

# ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$6.92M

▼ -1.22%

YTD Profit

\$824.62K

▲ 9.56%

YTD Quantity

#64.7K

▼ -6.56%

YTD Profit Margin

11.92%

▲ 10.91%

## Sales by Category

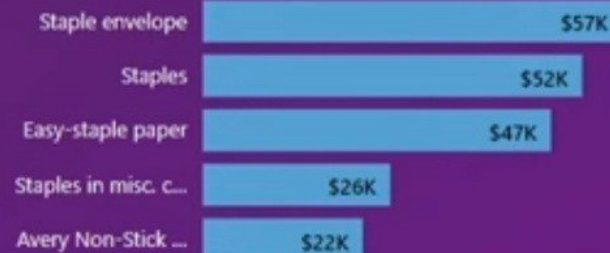
Category	YTD Sales	PYTD Sales	YoY Sales	Trend
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Furniture	\$2.52M	2.50M	0.73%	▲
Technology	\$2.10M	2.13M	-1.37%	▼

## Sales by State

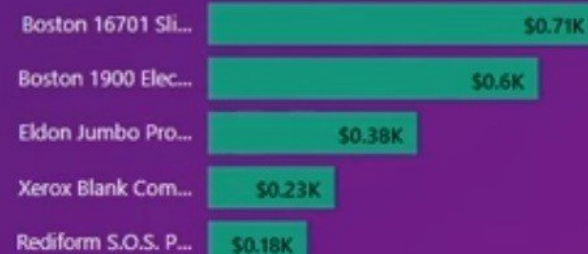
customer\_region ● Central ● East ● South ● West



## Top 5 Products by YTD Sales



## Bottom 5 Products by YTD Sales



## YTD Sales by Region



## YTD Sales by Shipping Type

