

# Credit Card Transactions Report

Q1

Q2

Q3

Q4

Week Start Date

All

Customer  
Details

Revenue

\$55.3M

Interest

\$7.8M

Transc. Amt

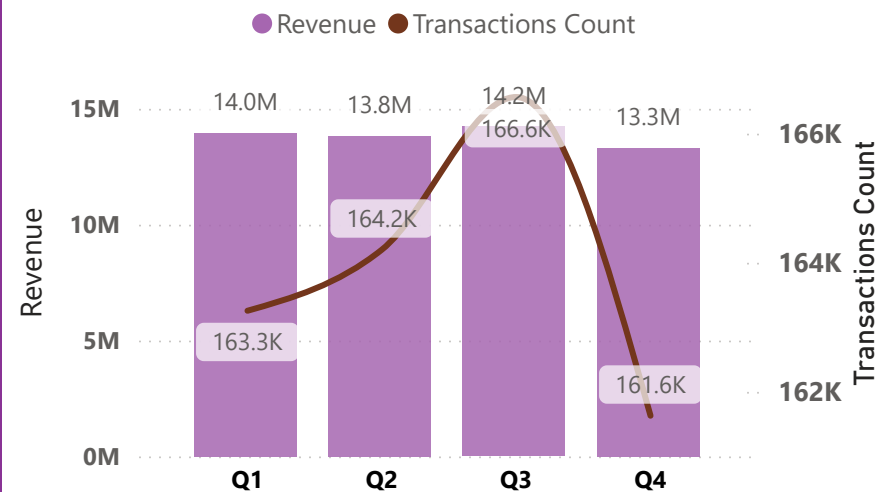
\$44.5M

Transc. Count

655.7K

Card_Category	Revenue	Interest_Earned	Annual_Fees
Blue	46,139,397.7	6,495,887.7	2,685,635.0
Silver	5,586,332.3	812,081.3	187,505.0
Gold	2,454,072.2	373,784.2	56,210.0
Platinum	1,135,608.1	161,629.1	20,665.0
Total	55,315,410.2	7,843,382.2	2,950,015.0

## Quarterwise Revenue and Transactions Count



F

M

High

Low

Medium

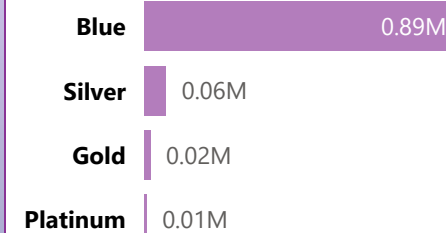
Silver

Blue

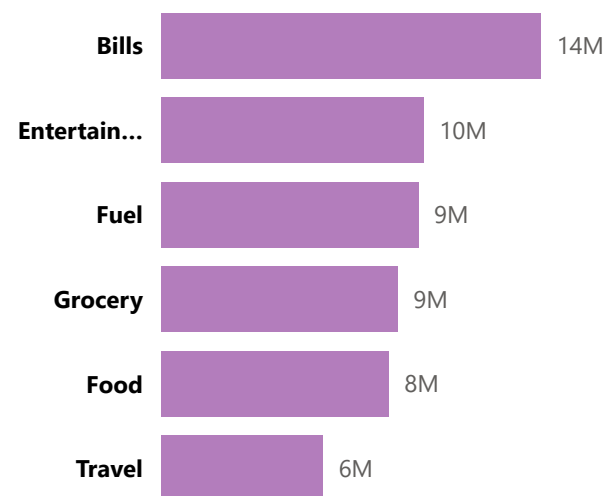
Gold

Plati...

