

Deep Persona Report

u/kojied

Summary & Profile

Kojied is an engaging and reflective individual who is deeply invested in urban life and technology, balancing their time between enjoying local dining experiences and developing immersive technologies. With a keen interest in financial markets and conscious consumerism, they navigate city living while fostering discussions on cultural and social topics.

Demographics

Age: 25-30

Gender: Unknown

Location: New York City

Occupation: iOS Developer

Education: College

Psychographics

MBTI Type: INTP

Archetype: Explorer

Tech Adoption: Early Adopter

Detailed Insights

Interests & Hobbies

- Interest: Riding CitiBikes

E.g., "I feel violated by intern season\n\nThere's this bar that I frequent a few blocks away from my house. Technically different neighborhood, but generally..." (Source: https://www.reddit.comhttps://www.reddit.com/r/newyorkcity/comments/1lykkqf/i_feel_violated_by_intern_season/)"

- Gardening, specifically taking care of plants like English ivy.

E.g., "0Help! 1 English ivy is withering, any suggestions on what I should do?...'" (Source: https://www.redd it.comhttps://www.reddit.com/r/plantclinic/comments/16tj525/helpenglish_ivy_is_withering_any_suggestion_s_on/)"

- Spacial computing and immersive technology development.

E.g., "Best blogs, tutorial channels to learn\n\nHey I\u2019m an iOS developer building in visionOS. Do people have recommendations on resources to catch up on new..." (Source: https://www.reddit.comhttps://www.reddit.com/r/visionosdev/comments/1b3yugb/best_blogs_tutorial_channels_to_learn/)"

- Investing in options trading.

E.g., "Crazy gains, what now? Should I cash out or double down on puts?...'" (Source: https://www.reddit.comhttps://www.reddit.com/r/wallstreetbets/comments/fhp5ae/crazy_gains_what_now_should_i_cash_out_or_double/)"

- Watching basketball

E.g., "Yeah but it doesn\u2019t seem to affect much though..." (Source: https://www.reddit.comhttps://www .reddit.com/r/ManorLords/comments/1lwfdh8/anyone_else_having_an_issue_where_their_trading/n2dn0vm/)"

- Tracking personal finance and spending habits.

E.g., "How do you decide what to buy and not buy?\n\nI've been lurking in this channel for a while now, and have been greatly inspired by the ways people have..." (Source: https://www.reddit.comhttps://www.reddit.com/r/Frugalc/comments/15szxcx/how_do_you_decide_what_to_buy_and_not_buy/)"

- Engaging in discussions about cultural representation and identity.

E.g., "H1B holders, what are your thoughts on the narrative that you are being exploited?..." (Source: https://www.reddit.comhttps://www.reddit.com/r/AskReddit/comments/1hnx8j0/h1b_holders_what_are_your_thoughts_on_the/)"

- Exploring cafes and dining experiences.

E.g., "Breakfast - Buvette\n\nCoffee - Lyria\n\nLunch - Tsukemen okiboru..." (Source: https://www.reddit.comhttps://www.reddit.com/r/FoodNYC/comments/1lc0fio/if_you_had_to_spend_one_full_day_eating_your_way/mxxhvpf/)"

Personality Traits

- Cynically observant

E.g., "I feel violated by intern season\n\nThere's this bar that I frequent a few blocks away from my house..." (Source: https://www.reddit.comhttps://www.reddit.com/r/newyorkcity/comments/1lykkqf/i_feel_violated_by_intern_season/)"

- Collaborative and pragmatic

E.g., "0Help! 1 English ivy is withering, any suggestions on what I should do?..." (Source: https://www.reddit.comhttps://www.reddit.com/r/plantclinic/comments/16tj525/helpenglish_ivy_is_withering_any_suggestions_on/)"

- Optimistic and forward-thinking

E.g., "Can't wait for Vision Air 5 launching in 2034 with these transparent displays!..." (Source: https://www.reddit.comhttps://www.reddit.com/r/VisionPro/comments/1b36n83/cant_wait_for_vision_air_5_launching_in_2034_with/)"

- Cautiously opportunistic

E.g., "Still buying options?\n\n\u2019ve been trading options for the past month or so..." (Source: https://www.reddit.comhttps://www.reddit.com/r/stocks/comments/fk6aya/still_buying_options/)"

