

# Apache Kafka - 5 Minute Introduction (Hinglish Notes)

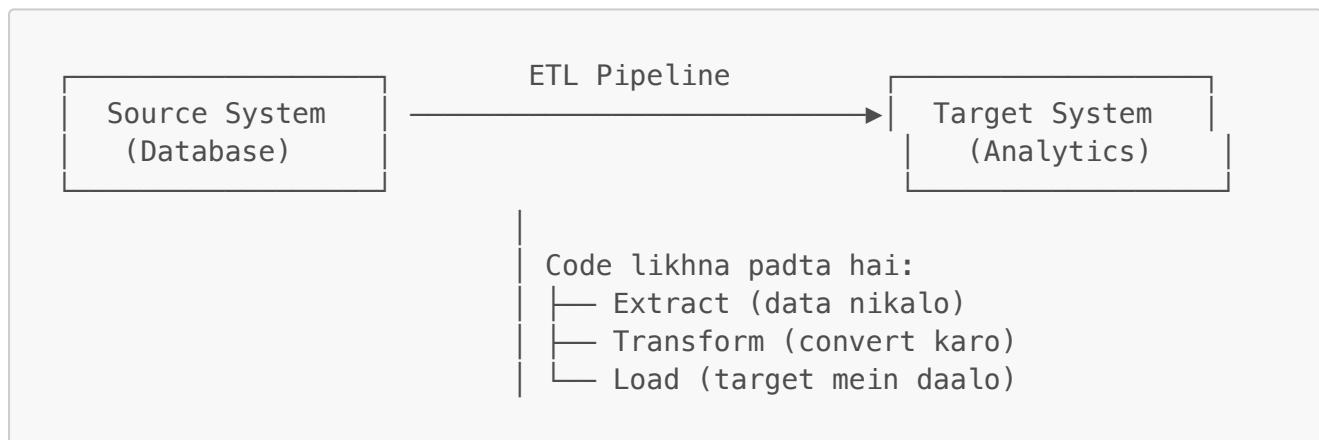
⌚ **Learning Goal:** By the end of this document, you'll understand WHY Kafka exists, WHAT problem it solves, and HOW companies like Netflix, Uber, and LinkedIn use it to handle millions of events per second.

## Company Ka Data Integration Challenge

Problem: Traditional Data Integration (Point-to-Point Architecture)

💡 **Real-World Analogy:** Imagine you're running a restaurant. Without a central order system, every waiter has to personally run to the kitchen, the bar, the billing counter separately. Now multiply that by 50 waiters and 10 stations. Chaos! That's exactly what happens with traditional data integration.

