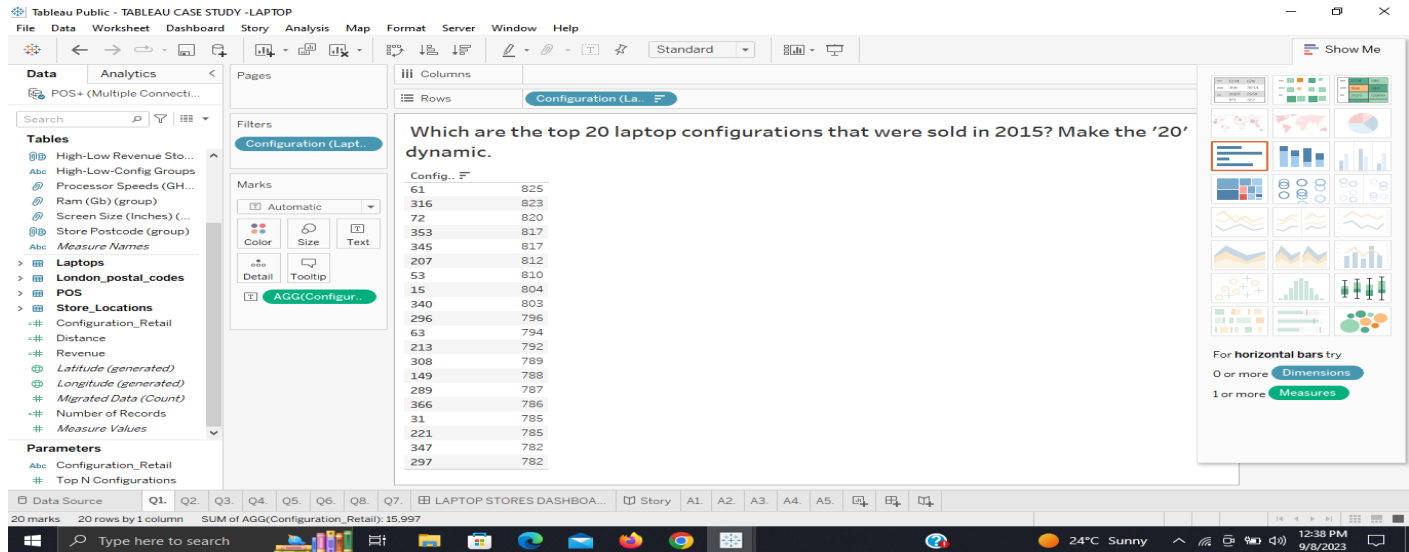
