

A top-down view of a wooden surface covered with coffee beans. In the bottom left corner, there is a silver coffee filter. In the top right corner, there is a small white bowl filled with coffee beans. The text "COFFEE SHOP SALES ANALYSIS" is written in a large, bold, brown serif font across the center of the image.

COFFEE SHOP SALES ANALYSIS

PRESENTED BY: VAIBHAV CHAVAN

Coffee Shop Sales Analytics

\$698,812.33

Total Sales

149116

Total Visitors

\$4.69

Average Bill / Person

\$1.44

Average Order/ Person

Month Name

January

February

March

April

May

June

Day Name

Sunday

Monday

Tuesday

Wednesday

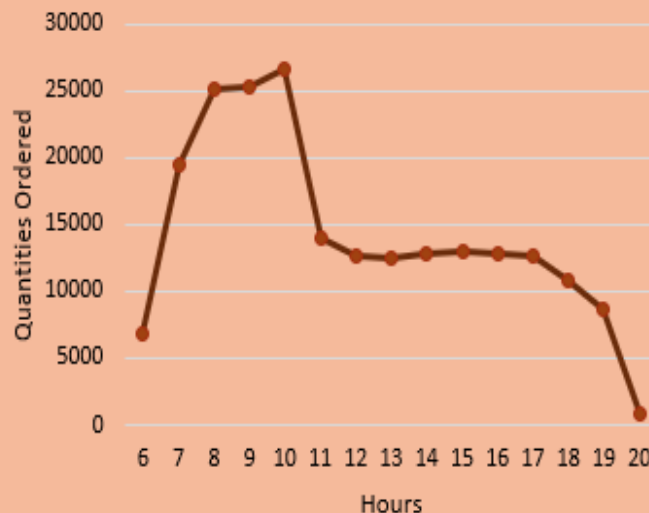
Thursday

Friday

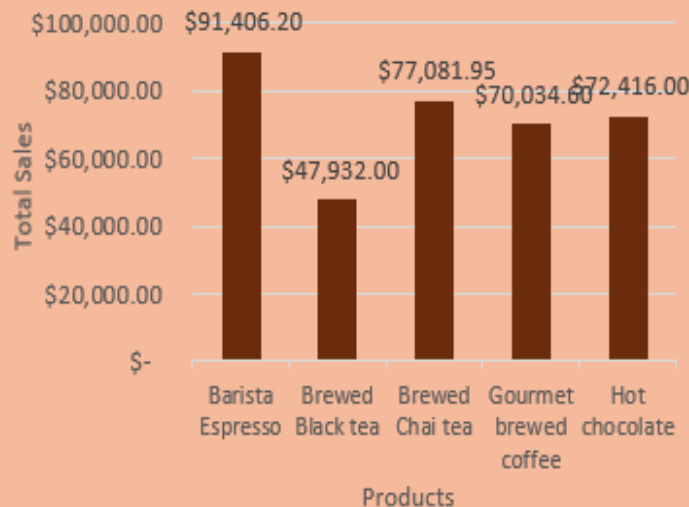
Saturday



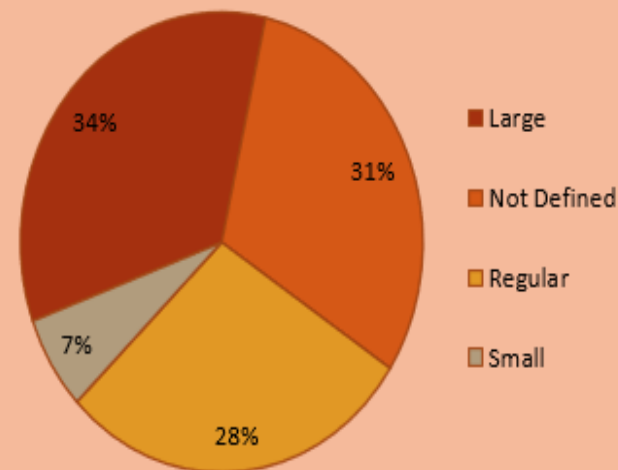
Ordered Quantities Per Hour



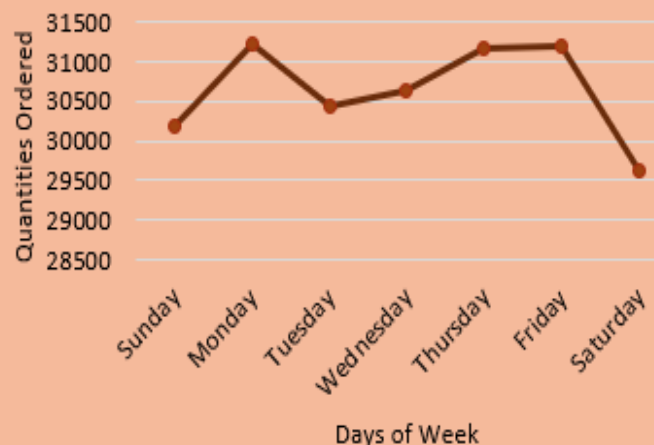
Top 5 most selling Products by Sales



