

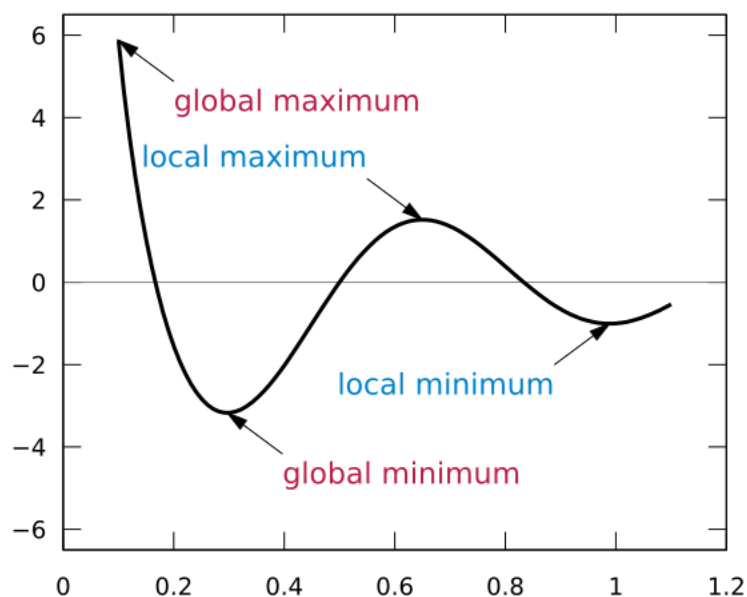
## 4.1: Maxima and Minima

**Learning Objectives.** Upon successful completion of Section 4.1, you will be able to...

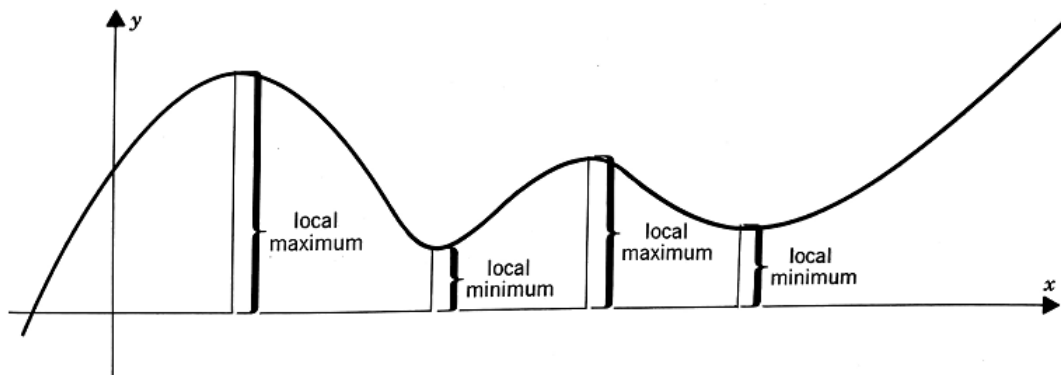
- Answer conceptual questions involving maxima and minima.
- Use a graph to identify absolute and/or local extrema.
- Sketch the graph of a function on an interval satisfying given properties.
- Locate critical points of functions.
- Determine the existence, location, and value of absolute extrema on a given interval of a function.
- Solve applications involving maxima and minima.

### Motivation

An important practical application of calculus is **optimization**, which is concerned with *how large* or *how small* a certain quantity of interest can be. To set the foundation for solving optimization problems, this section will introduce the concepts of the **maximum** and **minimum** values of a function.



**Definition.** The maximum and minimum values of  $f$  are collectively referred to as the **extreme values** or the **extrema** of  $f$ .



**Definition.** The number  $f(c)$  is called a **local maximum** if it is the largest  $y$ -value in a “window” around  $x = c$ .

The number  $f(c)$  is called a **local minimum** if it is the smallest  $y$ -value in a “window” around  $x = c$ .

