# Research Methodology

Literature Review

#### Questions

- Remember what you did in your last research project for literature review.
- Discuss with class.
- What was your approach?
- What is your current understanding of literature review?
- Why do it at all?
- What purpose does it serve?

# Why?

- Identify current knowledge.
- Identify existing theories.
- Explore methods used to approach a research problem.
- Identify the current gaps in literature.
- Critically analyse the gathered knowledge.
- Reflect on it.
- Critique it.
- Explore dimensions for newer ways to approach the problem.

"In writing the literature review, the purpose is to **convey** to the reader what **knowledge** and **ideas** have been established on a topic, and what their **strengths** and **weaknesses** are. The literature review must be defined by a guiding concept (eg. your research objective, the problem or issue you are discussing, or your argumentative thesis). It is **not** just a descriptive list of the material available, or a **set of summaries**.

<sup>-</sup> University of Toronto

## Why Write Literature Review?

- A good literature review doesn't just summarize sources it analyzes, synthesizes, and critically evaluates to give a clear picture of the state of knowledge on the subject.
- The literature review gives you a chance to:
  - Demonstrate your familiarity with the topic and scholarly context
  - Develop a theoretical framework and methodology for your research
  - Position yourself in relation to other researchers and theorists
- Show how your research addresses a gap or contributes to a debate.
- The purpose is to evaluate the current state of research and demonstrate your knowledge of scholarly debates around a topic.
- If you are writing a literature review as a stand-alone assignment, you will have to choose a focus and develop a central question to direct your search.

#### Evaluate and select sources

- Evaluate which sources are most relevant to your questions.
- You must always keep your eyes and mind open for the knowledge you are searching for.
- Make sure the sources you use are credible, and make sure you read any landmark studies and major theories in your field of research.

## Organize your literature review

- Give a structure to your review.
- Identify:
  - Trends and patterns (in theory, method or results)
  - Themes: what questions or concepts recur across the literature?
  - **Debates, conflicts and contradictions:** where do sources disagree?
  - **Pivotal publications:** are there any influential theories or studies that changed the direction of the field?
  - **Gaps:** what is missing from the literature? Are there weaknesses that need to be addressed?

#### Literature Review structure

- Create a mind-map to outline your literature review's structure.
- You may arrange your literature review:
  - Chronological
  - **Thematic**: identify recurrent themes.
  - Methodological: you might want to compare the results and conclusions that emerge from different approaches/methods used in different research work you study.
    - Eg. Look at what results have emerged in qualitative versus quantitative research
    - Discuss how the topic has been approached by empirical versus theoretical scholarship
    - Divide the literature into sociological, historical, and cultural sources.
  - **Theoretical**: A literature review is often the foundation for a theoretical framework. You can use it to discuss various theories, models, and definitions of key concepts.

## Writing your literature review

- Like any other academic text, your literature review should have an
  introduction, a main body, and a conclusion. What you include in each
  depends on the objective of your literature review.
- Body of the literature review:
  - Summarize and synthesize: give an overview of the main points of each source and combine them into a coherent whole
  - Analyze and interpret: don't just paraphrase other researchers—add your own interpretations where possible, discussing the significance of findings in relation to the literature as a whole
  - Critically evaluate: mention the strengths and weaknesses of your sources
  - Write in well-structured paragraphs: use transition words and topic sentences to draw connections, comparisons and contrasts.

Like any art, it gets better with practice and theoretical knowledge of the art.

# Advanced topics to explore for curious minds

- Scoping Review
- Systematic Review
- Meta-analysis
- Narrative Synthesis

#### Sources used in this presentation

- https://www.scribbr.com/dissertation/literature-review/
- http://advice.writing.utoronto.ca/types-of-writing/literature-review/