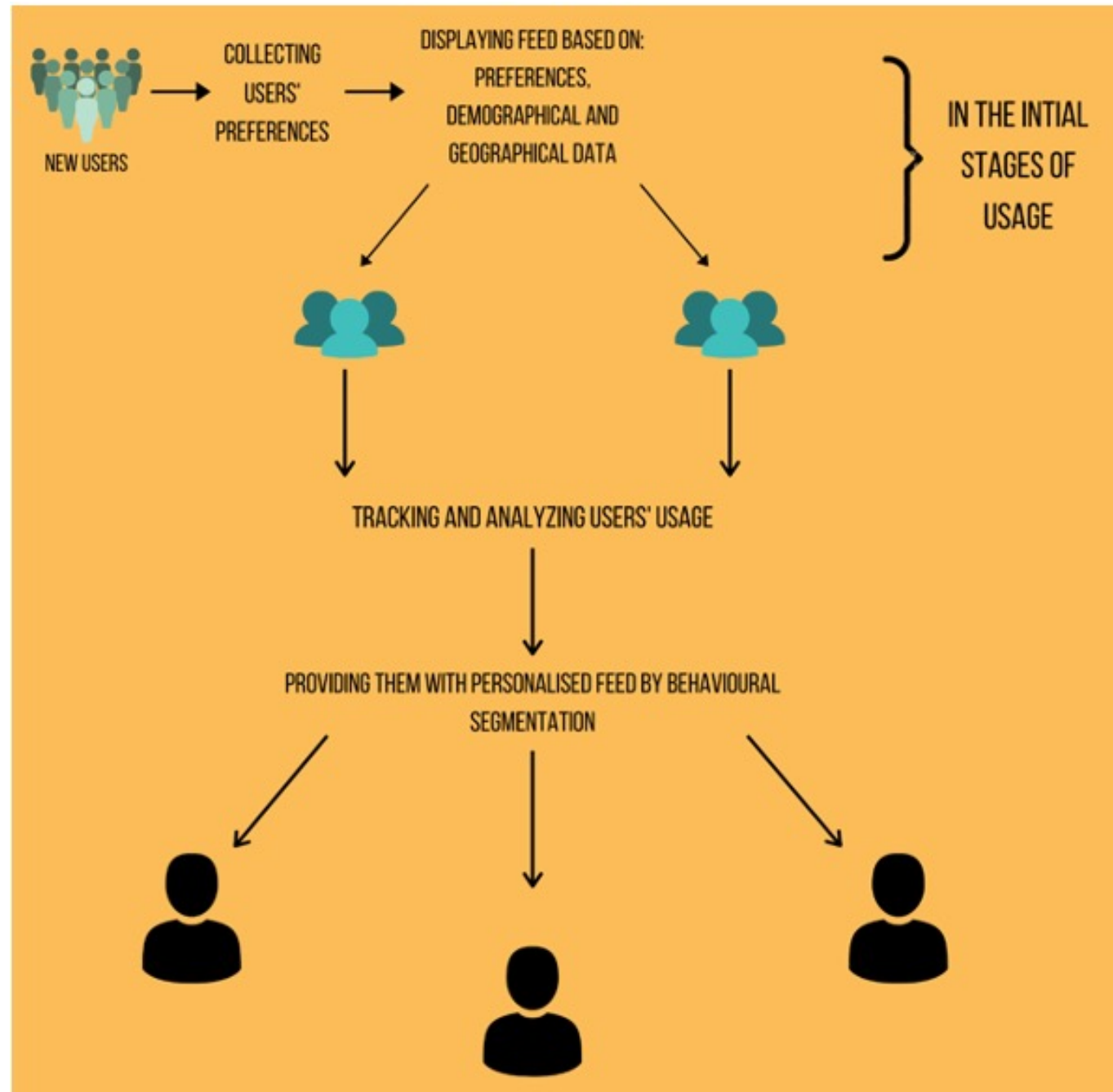
Another thing to note is that while Google searches the entire web, we only search IFCN accredited websites, improving the credibility of the search results.

Exercise to ponder over
What can be better here?

