Overall

Product

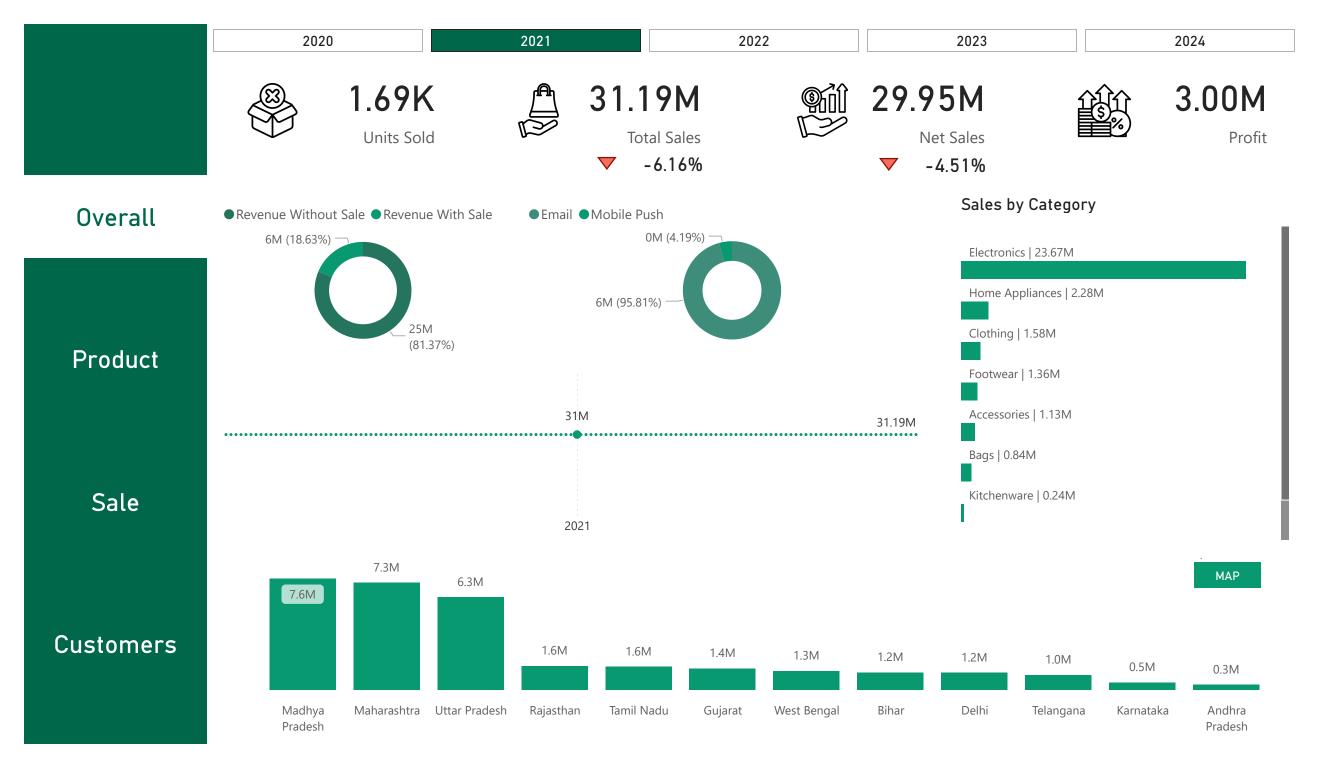
Sale

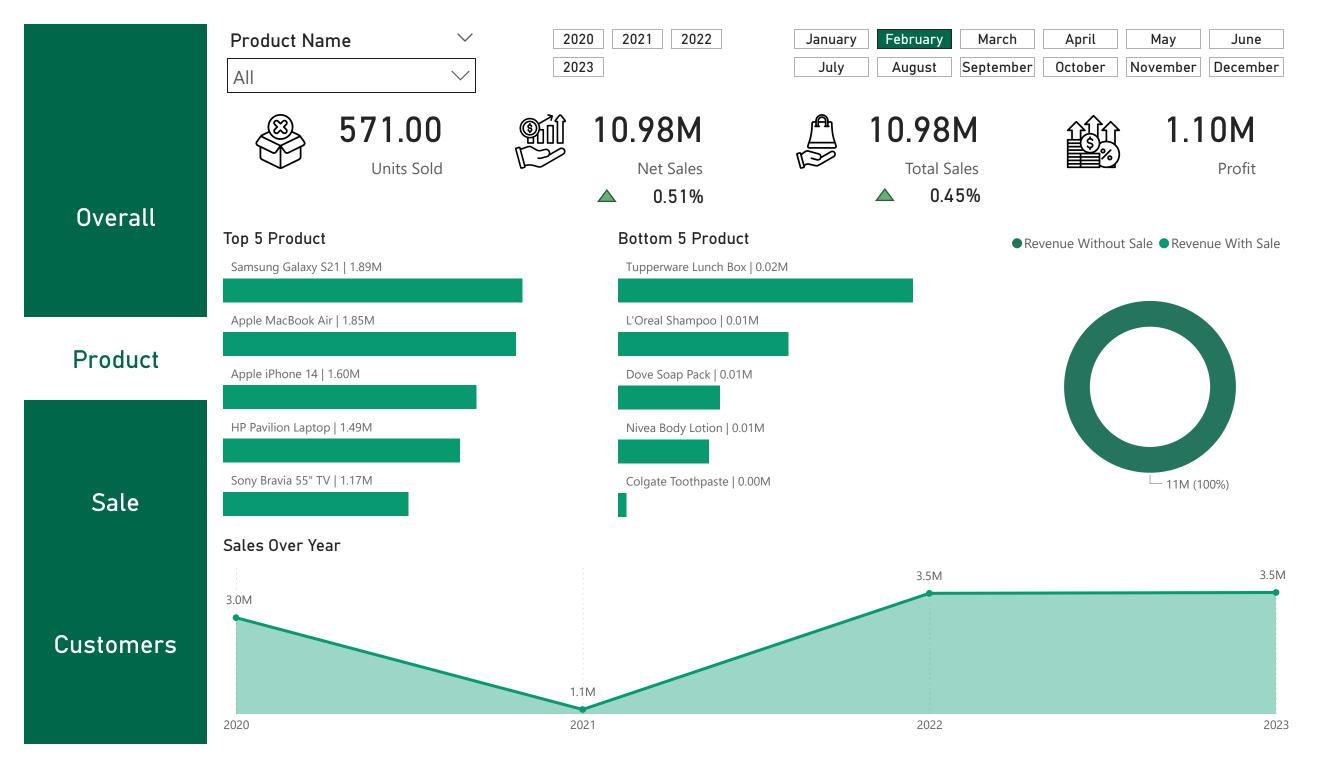
Customers



Sales Performance Dashboard:

This dashboard is aimed at helping business analysts and decision-makers assess sales performance across various dimensions such as products, categories, and regions. It provides insights into sales trends, profitability, and customer behavior over time, enabling data-driven strategies for business growth.







1.46K

Units Sold



19.37M

Net Sales



26.56M

Total Sales



1.94M

Profit

Sales Over Time

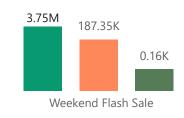




Product

Overall

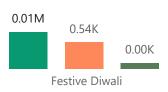






● Total Sales ● Profit ● Units Sold





Sale

Customers

Year	Month	Promotion Name	Off %	Units Sold	Avg. Discount	Net Sales	Total Sales	Profit
2020	April	Summer Sale	20% off	152	10.69K	3.25M	4.06M	325.08K
2020	May	Summer Sale	20% off	138	8.10K	2.04M	2.55M	204.13K
2020	July	Weekend Flash Sale	50% off	52	20.94K	0.54M	1.09M	54.43K
2021	April	Summer Sale	20% off	128	8.63K	2.21M	2.76M	220.90K
2021	May	Summer Sale	20% off	157	7.38K	2.24M	2.81M	224.47K
2021	July	Weekend Flash Sale	50% off	25	9.37K	0.12M	0.24M	12.18K
2022	January	New Year Special	Buy 1 Get 1 Free	6	3.22K	0.01M	0.01M	0.64K
2022	April	Summer Sale	20% off	141	5.06K	1.40M	1.75M	139.66K
2022	May	Summer Sale	20% off	172	6.60K	2.11M	2.64M	211.20K

Customer I	Customer Name	Email-ID	Phone Number	Unit Sold	Net Sales	Total Sales ▼	Profit
24	Mohit Aggarwal	24Mohit@gmail.com	820169596	173	4.44M	4.76M	443.67K
