Great Britain Microbusiness Data Dictionary

Last updated November 2023

Below is a list of all the columns included in the publicly available data download. There are a total of 650 constituencies included in the file, and each row is an individual constituency.

constituency: String variable containing the name of the constituency for which each row is describing. Updated to the most recent governing constituency boundaries in place as of March 2022, consisting of 650 constituencies across the United Kingdom.

population: The total population of the constituency as denoted by the *Office of National Statistics*, as of 2020 census.

households: The total number of households within the constituency as denoted by the *Office of National Statistics,* as of 2020 census.

counts_*: Active microbusinesses in the row's constituency, during the month denoted by *. Updated through the end of June 2023. An active microbusiness is one with an attached website and associated content updates.

md_*: The number of microbusinesses per 100 people in the constituency, during the month denoted by *. Updated through the end of June 2023.

Areaehect: Size of constituency as measured by total hectares.

Pop_density: Population density determine per hectare.

Density_flag: Flag for which classification each constituency belongs to based on population density: 1 (Urban), 2 (Suburban), or 3 (Rural)