Can you interpret this?
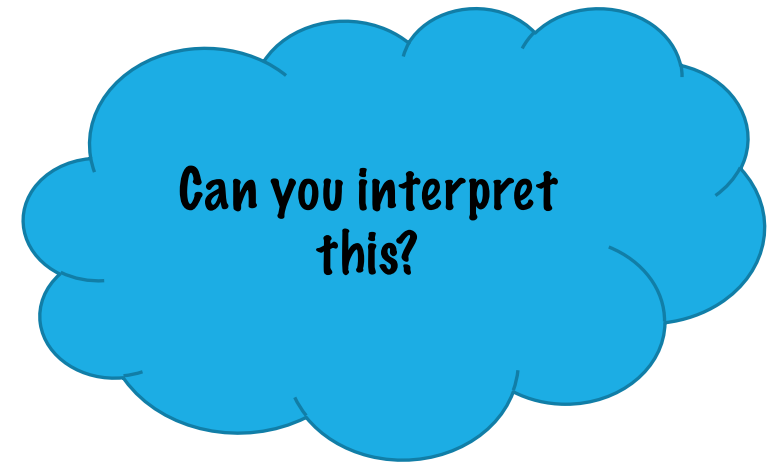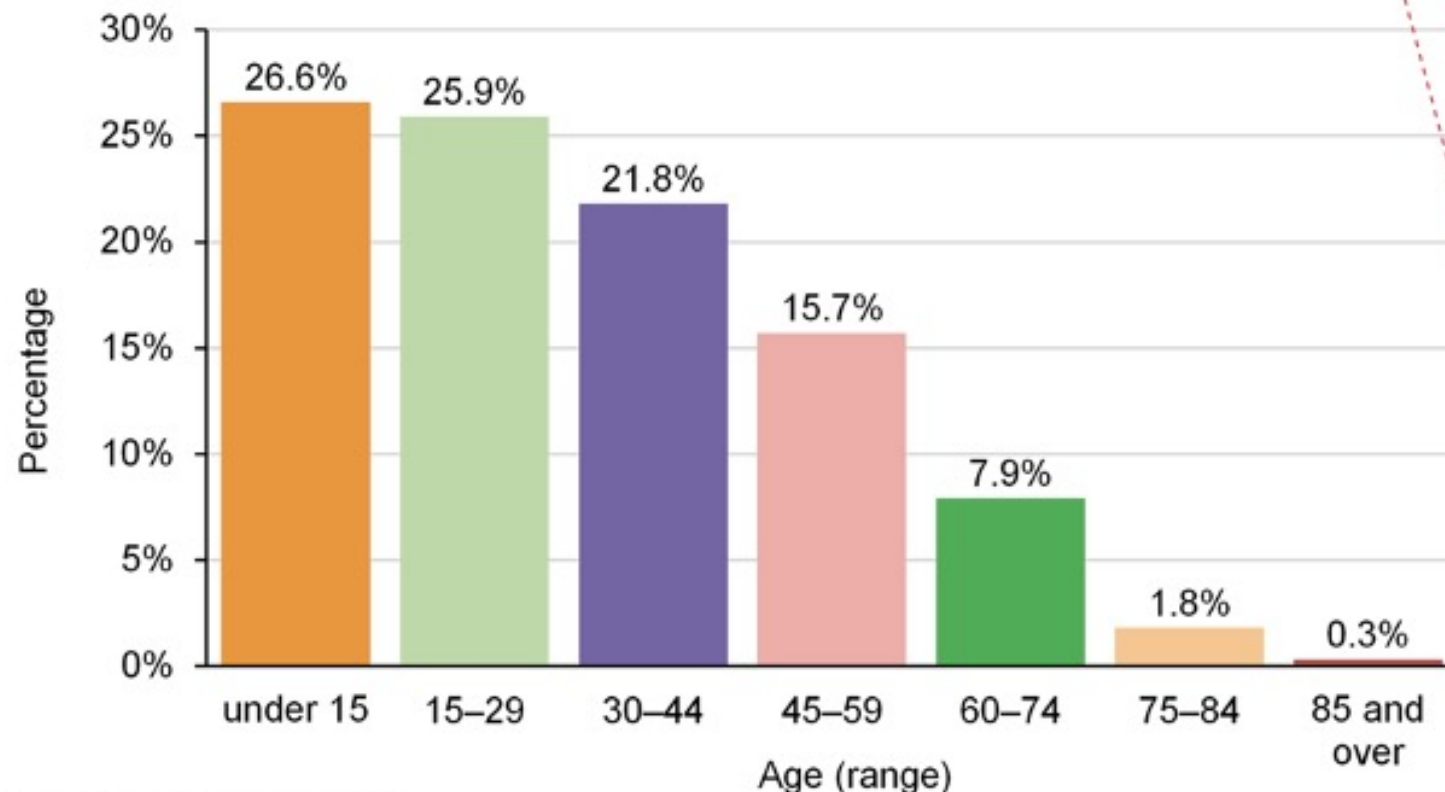
How it may be improved?
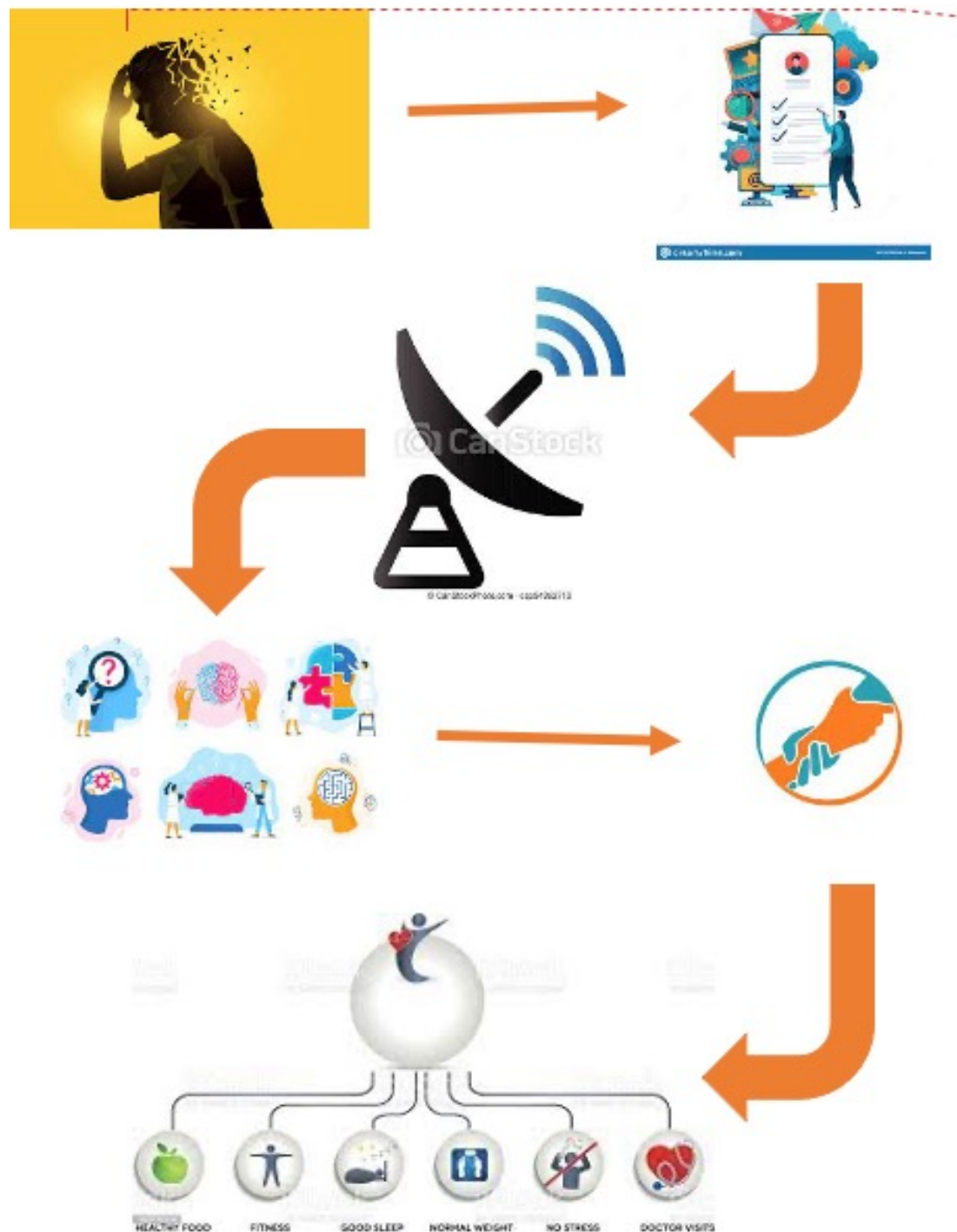
