



ADOBE FIREWORKS CS5

Using the CSS3 Mobile Pack

“Just do the best of things you truely believe in and
always continue to innovate as this is the only way
you can make a difference in peoples’ life”

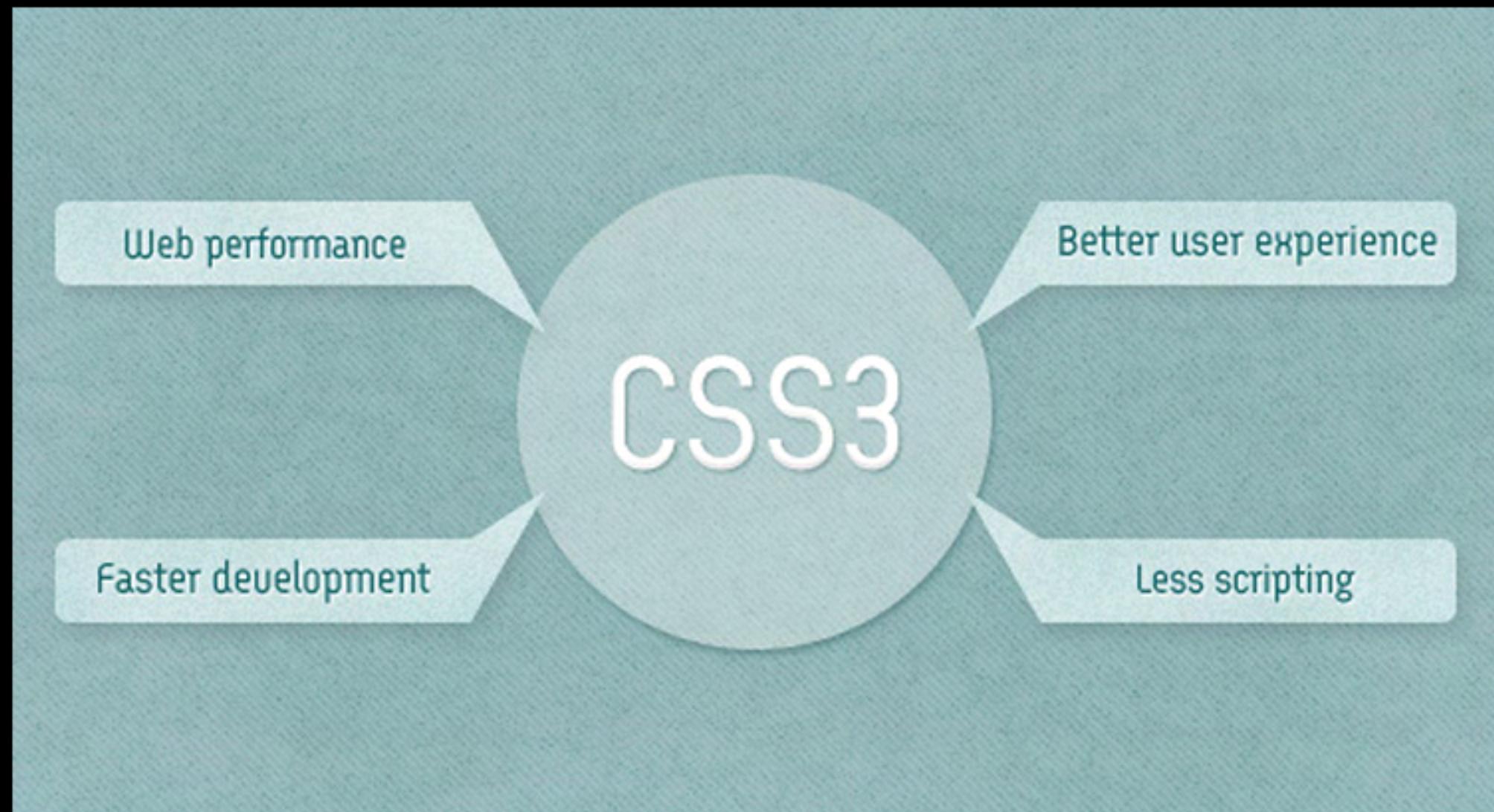


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ADOBE MAX 2011

CSS3 . Jquery Mobile

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- IE 7
- IE 8
- IE 9
- FF 3.6
- FF 4.0
- OPERA 11
- SAFARI 5
- CHROME

