**Subject:** Suggestions for Addressing Issues in the Churn Dashboard

Dear Engagement Partner,

I hope this email finds you well. While working on the churn dashboard, I identified a few areas for improvement and would like to share some suggestions to address these issues effectively:

1. **Increase Tech Support Capacity**: Enhance the capacity for fiber optics tech support tickets to 0.5 tickets per customer, ensuring faster resolution and improved customer satisfaction.
2. **Promote Long-Term Contracts**: Focus on increasing the sale of 1- and 2-year contracts by 5% each, which could lead to higher customer retention and stability in revenue.
3. **Encourage Automatic Payments**: Drive a yearly increase in customers opting for automatic payment setups, reducing billing-related churn risks.

I believe these measures will significantly impact our customer retention efforts. Please let me know if further clarification or discussion is needed.

Looking forward to your feedback.

Best regards,  
Vaibhav Dhotre