

Dress like a **BOSS** even if you aren't!

THUMBS UP



- Collared shirts with short and long sleeves (pin stripes or small checks), look good, as also solid colours in blues, greys and whites.
- It's nice to wear comfortable clothes to work and "Be yourself", but take care to represent the business culture of the company when you meet outsiders.
- Ladies have the added option of wearing sarees or well-tailored salwars.

SMART CASUALS



- Bring on your smart casuals, collared T-shirts, Polos and denims or khakis/ light pants, to keep the vibe casual, but office-friendly.

GIVE IT A PASS



- Avoid wearing dresses in complementary colours from two ends of the spectrum (eg.) Blue and Red; over-the-top jewellery, collarless T-shirts, T-shirts with loud messages plunging necklines, figure-hugging dresses, low-waist pants, shorts, sandals, chappals...

DRESS IT UP



- Add a sharp blazer and lace-up shoes as the occasion demands. Go colourfully ethnic and add to the celebration on festive occasions!
- Keep these well-ironed and clean to complete the picture!
- Accessorise with a single statement bangle or a watch. Experiment with footwear - try slip-ons or driver shoes.

Style

is a way of saying who you are without having to say a word

Like it or not, there is something called 'Clothes Psychology' and the clothes that we wear do leave an impression. It can make a big difference when you're a professional.

Why not be a 'notch-above' professional everyday?

The Leader

Leaders are usually more formally dressed both in terms of dress and colours - sharp suits, blazers, sarees, salwars... They always look good and set an example.

The Reliable Professional

Though conservatively dressed, reliability is easy to spot in the way some people dress - clean, ironed, well-tailored clothes with not a stitch or button out of place! They are very attentive to detail.

The Team Player

The team player prefers to wear the company uniform or company branded T-shirt. He or she believes in equality and stands out because of his or her superior attitude.

The Intelligent Professional

Smart professionals wear collared shirts and T-shirts. Collars are associated with academia and hence collars do send the signals of smartness and professionalism.

The Achiever

The Achiever, is, surprisingly never flashy, wears neutral colours, yet creates an impression. He or she prefers drawing more attention to work than the attire. No figure hugging, loud dresses, it's smart casuals for them... Khakis or cotton pants, denims, polo neck T-shirts...

No matter what signal you would like to send, keep your company's business culture in mind. It's always nice to be politely stylish!

