

SALES METRICS FOR ATLIQ HARDWARE

Unlocking Insights, Maximizing Sales: Your Data-Driven Advantage

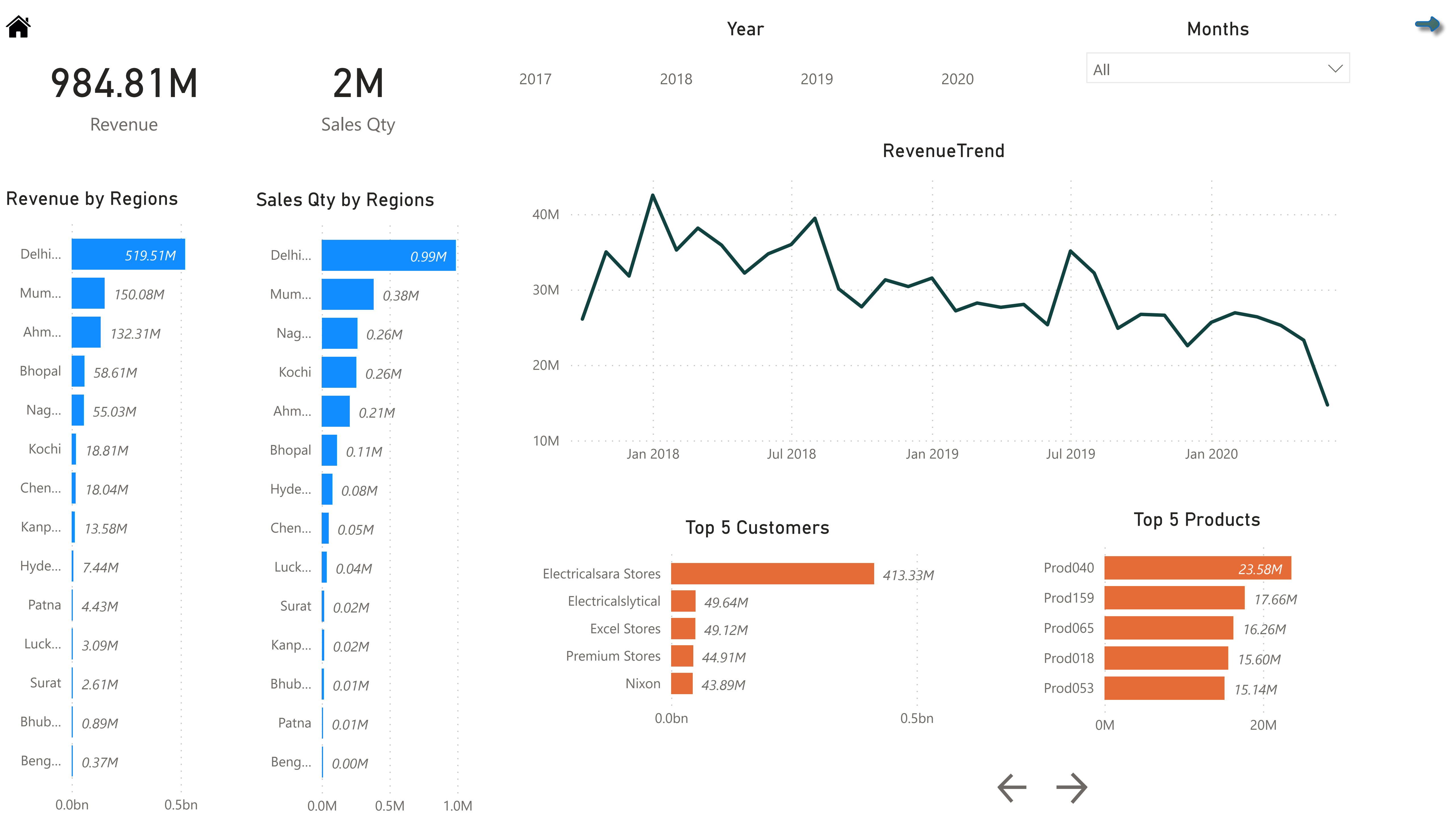


Key Insights



Profit Analysis







984.8M

Revenue

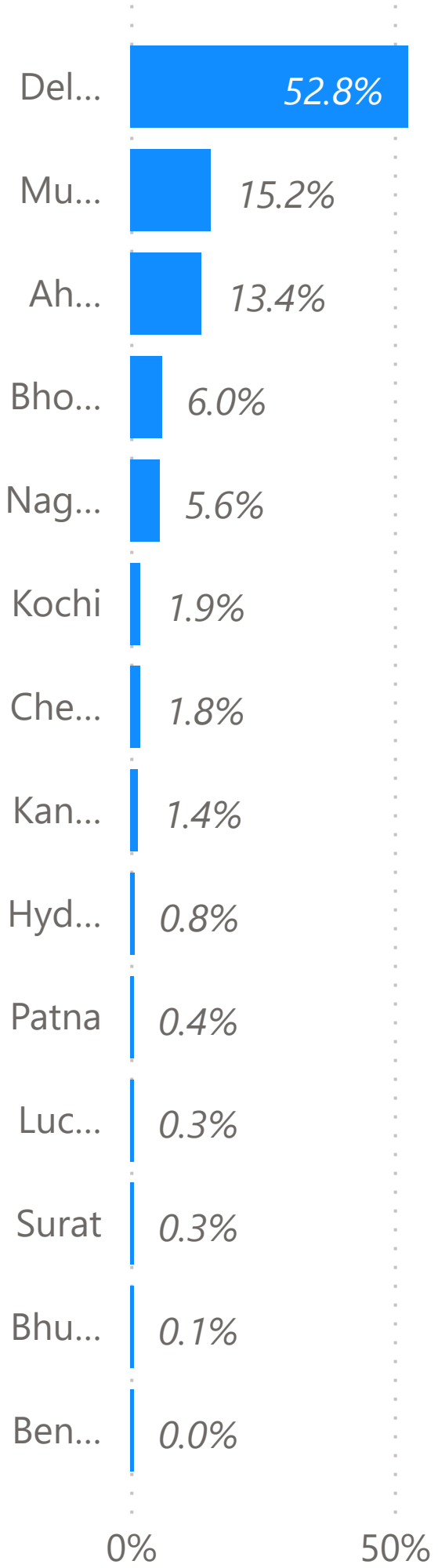
2.4M

Sales Qty

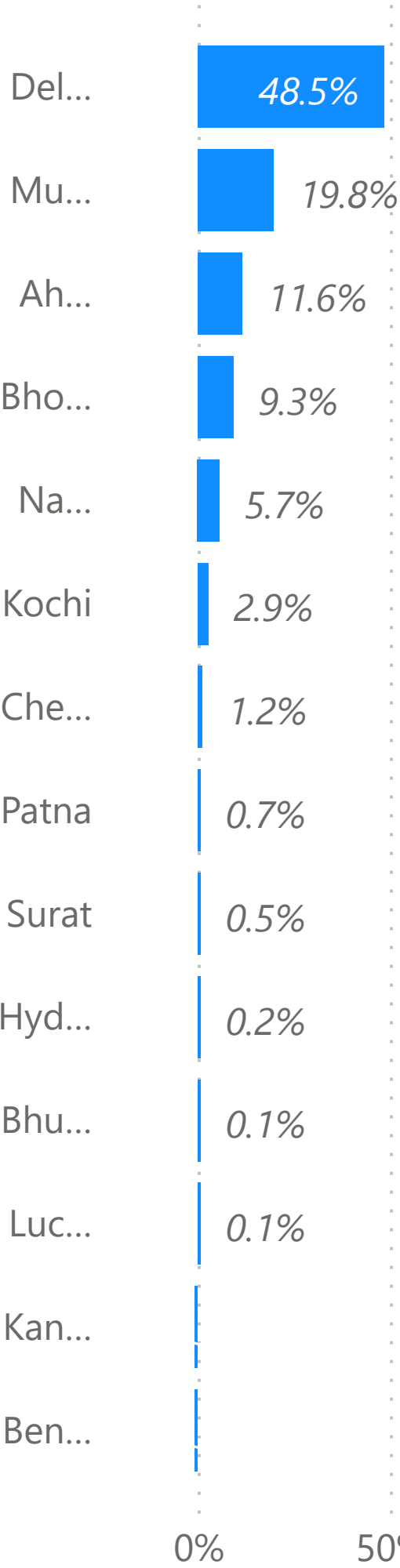
24.7M

Total Profit Margin

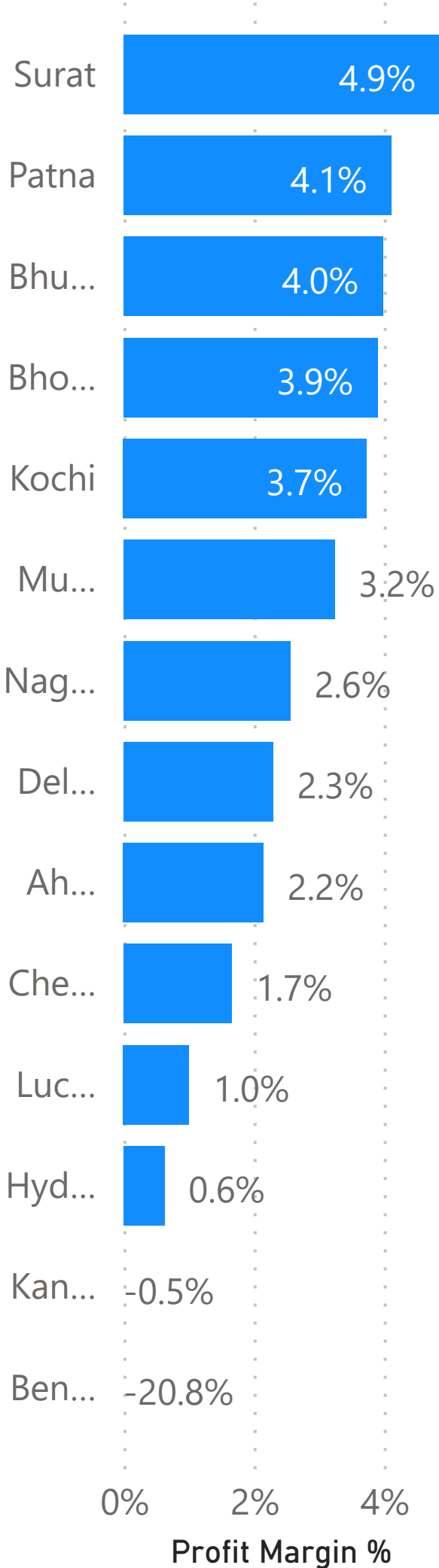
Revenue Contribution (%) by Market