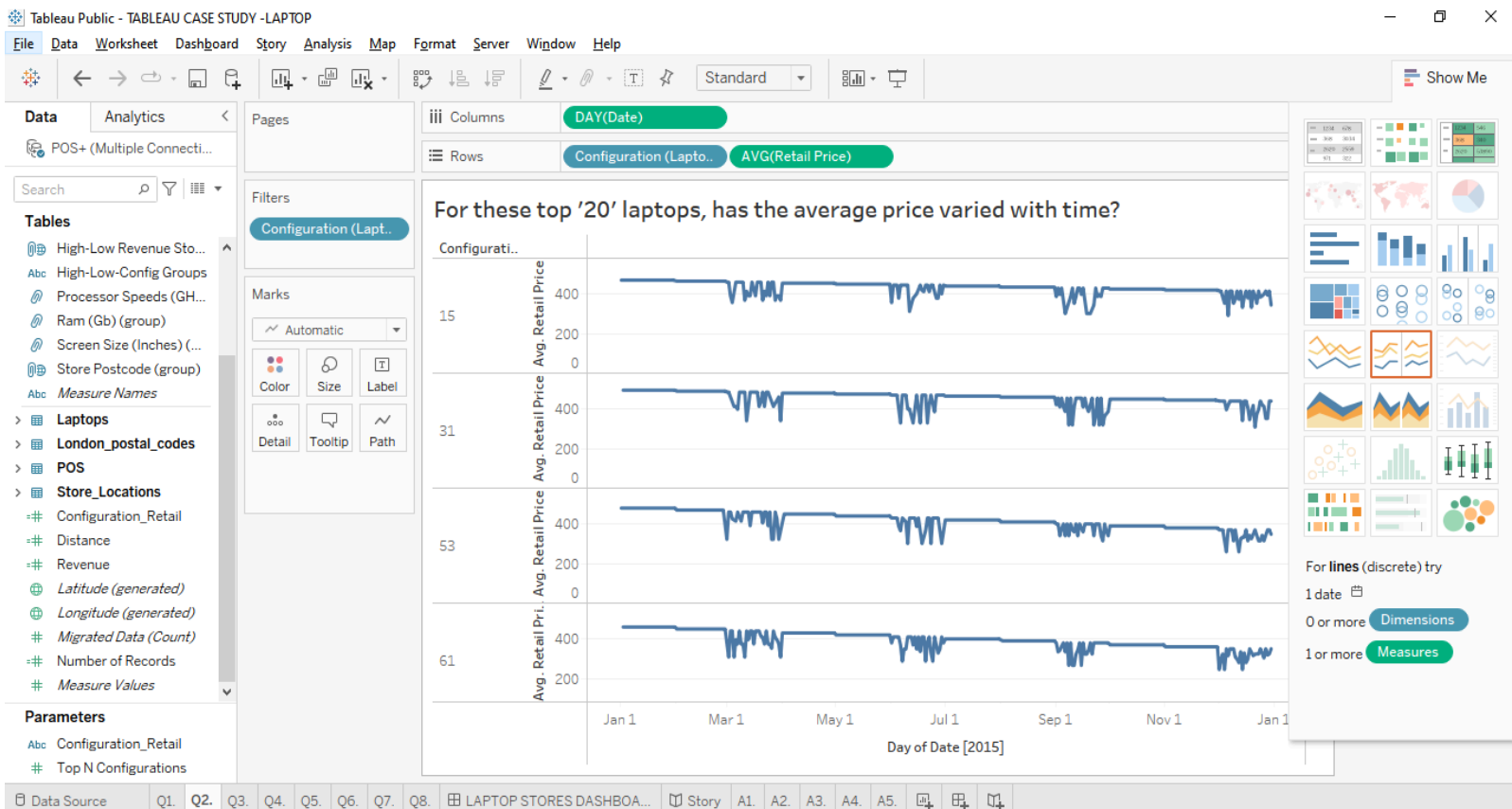