- Inquisitive and pragmatic

E.g., "No Home Depots in KY..." (Source: https://www.reddit.comhttps://www.reddit.com/r/AskReddit/comments/1h8yia2/the_zombie_apocalypse_has_begun_whats_the_first/m0xvmnh/)"

- Inquisitive and reflective

E.g., "H1B holders, what are your thoughts on the narrative that you are being exploited?..." (Source: https://www.reddit.comhttps://www.reddit.com/r/AskReddit/comments/1hnx8j0/h1b_holders_what_are_your_thoughts_on_the/)"

- Engaging and relatable

E.g., "Breakfast - Buvette\n\nCoffee - Lyria\n\nLunch - Tsukemen okiboru..." (Source: https://www.reddit.comhttps://www.reddit.com/r/FoodNYC/comments/1lc0fio/if_you_had_to_spend_one_full_day_eating_your_way/mxxhvpf/)"

Values & Beliefs

- Believes in shared urban experiences.

E.g., "I feel violated by intern season\n\nThere's this bar that I frequent a few blocks away from my house..." (Source: https://www.reddit.comhttps://www.reddit.com/r/newyorkcity/comments/1lykkqf/i_feel_violated_by_intern_season/)"

- Emphasizes collaboration and community support.

E.g., "0Help! 1 English ivy is withering, any suggestions on what I should do?..." (Source: https://www.reddit.comhttps://www.reddit.com/r/plantclinic/comments/16tj525/helpenglish_ivy_is_withering_any_suggestions_on/)"

- Believes in the potential of immersive technology for enhancing experiences.

E.g., "Best blogs, tutorial channels to learn\n\nHey \u2019m an iOS developer building in visionOS..." (Source: https://www.reddit.comhttps://www.reddit.com/r/visionosdev/comments/1b3yugb/best_blogs_tutorial_channels_to_learn/)"

- Cautious risk management in investing.

E.g., "Crazy gains, what now? Should I cash out or double down on puts?..." (Source: https://www.reddit.com/r/wallstreetbets/comments/fhp5ae/crazy_gains_what_now_should_i_cash_out_or_double/)

- Believes in conscious consumerism and making informed purchasing decisions.

E.g., "How do you decide what to buy and not buy?..." (Source: https://www.reddit.com/r/Frugal/comments/15szcx/how_do_you_decide_what_to_buy_and_not_buy/)

- Believes in the importance of cultural authenticity and respect.

E.g., "H1B holders, what are your thoughts on the narrative that you are being exploited?..." (Source: https://www.reddit.com/r/AskReddit/comments/1hnx8j0/h1b_holders_what_are_your_thoughts_on_the/)

- Emphasis on experiential dining and enjoyment of food.

E.g., "Breakfast - Buvette Coffee - Lyria Lunch - Tsukemen okiboru..." (Source: https://www.reddit.com/r/FoodNYC/comments/1lc0fio/if_you_had_to_spend_one_full_day_eating_your_way/mxxhvpf/)

Communication Style

- Conversational informality and observational humor

E.g., "I feel violated by intern season..." (Source: https://www.reddit.com/r/newyorkcity/comments/1lykkqf/i_feel_violated_by_intern_season/)

- Casual and playful language

E.g., "Help! 1 English ivy is withering, any suggestions on what I should do?..." (Source: https://www.reddit.com/r/plantclinic/comments/16tj525/helpenglish_ivy_is_withering_any_suggestions_on/)

- Blend of technical jargon and practical insights

E.g., "Best blogs, tutorial channels to learn..." (Source: https://www.reddit.com/r/visionosdev/comments/1b3yugb/best_blogs_tutorial_channels_to_learn/)

- Pragmatic and analytical

E.g., "Still buying options?..." (Source: https://www.reddit.com/r/stocks/comments/fk6aya/still_buying_options/)

- Engages in thoughtful and reflective dialogue

E.g., "H1B holders, what are your thoughts on the narrative that you are being exploited?..." (Source: https://www.reddit.com/r/AskReddit/comments/1hnx8j0/h1b_holders_what_are_your_thoughts_on_the/)

- Informative and enthusiastic

E.g., "Breakfast - Buvette Coffee - Lyria Lunch - Tsukemen okiboru..." (Source: https://www.reddit.com/r/FoodNYC/comments/1lc0fio/if_you_had_to_spend_one_full_day_eating_your_way/mxxhvpf/)

Goals & Motivations

- Express personal experiences and observations about urban life.