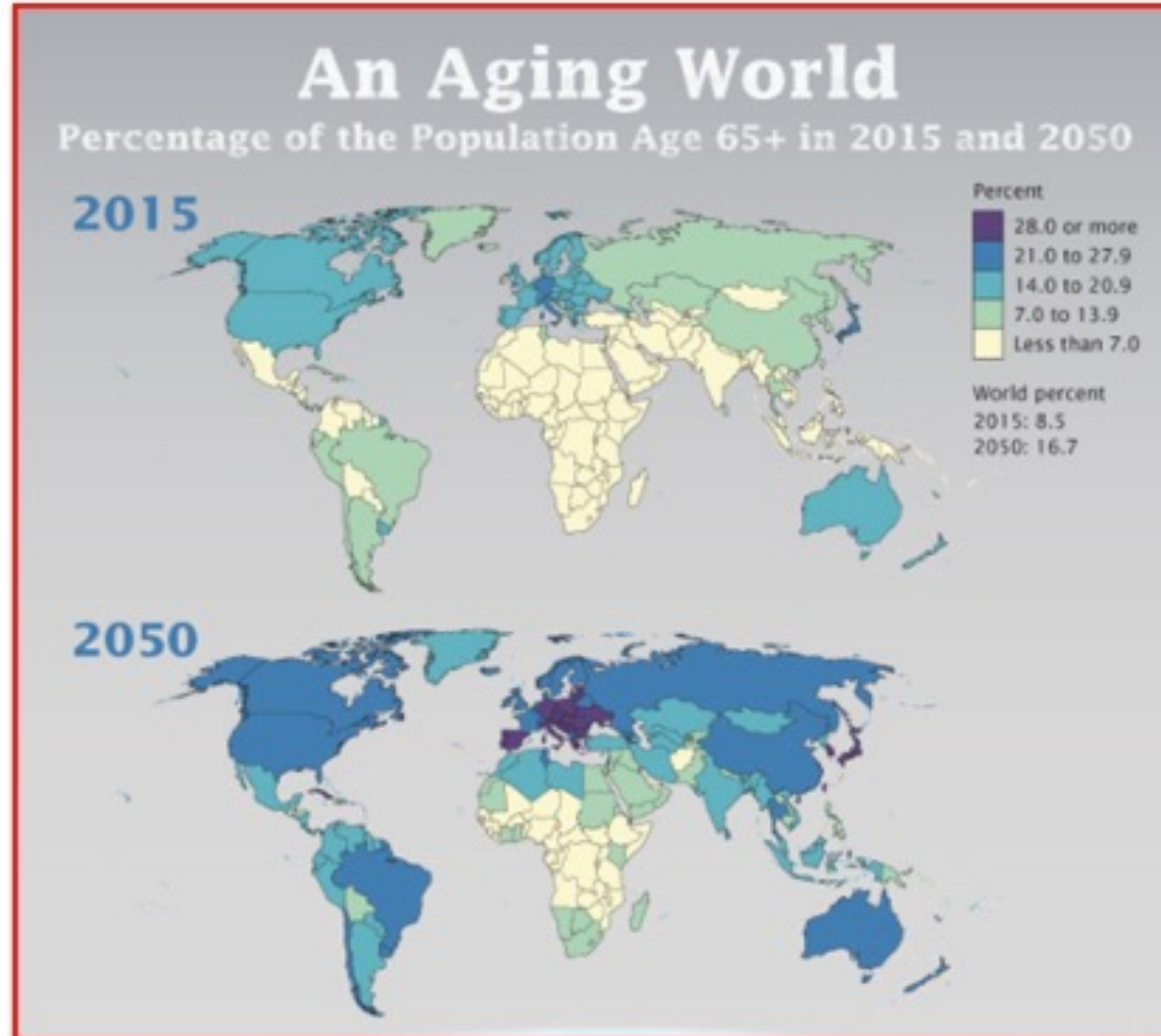Second example.

