

CREDIT CARD

WEEKLY
STATUS REPORT



Project Objective

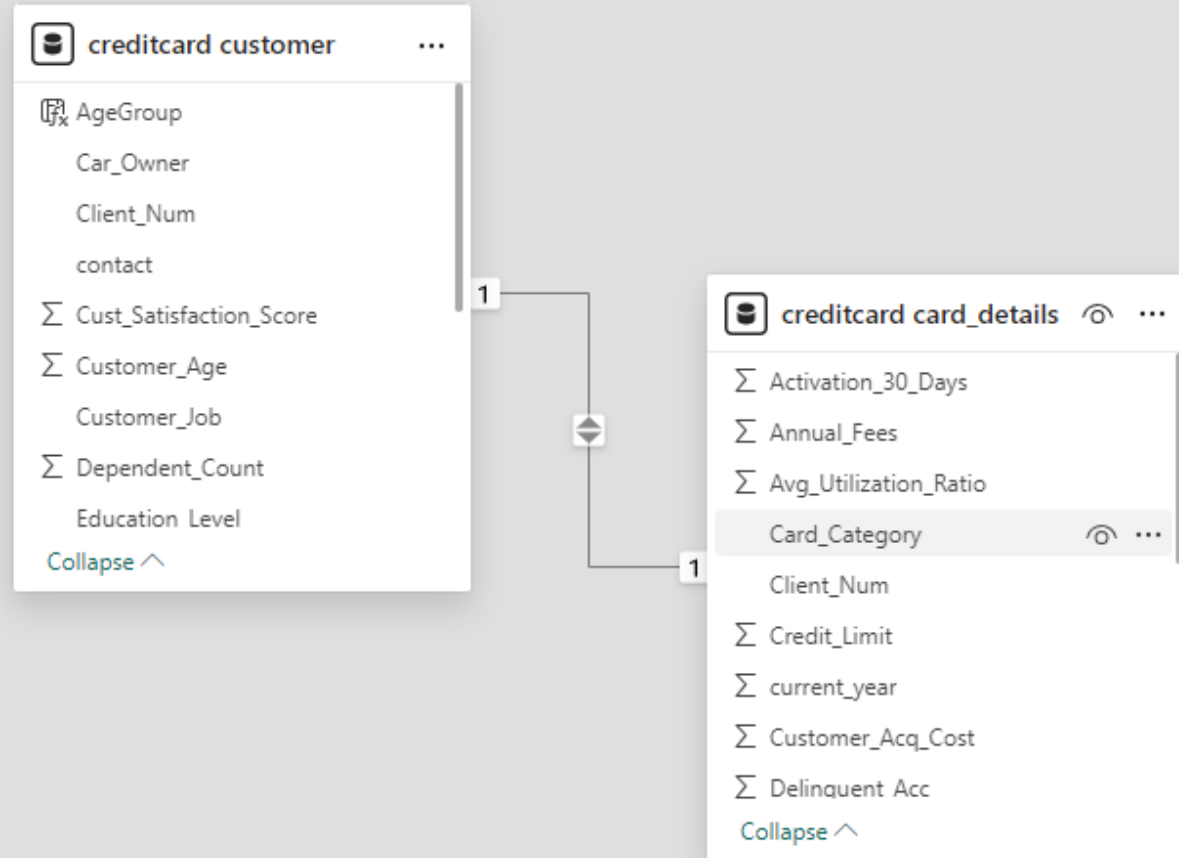
To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.



Steps to Follow:

1. Load Data to SQL Database
2. Get data from SQL Server to Power BI
3. Clean and Process the Data in Power Query
4. Analyze and Visualize the data in Power BI
5. Publish Report to Power BI Service.

Data Model :