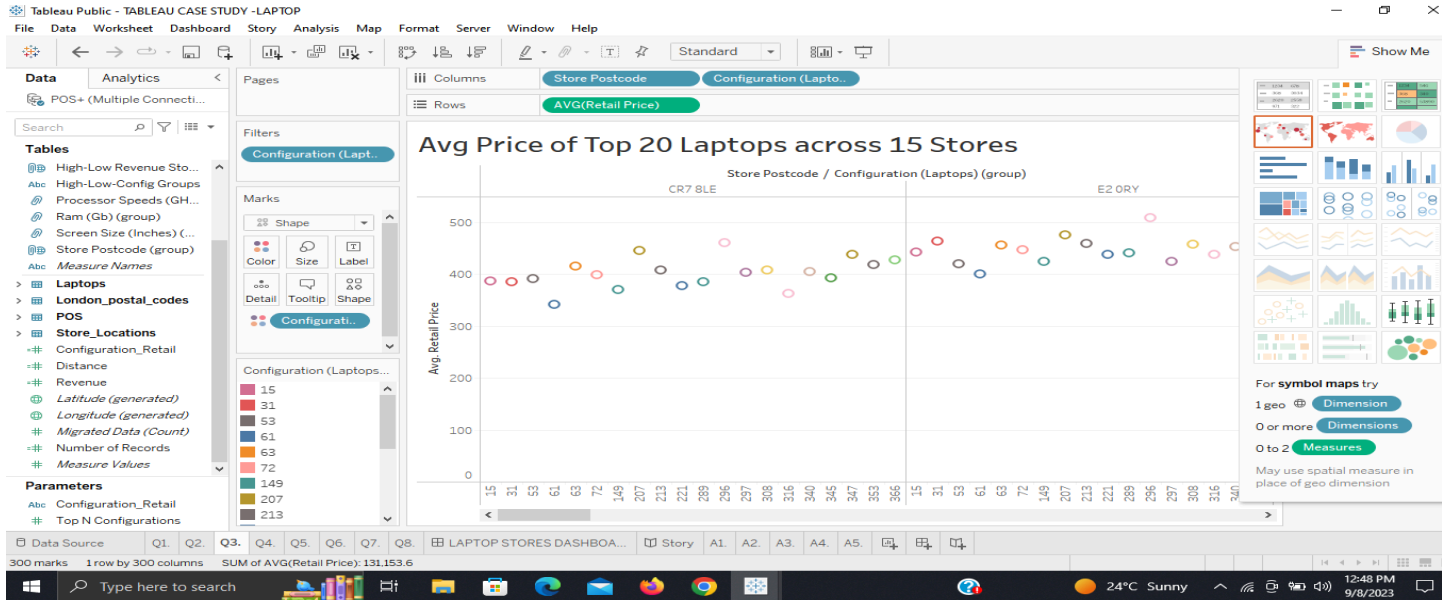
By vaibhav thakare

What were the top 20 laptop combinations sold in 2015, per question 1?
Dynamize the '20'

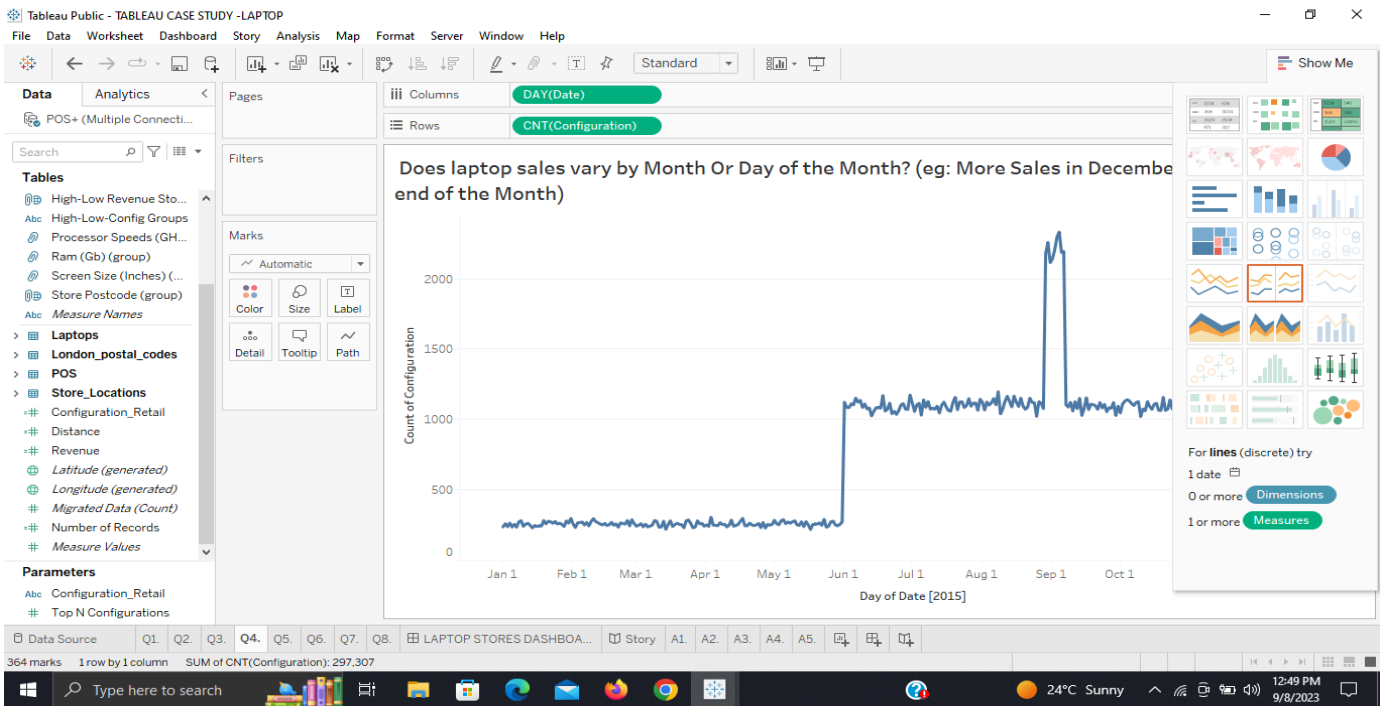


Has the average price for these top "20" laptops changed over time?

