

CREDIT CARD TRANSACTION REPORT

Revenue

55M

Interest

7.8M

Transaction amount

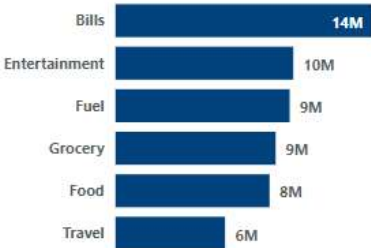
45M

Transaction Count

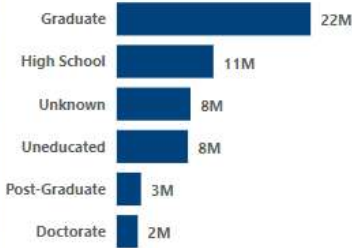
656K

Card_Category	Revenue	Interest_Earned	Annual_Fees
Blue	46139398	64,95,887.74	2685635
Gold	2454072	3,73,784.16	56210
Platinum	1135608	1,61,629.05	20665
Silver	5586332	8,12,081.28	187505
Total	55315410	78,43,382.23	2950015

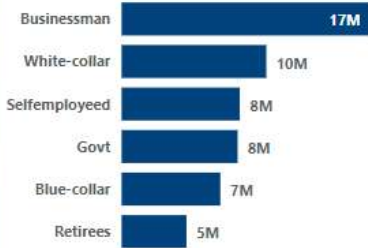
Revenue by Exp Type



Revenue by Education\_Level



Revenue by Customer\_Job



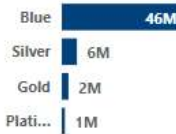
Week\_Start\_Date  
All

F M

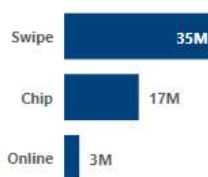
Silver Blue Gold Plati...

High Low Med

Revenue by Card\_Category



Revenue by Use Chip



Q4 Q3 Q2 Q1

Revenue and Total\_Trans\_Vol by Qtr



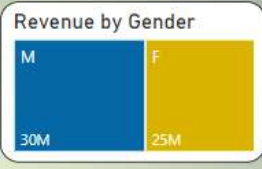
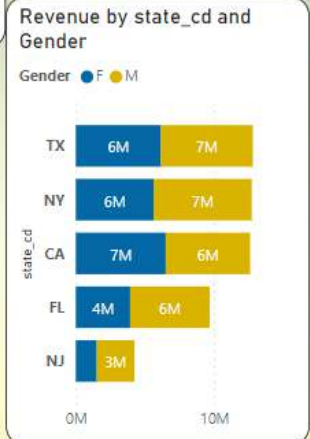
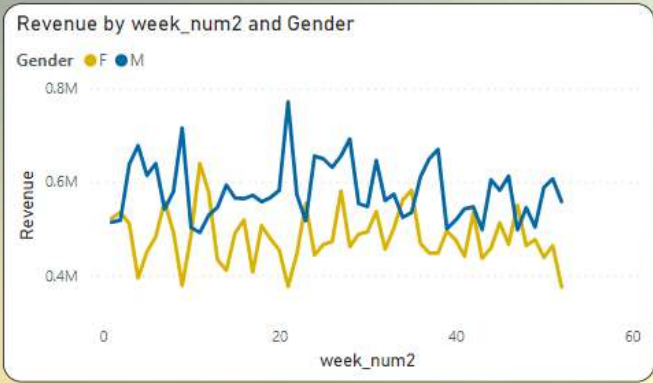
CREDIT CARD CUSTOMER REPORT

Revenue 55M Interest 7.8M Income 576M Customer Satisfaction 3.19

Q4 Q3 Q2 Q1

Week\_Start\_Date All

F M Silver Blue Gold Plati... High Low Med



Card_Category	Revenue	Interest_Earned	Ann...
Blue	46139398	64,95,887.74	26
Gold	2454072	3,73,784.16	
Platinum	1135608	1,61,629.05	
Silver	5586332	8,12,081.28	1
Total	55315410	78,43,382.23	29