4	Ananya Mehta	4Ananya@gmail.com	804038105	151	3.61M	3.82M	361.03K
42	Shikha Pandey	42Shikha@gmail.com	876646764	144	3.28M	3.61M	327.82K
1	Aarav Singh	1Aarav@gmail.com	860135097	151	3.43M	3.48M	342.63K
5	Aniket Sharma	5Aniket@gmail.com	986307349	154	3.20M	3.33M	320.02K
15	Jaya Kumar	15Jaya@gmail.com	924456577	136	3.21M	3.32M	321.22K
25	Naina Chauhan	25Naina@gmail.com	963281758	152	3.11M	3.25M	310.53K
30	Pooja Chatterjee	30Pooja@gmail.com	822742952	168	2.81M	3.13M	281.38K
48	Vikas Tiwari	48Vikas@gmail.com	827682526	152	2.85M	3.03M	284.66K
38	Saanvi Pillai	38Saanvi@gmail.com	837024031	160	2.90M	3.01M	290.49K
47	Tanya Singh	47Tanya@gmail.com	817369338	134	2.82M	2.98M	281.92K
21	Lavanya Jain	21Lavanya@gmail.com	909364909	143	2.93M	2.98M	293.08K
3	Aman Verma	3Aman@gmail.com	833807373	147	2.75M	2.97M	274.71K
19	Kavya Mishra	19Kavya@gmail.com	922627518	170	2.75M	2.94M	275.15K
12	Gaurav Nair	12Gaurav@gmail.com	882241217	132	2.72M	2.90M	272.11K
26	Neha Sinha	26Neha@gmail.com	892141514	160	2.85M	2.89M	285.23K
2	Aditi Patel	2Aditi@gmail.com	896750475	129	2.67M	2.89M	267.01K
17	Kajal Bhatt	17Kajal@gmail.com	874157581	132	2.72M	2.87M	271.66K
41	Sanjay Mathew	41Sanjay@gmail.com	966504199	122	2.60M	2.86M	260.26K
35	Rhea Bakshi	35Rhea@gmail.com	894888357	169	2.63M	2.83M	262.67K
39	Sakshi Kaur	39Sakshi@gmail.com	943055559	147	2.69M	2.77M	269.38K
50	Yash Malhotra	50Yash@gmail.com	910695779	153	2.74M	2.75M	273.72K

Overall

Product

Sale

Customers

Total Sales by State and City

