

Insights

1. *Standard class ship mode has highest Revenue (59.12%)*
 2. *Consumer Segment has highest Revenue (50.56%)*
 3. *Revenue by Year is highly Trend*
 4. *Furniture Category has highest revenue as compared to other, but lowest profit*
 5. *Chairs has number 1 highest revenue in all years except 2015 (Rank 3)*
 6. *Phones has number 1 highest Profit in all years except 2016 (Rank 4)*
 7. *Middle Age (30 to 45) customers gives highest revenue*
 8. *Tables has the negative profit in all years except 2016, slightly High profit in 2016*
 9. *New York City has highest revenue*
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