

₹985M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

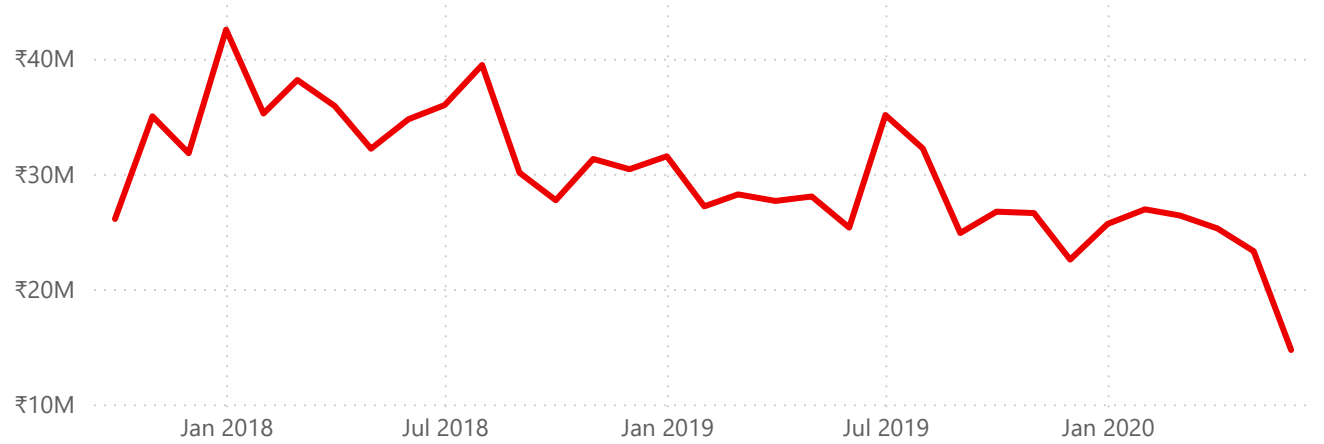
Oct 17

Nov 17

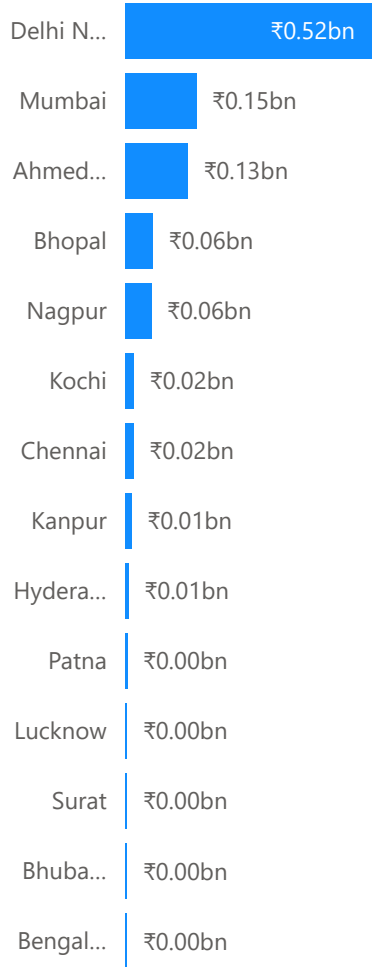
Dec 17

Jan 18

### Revenue Trend

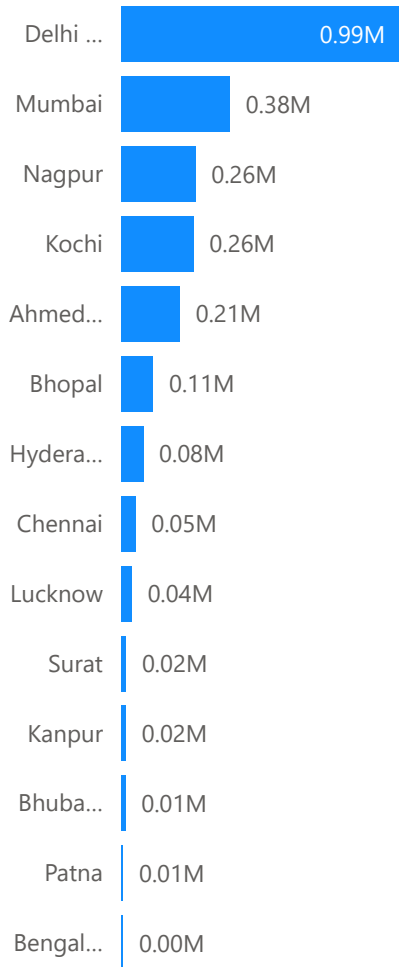


### Revenue by Markets



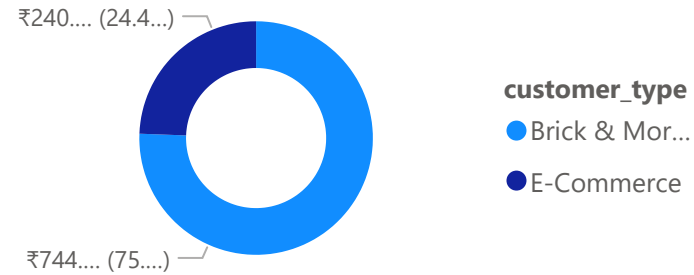
Revenue

### Sales Qty by Markets



Sales Qty