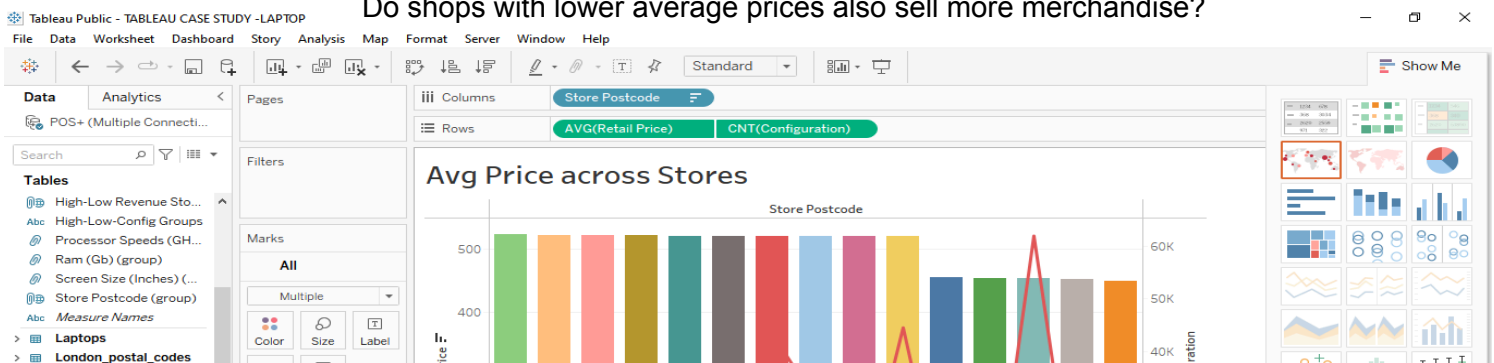




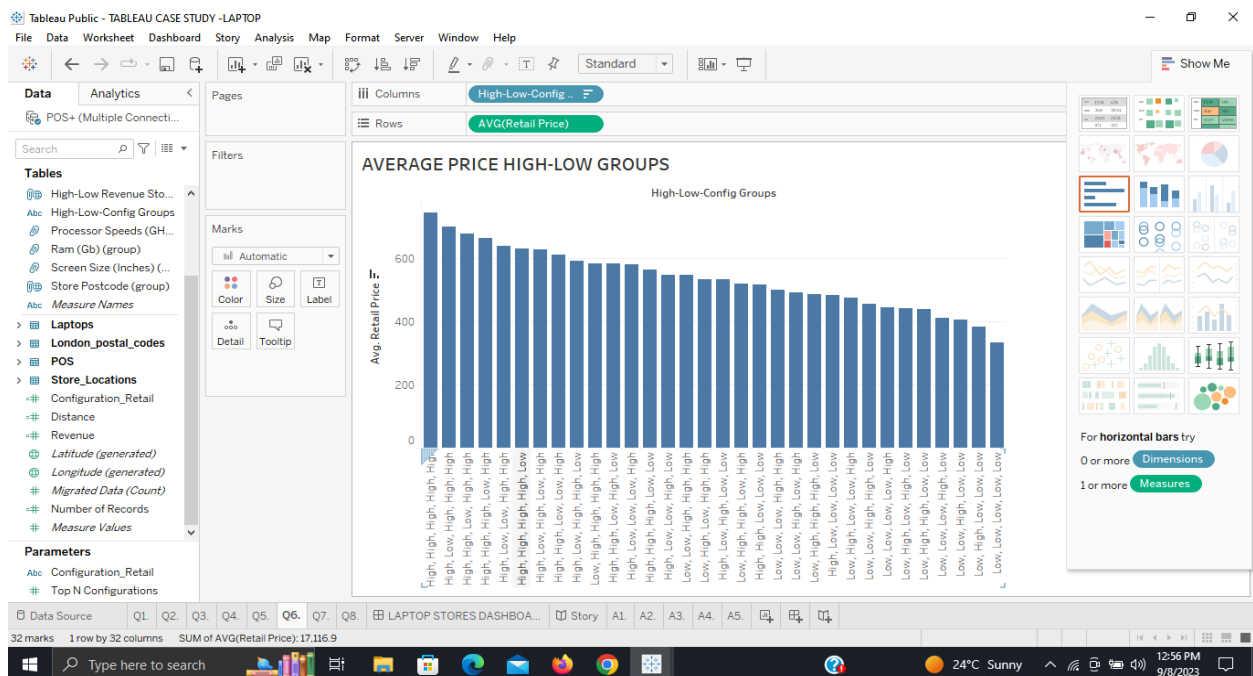
Does the sale of laptops vary by the month or the day of the month? (For instance, higher sales in December or lower sales towards the month's end)



Do shops with lower average prices also sell more merchandise?