Review this diagram.

- **AGE**
  - Eldacare mostly targets elderly population whose age ranges between 55 years and above. Among these, people with visual impairment or affected with dementia or similar neurological disorders are not considered.
  - They can be regular users of both the band and the eldos tabs.
  - In the 2011 census, the 60+ population accounted for 8.6% of the population, accounting for 103 million elderly people in India. Growing at around 3% annually, the number will rise to 319 million in 2050 [Source needed].

India age breakdown (2018)

Age (range)	Percentage
under 15	26.6%
15–29	25.9%
30–44	21.8%
45–59	15.7%
60–74	7.9%
75–84	1.8%
85 and over	0.3%

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Review this graph and content.

- While developed countries might have better alternatives to take care of their elderly population, we believe that South Asian and South East Asian countries like Nepal, Bhutan, Bangladesh, Sri Lanka, Pakistan, Myanmar, Indonesia, etc might potentially find our product affordable and useful.
- Worldwide, the 65-and-over population will more than double to 1.6 billion by 2050.

An Aging World
Percentage of the Population Age 65+ in 2015 and 2050

2015

Percent
28.0 or more
21.0 to 27.9
14.0 to 20.9
7.0 to 13.9
Less than 7.0

World percent
2015: 8.5
2050: 16.7

2050

Review this graph and content.

Demographic Market Segmentation

On basis of Age group:

The goods and services that street vendors provide to the people are not age specific. That is why our customers will not be concentrated in any particular age group. User-friendly interface of the customer's side of the app will literally let everyone from children to old age connect to the vendors.

Review this image and content.

Metropolitan cities:

Initially with horizontal growth strategy our target market comprises the metro cities with larger vendors composition and already existing consumer base. Table below shows the composition of street vendors in major cities of India in 1999. Latest statistics are like Mumbai accounting for 250,000, Delhi has 450,000, Kolkata, more than 150,000, and Ahmedabad, 100,000.

City	Estimated Population	Average Daily Earning of Each Vendor (in Rs)
Ahmedabad	127,000	63
Calcutta	191,000	65
Delhi	200,000	66
Mumbai	200,000	65
Patna	60,000	50

Ministry of Labour (Government of India).

source

If the table from source is not presentable, make your own table with the same data.

areas, which decreases the accident fatalities/injuries, the government of other regions may also buy alarm alert setup to gain the sympathy of local people, which results in their political benefit and in preventing accidental rates in their areas.

"Although this is a minor factor plays its role silently"

WORST 5 STATES IN FOG-RELATED ROAD FATALITIES

Punjab 866
UP 3,374
Bihar 1,432
Haryana 900
Orissa 516

(Figures for 2017)

Source: Ministry of Road Transport and Highways (MORTH)

FOG-RELATED ROAD CRASHES GETTING DEADLIER

| 2014	2015	2016	2017
5,886	7,665	9,317	11,090

No. of people dying in road crashes

Describe the context too when using images in your writeups.
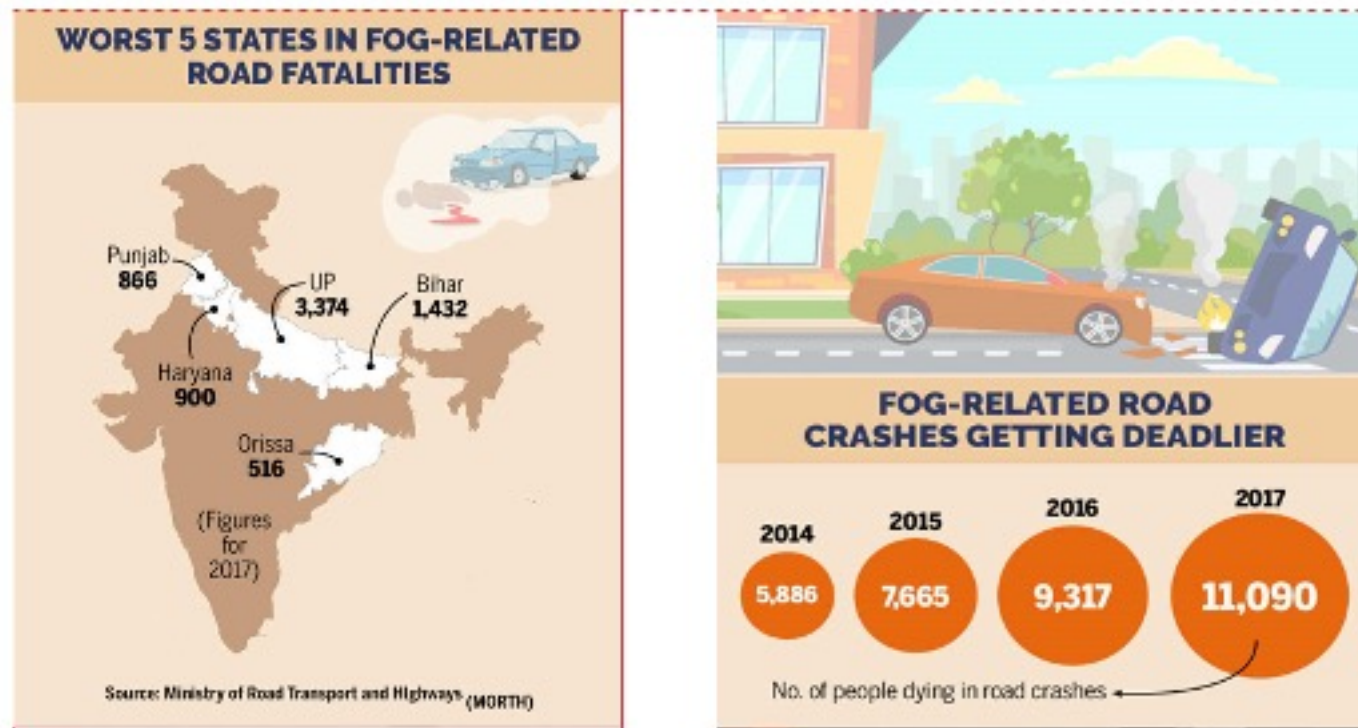
Figures without explanation are stand-alone and fail to create the desires and intended impact on the audience.

