

## OUR SERVICES



### GRAPHIC DESIGNING



Social Eyes takes care of your graphic design needs and takes it to a whole new level of creativity. We are of the best graphic designing company, that partners with its clients to deliver unique, quirky and leading-edge designs for various platforms ( social media, website or offline advertising ).

Our team of graphic designers is filled with young, enthusiastic and high spirited blood. They are ready to take the world to the cusp of creativity.

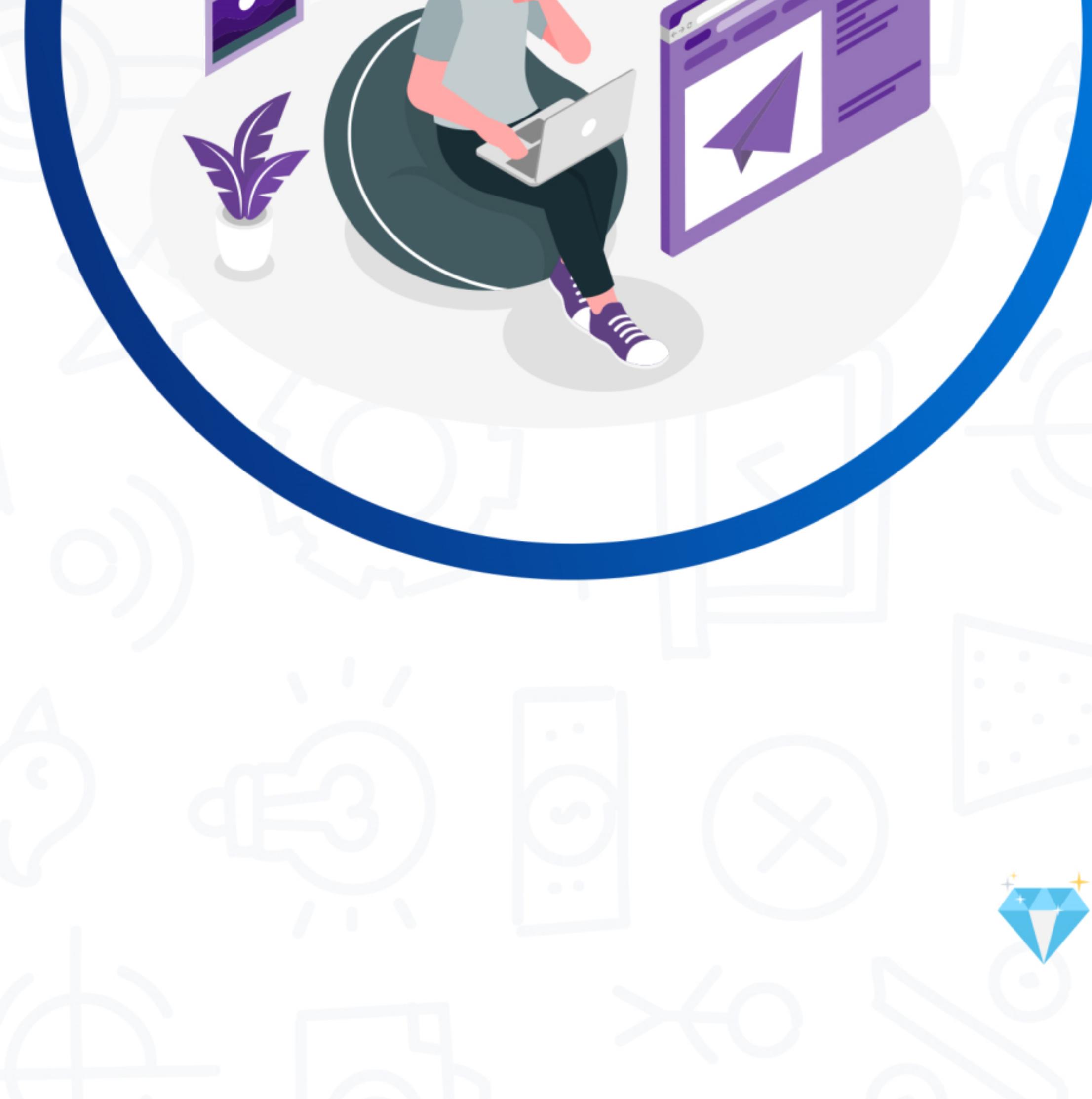
### SOCIAL MEDIA MARKETING



Let us develop profiles that fit your unique business. Social media is considered the second-most effective form of digital marketing, yet more than one-third of businesses have no social media presence at all. This is largely due to small businesses not having the time or resources to invest in social media marketing.

Let FDS's Social Media Management experts drive your social media efforts to help increase followers, maximize brand awareness and gain revenue. Our experienced team can turn your business vision into a cohesive social persona for your brand.

### WEBSITE DEVELOPMENT



#### Why Your Business Needs A Custom Website Design??

Increase Your Search Rankings and Drive More Targeted Traffic Your website is the backbone of your business. It supports all your company's digital marketing efforts and serves as your primary customer touchpoint. A responsive, custom eCommerce website design gives online users a clear idea of your brand offerings, unique value propositions and core values.