### Revenue by customer\_type

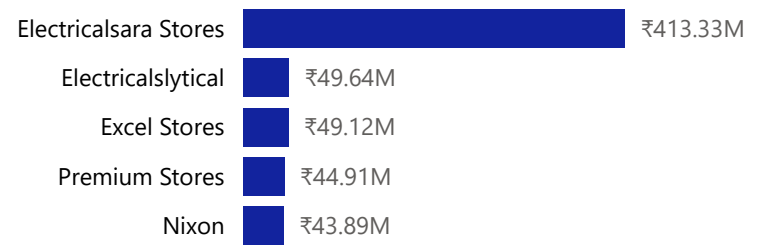


### Top 5 Customers



Revenue

### Top 5 Customers



Revenue

₹142M

Revenue

350K

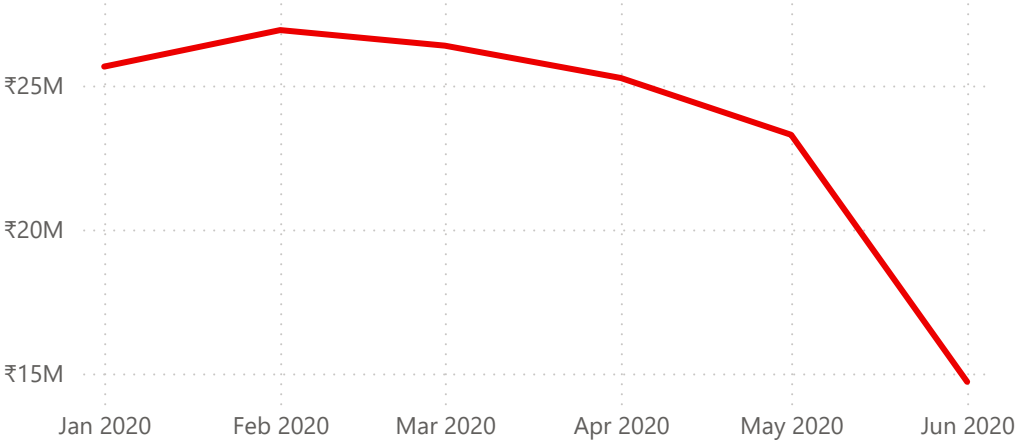
Sales Qty

₹2.1M

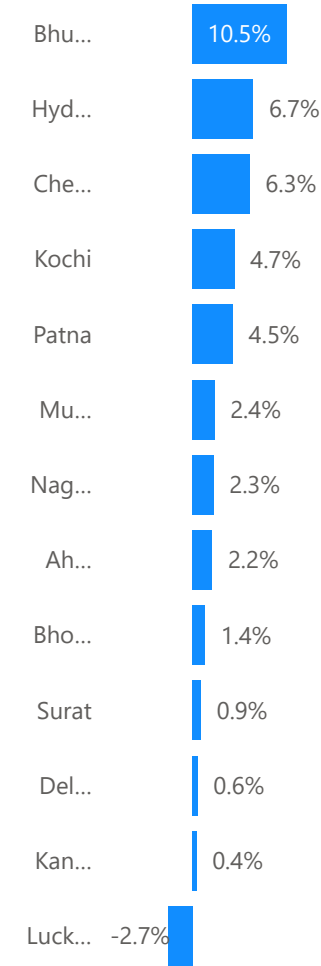
Total Profit Margin

2017	2018	2019	2020	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
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Revenue Trend

