

Subscribers Galore: Exploring World's Top Youtube Channels

1.Introduction:

1.1. Overview:

A subscriber to a channels on video-sharing YouTube is a user who has chosen to receive the channels content by clicking on that channels "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of it's most-subscribed channels in April 2006. An early archive of the list dates to May 2006.

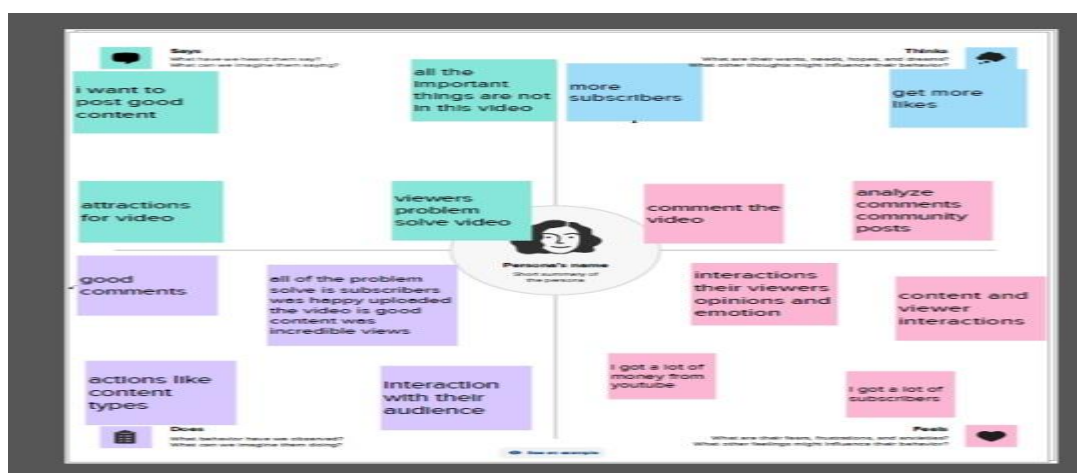
1.2. Purpose:

The following table lists the 50 most-subscribed youtube channels , as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; Those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first. Automatically generated channels that lack their own videos (such as music and news) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO) are excluded. As of February 2023, 21 of the 50 channels listed primarily produce content in English While 16 primarily produce content in Hindi. All 50 of the channels have surpassed 40 million subscribers, 39 of them have surpassed 50 million subscribers, 23 of them have surpassed 60 million subscribers, 16 of them have surpassed 70 million subscribers, 12 of them have surpassed 80 million subscribers, 10 of them have surpassed 90 million and 7 of them have surpassed 100 million subscribers. Only 1 channel (T-Series) has surpassed 200 million subscribers.

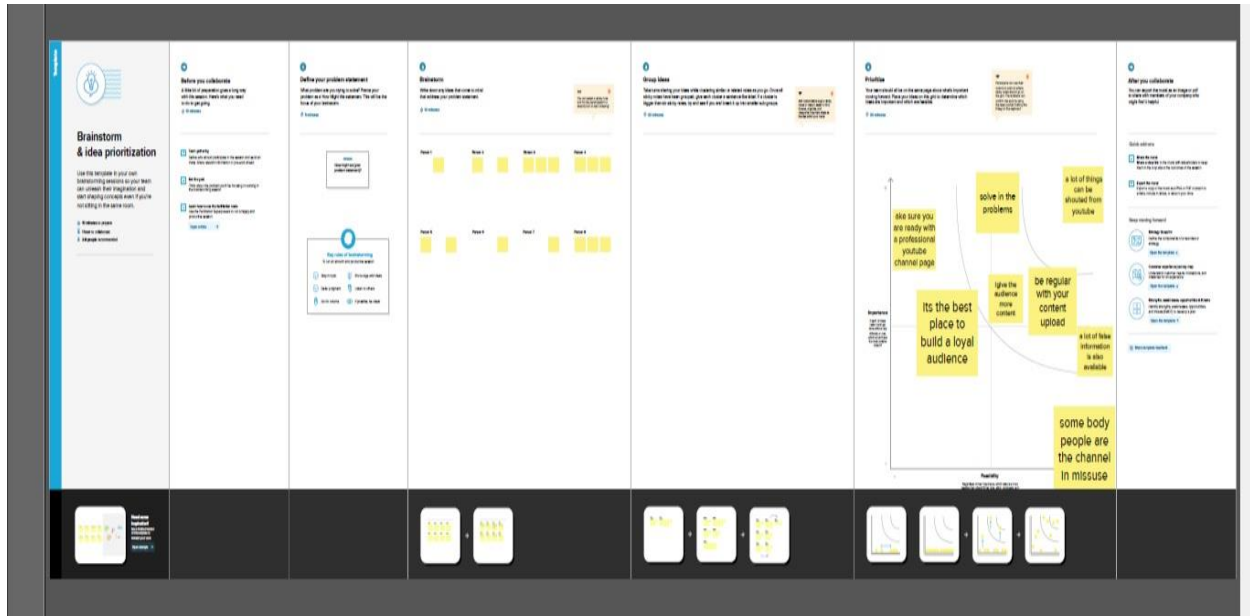
2.Problem Statement & Design Thinking:

Problem Understanding, also known as problem Definition or problem Identification, is the initial and critical phase of any data analysis or problem-solving process. It involves gaining a clear and comprehensive understanding of the problem at hand, its context, scope, and objectives.