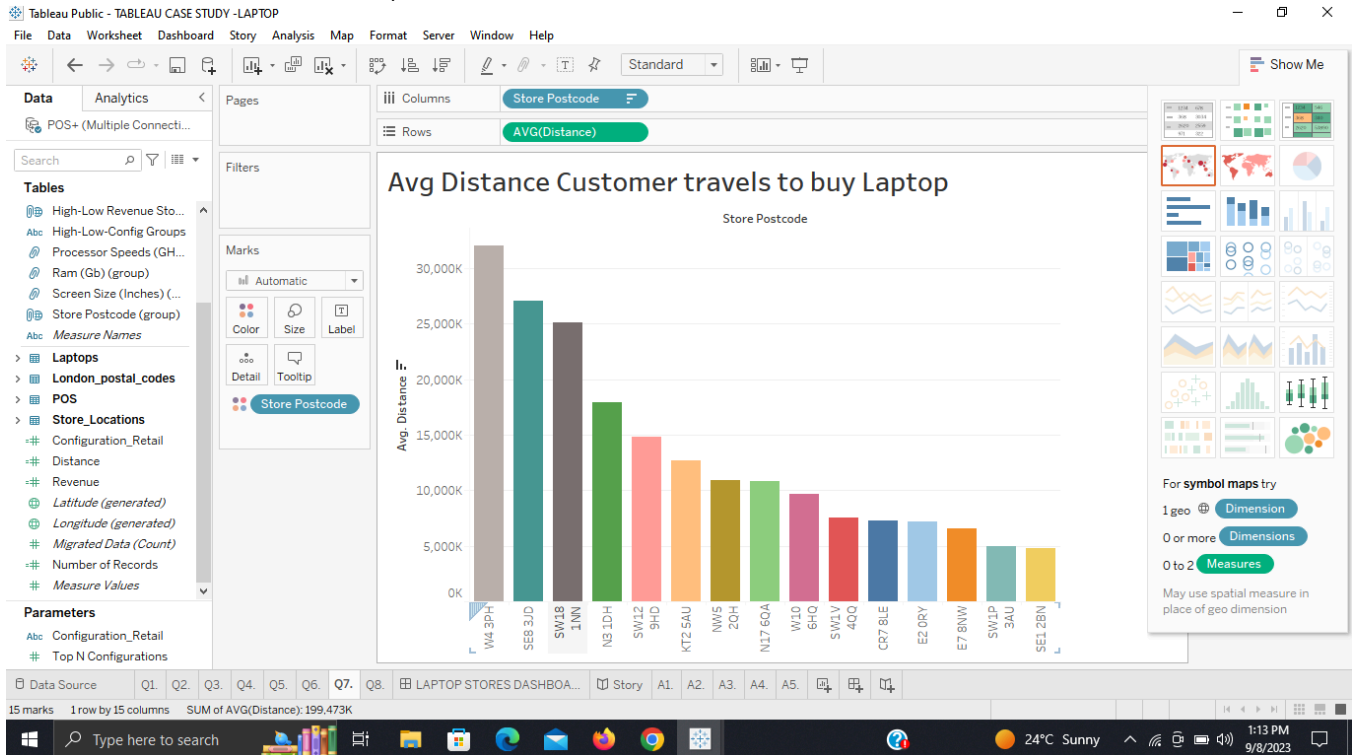


Reduce the 864 configurations to 32 configuration groups in answer to question . Create High-Low groups for each of the 5 configuration settings to do this. How are the 32 configurations' average prices different from one another? Use combined fields (hint: Combined fields)