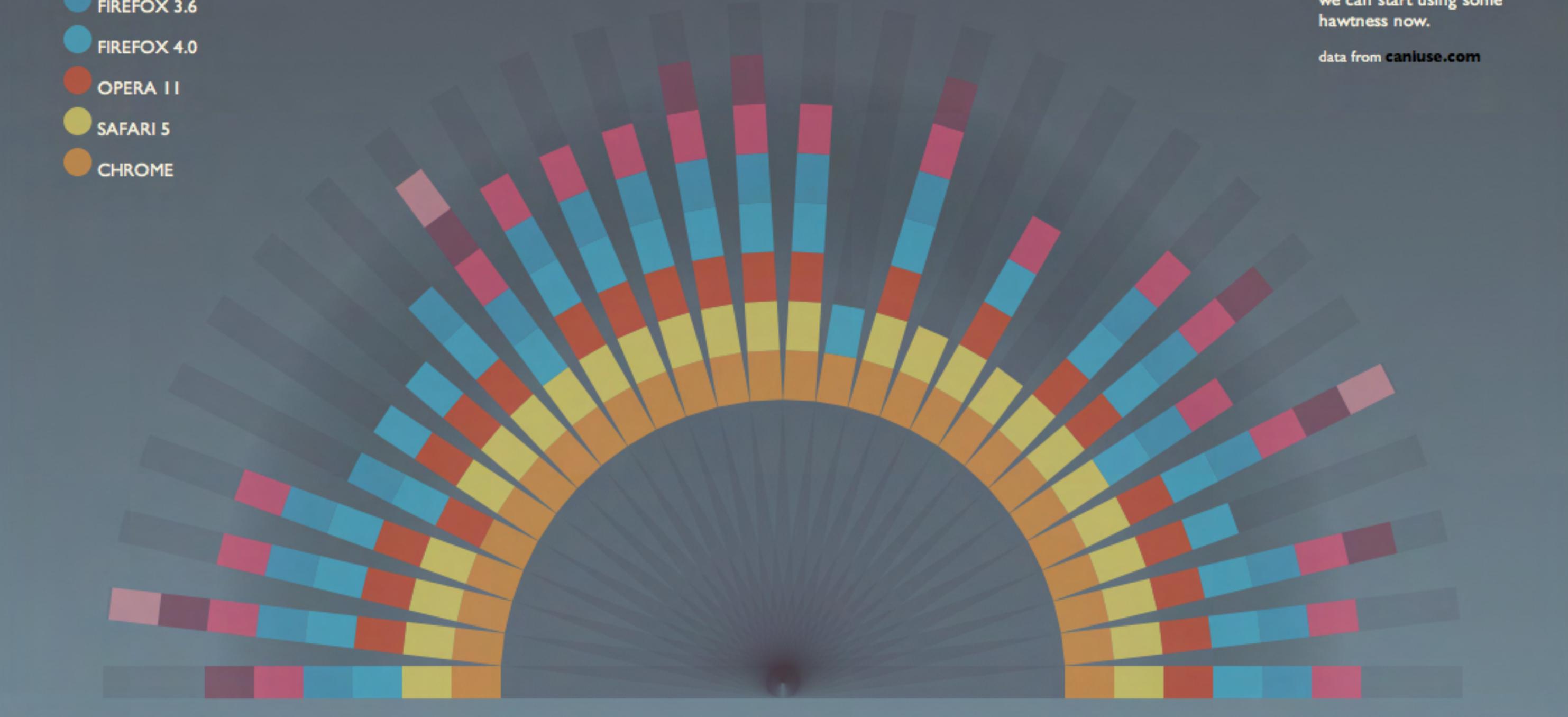
HTML5 & CSS3 READINESS

2008 / 2009 / 2010 / 2011

Many of these features are ready to implement today.

We don't have to wait for entire specs to be completed, we can start using some hawtness now.

data from [caniuse.com](#)