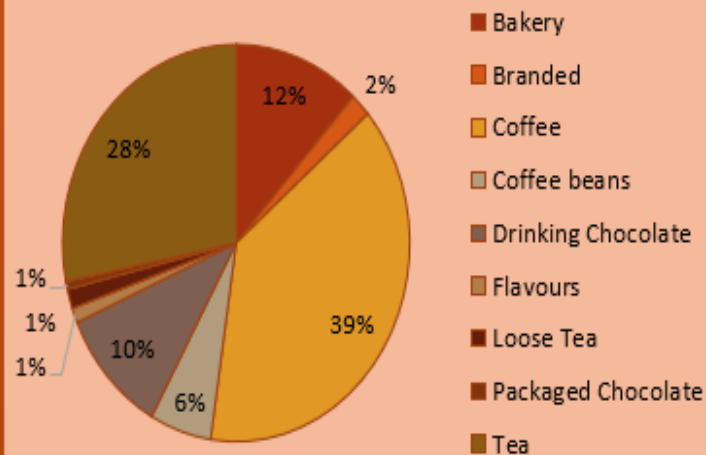
Size Distribution % based on Sales



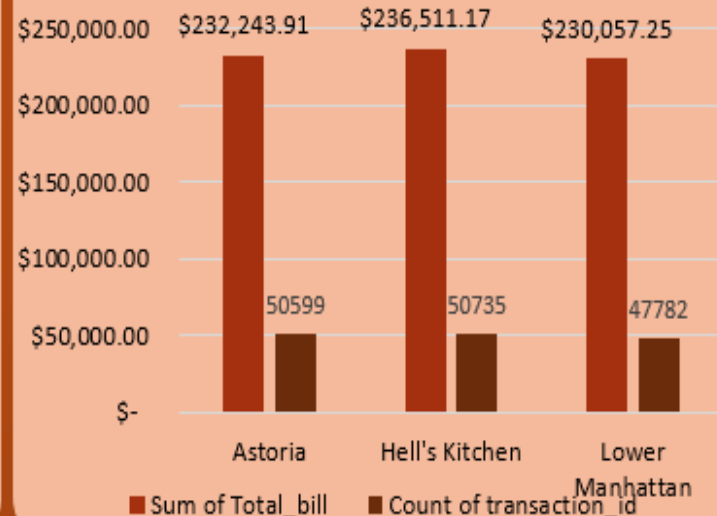
Ordered Quantities Per Day/Week



Category Distribution Based on Sales



Visitors and Sales over various locations



\$ 6,98,812

**Total
Sales**

1,49,116

**Total
Visitors**

\$ 4.69

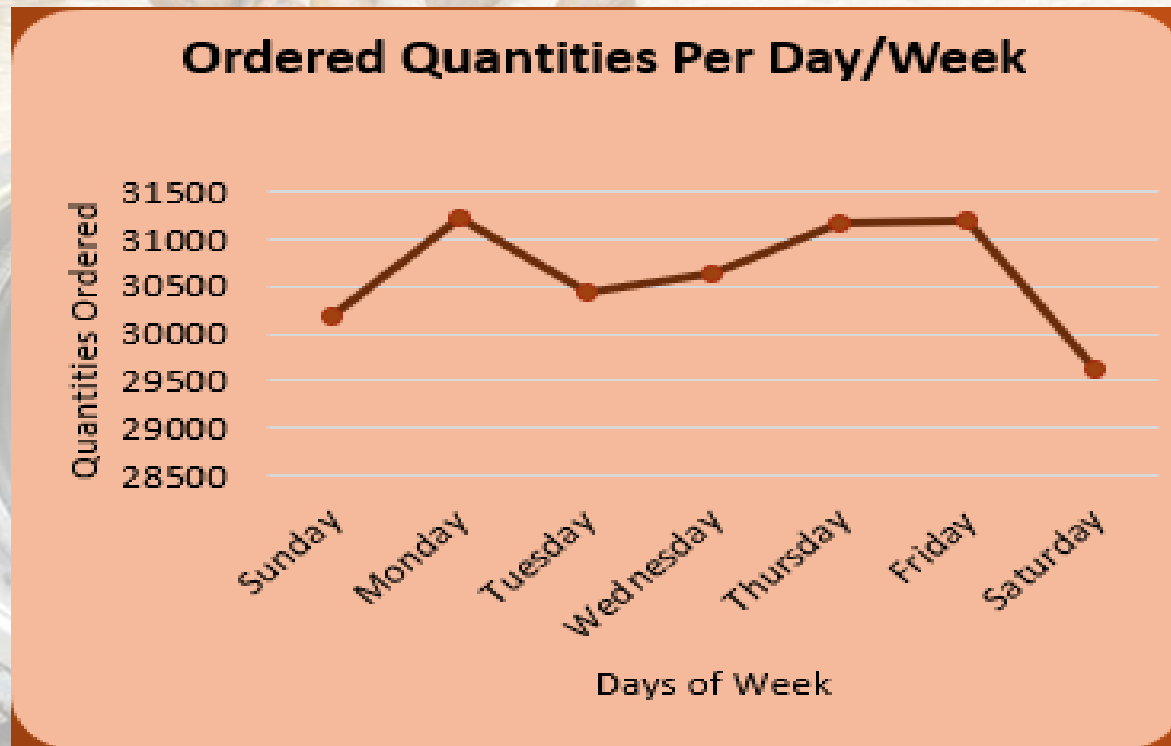
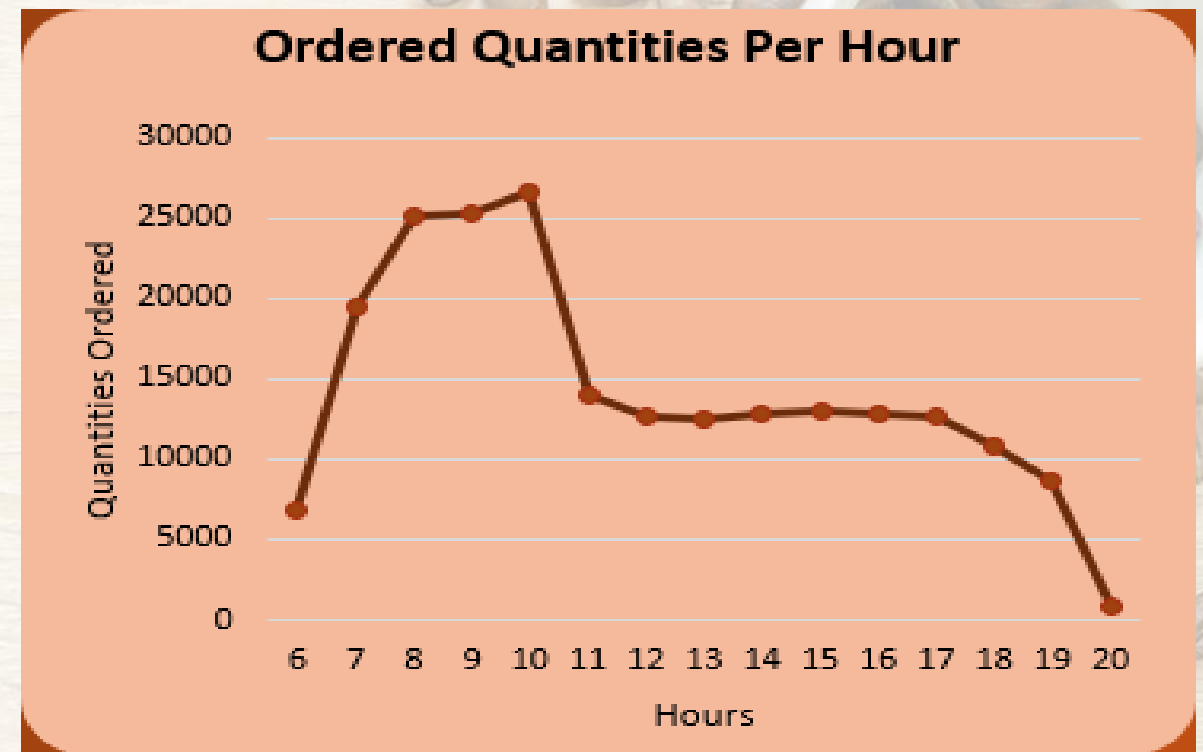
**Average
order per
Customer**

