**DATA-550**

**Presentation 1**

Visualization 1: Interactive Web Application

**Who are you?** Aviation data services website developer

**Who is your audience?** Air travelers within the United States

**Where are you presenting this?** On the website of the company

**Why are you presenting this?** To enable air travelers to make an informed choice about the routes they should choose to minimize the chances of cancellation.

Visualization 2: Presentation to the Operations head of United Airlines

**Who are you?** Airline Consultant

**Who is your audience?** Operations head of United Airlines

**Where are you presenting this**? At the United headquarters

**Why are you presenting this?** To advise the operations head on opportunities to improve services and quality of United and throw more light on a viable starting point.

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