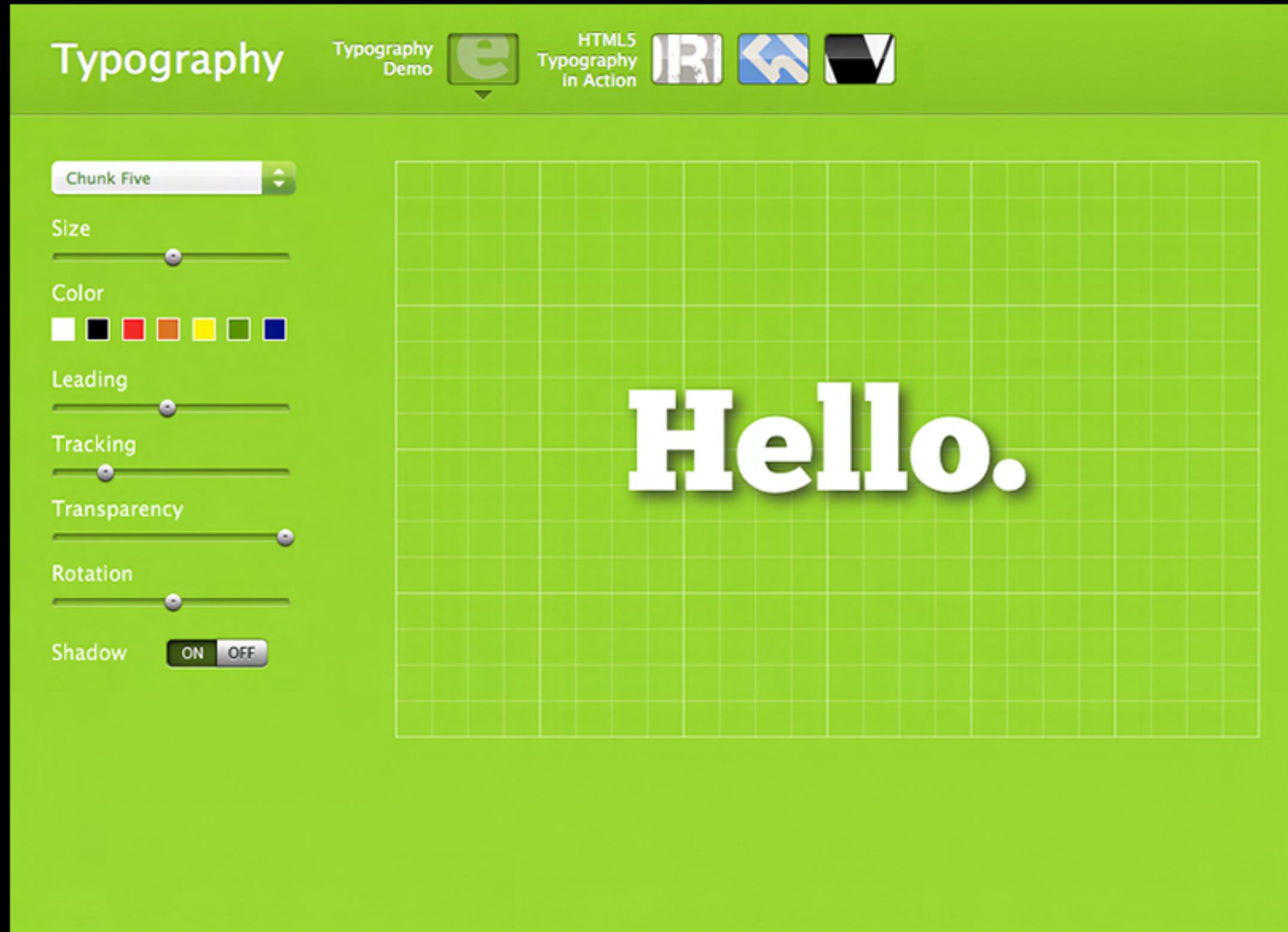
<http://html5readiness.com/>



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CSS3

@font-face
border-radius
gradient
box-shadow
text shadow
RGBA
Opacity



<http://developer.apple.com/safaridemos/showcase/typography/>



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@FONT-FACE

Allows a font file to be associated with a font name for later use in font-family declarations.



HELVETICA

```
@font-face {  
    font-family: Helvy;  
    src: local("Helvetica Neue Bold"),  
        local("HelveticaNeue-Bold"),  
        url(MgOpenModernaBold.ttf);  
    font-weight: bold;  
}
```

```
p.specialFont { font-family: Helvy, sans-serif; }
```



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2D-TRANSFORM

Rotates the selected element at the defined angle, defined in degrees.

TRANSFORM

`transform: rotate(30deg);`



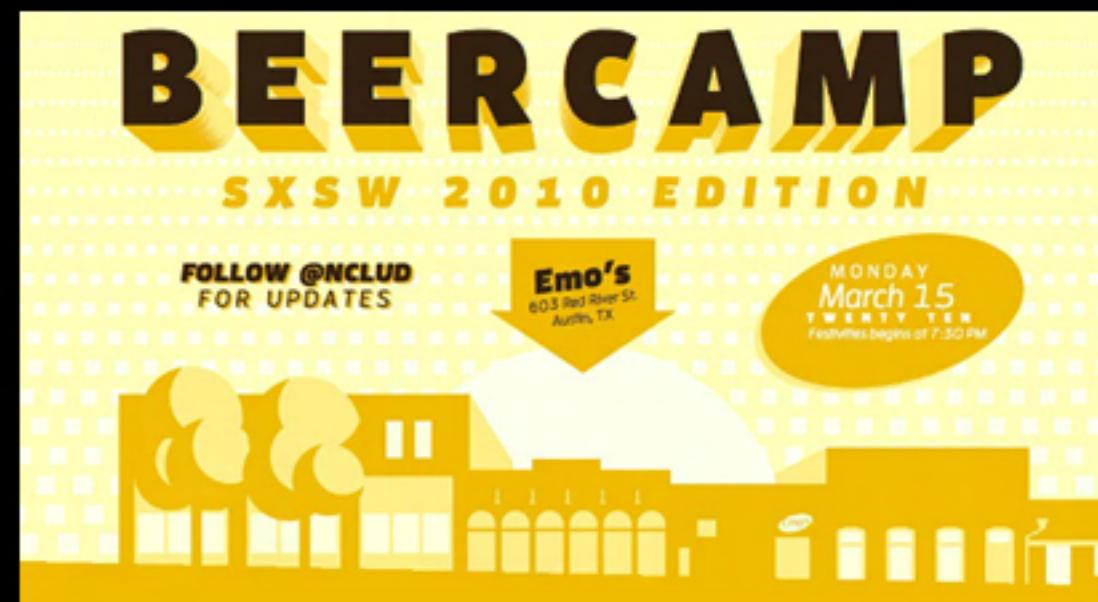
TRANSFORM



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TEXT-SHADOW

*Creates a drop shadow
beneath the selected text*



TEXT-SHADOW
TEXT-SHADOW

text-shadow: 5px 5px 5px #FFFF00;



