

# Insights

---

1. *Standard class ship mode has highest Revenue (59.12%)*
  2. *Consumer Segment has highest Revenue (50.56%)*
  3. *Revenue by Year is highly Trend*
  4. *Technology Category has highest revenue as compared to other, also highest profit*
  5. *Chairs has number 1 highest revenue in all years except 2018 (Rank 2)*
  6. *Phones has decrease yearly trend*
  7. *Tables has negative profit in all years, supplies & bookcases has negative trend*
  8. *New York City has the highest revenue*
  9. *New York , San Francisco, Los Angeles has always in Top 5 cities*
-