1.44

**Average
Bill per
Customer**

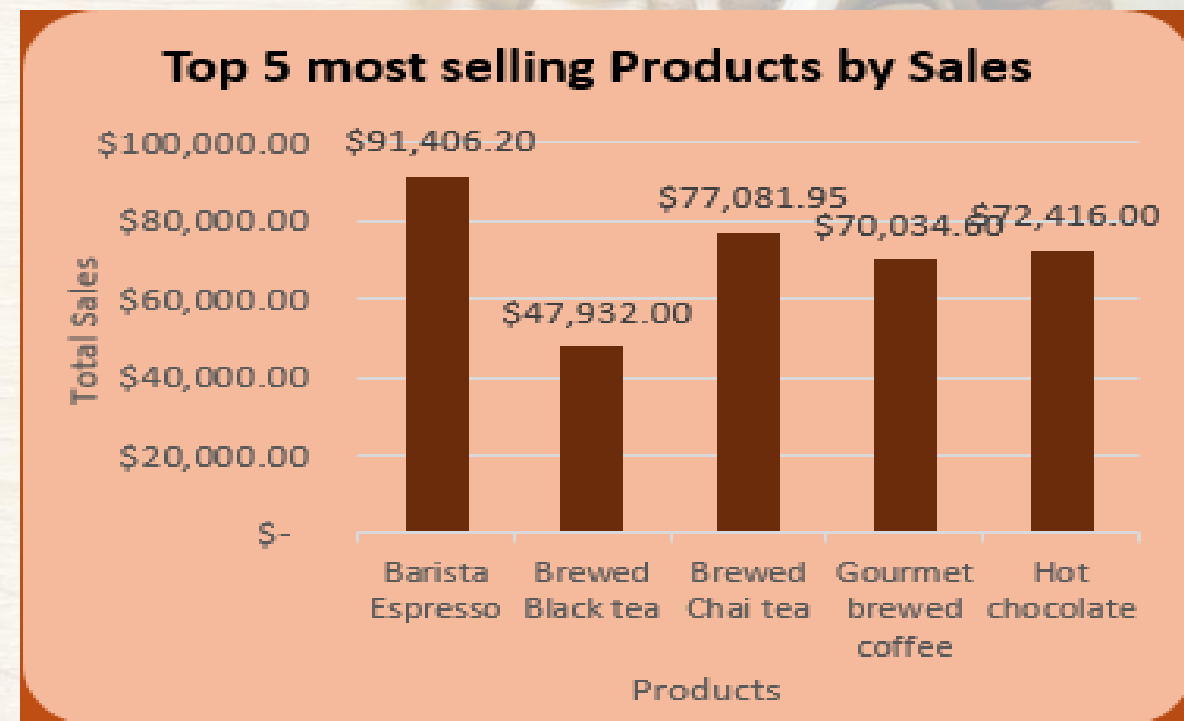
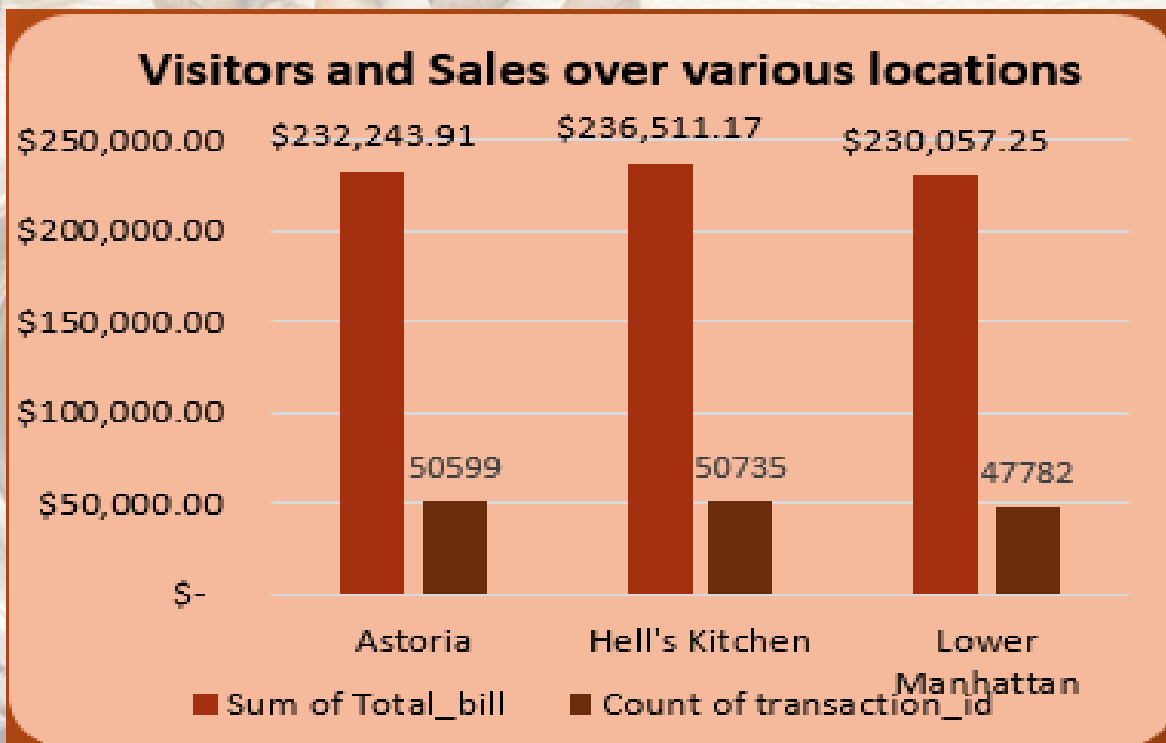


From Ordered Quantities Per Hour Plot , We can observe distribution of orders over hours.
Peak orders are in between 8 to 10 Hours.



From Orde Quantities per Day/Week, we can observe the distribution of orders based on days in a week.
Sunday, Thursday and Friday are the having highest orders.