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BORDER-RADIUS

Curves the corners of the border using the radius given, often in pixels. This can be given to all corners, or only to individual corners as specified



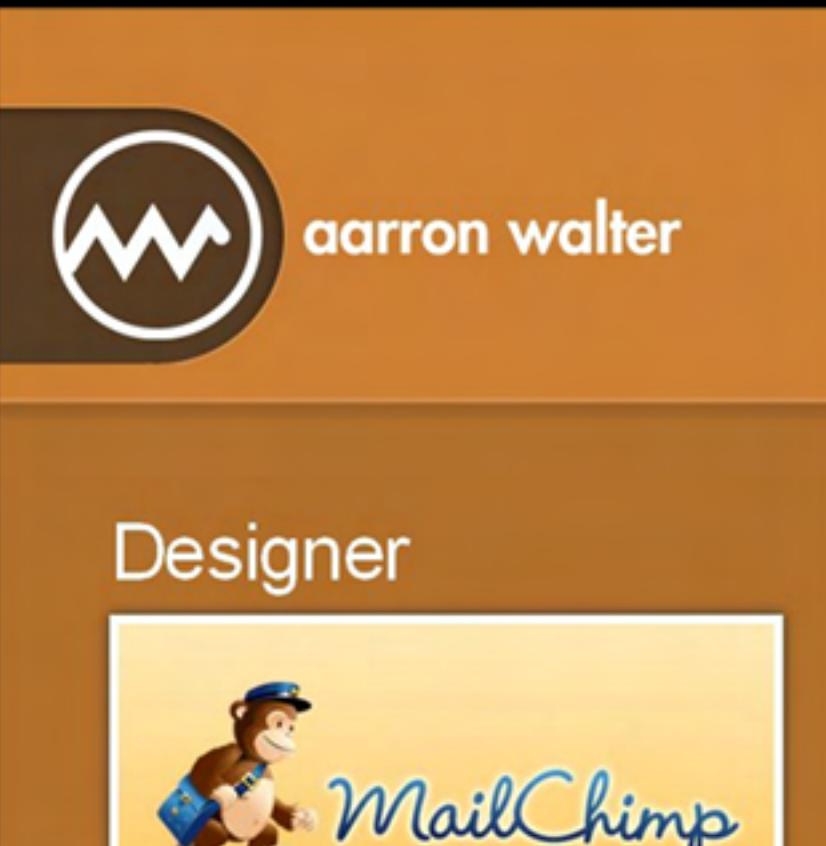
border-radius: 15px;



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RGBA

*Like RGB color definitions,
but allows a fourth field,
defining the alpha value of the
color being applied.*



```
div { color: rgb(0,255,0); }
```



```
div { color: rgb(0,255,0.8); }
```

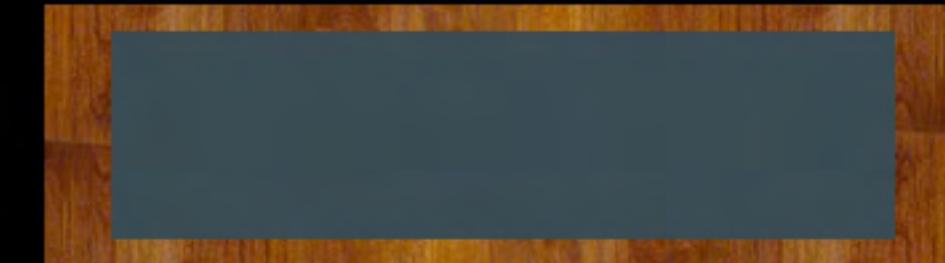


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OPACITY

Adjusts the opacity of the selected element's presentation on screen.

Takes values between 0.0 (fully transparent) and 1.0 (fully opaque)



```
div { color: #f00; opacity: 1.0; }
```



```
div { color: #f00; opacity: 0.5; }
```