Profit Contribution (%) by Market



Profit (%) by Market



Year

Months

2017

2018

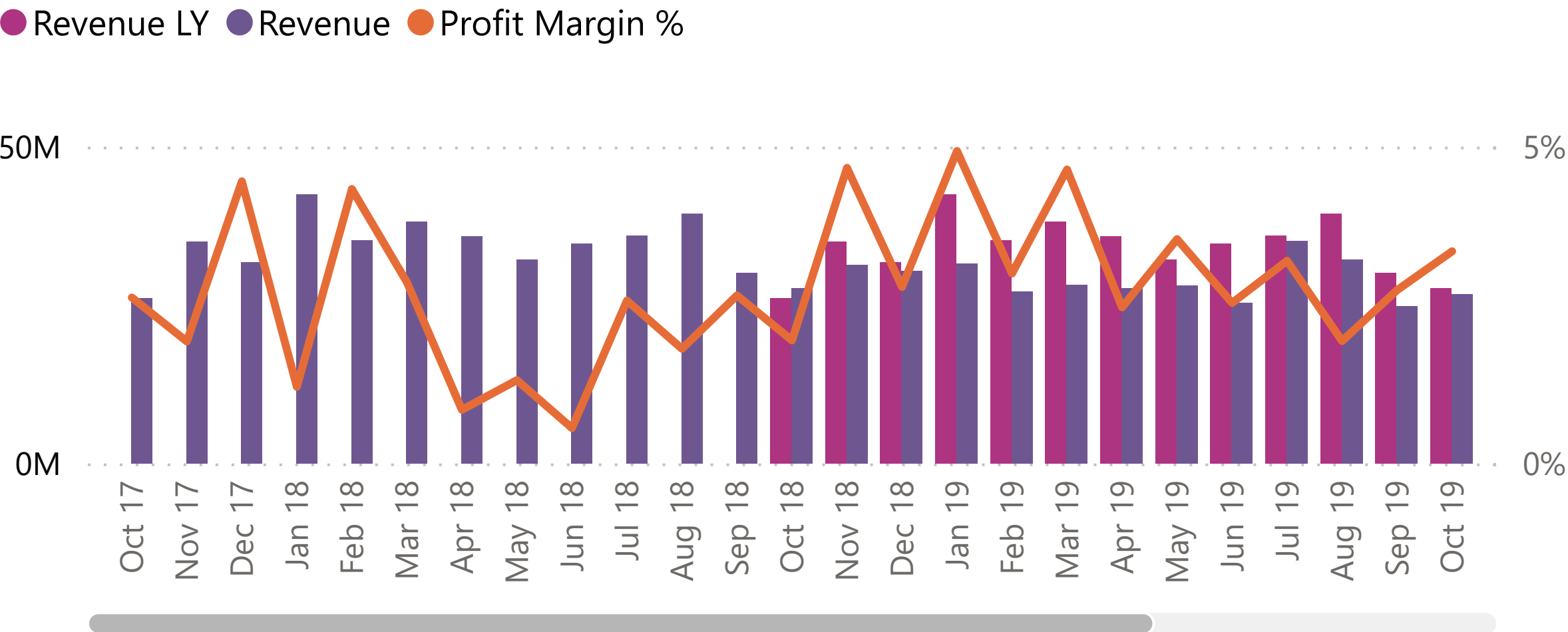
2019

2020

All



RevenueTrend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Mar
Acclaimed Stores	21,196,727.00	2.15%	1.30%	
All-Out	6,068,432.00	0.62%	0.63%	
Atlas Stores	16,666,713.00	1.69%	1.20%	
Control	31,771,997.00	3.23%	3.35%	
Electricalsara Stores	413,333,588.00	41.97%	37.75%	
Electricalsbea Stores	336,367.00	0.03%	0.01%	
Electricalslance Stores	1,868,461.00	0.19%	-0.15%	
Electricalslytical	49,644,189.00	5.04%	6.85%	
Electricalsociety	17,489,935.00	1.78%	2.94%	
Electricalsopedia Stores	10,281,203.00	1.04%	1.34%	
Electricalsquipo Stores	1,330,361.00	0.14%	0.36%	
Elite	1,827,229.00	0.19%	0.86%	
Total	984,813,463.00	100.00%	100.00%	