Credit Card Transactions Report

Q1

Q2

Q3

Q4

Week Start Date

All

Customer
Details

Revenue

\$55.3M

Interest

\$7.8M

Transc. Amt

\$44.5M

Transc. Count

655.7K

Card_Category

Revenue

Interest_Earned

Annual_Fees

Blue

46,139,397.7

6,495,887.7

2,685,635.0

Silver

5,586,332.3

812,081.3

187,505.0

Gold

2,454,072.2

373,784.2

56,210.0

Platinum

1,135,608.1

161,629.1

20,665.0

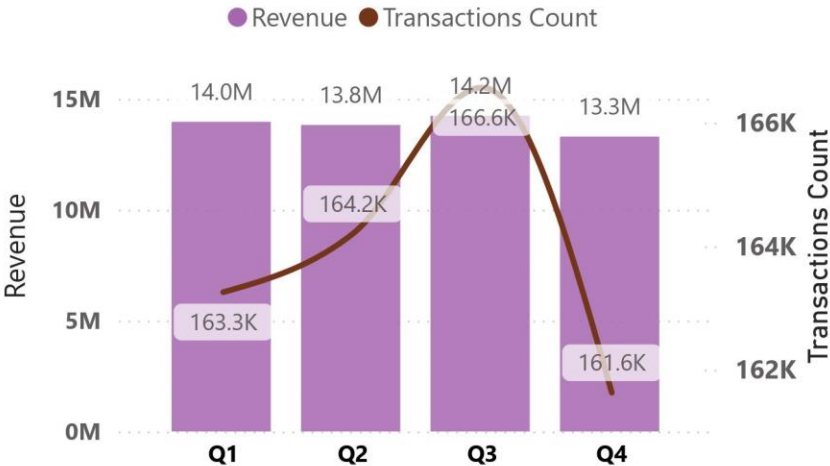
Total

55,315,410.2

7,843,382.2

2,950,015.0

Quarterwise Revenue and Transactions Count



F

M

High

Low

Medium

Silver

Blue

Gold

Plati...