E.g., "They're in the middle so they can see the door closing, making sure no one gets stuck..." (Source: https://www.reddit.com/r/AskNYC/comments/1hcsb8n/what_do_the_conductors_in_the_middle_subway_cars/m1qihqd/)

- Engage with others for problem-solving and knowledge-sharing within a community.

E.g., "Help! 1 English ivy is withering, any suggestions on what I should do?..." (Source: https://www.reddit.com/r/plantclinic/comments/16tj525/helpenglish_ivy_is_withering_any_suggestions_on/)

- Explore the potential and functionality of immersive technologies.

E.g., "Can't wait for Vision Air 5 launching in 2034 with these transparent displays!..." (Source: https://www.reddit.com/r/VisionPro/comments/1b36n83/cant_wait_for_vision_air_5_launching_in_2034_with/)

- Seek advice and share strategies regarding options trading.
E.g., "Seeking advice: I've made some gains buying put options this month..." (Source: https://www.reddit.com/r/options/comments/filte/seeking_advice_ive_made_some_gains_buying_put/)
- Understand and improve personal financial decision-making.
E.g., "Tracking our individual impacts on the world through ESG ratings..." (Source: https://www.reddit.com/r/ClimateOffensive/comments/15xgmea/tracking_our_individual_impacts_on_the_world/)
- Initiate discussions on social and cultural complexities.
E.g., "H1B holders, do you feel exploited or see it as an opportunity to build a better life..." (Source: https://www.reddit.com/r/AskReddit/comments/1hnx7lj/h1b_holders_do_you_feel_exploited_or_see_it_as_an/)
- Share personal recommendations and experiences in urban dining and leisure.
E.g., "Daytime bathhouse..." (Source: https://www.reddit.com/r/AskNYC/comments/1iypf3t/just_laid_off_what_daytime_nyc_stuff_should_i_do/mexk4g8/)

Pain Points & Frustrations

- Frustrated with unresponsive customer support for bike issues.
E.g., "Lyft bike on the loose, support team will 'email me as soon as possible'..." (Source: https://www.reddit.com/r/Lyft/comments/166ksv7/lyft_bike_on_the_loose_support_team_will_email_me/)
- Difficulty transitioning workflow due to lack of development tools for AVP.
E.g., "Best blogs, tutorial channels to learn Hey I'm an iOS developer building in visionOS..." (Source: https://www.reddit.com/r/visionosdev/comments/1b3yugb/best_blogs_tutorial_channels_to_learn/)
- Frustrated with the high cost of put options and market uncertainty.
E.g., "Still buying options? I've been trading options for the past month or so, and have made good money..." (Source: https://www.reddit.com/r/stocks/comments/fk6aya/still_buying_options/)
- Frustrated with limited availability of products or services in specific locations.
E.g., "No Home Depots in KY..." (Source: https://www.reddit.com/r/AskReddit/comments/1h8yia2/the_zombie_apocalypse_has_begun_whats_the_first/m0xvmnh/)
- Frustrated with excessive ad breaks during basketball games.
E.g., "I do too but I rarely finish a game haha. Too little late game content..." (Source: https://www.reddit.com/r/ManorLords/comments/1lse9cn/great_game_i_hope_there_is_something_new_added_in/n1i5k2p/)
- Difficulty tracking and understanding the gratification from purchases.
E.g., "How do you decide what to buy and not buy? I've been lurking in this channel for a while now..." (Source: https://www.reddit.com/r/Frugal/comments/15szxcx/how_do_you_decide_what_to_buy_and_not_buy/)
- Frustrated with lack of accountability and transparency in corporate practices.
E.g., "What needs to happen for the league to review the inconsistencies of the refs?" [removed]... (Source: https://www.reddit.com/r/nba/comments/1hcopxo/what_needs_to_happen_for_the_league_to_review_the/)
- Frustrated with long wait times at popular restaurants and bars.

E.g., "Breakfast - Buvette\n\nCoffee - Lyria\n\nLunch - Tsukemen okiboru..." (Source: https://www.reddit.com/r/FoodNYC/comments/1c0fio/if_you_had_to_spend_one_full_day_eating_your_way/mxxhvpf/)"