

Data description for dataset on changes in travel destination preferences of Thai domestic travelers during the COVID-19 pandemic

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Variable	Description	Value
<i>Socio-demographics (X1-X9)</i>		
X0	Respondent ID	
X1	Gender	1: Male
		2: Female
		3: Self-identity
X2	Age group (years)	1: Less than 21
		2: 21-30
		3: 31-40
		4: 41-50
		5: 51-60
		6: Over 60
X3	Level of education	1: Under bachelor's
		2: Bachelor's
		3: Above bachelor's
X4	Occupation	1: Student
		2: Business owner
		3: Officers
		4: Employees
		5: Homemaker
		6: Worker
		7: Farmer
		8: Others
X5	Monthly income (THB)	1: Less than 15,000
		2: 15,000-30,000
		3: 30,001-45,000
		4: 45,001-60,000

Variable	Description	Value
<i>Socio-demographics (X1-X9)</i>		
		5: More than 60,000
X6	Vehicle ownership	1: Yes
		2: No
X7	Household size (including the respondent)	1: 1 person
		2: 2-3 people
		3: 4-5 people
		4: More than 5 people
X8	Marital status	1: Unmarried
		2: Married
		3: Not mentioned
X9	Current residence (region)	1: Central
		2: Northern
		3: Southern
		4: North-Eastern
		5: Eastern
		6: Western
<i>Travel Destination before COVID-19 pandemic</i>		
X10	The preference types of tourism destinations regularly	1: Environment
		2: Historical
		3: Cultural
		4: Recreational
		5: Ethnic
		6: Business
<i>Travel Destination after COVID-19 pandemic</i>		
X11	What type of tourism destinations would you like to travel in post COVID-19?	1: Environment
		2: Historical
		3: Cultural
		4: Recreational
		5: Ethnic
		6: Business
<i>Travel Decision after COVID-19 pandemic</i>		
X12	Do you still want to travel after the end of the COVID-19 pandemic?	1: I'd love to!
		2: I'm not sure.
		3: Definitely not!