



# Unlock Insights: Data Visualization with Looker Studio

Transform Excel data into actionable insights. Use interactive dashboards for smart decisions. Enjoy an easy platform for data storytelling and exploration.



# Connect Your Data

## Seamless Integration

Connect Google Sheets and Excel files effortlessly.

## Multiple Formats Supported

Import CSV, XLSX and other standard data files.

## Secure Connections

Granular permissions ensure data privacy and control.

## Cloud Connectivity

Direct connect with cloud storage for updated data.

# Explore Visualization Options

## Chart Types

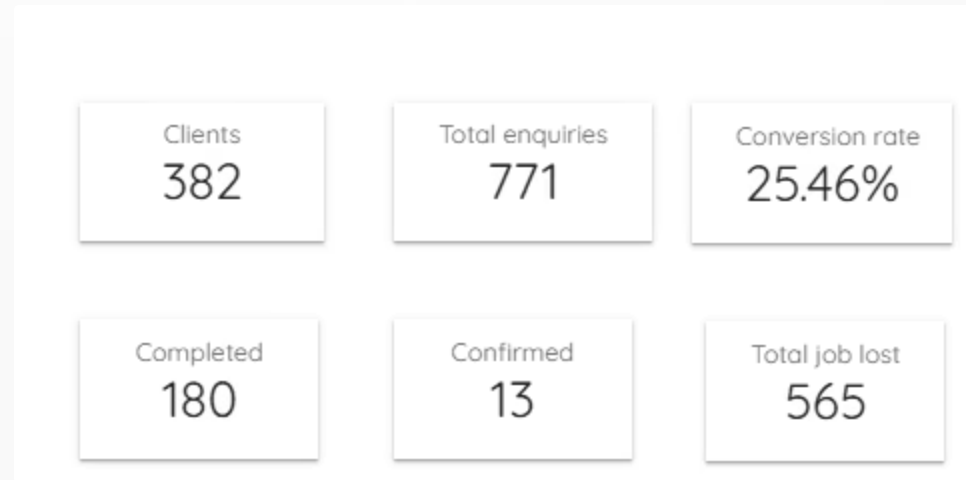
- Bar, line, and pie charts
- Scatter plots and geo maps

## Tables & Scorecards

- