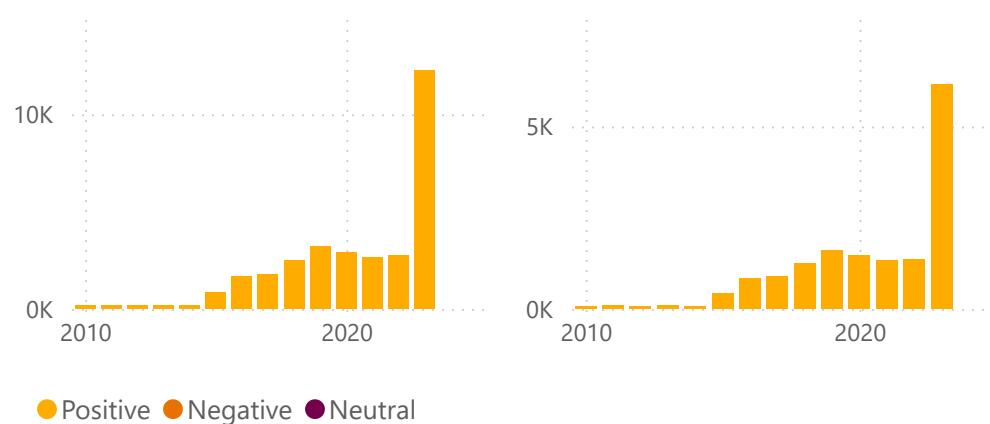


Social Media Sentiment Analysis Overview

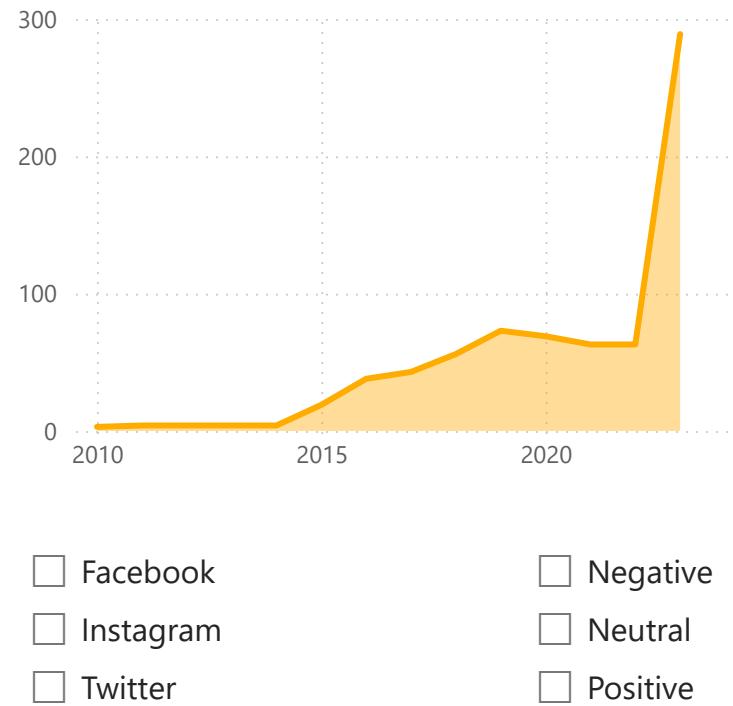
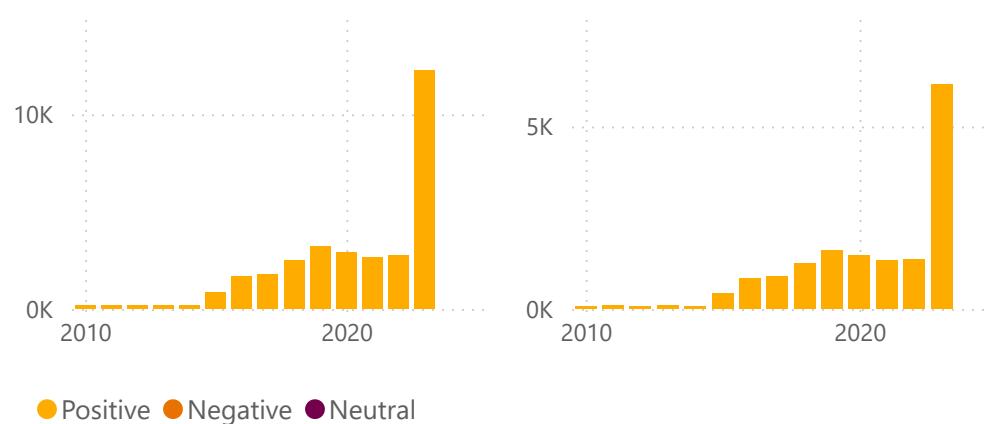
Total Likes

31K



Total Retweets

16K



USA

UK

Canada

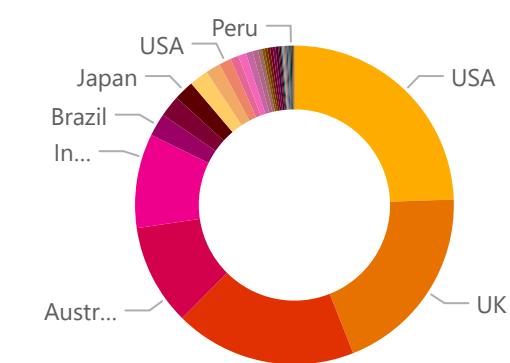
Australia

India

Brazil

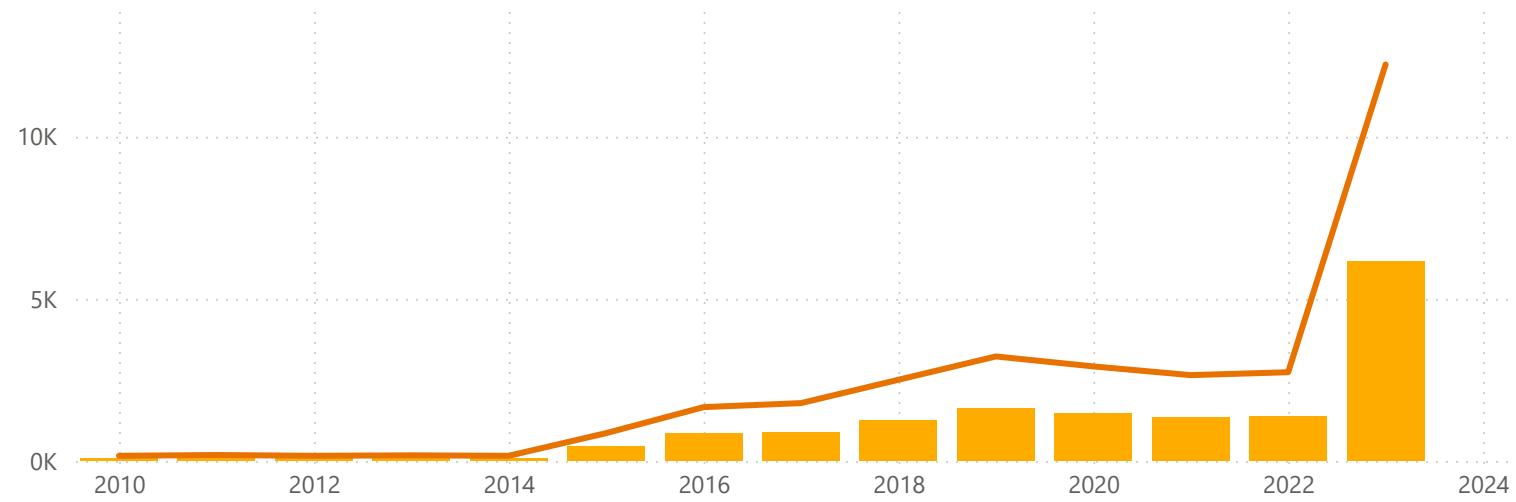
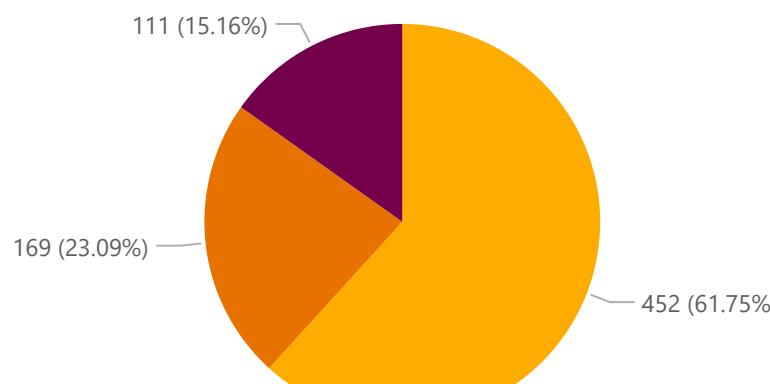
France

Japan



Total Posts

732



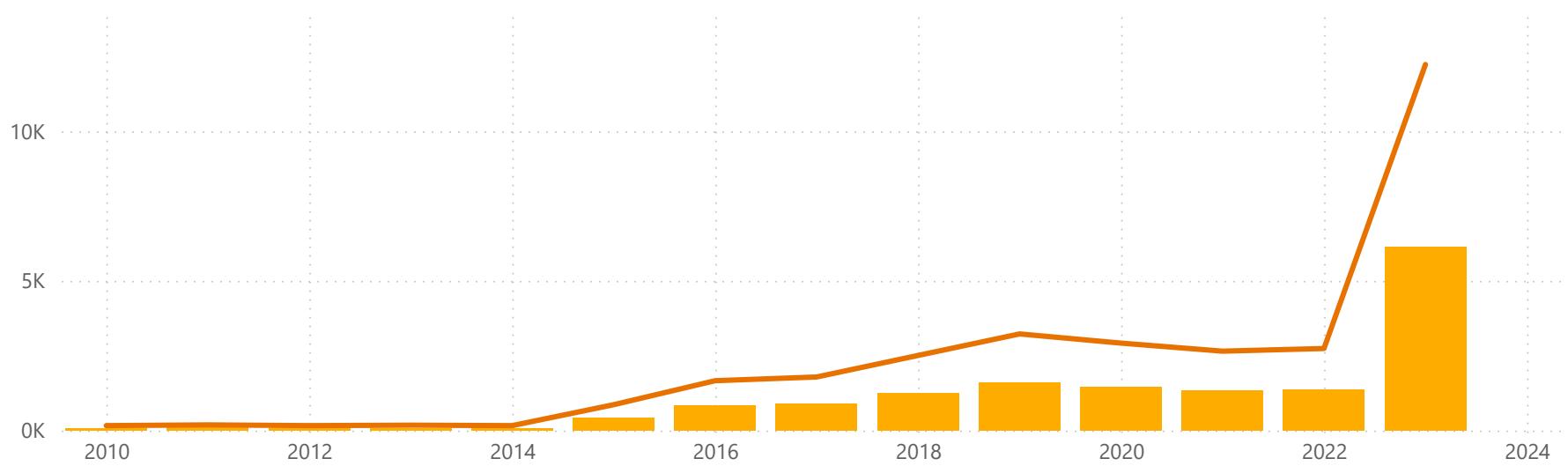
Platform-Wise Engagement

Facebook

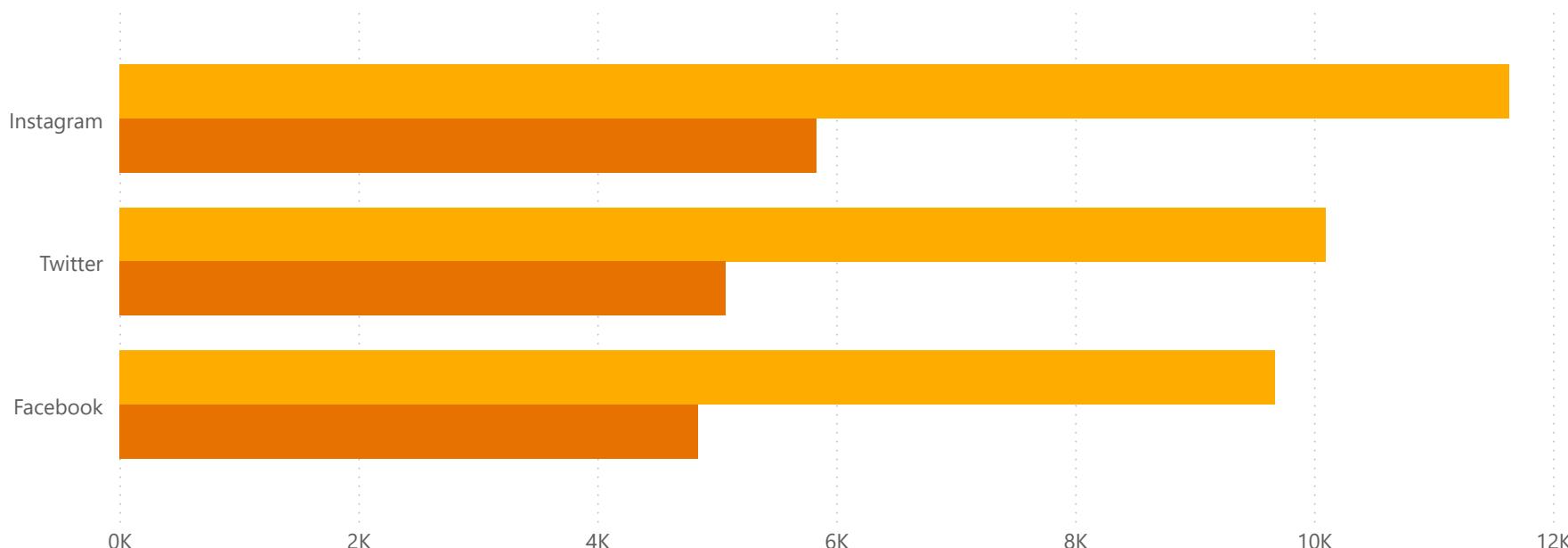
Instagram

Twitter

Engagement by Time



Engagement by Platform



Timestamp		
15-05-2010 15:30:00	25-11-2012 10:00:00	28-06-2015 21:15:00
15-08-2010 10:00:00	05-04-2013 19:30:00	12-07-2015 22:00:00
12-11-2010 20:20:00	20-04-2013 10:30:00	18-07-2015 14:20:00
20-06-2011 14:45:00	05-10-2013 16:40:00	22-08-2015 15:00:00
22-07-2011 18:30:00	05-12-2013 16:00:00	01-09-2015 16:00:00
28-08-2011 18:45:00	03-06-2014 08:20:00	12-09-2015 13:20:00
22-09-2011 19:30:00	10-07-2014 13:15:00	28-09-2015 22:30:00
18-02-2012 14:30:00	20-07-2014 11:30:00	18-10-2015 15:30:00
10-03-2012 08:30:00	14-09-2014 08:30:00	08-11-2015 10:00:00
30-03-2012 11:20:00	28-06-2015 20:00:00	10-11-2015 16:45:00

