

**M.I.T.R.A. AGRO EQUIPMENTS PRIVATE LIMITED**

DATE: - 31/05/2022

**CERTIFICATE**

THIS IS TO CERTIFY THAT MR. BHAVESH RAVINDRA LANDGE, REG.NO. - EN-2018/045, STUDENT OF K.K.WAGH COLLEGE OF AGRICULTURAL ENGINEERING & TECHNOLOGY- NASHIK, HAS SUCCESSFULLY COMPLETED FIVE MONTH IN PLANT TRAINING IN DIGITAL MARKETING DEPARTMENT OF OUR COMPANY FROM 01<sup>ST</sup> JAN 2022 TO 31<sup>ST</sup> MAY 2022.

THE TOPIC SELECTED BY HIM WAS, DIGITAL MARKETING AT M.I.T.R.A.

HIS PERFORMANCE WAS FOUND SATISFACTORY DURING THE COURSE OF TRAINING. HE WAS PRESENT ON ALL WORKING DAYS

HE WAS IMPARTED TRAINING ON:-

- 1.INTRODUCTION TO VARIOUS PRODUCTS OF MITRA FOR THE SPRAYING ON CROPS
- 2.LEARNED VARIOUS SOCIAL MEDIA MARKETING TECHNIQUE AND STRATEGY
- 3.FACEBOOK MARKETING
- 4.WHATSAPP'S MARKETING
- 5.YOUTUBE MARKETING
- 6.SMS MARKETING
- 7.USING DIGITAL PLATFORM TO INTERACT WITH THE CUSTOMERS
- 8.COLLECTION AND MANAGEMENT OF DIGITAL DATA OF CUSTOMERS AND COMPANY

WE WISH HIM EVERY SUCCESS IN FUTURE CAREER.

FOR MITRA AGRO EQUIPMENTS PVT. LTD.

  
(P.B.SHARDUL)

SENIOR MANAGER - HR & ADMINISTRATION

