

by Winding Tree

# #HACKTRAVEL HACKATHON

Nov 4-6, 2019 • London, UK



Support the community of the most forward thinking airlines, hotels, startups, travel tech developers and blockchain experts coming together to collaborate and build open source, solutions for real world industry challenges.

Put your organization in the spotlight of disruption and be part of unprecedented phenomenon - travel industry embracing open innovation.

**Sponsorship Packages**

## Proven Success at #HackTravels Prague and Lisbon

Our previous hackathons proved industry demand for open collaboration and delivered successful outcomes beyond expectations:

**200+ participants represent-  
ing 60+ organizations and  
25+ countries**

**110+ hackers & 25 completed  
hack projects**

**Successfully completed  
inaugural industry roundtable**

**Outstanding reviews from  
major industry players**

Hacked with us: Etihad, AirFrance-KLM, AirCanada, Lufthansa, Hahn Air, Peakwork, Roadmap, Holiday Pirates, Kempinski, Korean Air, Swissport, ATPCO, Amadeus, Mews Systems, eRevMax, Salesforce, Airplus and others.

## #HackTravel London 2019 Program Highlights

3 days packed with activities for both technical and business teams including:

- Beginner and advanced workshops
- Technical deep dives and hands-on training
- Business use cases demos
- Mentors supported hacking
- Variety of cross-organization collaboration opportunities
- Hack project demos, voting & awards
- Numerous networking opportunities & social events

### Expected Participants

60 hackers, 60% technical, 40% business. Participation is invite-only and highly curated based on application process. Participants include Airlines technical and business teams, Hoteliers & hotel tech developers, Travel tech experts & software vendors, Travel startups & OTAs, Blockchain experts

## Sponsorship options

**€3k**

### Spots available



5 spots

- Logo on hackathon page
- Logo on digital displays at the hackathon & 1 banner at the venue
- Social media promotion pre-, during and post- hackathon
- Dedicated shoutout in the Winding Tree newsletter (75k+ subscribers)
- Official interview on our blog
- Shoutout on stage during the hackathon
- Sponsor prizes for winning hacks (optional)

**€5k**

### Spots available



3 spots

- All of the above plus
- Distribution of sponsor materials to attendees
- Dedicated email blast with your choice of content to hackathon attendees
- Exclusive Hackathon sponsor branding & custom promo options
- Guaranteed spots for your technical team (available only through application process for the rest of the participating hackers)
- Propose your own challenge for hackers to work on

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For more information & to discuss these options, please get in touch:  
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TREE**