



# **SOCIETAL RELATED PROJECT**

**REVIEW - 1**



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# OUR TEAM

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# **TITLE & ABSTRACT**

## **FULL STACK E-COMMERCE WEBSITE**

This project presents a full-stack e-commerce website specifically designed for the fashion industry, built using React for the frontend, Node.js for the backend, and MongoDB for data storage. The website aims to provide a user-friendly and engaging platform for customers to browse, purchase, and manage their fashion finds.



# GOALS AND OBJECTIVES

## Objective n° 1

**Building a Functional  
E-commerce Website**

**Focus:**

- **Product Browsing**
- **Product Details**
- **User Accounts**
- **Shopping Cart**
- **Checkout  
Process**

## Objective n° 2

**Learning:**

**We'll leverage tutorials,  
documentation, and  
online courses to build  
these functionalities.  
We'll explore and utilize  
React component libraries  
like Material UI or  
Bootstrap to build the  
user interface efficiently.**

## Objective n° 3

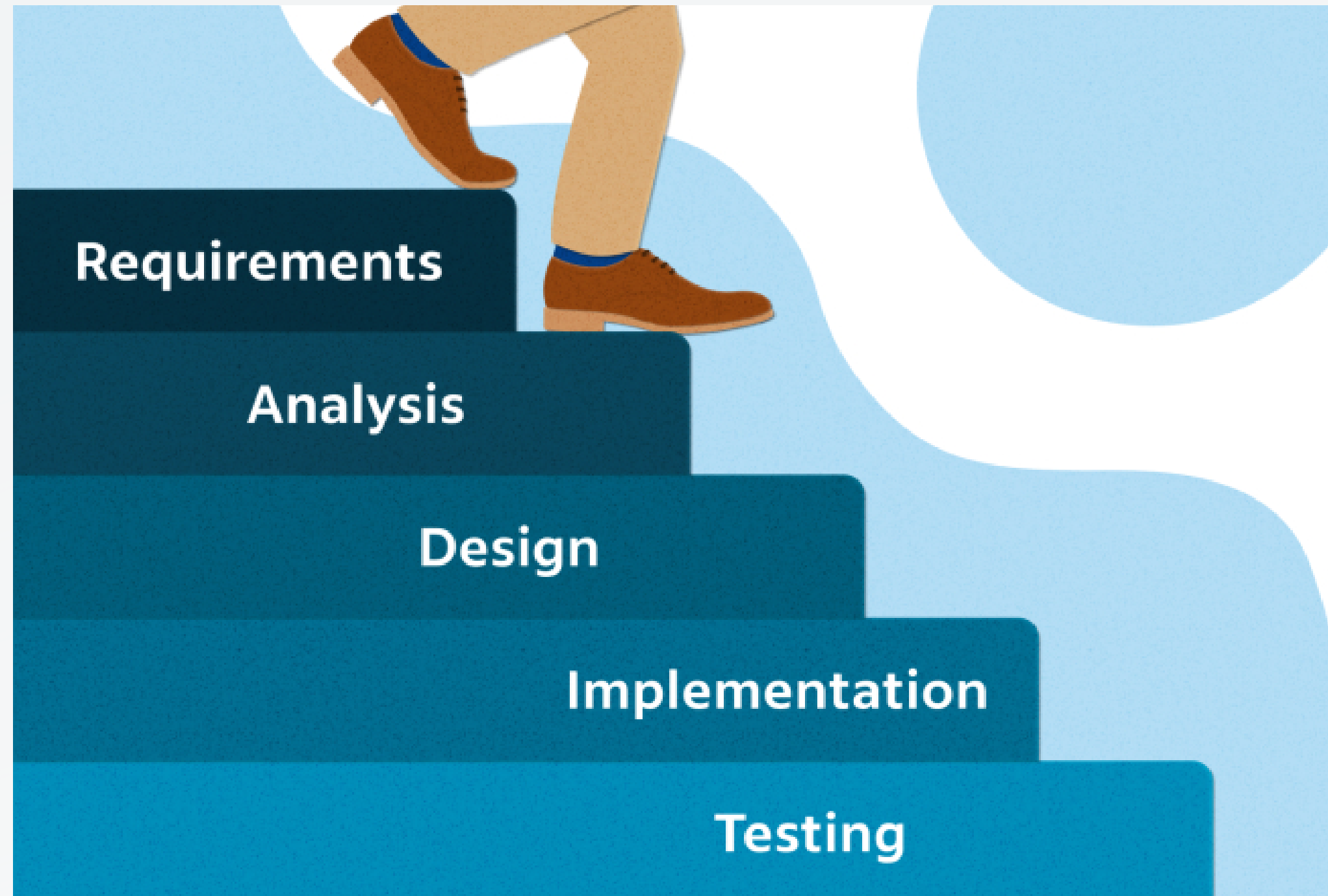
**User-Friendly and  
Responsive Design**

**Focus:**

- **Intuitive Layout**
- **Responsive  
Design**
- **User Interaction**

# METHODOLOGY-

## WATERFALL WEBSITE MODEL



Our fashion e-commerce website development will follow a simplified Waterfall model with Agile elements. This contains stages like design, development, and testing allowing for some flexibility in addressing minor adjustments during development.