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BROWSER PREFIXES

FIREFOX: *-moz-box-shadow:*

SAFARI: *-webkit-box-shadow:*

OPERA: *-o-box-shadow:*

IE: *-ms-box-shadow:*



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CSS3 Properties Panel

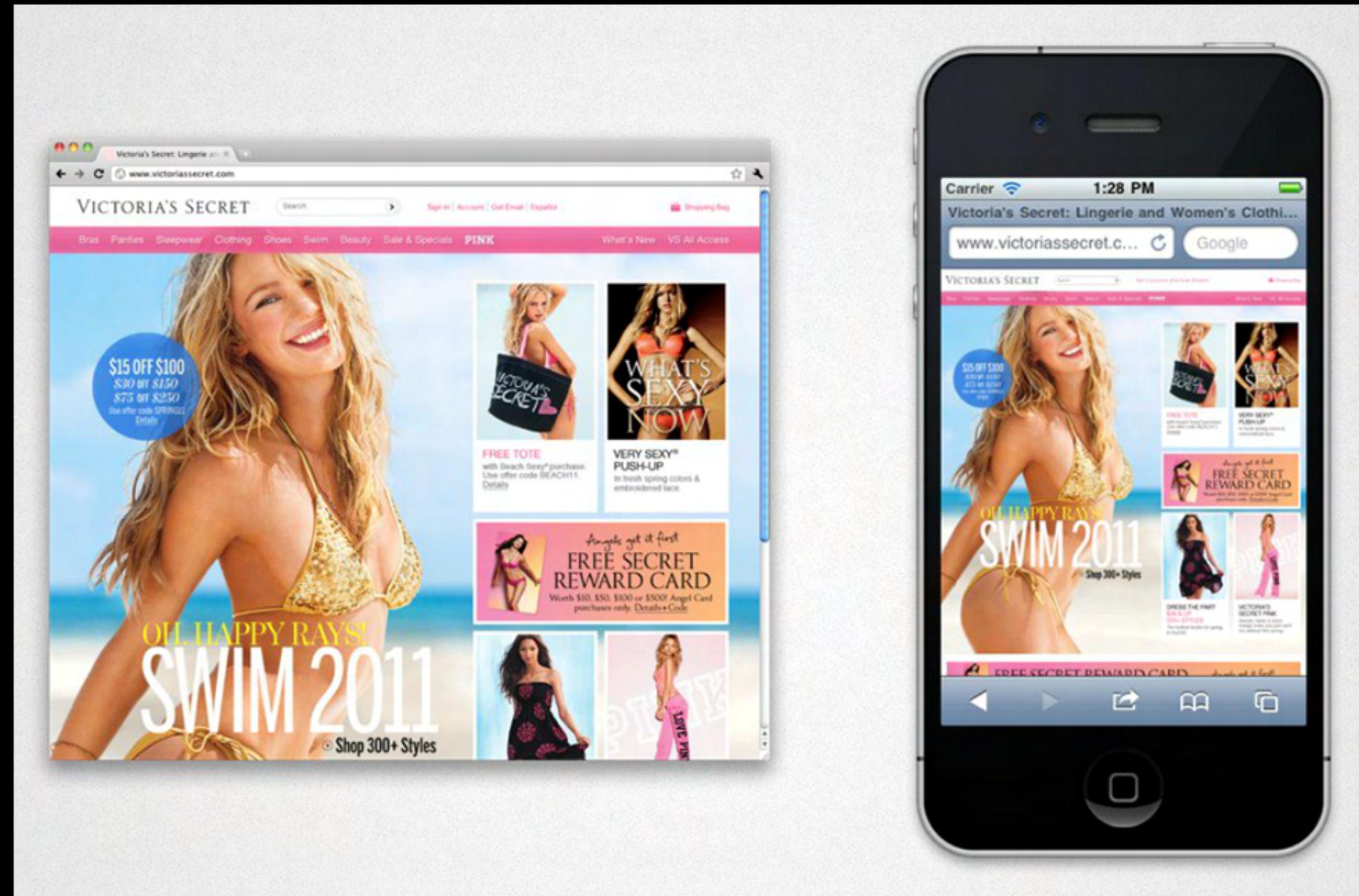


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The mobile web is not a 320px web



