

DESIGN EXPERIENCE

Art Director, Catapult Westport, CT 2013-Present

Concept and design in-store and digital experiences for Diageo spirits. Additional responsibilities include presenting concepts and design work and assisting on photoshoots.

Associate Art Director, Catapult Westport, CT 2012-2013

Assisted with executing advertising and promotional ideas from concept to completion for Kraft, Mars Chocolate, Seeds of Change, and Kelloggs Special K. Additional responsibilities included presenting concepts and design work to the internal team.

Designer, AURIA LLC Malvern, Pennsylvania 2011

Responsible for the design and production of product packaging, promotional materials, and display booth signage for AURIA Earphones. Additional responsibilities include overseeing the finished design and production with the vendors in China.

Design Intern, VOX Medica, Inc. Philadelphia, Pennsylvania 2010

Created layouts for a variety of promotional materials. Listened to client presentations, learned about the production process and assisted in photo shoots. Worked directly with Art and Creative Directors.

Design Intern, Prima Media Inc. Philadelphia, Pennsylvania 2010

Illustrated and designed two e-book covers for 'The Basic Art of Italian Cooking' series.

Assistant Designer, Near West Side Initiative Syracuse, New York 2010

Collaborated in a student group focused on a neighborhood revitalization project by creating branding, posters, events, and way-finding in the area.

OTHER EXPERIENCE

Volunteer, Therapeutic Horsemanship, Inc. Syracuse, New York 2011

Worked with riders on the ground to get them physically warmed up for their lessons and then sidewalk during the mounted portion to ensure the safety of the riders.

SKILLS

Proficient in Adobe Creative Suite, Microsoft Office, Art Direction, Ideation, Copywriting, and Illustration. Have experience in Adobe Flash, Dreamweaver, and Fireworks.

AWARDS & ACTIVITIES

Chancellor's Award for Public Engagement & Scholarship
AIGA Member

EDUCATION

Bachelor of Fine Arts
Syracuse University May 2011
College of Visual and Performing Arts
Communications Design Major