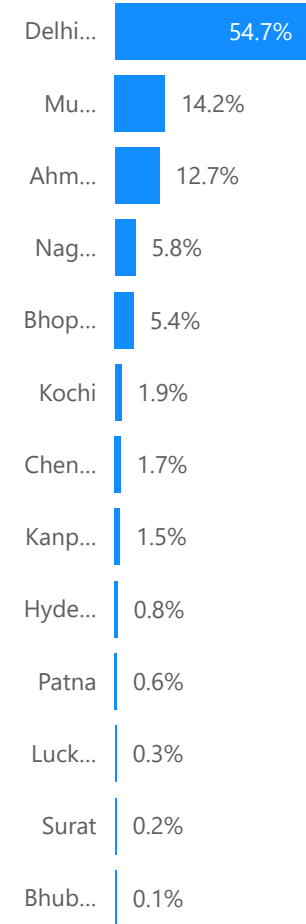


Profit % by Markets



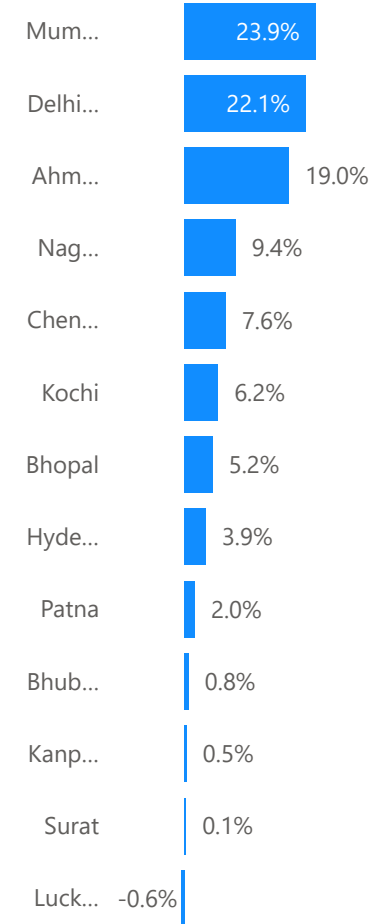
Profit Margin %

Revenue Contribution % by Markets



Revenue Contribution %

Profit Contribution % by Markets



Profit Margin Contribution %

customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsequipo Stores	₹86,908.00	0.1%	-0.5%	-11.5%
Epic Stores	₹3,002,834.00	2.1%	-6.8%	-4.7%
Expression	₹82,845.00	0.1%	-0.2%	-4.2%
Insight	₹571,430.00	0.4%	-0.5%	-1.9%
Synthetic	₹916,267.00	0.6%	-0.4%	-1.0%
Integration Stores	₹1,909,611.00	1.3%	-0.2%	-0.2%
Relief	₹773,301.00	0.5%	0.1%	0.3%
Electricalsara Stores	₹65,641,977.00	46.2%	11.9%	0.4%
Logic Stores	₹3,319,243.00	2.3%	0.6%	0.4%
Electricalslytical	₹5,537,904.00	3.9%	1.3%	0.5%
Premium Stores	₹5,899,748.00	4.1%	1.4%	0.5%
Zone	₹927,154.00	0.7%	0.2%	0.5%
Path	₹1,723,307.00	1.2%	1.0%	1.1%
Control	₹4,182,662.00	2.9%	2.5%	1.2%
Sound	₹740,856.00	0.5%	0.5%	1.3%
Total	₹142,224,545.00	100.0%	100.0%	1.4%

