

January 2019
Bachelor of Business Administration (BBA) Examination
I Semester
(Economics – I)

Time 3 Hours]

[Max.Marks 80

Note: Attempt any five questions. All questions carry equal marks.

1. Define Economics by giving difference of opinion of Marshall and Adam Smith. How economic principles are helpful in decision making? Explain with examples.
2. What are the determinants of demand ? How law of demand gets affected by these determinants? Show Diagrammatically.
3. Discuss price and cross elasticity of demand with suitable example. What will be the effect over cross elasticity if the products are explain diagrammatically complementary goods ?
4. Explain different types of production functions ? Show how returns to scale affect production function in the long run make diagram ?
5. (a) Explain the following costs :
 - (i) Fixed and Variable Cost.
 - (ii) Implicit and Explicit Cost.
 - (iii) Public and Private Cost.(b) Show relationship between average and marginal revenue in short run of a firm.
6. Differentiate between oligopoly and duopoly market structures on the basis of their characteristics. Why it is said that emergence of duopoly market is due to cut throat competition in oligopoly market ? Discuss.
7. What is balance of payment? What factors bring disequilibrium in balance of payments? Explain. Write short notes on the following:
 - (a) Trade Barriers and Trade Strategy.
 - (b) Free Trade Vs. Protection.

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