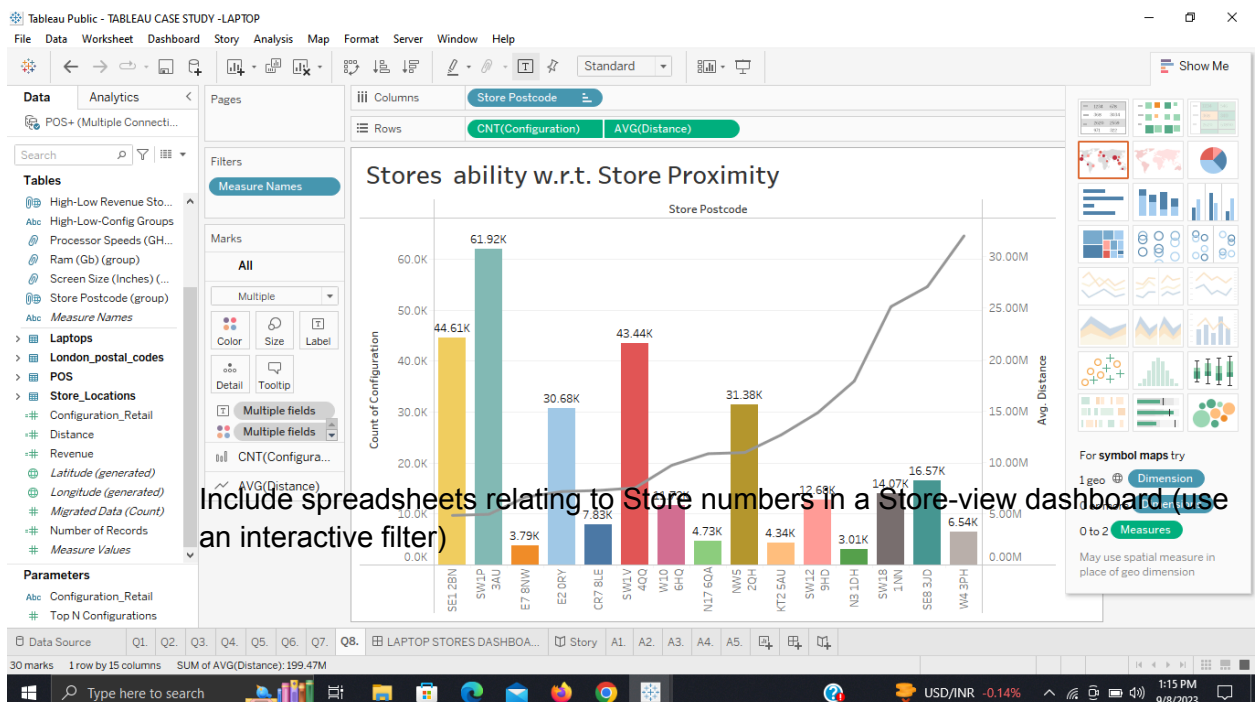


How far do shoppers typically drive to purchase laptops? (Establish the distance between a customer and a store and determine the typical distance travelled)

overall and for each store. Distance is equal to squared (COSX-OSX + COSY-OSY).



Does store proximity influence the store's ability to boost sales?

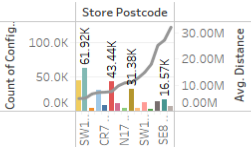


Include spreadsheets relating to Store numbers in a Store-view dashboard (use an interactive filter)

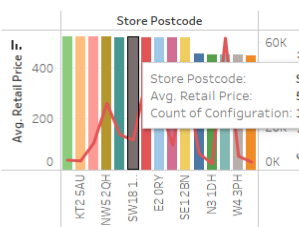
- **an interactive filter)**



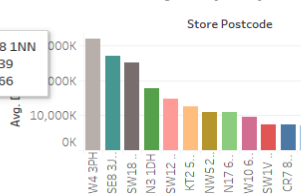
Stores ability w.r.t. Store Proximity



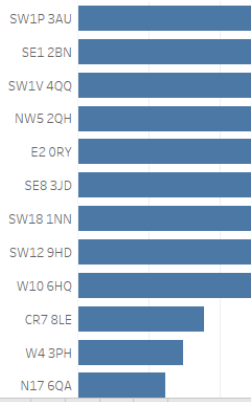
Avg Price across Stores



Avg Distance Customer travels to buy Laptop



History of laptop case study

[Store Postc..](#)

Sales has been gradually increased from June with having the highest sale from the last week of Aug to first week of Sept and also in the last two weeks in December

Revenue across 15 Stores

CR78LE, E78NW, KT25AU, W43PH store locations have been in every quarter. Their sales are quite low compared to other

Link of video of vaibhav thakare explaining laptop case study in tableau

https://drive.google.com/file/d/15QEwg11VWI4guoglkjrsRrCbc8YXn34/view?usp=drive_link