Top Trending Hashtags

Facebook

Instagram

Twitter

Word Cloud of Hashtags



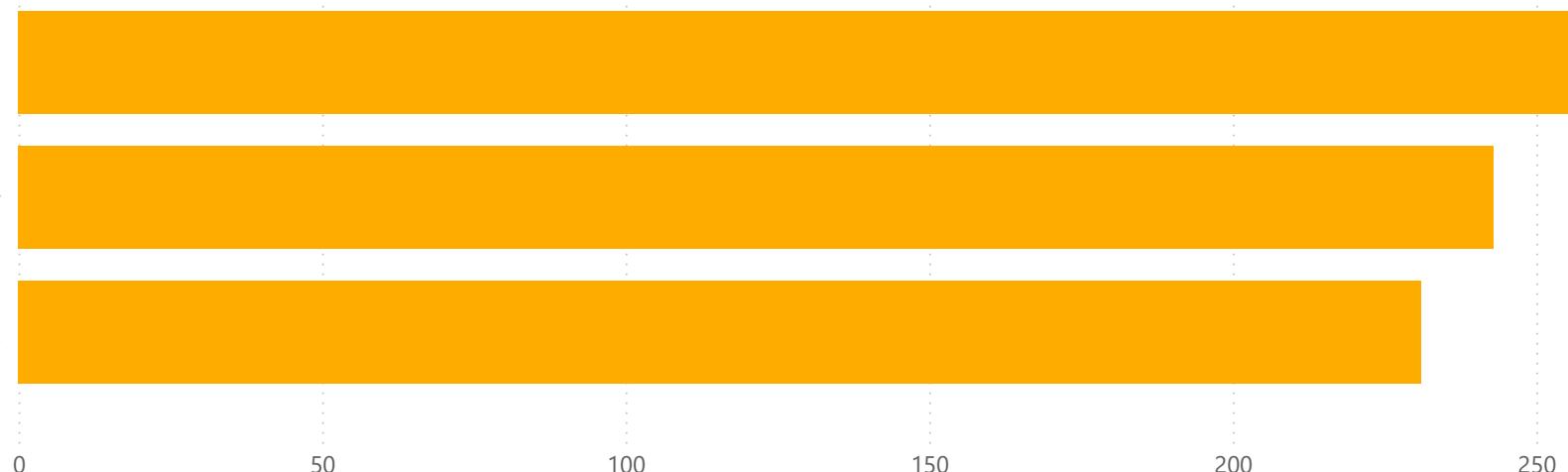
Hashtags by Platform

Platform

Instagram

Twitter

Facebook



Sentiments

- Acceptance
- Accomplishment
- Admiration
- Adoration
- Adrenaline
- Adventure
- Affection
- Amazement
- Ambivalence
- Amusement
- Anger
- Anticipation
- Anxiety
- Appreciation
- Apprehensive
- Arousal
- ArtisticBurst
- Awe
- Bad
- Betrayal
- Bitter