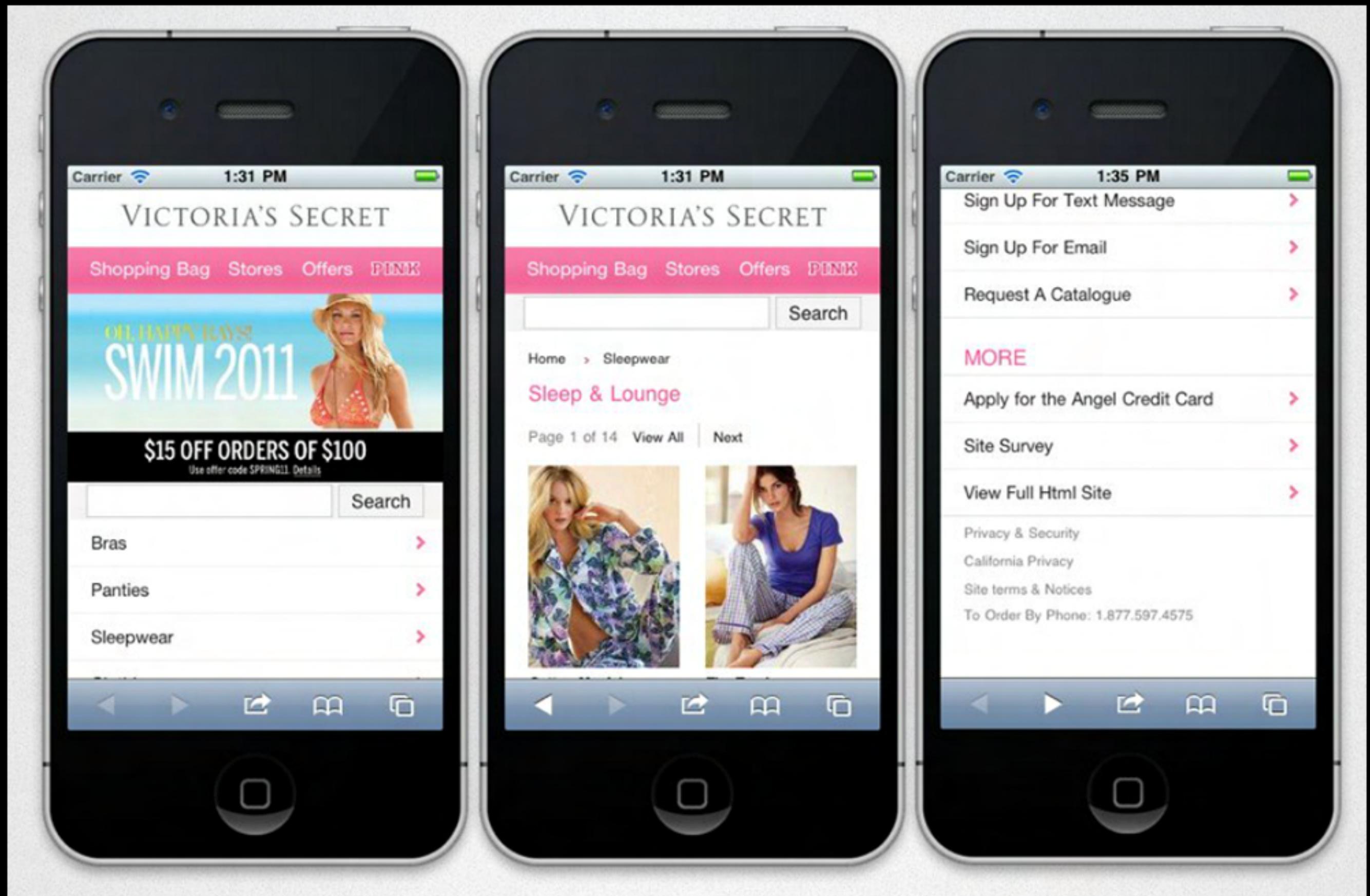
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<http://www.victoriasssecret.com/>



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<http://mobile.victoriasssecret.com/>



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Why use a Mobile Framework

- provide consistent user interface components
- smooth browser consistence
- mimic native mobile app experience



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jQuery Mobile

UI layer on top of jQuery

Declarative HTML

Library progressively
enhances

Browsers:

iOS (iPhone/iPad)