### Scenario 1: Simple Case (Seems Easy, Right?)

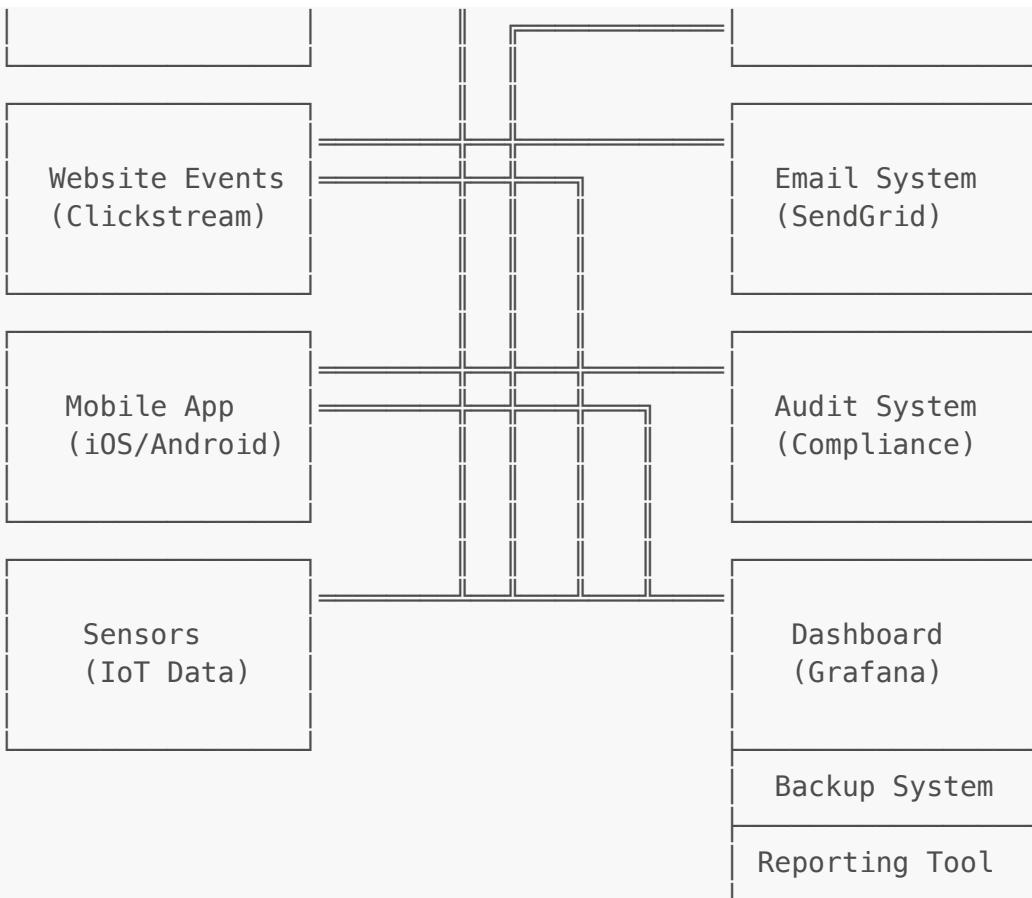


⚠ **Hidden Complexity:** Even this "simple" integration requires:

- Connection pooling
- Error handling & retries
- Data validation
- Schema mapping
- Monitoring & alerting

### Scenario 2: Real World - Point-to-Point Explosion! 💣





### COMPLEXITY CALCULATION:

Total Integrations = Sources × Targets =  $4 \times 6 = 24$  pipes!

Each pipe needs:

- Custom code
- Schema mapping
- Error handling
- Security config
- Monitoring
- Maintenance

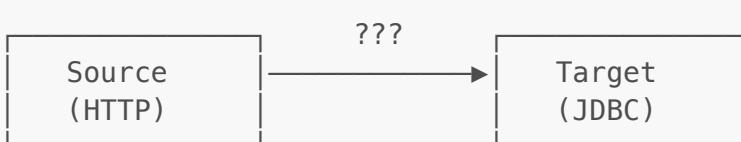
Adding 1 new source = 6 more integrations!

Adding 1 new target = 4 more integrations!

This is  $O(n \times m)$  complexity – EXPONENTIAL GROWTH!

Har Integration Mein Ye Problems Aati Hain:

#### 1. Protocol Issues (Communication Nightmares)



Problem: Kaise baat karein? Translator chahiye!

Common Protocols You'll Encounter:

- TCP/IP → Low-level network communication
- HTTP/REST → Web APIs (most common today)
- gRPC → Fast binary protocol (Google)
- JDBC/ODBC → Database connections
- FTP/SFTP → File transfers
- MQTT → IoT devices
- WebSocket → Real-time bidirectional



**Engineering Challenge:** Each protocol has different connection handling, timeout settings, retry logic, and authentication mechanisms. That's  $24 \times 7 = 168$  protocol configurations to maintain!

## 2. Data Format Issues (Schema Wars)

Source sends:

```
{  
  "name": "Amit",  
  "age": 25  
}  
(JSON)
```

Target expects:

??? →

```
<user>  
  <name>Amit</name>  
  <age>25</age>  
</user>  
(XML)
```

Common Data Formats:

- JSON → Human-readable, widely used
- XML → Legacy systems love it
- CSV → Spreadsheet exports
- Avro → Schema embedded, compact binary
- Protobuf → Google's binary format
- Parquet → Columnar storage (analytics)
- MessagePack → Like JSON but binary

**⚠ Production Gotcha:** Binary formats (Avro, Protobuf) are 5-10x faster but require schema management. JSON is slower but easier to debug.