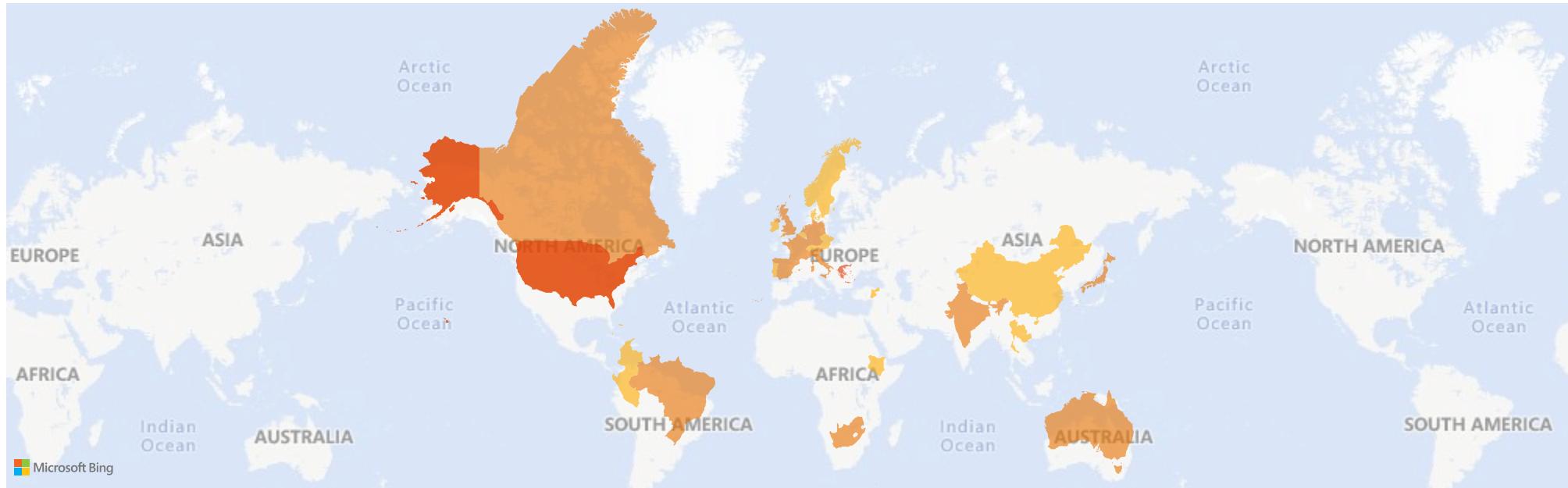
Engagement by Country

Facebook

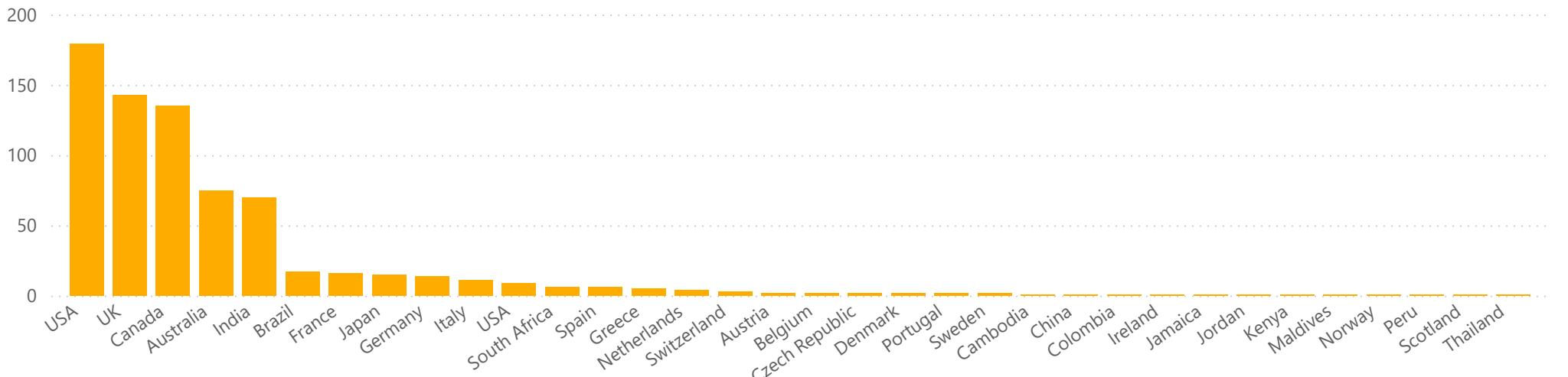
Instagram

Twitter

SentimentCategory ● Negative ● Neutral ● Positive



Sentiment by Country



Countries

- Australia
- Austria
- Belgium
- Brazil
- Cambodia
- Canada
- China
- Colombia
- Czech Republic
- Denmark
- France
- Germany
- Greece
- India
- Ireland
- Italy
- Jamaica
- Japan
- Jordan
- Kenya
- Maldives

