

Ecommerce Sales Dashboard

Segment

Consumer

Corporate

Home Office

YTD Sales

\$6.92M

▼ -1.22%

YTD Profit

\$824.62K

▲ 9.56%

YTD Quantity

#64.7K

▼ -6.56%

YTD Profit Margin

11.92%

▲ 10.91%

Sales by Category

Category	YTD Sales	PYTD Sales	YoY Sales	Trend
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Furniture	\$2.52M	2.50M	0.73%	▲
Technology	\$2.10M	2.13M	-1.37%	▼

Sales by State

customer_region ● Central ● East ● South ● West



Top 5 Products by YTD Sales

Staple envelope	\$57K
Staples	\$52K
Easy-staple paper	\$47K
Staples in misc. c...	\$26K
Avery Non-Stick ...	\$22K

Bottom 5 Products by YTD Sales

Boston 16701 Sli...	\$0.71K
Boston 1900 Elec...	\$0.6K
Elton Jumbo Pro...	\$0.38K
Xerox Blank Com...	\$0.23K
Rediform S.O.S. P...	\$0.18K

YTD Sales by Region



YTD Sales by Shipping Type

