

# Linear Regression

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Advanced Machine Learning: Lecture 01

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- ① Why SL?
- ② Motivation  
Advertisement  
Income
- ③ Least Squares
- ④ Linear Regression



Why SL?

Motivation

Least Squares

Linear Regression

- Simple (predictive)
- Interpretable (transparent box)
- Fast to train (big data)
- Works in wide variety of real problems (practical)
- Easy to adapt (generalizable)
- Building block of neural networks (deep learning)



Why SL?

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- 80% Supervised learning: relate a predicting variable  $y$  to some other measured variables  $x$
- 20% Unsupervised learning: data grouping using some measured variables  $x$ .



# Some examples

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Digit recognition

<http://datawisdom.ca/teaching.htm>



# Equivalent terminologies

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- $y$ : dependent variable, response variable, output variable
- $x$ : independent variable, explanatory variable, input variable, feature.



# Supervised Learning

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- Regression:  $y$  is continuous
- Classification:  $y$  is discrete



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Suppose we have a fixed budget of advertisement to increase sales.

**Problem:**

How do you distribute advertisement budget between different advertisement methods?





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Suppose we have a fixed budget of advertisement to increase sales.

## Problem:

How do you distribute advertisement budget between different advertisement methods?

TV, Radio, Newspaper, Online, etc.

## Question:

- Does advertisement affect sale?
- How do we predict sale?
- What is  $y$  what is  $x$ ?
- Is it a regression or a classification?

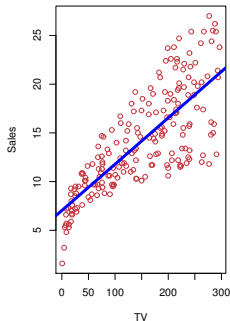
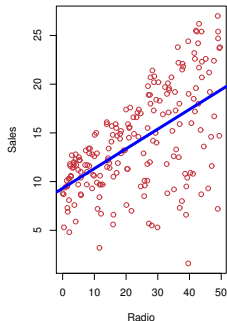
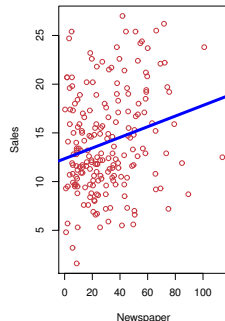


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Sales:  $y$ TV:  $x_1$ Radio:  $x_2$ Newspaper:  $x_3$ General model:  $y \approx f(x_1, x_2, x_3)$ Additive model:  $y \approx f_1(x_1) + f_2(x_2) + f_3(x_3)$ 

# income vs education

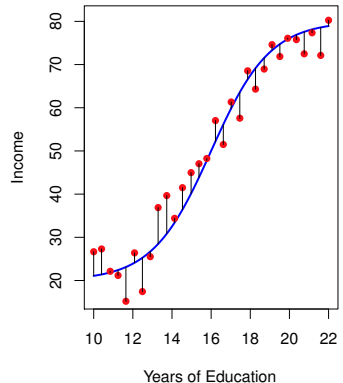
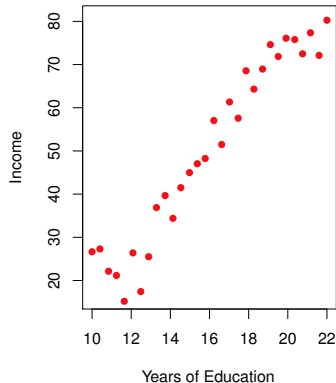
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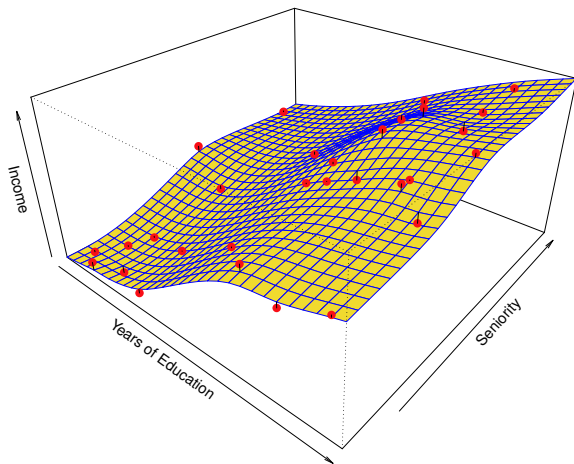
Income:  $y$



Years of Education:  $x_1$



Income:  $y$



Years of Education:  $x_1$   
 $y \approx f(x_1, x_2)$

Seniority:  $x_2$



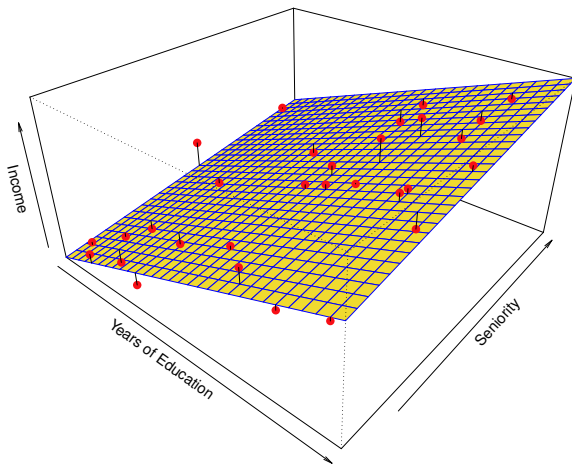
Income:  $y$

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$$y \approx f_1(x_1) + f_2(x_2)$$

$$y \approx \beta_0 + \beta_1 x_1 + \beta_2 x_2$$



# Sale prediction simplification

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$$y \approx f(x_1, x_2, x_3)$$

$$\Downarrow$$

$$y \approx f_1(x_1) + f_2(x_2) + f_3(x_3)$$

$$\Downarrow$$

$$y \approx f_1(x_1)$$

$$\Downarrow$$

$$y \approx \beta_0 + \beta_1 x_1$$

$$\Downarrow$$

$$y \approx \beta_0$$



Why SL?