## 3. Schema Evolution (The Breaking Change Monster)

VERSION 1 (Day 1):

```
{  
  "name": "Amit",  
  "age": 25
```

VERSION 2 (Day 100):

```
{  
  "fullName": {  
    "first": "Amit",  
    "last": "Kumar"
```

```
}
```

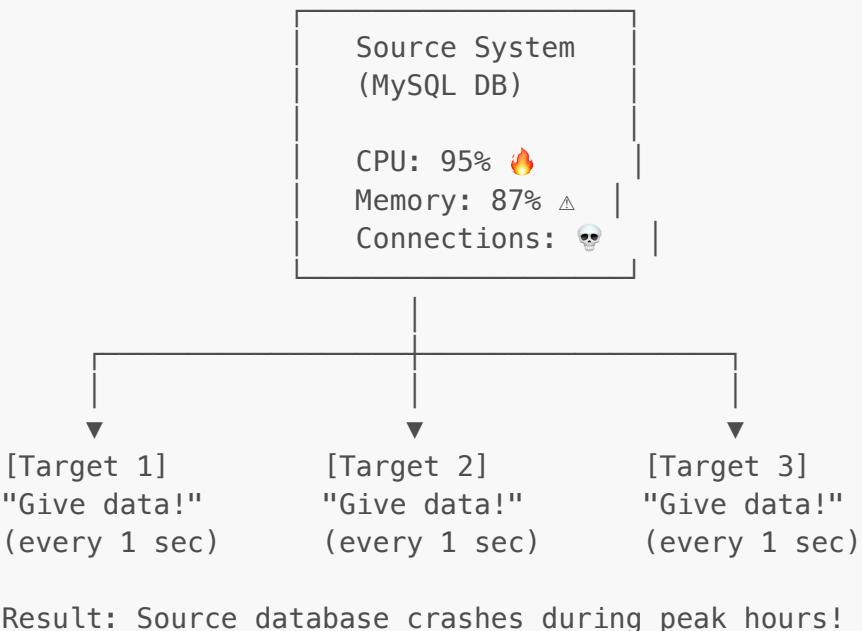
EVOLVED

```
    "last":"Kumar"  
},  
"dateOfBirth":  
"1999-01-15"
```

🔥 RESULT: All 24 integrations BREAK!  
All consumers need updates!  
Downtime + angry customers!

💡 **Solution Preview:** This is why Kafka uses **Schema Registry** - a central place to manage all schema versions with compatibility rules.

#### 4. Load Issues (Source System Exhaustion)



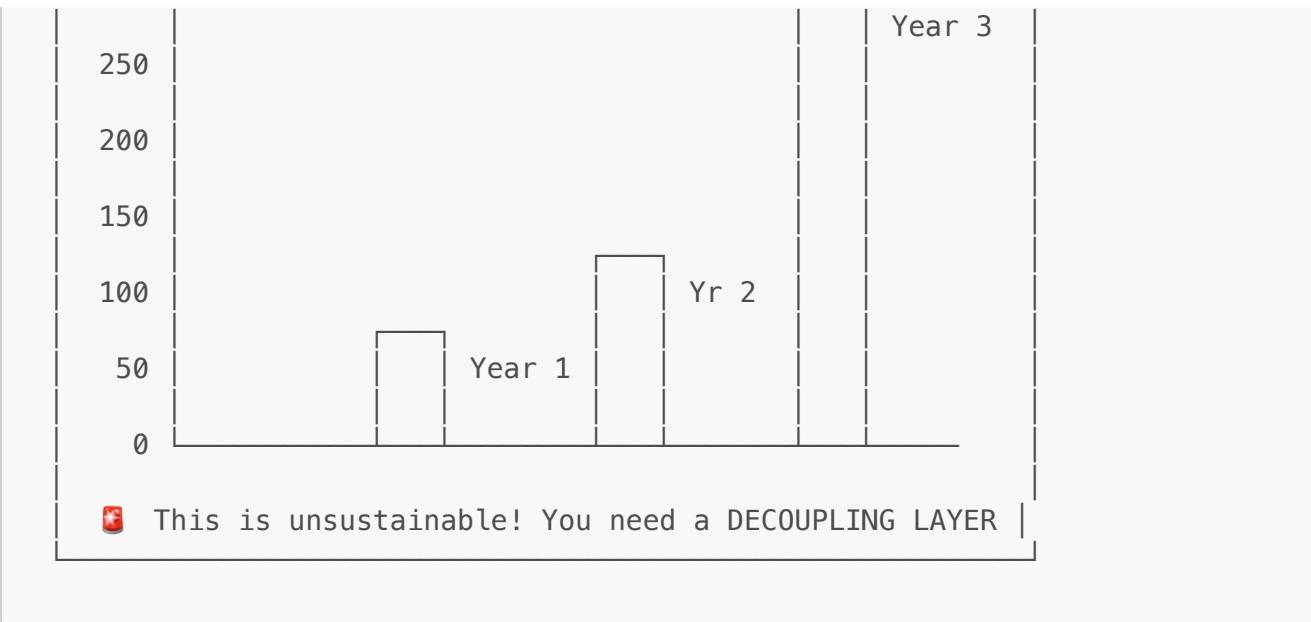
⌚ **Key Insight:** Without a buffer, source systems become bottlenecks. Each consumer directly polling the source creates N times the load, where N = number of consumers.