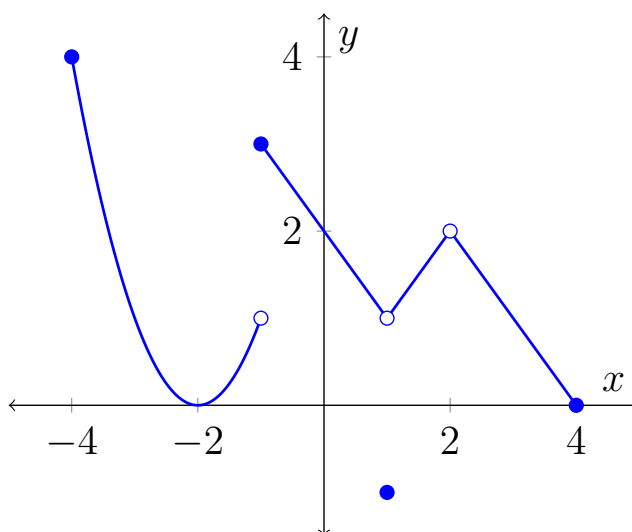
By definition, local extrema may not occur at an endpoint. Note that some definitions use the word “relative” instead of “local.”

**Definition.** The number  $f(c)$  is called a **global maximum** if it is greater than or equal to all other  $y$ -values.

The number  $f(c)$  is called a **global minimum** if it is less than or equal to all other  $y$ -values.

It is possible for global extrema to occur at an endpoint. Some definitions use the word “absolute” instead of “global.”

▮ **Example.** Classify each of the extrema in the graph below as a local or global maximum or minimum.

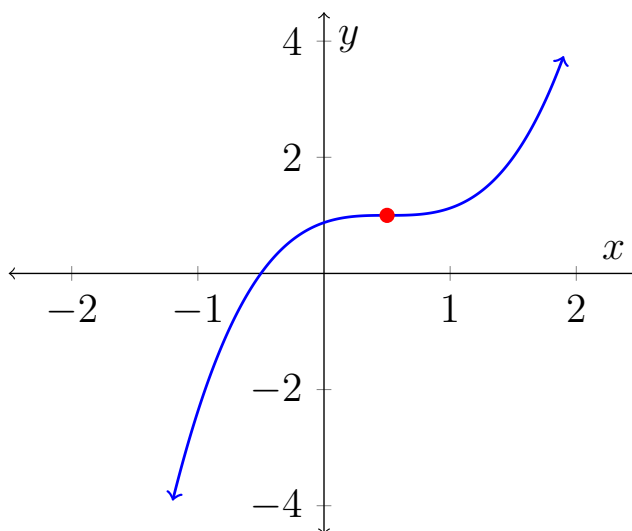


## Locating Extrema

How can we locate extrema using tools we know without seeing the graph of the function?

**Theorem.** Suppose  $f$  attains a maximal or minimal values at  $x = c$ . Then it must be that either  $f'(c) = 0$  or  $f'(c)$  fails to exist.

Note that the converse is **not** true: The fact that  $f'(c) = 0$  or  $f'(c)$  fails to exist does not automatically imply the existence of a maximum or minimum. For example, consider the graph of  $y = (x - \frac{1}{2})^3 + 1$ .



**Critical Points.** Critical points are values that give *candidates* for extrema. They allow us to determine (1) if we have a maximum or minimum and (2) if so, what type of maximum or minimum (i.e. global or local).

**Definition.** An *interior point*  $c \in \text{Dom}[f]$  is called a **critical point** if either  $f'(c) = 0$  or  $f'(c)$  fails to exist.

First, we will focus on finding global extrema within a closed interval.

**Extreme Value Theorem (EVT).** Suppose  $f$  is continuous on the closed interval  $[a, b]$ . Then there exists a minimum and maximum  $y$ -value on the interval.

**Applying the EVT.** If  $f$  is continuous on  $[a, b]$ , then...

- ① Calculate  $f(a)$  and  $f(b)$ .
- ② Find the critical points of  $f$  on  $[a, b]$ , say  $x = c_1$  and  $x = c_2$ .
- ③ Evaluate  $f$  at the critical points, for example  $f(c_1)$  and  $f(c_2)$ .
- ④ The **global max** is the *largest* of these values and the **global min** is the *smallest* of these values.

🔗 **Example.** Determine the global extrema of  $g(x) = \frac{4x}{x^2 + 1}$  on  $[0, 2]$ .

▣ **Example.** Determine the global extrema of  $f(x) = \ln(x^2 + 2)$  on  $[-1, 2]$ .