

SOMYA BURMAN

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SUMMARY

UX Designer, passionate about crafting intuitive, scalable, and high-impact user experiences. My fascination lies in the intersection of functionality and aesthetics, where thoughtful design transforms the way we navigate the digital landscape.

PEDUCATION

2021 - 2023

INDIAN INSTITUTE OF TECHNOLOGY, ROORKEE Masters In Design, Industrial Design CGPA - 9.1

2014 - 2018

RJIT BSF ACADEMY, GWALIOR

Bachelor Of Engineering, Computer Science

CGPA - 7.91

SKILLS

- User Experience Design
- User Interface Design
- Usability Testing
- Design Thinking
- Design Systems
- Prototyping
- User Flow Designing
- Iconography
- Visual Design
- Conversation Design

**** TOOLS

- Figma
- Adobe Illustrator
- Miro

WORK EXPERIENCE

Jan'23 - Present

***** ENPHASE SOLAR ENERGY PVT. LTD.

UX Designer Jun'23 - Present

- Owned UX for Solargraf.com: Improved solar system production loss visualization, restructured the design tool UX, and built a 40+ icon set based on usability principles.
- Lead the design for Express Editor, enabling quick proposal edits for installers, enhancing efficiency.
- Designed the Enphase CX AI Assistant: Defined chat UX, introduced chat references, multi-media input, smart notifications, and refined conversation design for contextual responses.
- Created and implemented Figma-based Design System, optimizing UI consistency and scalability.

UX Design Intern Jan'23 - Jun'23

- Carried out thesis project on "Designing an AR-based self-resolution guide for residential solar power system users" projected to reduce customer support calls by 50,400+ per year which later got recognized in the company wide annual innovation contest, Ennovate'23 as an honourable mention amongst 130+ entries across global teams.
- Contributed in creating the **Design System** for the key client facing application.

May'22 - Jul'22

BREW MONEY

UX Design Intern

- Redesigned the company website for better usability on desktop and mobile platforms.
- Designed 4 new features using UX principles, backed by usability checks and A/B testing.
- Built an NFT Ad website with animated mascot, giving engagement and a bold personality to the website.

Dec'20 - Jun'21

X CYBERTAPRI PVT. LTD.

Illustration And Graphic Design Intern

• Designed brand-aligned social media posts and illustrations for marketing campaigns.

Jun'18 - Oct'20

★ CAPGEMINI TECHNOLOGY SERVICES

Senior Software Engineer

• UI Development, Functional testing for different business units of the application, Generated user stats for various functionalities and analysed the data for user behaviour and patterns, drop off points, etc.

Y ACHIEVEMENTS

Ennovate'23, Enphase Solar Energy, Jan'23 - Apr'23

INNOVATION FOR ENPHASE

Honourable Mention

- Designing an AR-based self-resolution guide for residential solar power system users which has a potential to reduce calls to customer support team by 50,400+ calls per year.
- Competed amongst 130+ entries across all Enphase's global offices.

GRID Designathon 2022, Gurgaon, Aug'22

24 HOUR UI/UX DESIGN COMPETITION

1st Runner Up, Team Participation

- Designed an application **URJA** to promote the usage of Solar Energy in India irresspective of land and cost issues.
- Competed amongst 100 shortlisted participants out of 2k entries received.

Cognizance - IIT Roorkee, Feb'22

UI/UX DESIGN CHALLENGE

1st Position, Team Participation

- Designed an application **KISAN** to address the issues faced by farmers in rural parts of India.
- Competed amongst participants across IIT Roorkee and other colleges in India.