Motivation

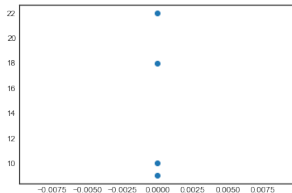
Least Squares

Linear Regression

$$y_1 = 22, \quad y_2 = 10, \quad y_3 = 9, \quad y_4 = 18$$

For prediction a probabilistic model is required

$$y_i = \beta_0 + \varepsilon_i$$



What is  $\hat{y}_i$ ?

LS  $\equiv$  MLE

LAD  $\equiv$  MLE



Why SL?

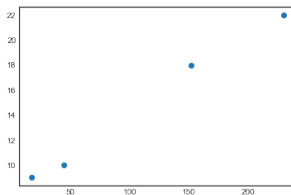
Motivation

Least Squares

Linear Regression

$$\begin{array}{cccc} y_1 = 22 & y_2 = 10 & y_3 = 9 & y_4 = 18 \\ x_{11} = 230 & x_{12} = 44 & x_{13} = 17 & x_{14} = 151 \end{array}$$

$$y_i = \beta_0 + \beta_1 x_{1i} + \varepsilon_i$$



What is  $\hat{y}_i$ ?

Mean Regression vs Median Regression.





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$$\begin{array}{cccc} y_1 = 22 & y_2 = 10 & y_3 = 9 & y_4 = 18 \\ x_{11} = 230 & x_{12} = 44 & x_{13} = 17 & x_{14} = 151 \end{array}$$

$$y_i = \beta_0 + \beta_1 x_{1i} + \beta_2 x_{1i}^2 + \cdots, \beta_k x_{1i}^k + \varepsilon_i$$

What is  $\hat{y}_i$ ?



# Notation $n$ observation, $p$ features

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$$\boldsymbol{\varepsilon} = \begin{pmatrix} \varepsilon_1 \\ \vdots \\ \varepsilon_n \end{pmatrix}, \mathbf{y} = \begin{pmatrix} y_1 \\ \vdots \\ y_n \end{pmatrix}, \mathbf{x} = \begin{pmatrix} x_1 \\ \vdots \\ x_p \end{pmatrix}, \boldsymbol{\beta} = \begin{pmatrix} \beta_0 \\ \beta_1 \\ \vdots \\ \beta_p \end{pmatrix}$$

$$\mathbf{X}_{n \times p} = \begin{pmatrix} \mathbf{x}_1^\top \\ \vdots \\ \mathbf{x}_n^\top \end{pmatrix} = \begin{pmatrix} x_{11} & x_{12} & \dots & x_{1p} \\ x_{21} & x_{22} & \dots & x_{2p} \\ \vdots & \vdots & \ddots & \vdots \\ x_{n1} & x_{n2} & \dots & x_{np} \end{pmatrix}$$

$$\mathbf{X}_{n \times (p+1)} = \begin{pmatrix} 1 & x_{11} & \dots & x_{1p} \\ 1 & x_{21} & \dots & x_{2p} \\ \vdots & \vdots & \ddots & \vdots \\ 1 & x_{n1} & \dots & x_{np} \end{pmatrix}$$



# Matrix differentiation

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$$\begin{aligned}\mathbf{y} &= \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\varepsilon} \\ S(\boldsymbol{\beta}) &= (\mathbf{y} - \mathbf{X}\boldsymbol{\beta})^\top (\mathbf{y} - \mathbf{X}\boldsymbol{\beta})\end{aligned}$$

What is the minimizer of  $S(\boldsymbol{\beta})$ ?



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$$\begin{aligned}\mathbf{y} &= \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\varepsilon} \\ S(\boldsymbol{\beta}) &= (\mathbf{y} - \mathbf{X}\boldsymbol{\beta})^\top (\mathbf{y} - \mathbf{X}\boldsymbol{\beta})\end{aligned}$$

What is the minimizer of  $S(\boldsymbol{\beta})$ ?

$$\begin{aligned}\frac{\partial \mathbf{x}^\top \boldsymbol{\beta}}{\partial \boldsymbol{\beta}} &= \mathbf{x} \Rightarrow \frac{\partial \mathbf{X}\boldsymbol{\beta}}{\partial \boldsymbol{\beta}} = \\ \frac{\partial \boldsymbol{\beta}^\top \mathbf{A}\boldsymbol{\beta}}{\partial \boldsymbol{\beta}} &= (\mathbf{A} + \mathbf{A}^\top)\boldsymbol{\beta}\end{aligned}$$

$$\hat{\boldsymbol{\beta}} = (\mathbf{X}^\top \mathbf{X})^{-1} \mathbf{X}^\top \mathbf{y}$$

How do we compute  $\hat{\boldsymbol{\beta}}$ ?



# Numerical Consideration

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- Cholesky is faster than LU
- LU is faster than QR
- QR is faster than SVD