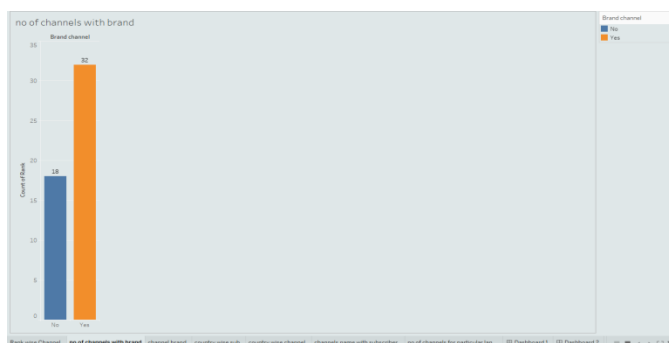
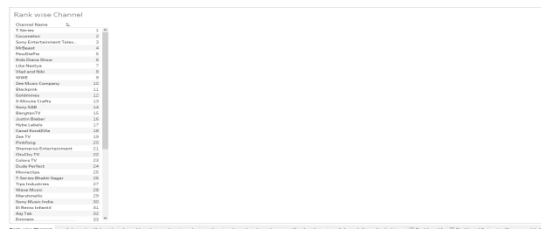
2.1: Empathy Map:

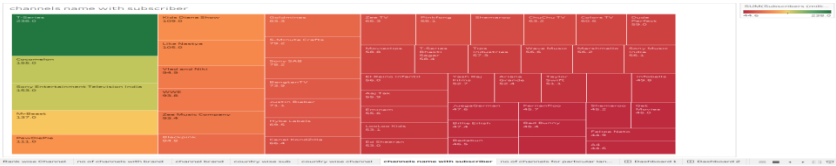
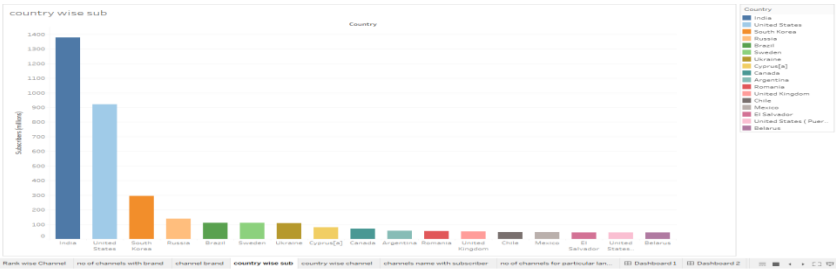


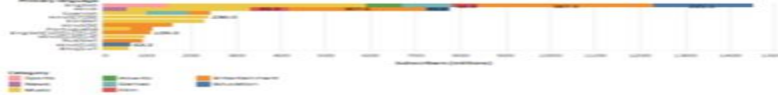
2.2:Ideation and brainstorming Map:



3.Result:









4. Advantages & Disadvantages:

Advantages:

1. Talent rosters. A lot of big channels and YouTube influencers work through MCNs.
2. Channel Connection networking is very common in MCNs

3.Monitaization

4.Facilities

5.Credibility

Disadvantages:

1.Bad Audio When you first begin publishing video content, You will probably spend most of your energy focusing on improving your visuals.

2.Your camera cutting out mid –video

3.Issues with your editing software

4.Dealing with low views

5.Nerves and Impostor syndrome

5.Application:

1.Entertainment:

Many top Youtube channels create entertaining content. Such as comedy , music and gaming.providing viewers with a source of enjoyment and relaxation.

2.Education:

Youtube hosts numerous educational channels covering topics like science, history,and technology. You can learn a lot from these channels.

3.Social and Environmental Awareness:

Channels dedicated to social issues and environmental causes can raise awareness and inspire action.

4.Marketing and Branding:

Marketers can study successful Youtube channels to understand content strategies. Engagement techniques. And audience targeting for their own brands.

6.Conclusion:

The conclusion of Exploring the World' Top Youtube Channels would depend on the specific criteria and goals of your exploration. However, in general, it's worth noting that Youtube's Top channels cover a wide range of content . From entertainment. Education.and gaming to vlogs and more. These channels often have large and engaged audiences. Showcasing the diversity and

creativity of content creators on the platform. Ultimately, exploring these channels can offer insights into the ever – evolving landscape of online video content and the power of online coldness.

7.Future Slope:

Predicting the future slope of the world's Top Youtube channels is challenging. As it depends on various factors such as content trends, algorithm changes, and audience preferences. To get an idea . You can monitor channels that consistently adapt to changing trends and create high – quality content. As they are more likely to maintain or increase their viewership. Additionally , channels that diversify their content and engage with their audience tend to be more resilient. However , specific predictions would require up-to-date data analysis. World's Top Youtube channels is challenging, as it depends on various factors such as content trends.