Field	Values	Description
flag	Y, N	Y = The customer bought the product. N = The customer didn't not buy the product.
gender	M, F	M = Male F = Female
education	0. <HS, 1.HS, 2.Some College, 3.Bach, 4.Grad	0. <HS = Customer did not complete high school. 1.HS = Customer completed high school but did not attend college. 2.Some College = customer attended college but did not complete a full degree. 3.Bach = Customer completed a bachelor's degree. 4.Grad = Customer completed some post graduate level qualifications.
house_val	In fixed values	A value of the customer's house.
age	1_Unk, 2_<=25, 3_<=35, 4_<=45, 5_<=55, 6_<=65, 7_>65,	1_Unk = Customers age is unknown. 2_<=25 = Customer is less than or equal to 25. 3_<=35 = Customer is less than or equal to 35 . 4_<=45 = Customer is less than or equal to 45. 5_<=55 = Customer is less than or equal to 55. 6_<=65 = Customer is less than or equal to 65. 7_>65 = Customer is greater than 65.
online	Y, N,	Yes = Yes, the customer bought online No = No, the customer did not buy online
customer_psy	A – J, U	A = The highest pay bracket for a customer J = The lowest pay bracket for a customer U = Unknown
marriage	Single, Married	Single = not married Married = not married
child	Y, N, U,	Y = Yes N = No U = Unknown,
occupation	The category of occupation	The category of occupation,
mortgage	1Low	1Low = the lowest mortgage bracket,

	2Med 3High	2Med = the middle mortgage bracket, 3High = the highest mortgage bracket,
house_owner	Owner Renter	Owner = the customer is the owner of the house. Renter = the customer is not the owner of the house.
region	The region the customer is living	The region the customer is living,
car_prob	1 – 9	The number of cars at the home of the customer
fam_income	A – L, U	A = The highest pay bracket for a customer, J = The lowest pay bracket for a customer, U =Unknown,