Top Users Analysis

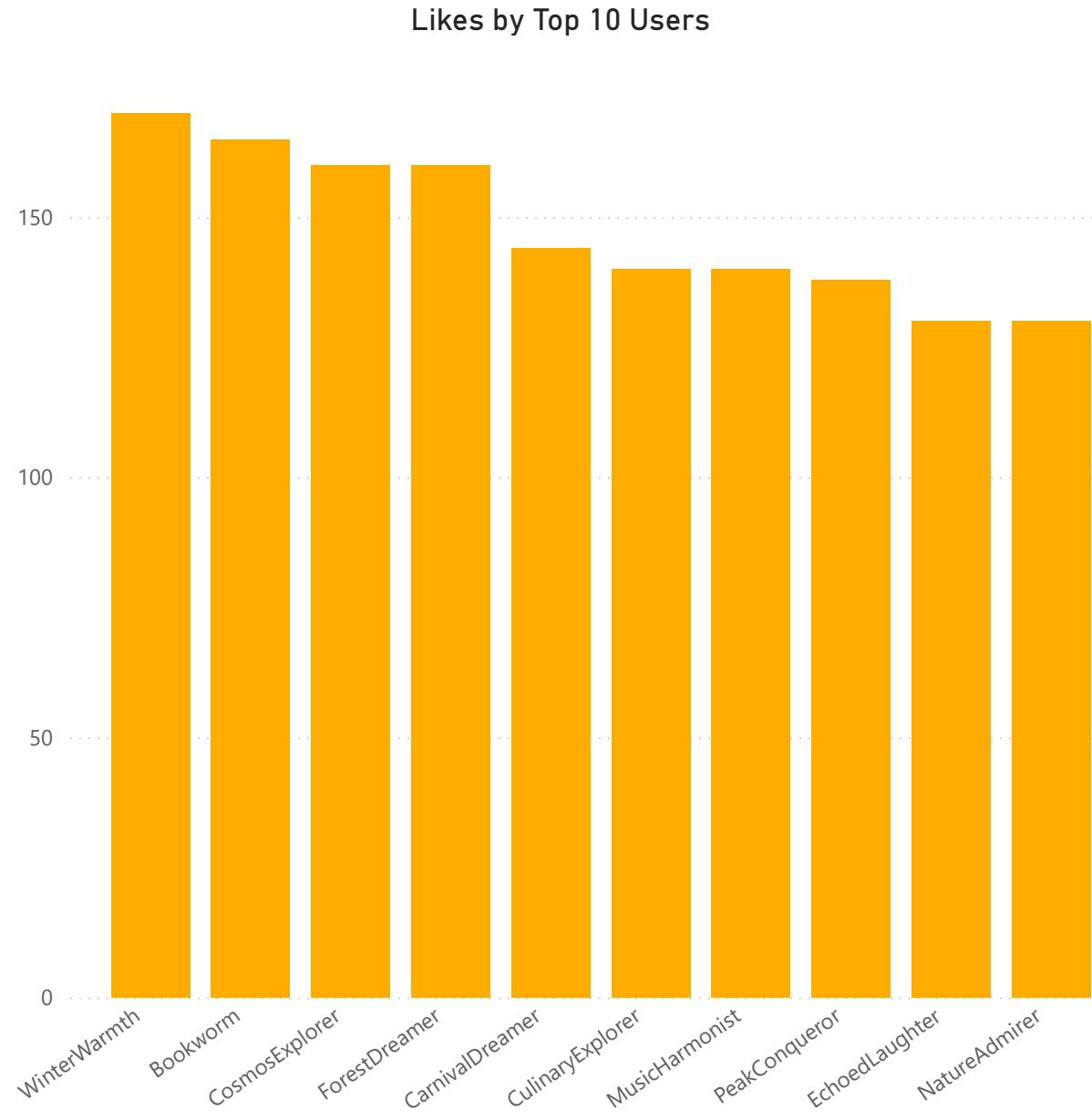
Facebook

Instagram

Twitter

User	Likes	Retweets
ZenSeeker	70	35
ZenMaster2	35	18
ZenMaster	30	15
ZenLifestyle	30	15
YearbookExplorer	25	12
WrappedDelight	50	25
WoundedGarden	32	16
WorriedMind	25	12
WorkshopAttendee	50	25
WorkplaceWoes	30	15
WitheredRose	55	28
WistfulPainter	26	13
WiseSoul	55	28
WisdomBloggerSenior	45	22
WinterWarmth	50	25
WinterWarmth	60	30
WinterSports	30	15
WinterOfEmotions	70	35
WinterLover	35	18
WinterBlues	15	8
WineConnoisseur	55	28
WindWhisperer	28	14
WindWhisperer	30	15
WhisperedDespair	45	22
WellnessCheck	15	7

Likes by Top 10 Users



Users

- AbyssOfTime
- AcceptanceSeeker
- AdeleConcertGoer
- AdeleMelodyTearjerker
- AdventureAwaits
- AdventureSeeker
- AdventureX
- AffectionSender
- AloofObserver
- AlpsSkiAdventurer
- AmazonExplorer
- AmusedSoul
- AngkorWatAdventurer
- AngryDebater
- AntiCorruption
- ApatheticObserver
- ArchaeologyEnthusiast
- ArianaEuphoriaChaser
- ArtAdventurer
- ArtAppreciator
- ArtConnoisseur