



Caring for Our Communities

Charity in Motion

- **Vitamin Angels** is a Crown Worldwide Group charity of choice. It is a non profit organisation dedicated to providing vitamin supplements and anti-parasitic medication to the world's most vulnerable and malnourished children.
- **Caring for Children** in under served communities is a focus for all Crown offices.... worldwide. Through a number of stand alone and joint venture efforts we are providing better education opportunities, fighting cancer and sharing knowledge about HIV / AIDS.
- Our staff chose **Barnardos** as Crown New Zealand's charity of choice to support them not only financially but also by donating our time.



"Fill your heart with love for little children and you will never grow old."

Dr Thomas Barnardo

- **Volunteerism** is a concept actively adopted by Crown New Zealand, the objective being to encourage and incentivise staff into various community service activities on a local level.
- **Gifting** from clients on the move is actively encouraged. We will wrap, pack and deliver unwanted items to community based organisations to enable distribution to families who have a need.



Charity In Motion

"There are many ways to measure a company's success. In my view, however, a truly successful company is one that finds a way to return some of its reward to the communities in which it operates. So many Crown employees contribute their time and effort voluntarily which is a source of pride for me.

Their contributions are not simply sending donations but actual participation in charitable work that Crown supports."

Jim Thompson
Chairman
Crown Worldwide Group

COMMITTED TO MAKING A WORLD OF DIFFERENCE



Charity in Motion

crownrelo.com/community

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