own knowledge or invest in mutual funds which has a lower interest rate. This makes it our favourable demographic group. This graph we found in the SEBI survey also shows that people with the middle household income comparatively save more money when compared to those in the higher income bracket.

Figure 4.3: Total Household Savings as a Percentage of the Household's Annual Income
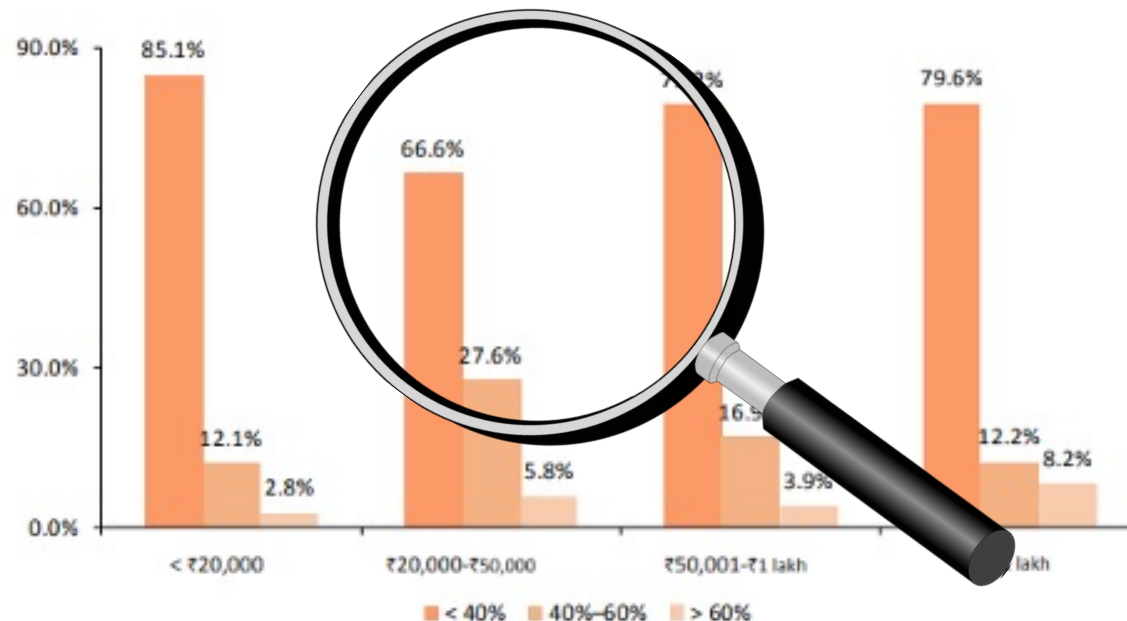
Do not make your reviewer put extra efforts to read your content, esp. graphs and their numbers.

Review this flow chart and content.

SOME POINTS TO CONSIDER

1. Please do not put graphics and tables mindlessly.

2. Read them, interpret them, discuss them in your write up to make the point.

3. Just placing them is not sufficient.

4. Always get your work reviewed before submission.

5. Practicing writing and reviewing other's work helps in upskilling.

READING SOURCES

1. Course on academic writing.

2. Alternate course.

3. My lecture notes on Academic Writing.