#### Why These Problems Get WORSE Over Time

YEAR 1: 4 sources × 6 targets = 24 integrations  
YEAR 2: 8 sources × 12 targets = 96 integrations (4x growth!)  
YEAR 3: 15 sources × 20 targets = 300 integrations (12.5x growth!)

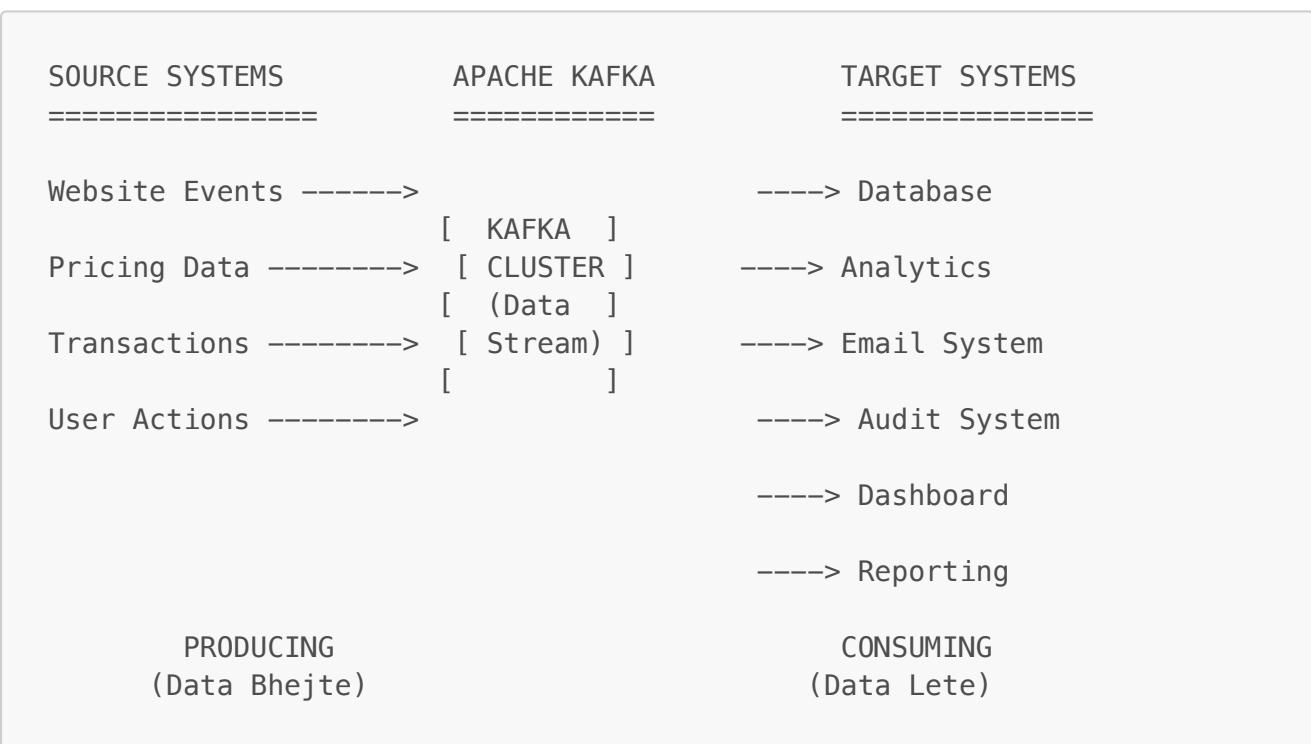
INTEGRATION COMPLEXITY GROWTH

300 |



## Solution: Apache Kafka (Decoupling Ka Hero!)

### Architecture With Kafka



### Kaise Kaam Karta Hai?

1. **Source Systems** → Data **PRODUCE** karte hain Kafka mein
  - Matlab: Data bhejte hain Kafka ko
2. **Apache Kafka** → Beech mein baithta hai aur sab data store karta hai
  - Ek central hub jaise