**REQUIREMENTS:** We'll take references from various fashion websites for different features and functionalities to include them in our website.

**ANALYSIS:** Based on the requirements taken we'll analyze different functionalities, strategies required to develop this website.

**DESIGN:** We emphasize the importance of conducting thorough research across multiple fashion websites and analyzing what existing platforms offer in terms of User Experience (UX) and design.

**IMPLEMENTATION:** We'll be focussing on effective development by adding responsiveness , good UI and functionalities.

**TESTING:** Test every feature to ensure it works as expected, Have real users test our site for usability, and make adjustments based on their feedback.

# TECHNOLOGIES USED

## FRONT-END

- **Html, Css & JavaScript**
- **ReactJS**

## BACK-END

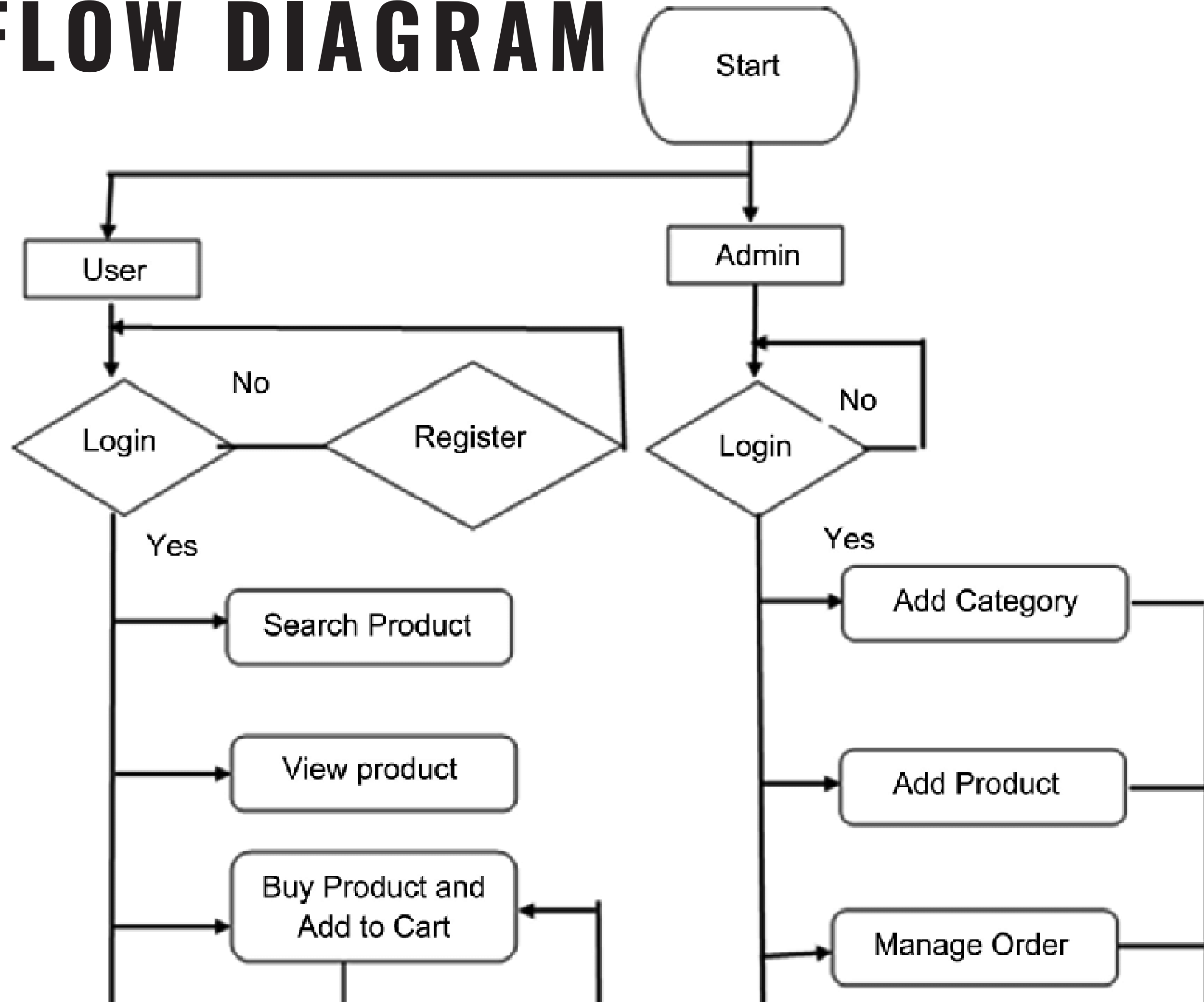
- **NodeJS**
- **MongoDB**

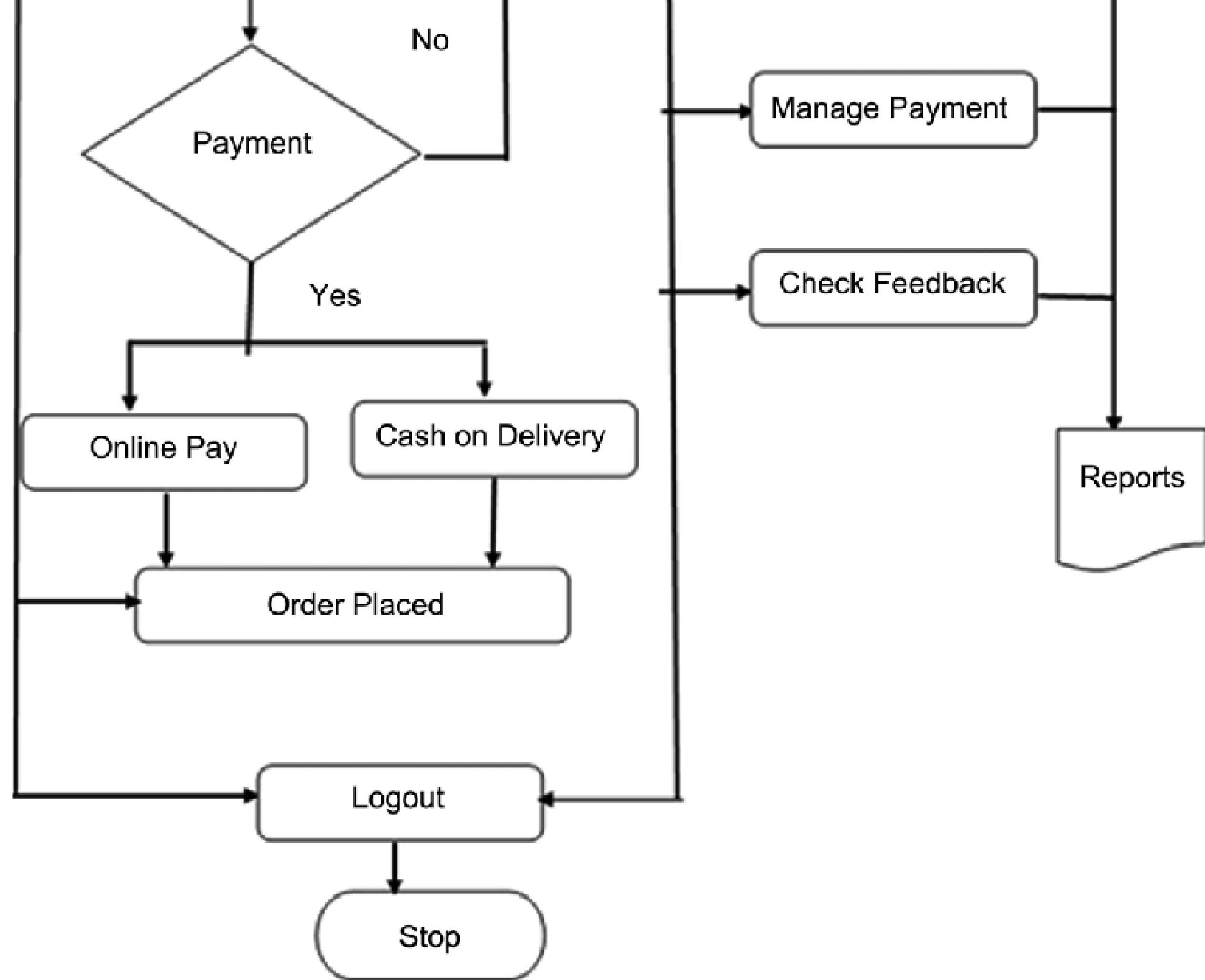


# **HARDWARE & SOFTWARE REQUIREMENTS**

- **VIRTUALLY ANY DEVICE THAT CAN CONNECT TO THE INTERNET AND RUN A WEB BROWSER IS SUFFICIENT, LIKE**
  - **DESKTOP COMPUTERS (BOTH WINDOWS AND MACOS).**
  - **LAPTOPS.**
  - **TABLETS.**
  - **SMARTPHONES.**

# WORKFLOW DIAGRAM





**THANK YOU**