According to a report released by the eCommerce Foundation, 88 percent of U.S. consumers perform online research before making a purchase or visiting a local store. Without a professional custom website design, online shoppers can get easily frustrated. This results in an increased bounce rate, poor online reputation and lower conversion rate.

Don't let this be the case for your business. Ensure your target customers can find and navigate your website with ease. Invest in a responsive, well-designed and informative website to improve your brand's profitability and su

### VIDEO MAKING



100% more visits – 30% more clicks – 64% more likely to buy

#### Creativity

Your marketing efforts can never be creative enough. Our explainer and animated videos are jam-packed with new and exciting ways to promote and represent your business to your ideal audience.

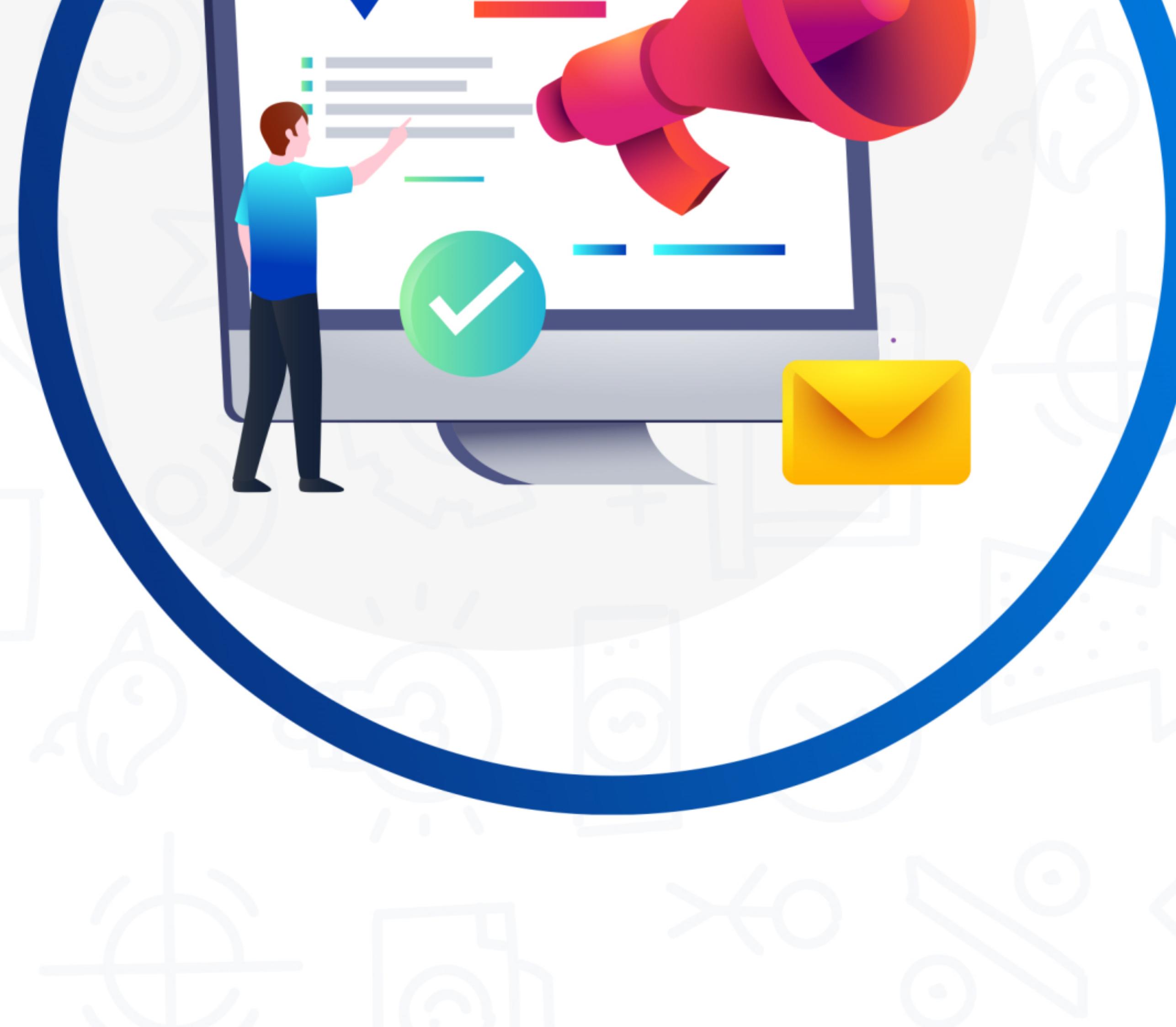
#### Innovation

Your brand is unique, your ideas are unique, your marketing should be unique. Don't settle for the ordinary. Our video marketing services will have you standing out and above the competition.

#### Collaboration

Your ideas, voice and message matter. We will work with you to make sure your animated video is everything you hoped it would be. We'll be in full contact with you every step of the way.

### CONTEXTUAL CONTENT MARKETING



Marketing without content would be like a forest without trees: it just doesn't make sense. Through effective content marketing, you can meet your audience's expectations whether they are visiting your site, opening an email, or clicking on your videos. But sometimes it can be hard to tell your own story – especially if you aren't quite sure what your message is just yet. That's OK, FDS can help. We know digital content marketing. From website content writing to collaterals, white papers to social posts, video content to blogging services, we can deliver content that converts.