### 3. Target Systems → Data **CONSUME** karte hain Kafka se

- Matlab: Jab chahiye tab data le lete hain

Fayde (Benefits):

BEFORE KAFKA:

4 sources × 6 targets  
= 24 integrations

AFTER KAFKA:

4 sources + 6 targets  
= 10 integrations only!

## Apache Kafka Kya Hai? (History & Features)

Background:

- **Banaya:** LinkedIn ne
- **Type:** Open Source Project
- **Maintain Karte Hain:** Confluent, IBM, Cloudera, LinkedIn

Key Features:

### 1. Distributed & Resilient

Kafka Cluster

Broker 1    Broker 2    Broker 3

✓              ✓              ✓

Agar ek fail ho jaye,  
baaki kaam karte rahenge!

- Maintenance kar sakte ho bina system down kiye

### 2. Horizontal Scalability

Start:       Kafka [Broker 1]

Growth:      Kafka [Broker 1] [Broker 2] [Broker 3]

Scale:        Kafka [Broker 1] [Broker 2] ... [Broker 100]

Brokers add karte jao jaise zarurat ho!

### 3. High Throughput

- **Millions of messages per second** handle kar sakte hai
- Example: Twitter uses Kafka!

### 4. Low Latency (Real-time)

- **Less than 10 milliseconds** mein data deliver
- Isliye "Real-time System" kehte hain

### 5. Wide Adoption

#### Companies Using Kafka:

- ✓ 2000+ firms publicly
- ✓ 80% of Fortune 100
- ✓ LinkedIn, Airbnb, Netflix
- ✓ Uber, Walmart
- ✓ Aur bahut saare!

## Use Cases (Kahan Use Hota Hai?)

### 1. Messaging System

Service A --[message]--> Kafka --[message]--> Service B

### 2. Activity Tracking

User clicks button → Event → Kafka → Analytics

### 3. Metrics Collection



### 4. Application Logs

App Logs → Kafka → Log Analysis Tool

## 5. Stream Processing

Raw Data → Kafka → Process → Kafka → Output  
(Input) (Streams API) (Output)

## 6. Microservices Decoupling

BEFORE:

Service A ↔ Service B ↔ Service C  
(Tightly Coupled – Ek fail, sab fail)

AFTER:

Service A → Kafka ← Service B → Kafka ← Service C  
(Loosely Coupled – Independent services)

## 7. Big Data Integration

Data Sources → Kafka → Spark/Flink/Hadoop → Processing

## Real-World Examples (Asli Duniya Mein Kaise Use Hota Hai)

### Example 1: Netflix 🎬

User watching show  
↓  
Kafka collects viewing data  
↓  
Real-time recommendation engine  
↓  
"Aapko ye show pasand aa sakta hai!"

**Use:** Real-time recommendations jab aap TV show dekh rahe ho

### Example 2: Uber 🚗

```
User books ride  
↓  
Kafka collects:  
- User location  
- Taxi location  
- Trip data  
↓  
Real-time processing:  
- Demand forecasting  
- Dynamic pricing  
↓  
"Surge pricing active!"
```

**Use:** Real-time demand calculate karna aur pricing adjust karna

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### Example 3: LinkedIn

```
User actions:  
- Profile views  
- Connection requests  
- Post likes  
↓  
Kafka streams data  
↓  
Real-time analysis:  
- Spam detection  
- Connection suggestions  
↓  
"Aap XYZ ko jaante ho?"
```

**Use:** Spam rokna aur better connections suggest karna

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## Kafka Ka Role (Important Point!)