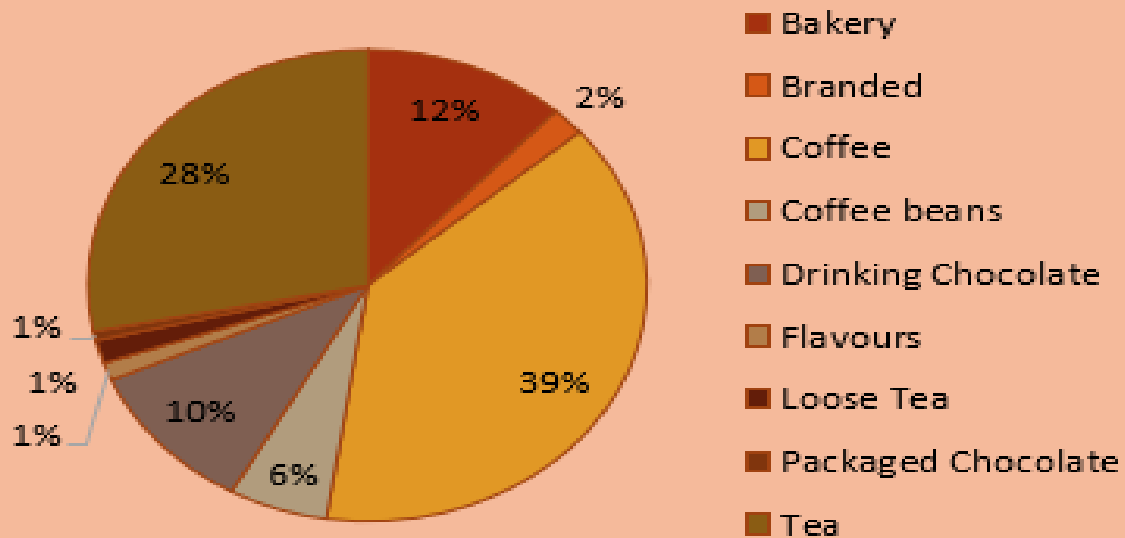
Top 5 selling coffee types are listed here.
Barista Espresso is highest sold product worth \$91,406 , followed by **Brewed Chai tea**.



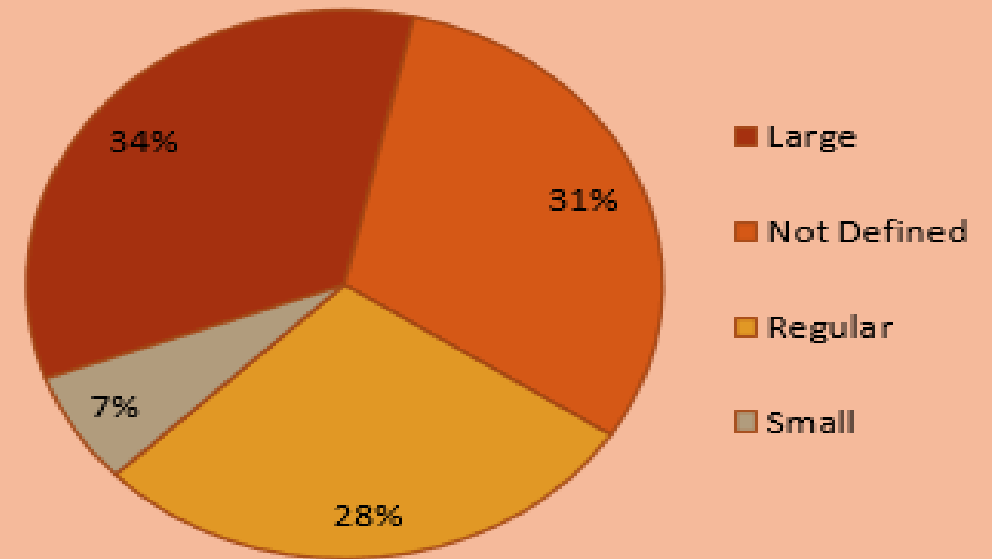
From Visitors and sales at different location chart, We can observe .
Hell's Kitchen has highest visitors and hence sales.

As per order size distribution,
Larger Orders are mostly preferred and are highest among other types of orders.

Category Distribution Based on Sales



Size Distribution % based on Sales



Category distribution based on Sales shows that
Coffee is most sold category followed by Tea.