**Cookie Policy for Destination Vista**

**Purpose of This Policy**

This Cookie Policy outlines how **Destination Vista** uses cookies and similar technologies to provide, personalize, and secure our platform. By using our platform, users agree to the placement of cookies under the conditions described in this policy.

**Types of Cookies We Use**

1. **Essential Cookies**
   * Used for login, security, navigation, and saving session data.
   * Example: Maintaining login sessions for users and vendors.
2. **Functional Cookies**
   * Remember preferences such as tour filters, region selections, and display settings.
   * Enhance usability without requiring re-entry of data.
3. **Performance Cookies**
   * Track site usage metrics (e.g., number of package views, searches) for optimization.
   * Data used internally for performance improvement and analytics.
4. **Analytics Cookies**
   * Used via third-party tools like Google Analytics.
   * Help us understand user behavior like most searched tours, bounce rate, and time spent.
5. **Advertising Cookies** (optional/future-ready)
   * May be used to show personalized offers or retargeted ads, based on travel interest.
   * No personal vendor data will ever be shared.

**⚙Cookie Usage Scenarios in Destination Vista**

* Saving **filtered preferences** like state, number of days, price range.
* Maintaining **user login state** across different dashboard levels (admin, vendor, super admin).
* Storing **analytics logs** to evaluate performance of tour listings from multiple vendors.
* Remembering **UI display preferences** (grid/list view, sorting by price or popularity).
* Preventing **repetitive pop-ups** and confirmations during session use.

**Legal Compliance**

Destination Vista complies with the following:

* **India’s Digital Personal Data Protection Act, 2023**: We ensure cookies that collect personal data are only placed with user consent.
* **Information Technology (Reasonable Security Practices) Rules, 2011**
* International readiness for **GDPR compliance** (if accessing EU users):
  + Separate opt-in for analytics/advertising cookies.
  + Easy-to-use cookie preference center.
  + Consent logs stored securely.

**User Rights and Controls**

* Users have the right to:
  + Accept or reject cookies on first visit.
  + Change cookie settings any time from the “Privacy Settings” tab.
  + Withdraw consent for non-essential cookies at any time.
* Users can control cookie storage via their browser settings (e.g., Chrome, Safari, Firefox).
* Super Admin and Admin have access to aggregate data but not user-specific tracking logs.

**Retention Period**

* Session Cookies: Expire when the browser is closed.
* Preference Cookies: Retained for 30–60 days.
* Analytics Cookies: Retained as per Google Analytics policy (up to 26 months).
* Advertising Cookies (if used in future): Retention depends on third-party provider policies.

**Changes to This Policy**

We reserve the right to modify this Cookie Policy to reflect changes in legal requirements or technical advancements. Updates will be posted on our platform under the Privacy & Cookie Settings section.

**Contact Us**

For any questions regarding this Cookie Policy or cookie consent management, contact us at:  
📧 **privacy@destinationvista.in**