Kafka = Transportation Mechanism

Matlab: Kafka sirf data transport karta hai efficiently

Processing aur logic baaki systems handle karte hain

**Key Point:** Kafka allows **HUGE DATA FLOWS** in your company!

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## Quick Summary (Ek Baar Phir Se)

### Kafka Kya Hai?

- Distributed streaming platform
- Data ko source se target tak efficiently transport karta hai

### Kyun Use Karein?

- ✓ Scalable (bahut bada ho sakta hai)
- ✓ Fast (real-time data)
- ✓ Reliable (fault-tolerant)
- ✓ Decoupled (systems independent hain)

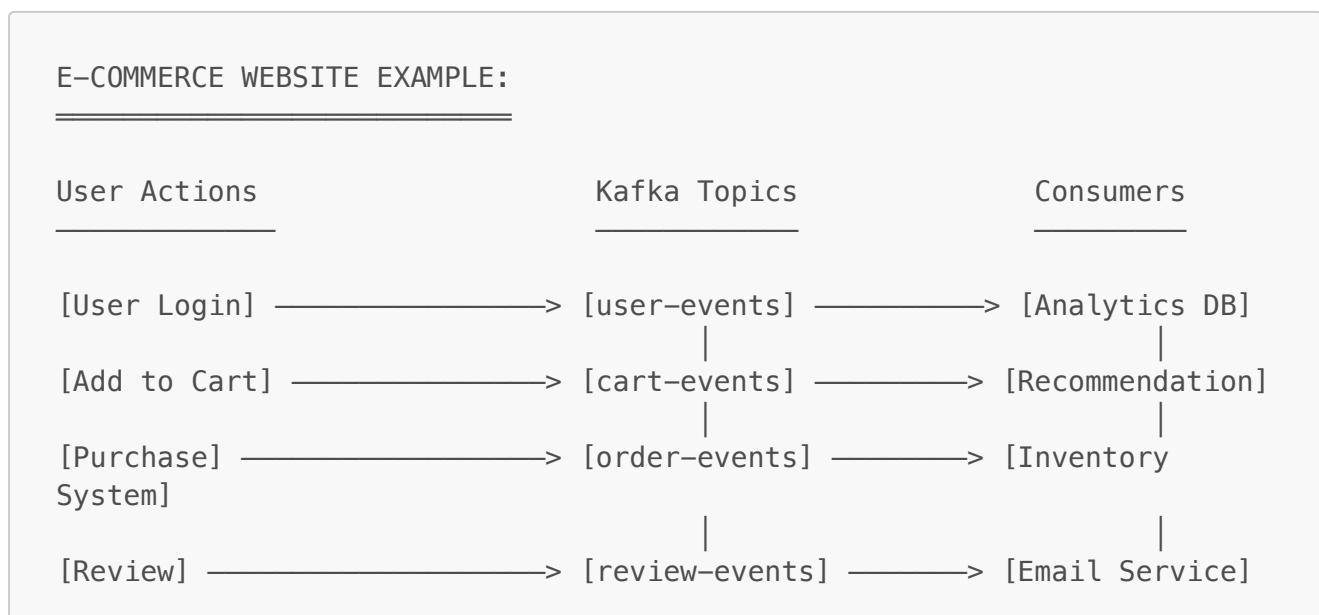
### Kahan Use Karein?

- Messaging
- Activity tracking
- Metrics & logs
- Stream processing
- Microservices
- Big data integration

### Kaun Use Karta Hai?

- Netflix, Uber, LinkedIn, Airbnb, Walmart
  - 80% Fortune 100 companies
  - 2000+ companies worldwide
- 

## Visual: Complete Flow Example



Detection]

[Fraud

Sab real-time ho raha hai! ↴

## Important Terms (Yaad Rakhne Ke Liye)

Term	Matlab	Example
<b>Producer</b>	Jo data bhejta hai	Website sending user clicks
<b>Consumer</b>	Jo data leta hai	Analytics system reading data
<b>Broker</b>	Kafka server	Ek machine Kafka cluster mein
<b>Topic</b>	Data category	"user-events", "orders"
<b>Stream</b>	Continuous data flow	Real-time data aata rehta hai
<b>Cluster</b>	Multiple brokers	3-5 machines together

## Next Steps

Ab aapko pata chal gaya:

- ✓ Kafka kya hai
- ✓ Kyun use karte hain
- ✓ Kaise kaam karta hai
- ✓ Real-world examples

### Aage seekhenge:

- Kafka architecture details
- Topics aur Partitions
- Producers aur Consumers code
- Kafka setup aur configuration

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