



DESTINATION GREEN

Crown's Commitment To The Community

As in life, we are all given an equal chance to make a difference. Therefore, we at Crown Relocations are stepping up to that challenge. We are committed to the well-being of the communities we operate in and take responsibility for the impact we make on the environment.

Caring for the Environment: Destination Green

Within New Zealand

- Our people really do “**make the difference.**” Our published code of behaviour means the customer always comes first and we strive to achieve 100% customer satisfaction at every customer contact point.
- **Containerisation:** We use both rail and sea options to deliver the lowest possible carbon footprint for all long distance domestic relocations - the objective is to significantly minimise our carbon footprint and enhance customer safety.
- We have eleven branches in New Zealand with all staff actively engaged in “green committees”. Each branch has a designated “**Green Champion**” to educate and facilitate improved green practices at every operating centre.
- Within our own vehicle fleet we are actively moving towards the replacement of vehicles with low emission alternatives as evidenced by the recent bulk purchase of low emission, **fuel efficient hybrid vehicles** for our Residential Sales team.

Crown Worldwide

- We have a **Worldwide Recycling Policy** which enables us to recycle and re-use all of our packaging materials.
- Each country has a “**Green Liaison**” who coordinates Destination Green activities at a national level.
- Crown's global standards ensure that all worldwide operations are working in unison to minimise impact on the environment; this includes offsetting emissions by **tree planting**.

*Lowest possible
Carbon Footprint*

*Championing
Green – Hybrid
vehicles in our
fleet*

*Worldwide
Recycling
Policy for all
our packaging
materials*

COMMITTED TO MAKING A WORLD OF DIFFERENCE



Destination Green
crownrelo.com/community

Printed on Recyclable Paper

Phone 0800 227 696

www.crownrelo.co.nz

CROWN 
WORLDWIDE GROUP