

April 2018
Bachelor of Business Administration (BBA) Examination
I Semester
Economics - 1

Time 3 Hours)

Max. Marks 80

Note: Attempt any five questions. All questions carry equal marks.

1. What are the basic functions of business managers ? How does economics help business managers in performing their functions ?
2. Explain the Law of Demand. Why does demand curve slopes downwards to the right?
3. Explain the internal and external economies and diseconomies of scale in production
4. What do you mean by isoquant curves ? What are their characteristics?
5. What is opportunity cost? How is it calculated ? Describe the significance of opportunity cost in allocation of resources by firms.
6. How are price, output and profit determined in case of joint profit maximizing cartel?
7. Critically examine the arguments for trade protection. Why is trade protection desirable for less developed countries ?