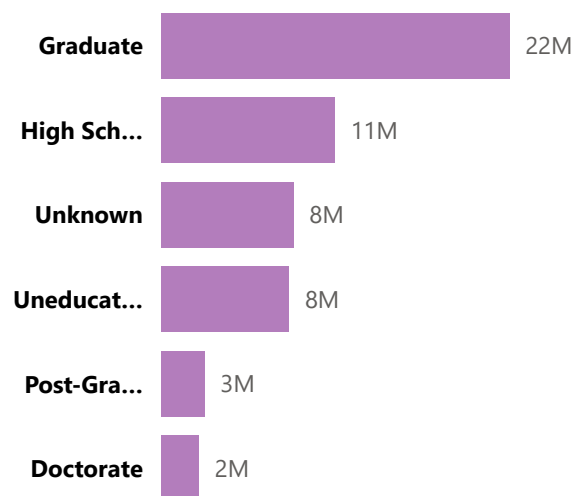
## Customer Acquisition cost by card



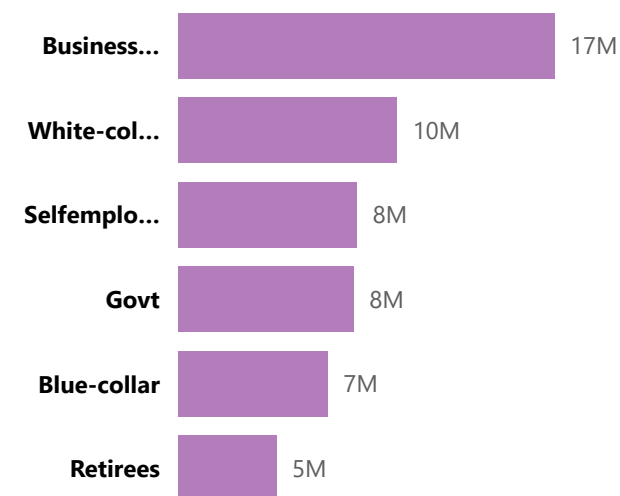
## Revenue by Expenditure Type



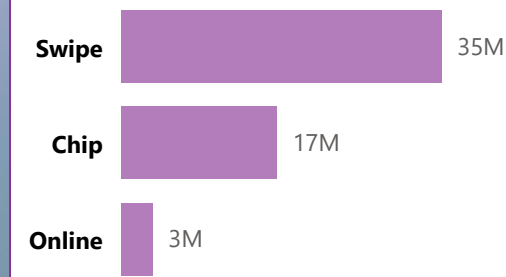
## Revenue by Education



## Revenue by Customer Job



## Revenue by Chip /card Use



# Credit Card Customer Report

Q1

Q2

Q3

Q4

Week Start Date

All



Revenue

\$55.3M

Interest Earned

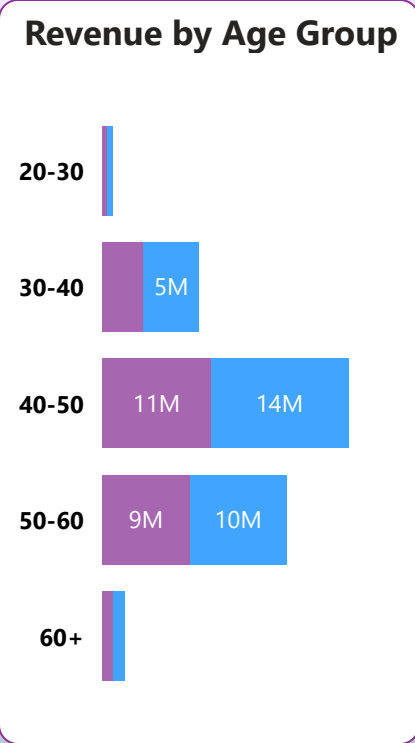
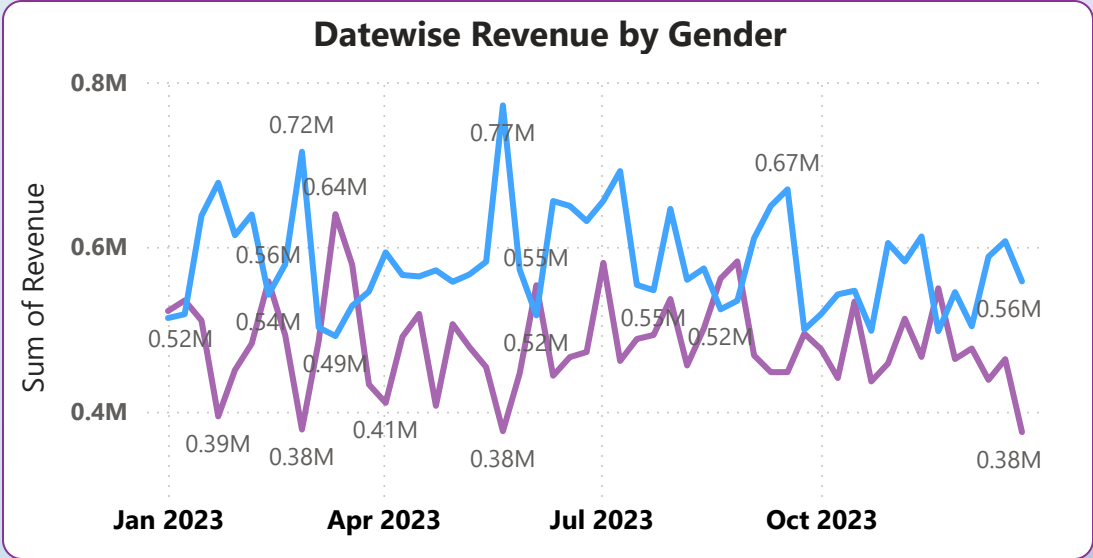
\$7.8M

Total Income

\$575.9M

CSS

3.2



M

30.2M

F

25.1M

High

Low

Medium

Silver

Blue

Gold

Plati...

Customer_Job	Revenue	Transaction_Amt	Income
Businessman	17,387,832.3	14285412	\$186,959,919
White-collar	10,114,655.9	8221742	\$103,930,055
Govt	8,111,701.4	6507875	\$88,773,989
Selfemployeed	8,261,757.8	6395026	\$75,313,288
Blue-collar	6,904,278.6	5488838	\$72,262,158
Retirees	4,535,184.2	3623120	\$48,675,030
Total	55,315,410.2	44522013	\$575,914,439

