

# **7 JERSEY ORDERING MISTAKES**

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**THAT ARE COSTING YOUR TEAM  
PERFORMANCE, TIME & MONEY-  
AND HOW TO AVOID THE**

# Who should read this book—and how it will benefit you

**This guide is made for team captains, club owners, and managers who want their first jersey order to be smooth, clear, and stress-free.**

It's written after delivering 12,000+ jerseys to teams around the world — each one teaching us what can go wrong, and how to get it right the first time. From choosing the right fabric to locking colors that actually match on-field, this book gives you a simple path to follow.

Reading this will save you from costly mistakes, wrong sizes, misprints, and lost time. It will give you the clarity to place your order with confidence — and ensure your team looks and feels professional.

If you're someone ordering custom jerseys for the first time or leading your club this season, this playbook was written for you. Think of it as your step-by-step manual to avoid chaos and make your next order your smoothest one yet.

• **Save time & money**

• **Avoid errors & delays**

• **Get clarity & confidence**

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# Ordering without a Size-Map & Fit Confirmation

## PROBLEM

Guessing S/M/L leads to tight shoulders, short lengths and jersey returns. No one plays their best while fighting their kit.

## PAIN YOU'LL FEEL

- 15--30% exchanges burn time and budget.
- Players distracted by fit issues; team morale dips.

## FIX (SIMPLE TAPE-MEASURE METHOD)

- **Chest:** Stand relaxed, arms down. Tape around the fullest part of the chest (nipple line), flat and level—not tight. Write the number in inches (check your chest size in the size chart, and order size as in M, L and XL).
- **Waist:** Measure at the belly button level (natural waist). Measure from the area where you tie your normal jeans or pants.
- **Pick from chart:** Match inches to the size column; if between sizes, go one size up.

**Measure inches, not guesses.**

**One minute with a tape saves weeks of exchanges.**



## Captain's Checklist

- Chest inches noted  
(relaxed, tape level)
- Waist inches noted  
(belly button / jeans line)
- Size chosen from chart  
(if between, sized up)
- Length choice marked  
(Regular/Long)

## 2 Working with Middlemen (Resellers)

### PROBLEM

Middlemen don't own factories. They don't own machines. They don't own QC. They own one thing: your margin. Every layer between you and the factory means more cost, more delay, more excuses.

### PAIN YOU'LL FEEL

- 1 “Looked premium on WhatsApp... arrives like a cheap flea-market jersey.”
- Fabric fades, stitching pops, fit feels wrong after two wears.
- When it fails, you get ghosted and bounced around while your season clock ticks.

### FIX (GO DIRECT)

- **Buy direct from a factory brand** that actually makes what it sells.
- **Ask for real match-day samples from the same line you'll get in bulk.**
- Work only with partners who show the factory floor (people, machines, QC) — not just pretty posts.
- **Deal with the decision-maker:** one accountable person who locks timelines and signs off on quality.

If they don't own the factory, they own your margin.

### WORKING WITH MIDDLEMEN (RESELLERS)



### Captain's Checklist

- ✓ Factory-owned brand (not a reseller)
- ✓ Same production line as your sample
- ✓ Factory photos/video + clear production timeline
- ✓ One decision-maker

# 3 Skipping Pre-Production Sample (PPS)

## PROBLEM

Most disasters don't happen in bulk... they happen at PPS. Wrong logo scale. Wrong number placement. Wrong colors. Skip this one step and you're gambling with your entire order.

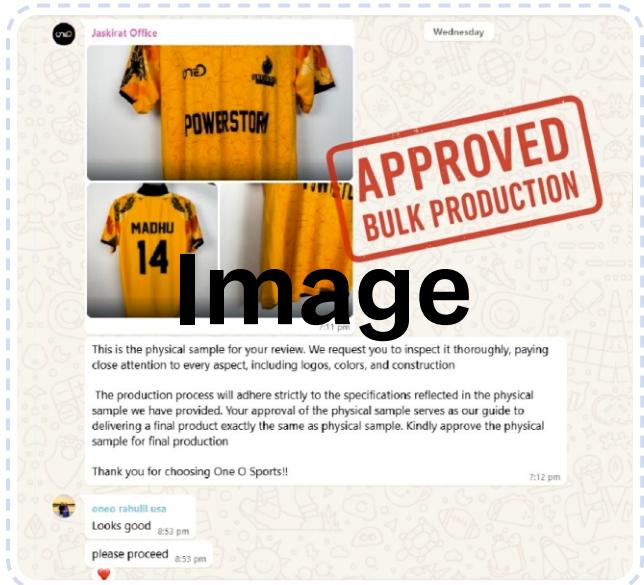
## PAIN YOU'LL FEEL

- Bulk comes out wrong → **tournament missed, money wasted.**
- Captain “approves” blindly on WhatsApp, regrets it at delivery.
- **No going back** once it's printed — you pay for the mistake.

## FIX (APPROVE LIKE A PRO)

- **Demand a front + back proof** with close-ups and exact measurements.
- Approve a **strike-off photo on real fabric** (not just a mockup).
- **Double-check names & numbers** pulled directly from your sheet.
- Reply “**APPROVED FOR BULK**” on WhatsApp. No shortcuts.

**Skip PPS and you pay for mistakes in bulk.**



## Captain's Checklist

- Proof approved  
(front + back)
- Strike-off confirmed on  
fabric
- Names & numbers  
cross-checked
- “APPROVED FOR  
BULK” logged

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# Comparing Quotes Without Comparing Quality

## PROBLEM

Two PDFs look the same. Two quotes look the same, but they aren't. On WhatsApp it feels "same-same." When the kit lands, it isn't.