₹142M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

2017

2018

2019

2020

Jan 20

Feb 20

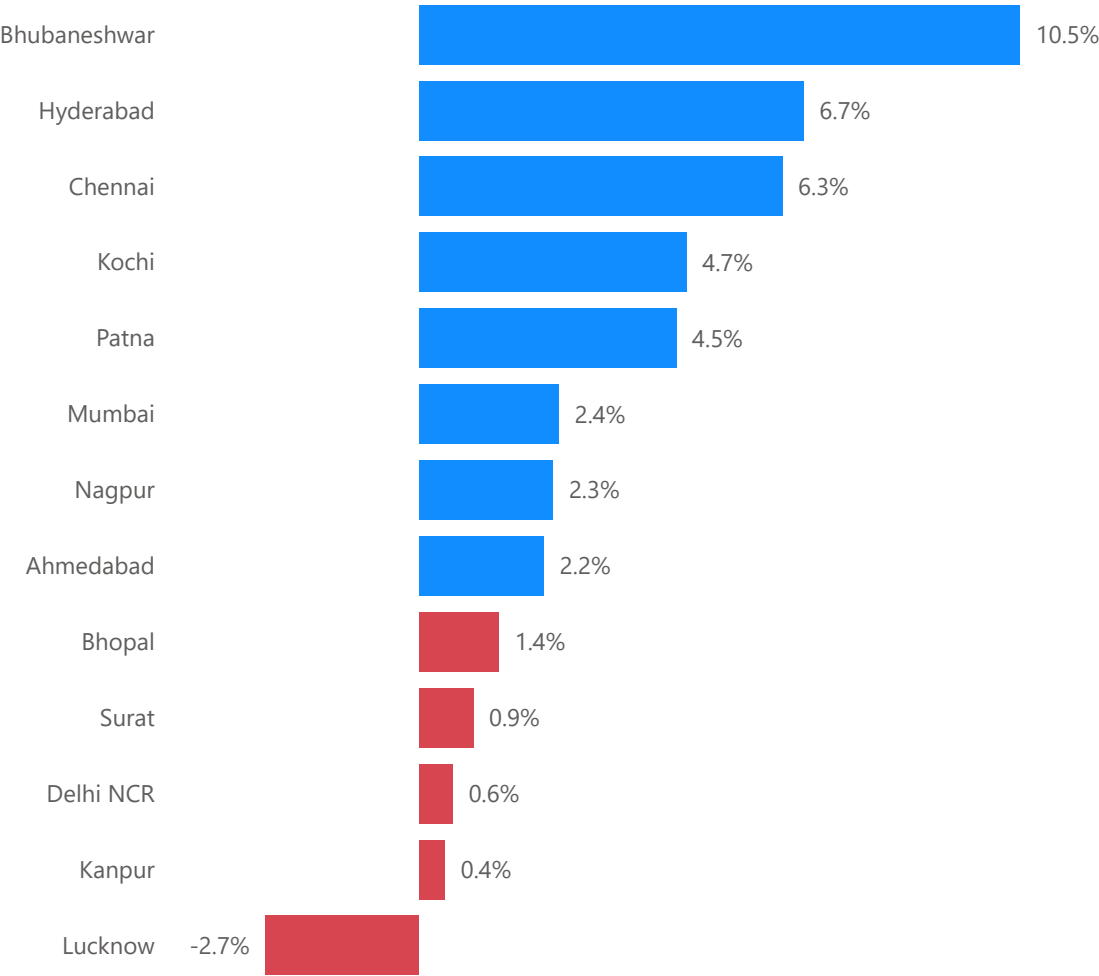
Mar 20

Apr 20

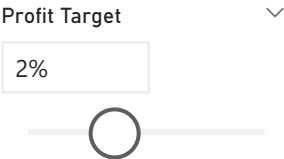
May 20

Jun 20

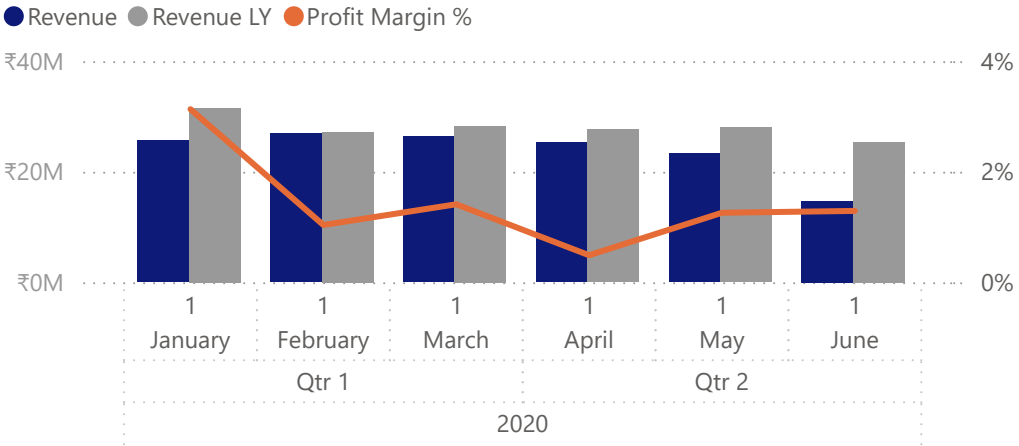
Revenue Contribution % by Markets



Profit Margin %



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹3,116,384.00	2.2%	6.1%	4.0%
All-Out	₹713,953.00	0.5%	1.6%	4.5%
Atlas Stores	₹2,189,613.00	1.5%	2.1%	2.0%
Control	₹4,182,662.00	2.9%	2.5%	1.2%
Electricalsara Stores	₹65,641,977.00	46.2%	11.9%	0.4%
Electricalsbea Stores	₹50,940.00	0.0%	0.4%	15.6%
Electricalslance Stores	₹142,742.00	0.1%	0.2%	3.5%
Electricalslytical	₹5,537,904.00	3.9%	1.3%	0.5%
Electricalsociety	₹2,520,938.00	1.8%	3.3%	2.7%
Electricalsopedia	₹995,764.00	0.7%	2.9%	5.9%
Stores				
Electricalsquipo Stores	₹86,908.00	0.1%	-0.5%	-11.5%
Elite	₹1,247,785.00	0.9%	3.2%	5.3%
Epic Stores	₹3,002,834.00	2.1%	-6.8%	-4.7%
Excel Stores	₹7,928,385.00	5.6%	12.5%	3.3%
Expression	₹82,845.00	0.1%	-0.2%	-4.2%
Total	₹142,224,545.00	100.0%	100.0%	1.4%