

East

North

South

West

MegaMarket

revenue by Zone

East 45.34M

West 87.15M

South 71.7M

North 73.07M

revenue by Gender

NA 2.03M

F 136.25M

M 138.98M

revenue by EducationLevel

Graduate Degree 48.28M

Bachelors 80.5M

High School 48.87M

Partial College 76.31M

2016

2017

2018

January

February

March

April

May

June

July

SubcategoryName	Sum of Units	Sum of ReturnQuantity	Return Rate
Assorted Dairy	108514	1672	1.54%
Baby Care	190216	3304	1.74%
Biscuits and Snacks	17586	344	1.96%
Bread and Baked Goods	40716	668	1.64%
Cereals & Grains	18202	304	1.67%
Cheese	47484	776	1.63%
Cleaning Accessories	137894	2820	2.05%
Cookware	168442	3296	1.96%
Cosmetics	76562	1244	1.62%
Deos & Perfumes	106240	1692	1.59%
Detergents	162240	3108	1.92%
Dry Fruits	18278	252	1.38%
Electricals	41534	700	1.69%
Exotic Vegetables	23968	416	1.74%
Festive Decoratives	47362	784	1.66%
Flours\$ Atta and Others	29666	480	1.62%
Fruits	29016	440	1.52%
Health Drinks	76944	1352	1.76%
Imported Fruits	11752	192	1.63%
Juices and Energy Drinks	59270	916	1.55%
Kitchen & Dining	11632	220	1.89%
Mineral Water	11750	224	1.91%
School Supplies	71418	1184	1.66%
Soft Drinks	60228	944	1.57%
Tea & Coffee	84328	1464	1.74%
Total	1721868	30044	1.74%

Sum of Units by Zone

West

North

South

East

Sum of Units by State

Microsoft Bing

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