Customer Acquisition cost by card

Blue

0.89M

Silver

0.06M

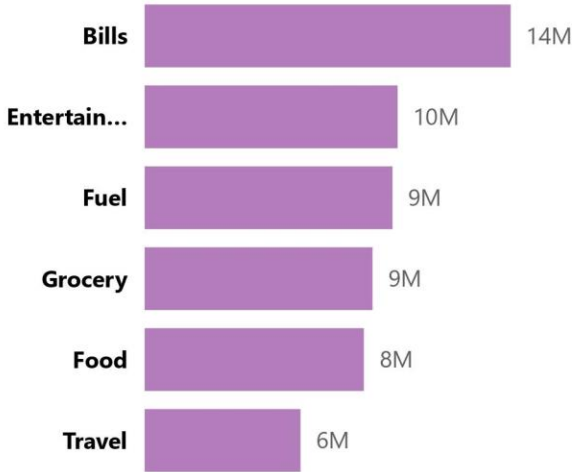
Gold

0.02M

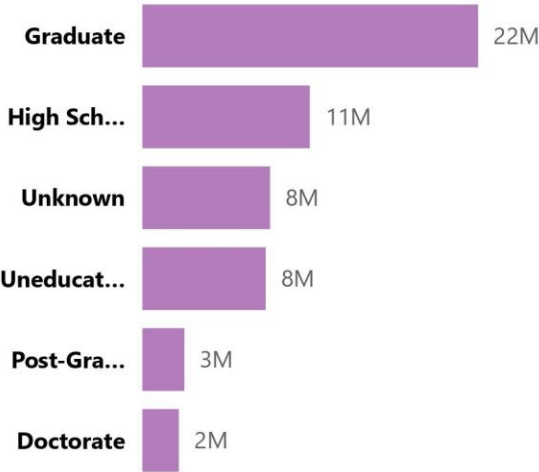
Platinum

0.01M

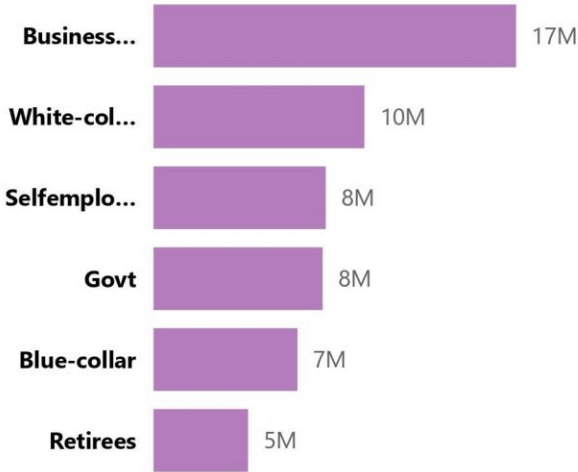
Revenue by Expenditure Type



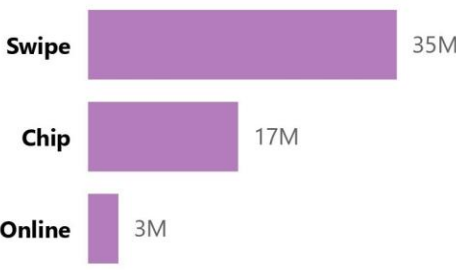
Revenue by Education



Revenue by Customer Job



Revenue by Chip /card Use



Credit Card Customer Report

Q1

Q2

Q3

Q4

Week Start Date

All

Transaction
Details

Revenue

\$55.3M

Interest Earned

\$7.8M

Total Income

\$575.9M

CSS

3.2

Revenue by Age Group



M

30.2M

F

25.1M

High

Low

Medium

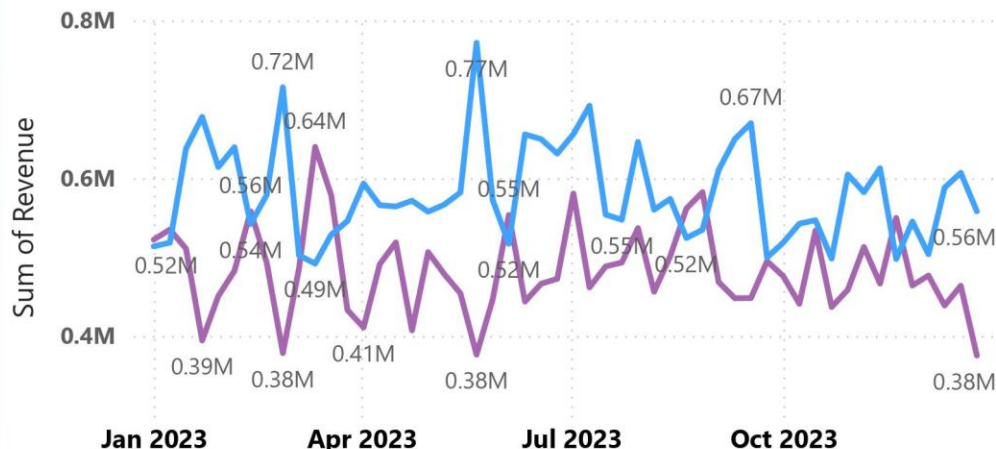
Silver

Blue

Gold

Plati...

Datewise Revenue by Gender

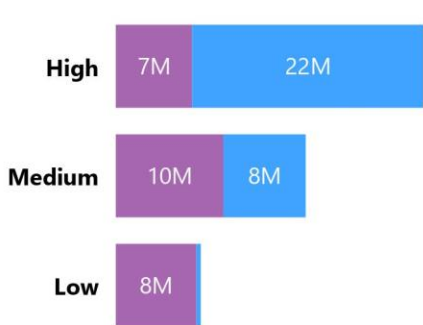


Customer_Job	Revenue	Transaction_Amt	Income
Businessman	17,387,832.3	14285412	\$186,959,919
White-collar	10,114,655.9	8221742	\$103,930,055
Govt	8,111,701.4	6507875	\$88,773,989
Selfemployeed	8,261,757.8	6395026	\$75,313,288
Blue-collar	6,904,278.6	5488838	\$72,262,158
Retirees	4,535,184.2	3623120	\$48,675,030
Total	55,315,410.2	44522013	\$575,914,439

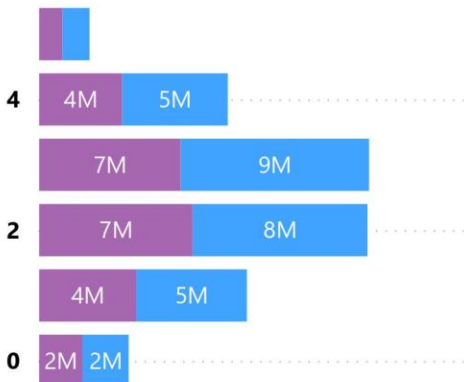
Top 5 States by Revenue



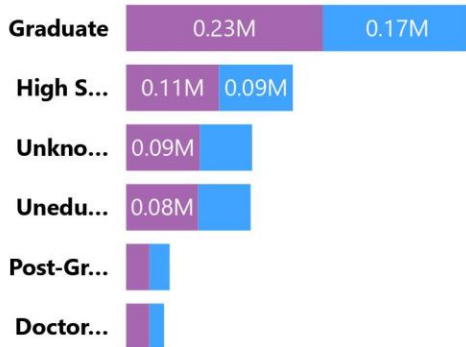
Revenue by Income Group



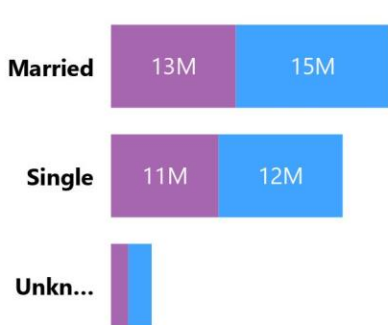
Dependent Count



Revenue by Education Level



Revenue by Marital Status



Thank You.!!

- Vaibhav Chavan