## PAIN YOU'LL FEEL

- Hot, heavy jerseys.
- That "bargain" kit? **Seams popping mid-match.**
- Colors fading after a couple washes → sponsor logos look like knock-offs.
- Reprints. Refund fights. Or worse — your team refuses to wear it.

Price only matters after quality is matched.

Until then, the cheapest quote is the most expensive mistake.

### PRICE COMPARISON



### QUALITY COMPARISON



VS

Low quote ≠ Best choice

## FIX (COMPARE APPLES TO APPLES)

- **Line-by-line spec match:** fabric grade & GSM, mesh placement, stitching method, print inks, **Pantone color control**, packaging.
- **Real PPS + swatch** from the **actual line** (not a sample room).
- **Daylight approval (D65)** for colors — no "close enough."
- Choose on **total value**: quality + reorder consistency + after-sales, not a fake low number.

## Captain's Checklist

- Spec table compared (fabric, GSM, mesh, stitching, inks, colors)
- Swatch + PPS from the actual production line
- Pantone locked & approved in daylight

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# Undefined Fabric & Build (No Real-World Tests)

## PROBLEM

"Polyester jersey" tells you nothing. If you don't test the fabric the way you play—heat, sweat, and movement—the problems show up on match day.

If the fabric isn't tested for heat, sweat and movement, the match will test it for you.

## PAIN YOU'LL FEEL

- Jersey feels **hot** and **sticks to the skin**.
- Fabric feels **scratchy/itchy**; some players stop wearing it.
- **Heavy shorts** make legs feel tired and slow.
- Colors look **dull** in photos and on video.

## Undefined Fabric & Build No Real-World Tests



## FIX (QUICK CHECKS YOU CAN DO)

- **GSM — jersey:** keep body fabric at  $\leq 150$  **GSM** so it stays light and cool.
- **GSM — pants/shorts:** aim for **220–230** **GSM** for strength without bulk.
- **Stretch test:** pull about 2 inches in each direction. It should bounce back (no see-through, no sag).
- **Wicking test:** put a few drops of water—good fabric spreads and dries fast (like sweat). Ask for a short video.
- **Feel test:** it must feel **soft, not itchy**. Rub it on your neck for 10 seconds. If it scratches, reject it.
- **Playing in humidity?** Ask for **mesh panels** at the sides/back to let heat escape.
- **Premium look:** ask for **pattern/textured options** for a pro finish.

## Captain's Checklist

- Jersey GSM  $\leq 150$
- Pants/shorts GSM 220–230
- Stretch rebound passed
- Wicking video approved
- Hand-feel: soft, not itchy
- Mesh panels added for humidity
- Pattern/texture confirmed for premium look

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# Not choosing fabric as per your playing condition

## PROBLEM

One jersey setup can't handle every season. If fabric and styling don't match your weather, players feel too hot or too cold and focus drops.

## WHAT HAPPENS

- Hot & humid games feel heavy; sweat stays trapped.
- Cold days feel drafty; players start layering mid-game.
- Comfort dips → performance dips.



## FIX (MATCH TO CONDITIONS)

- **Hot / Humid:** light 140 GSM microfiber with **mesh side panels** for airflow.
- **All-season:** breathable **jacquard** body with targeted mesh.
- **Cold / Winter:** slightly higher GSM polyester, **no mesh**; offer long sleeves and a base layer.
- **While off the field in winter:** ask for **jumpers, sleeveless & full-sleeve options, and hoodies, lycra or fleece jackets** for the dugout—**match them to your team colors.**

## QUICK STEP

- Do a 10–15 min chat with the sales team to confirm the right pick for your weather.

## Captain's Checklist

- Playing condition noted (hot / all-season / winter)
- Fabric + mesh decision written in sheet
- Sleeve style chosen for the season
- Winter add-ons planned (jumpers/hoodies/jackets) in team colors
- Quick consult completed and saved

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# Ordering too late (rushing ruins custom work)

## PROBLEM

Custom kit needs time: design, PPS, color checks, cutting and stitching. When you rush the order, corners are cut and small errors become big problems on match day.

## PAIN YOU'LL FEEL

- Design and fit compromises — the kit looks unfinished.
- Color mismatches and numbering mistakes under pressure.
- Late deliveries or missed match days—stress for everyone.

## FIX (PLAN EARLY & PROTECT QUALITY)

- Decide match date and book a production slot early—even with a tentative roster.
- Set a firm LogDate (no more changes after this date).
- If you're late, choose standard options (fabric tier, collar, sleeve) to reduce errors.
- Always allow time for a PPS and a quick round of daylight color checks.

## QUICK ACTIONS (DO THIS NOW)

- Block your production slot the moment you have a match date.
- Announce a LogDate to your team—freeze names, numbers and colors then.
- Ask for a guaranteed dispatch window from your vendor and record it.



## Captain's Checklist

- ✓ Match date fixed & slot booked
- ✓ LogDate announced to team
- ✓ Sized & names final before LogDate
- ✓ PPS requested & approved
- ✓ Dispatch window confirmed and saved

● Final Step

# Avoid These Mistakes — Design Your Team Jersey **FREE**

You've seen how small errors cost teams time, money, and pride. Let's get it right together — with a 1-on-1 free design session from One O Sports.

✓ **Free Custom Design Consultation**

Work 1-on-1 with our senior designer until your team says "perfect".

⊕ **Premium Quality Assurance**

Pro-grade fabrics, sharp fit, and finishing trusted by elite teams.

≡ **Fast Turnaround**

From idea to match-ready kits quickly — without compromising quality.

⌚ **Worldwide Shipping**

Delivering to teams across the globe — reliable and on time.

**START YOUR TEAM JERSEY DESIGN FOR FREE**

**Forever Champion.**