Android

BlackBerry v5+

Symbian v5, MeeGo, webOS

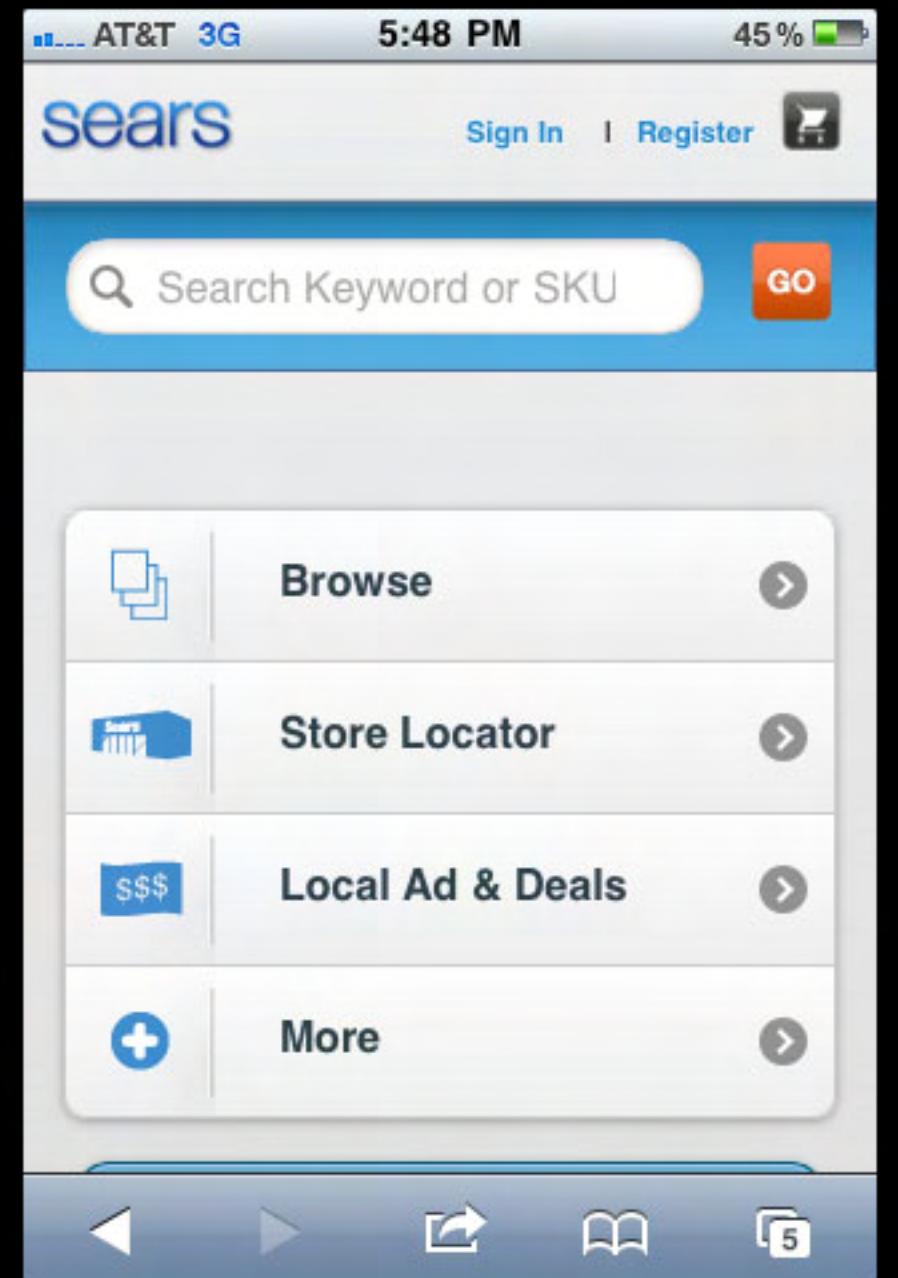
<http://jquerymobile.com>



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Sears

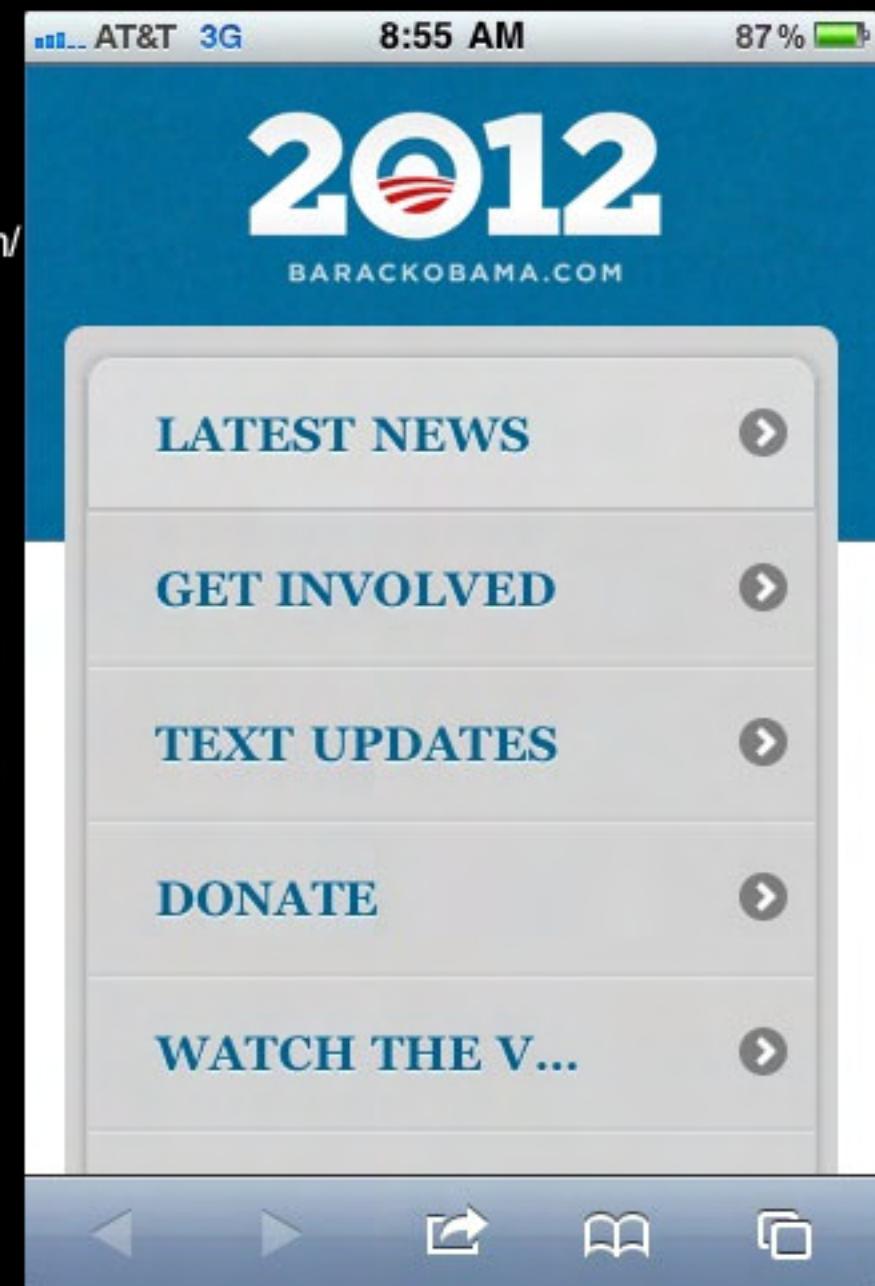
http://m.sears.com/



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Obama
2012
[barackobama.com/m/](http://barackobama.com/mobile)

Mobile website for
President Barack
Obama.



