

# Business Questions

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- 1. WHAT IS THE TOTAL REVENUE , PROFIT , ORDERS?*
  - 2. WHAT IS THE AVERAGE PROFIT & AVERAGE REVENUE ?*
  - 3. WHAT IS THE REVENUE BY SHIP MODE ?*
  - 4. WHAT IS THE REVENUE BY SEGMENT ?*
  - 5. WHAT IS THE TREND OVER YEAR ?*
  - 6. WHAT IS THE REVENUE BY STATE ?*
  - 7. WHICH IS MOST SELLING PRODUCT ?*
  - 8. WHAT IS MONTH TO DATE(MTD), QUARTER TO DATE(QTD),  
YEAR TO DATE(YTD)*
  - 9. TOP 5 SUB CATEGORY*
  - 10. TOP 5 CITIES*
  - 11. PROFIT BY SUBCATEGORY*
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