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Moulin Rouge

m.moulinrouge.fr

Mobile website for
the "most famous
cabaret in the
world".

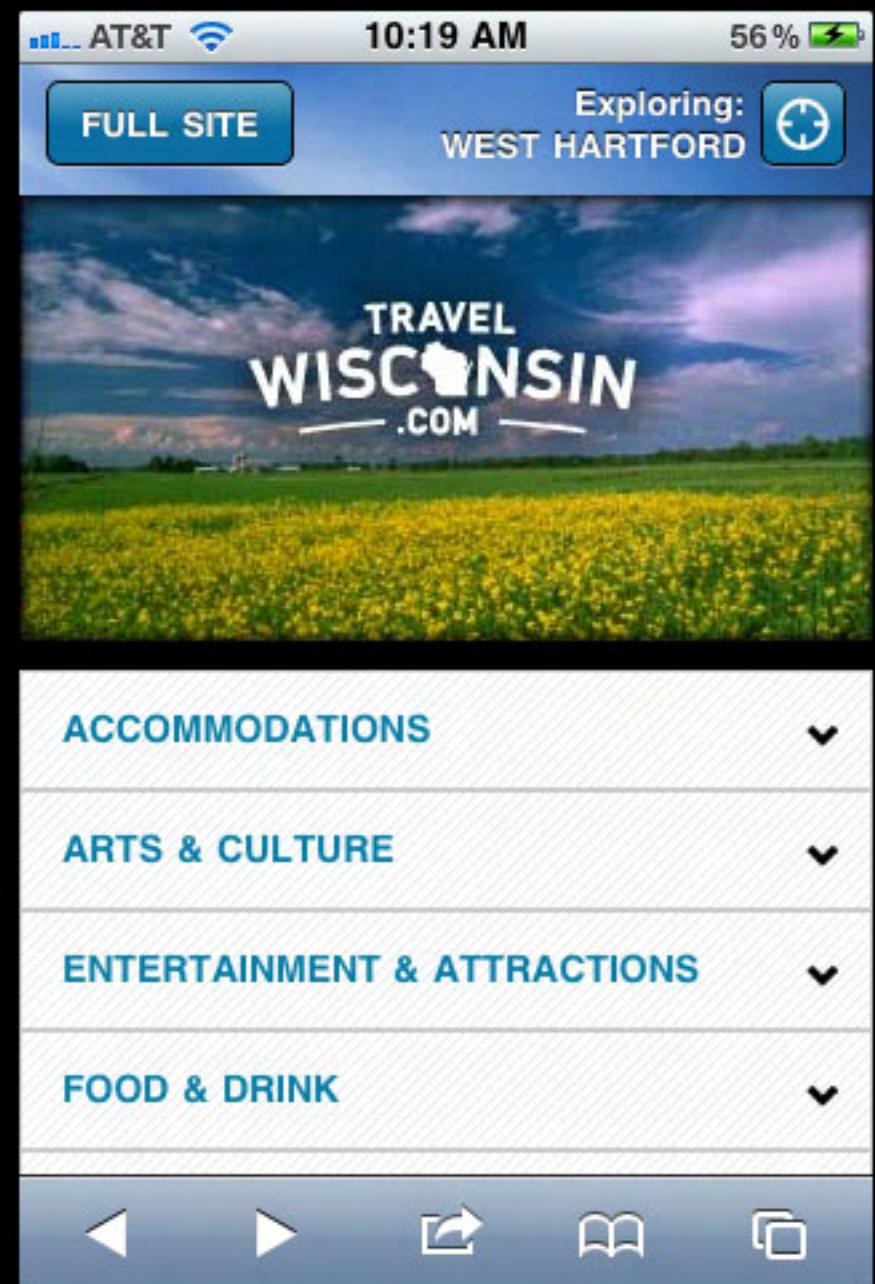


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Travel Wisconsin

m.travelwisconsin

The official mobile web site of the Wisconsin Department of Tourism is the authority for information to plan your next Wisconsin vacation or getaway.



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Jquery Mobile Theme



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One more thing...



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http://labs.adobe.com/downloads/fireworks_css3mobile.html



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If you haven't
FOUND IT YET

KEEP LOOKING

DON'T
SETTLE

as with
all matters
of the heart

YOU'LL KNOW

WHEN YOU FIND IT

and, like any great relationship

IT JUST GETS BETTER & BETTER

AS THE YEARS ROLL ON

steve jobs

Thank You



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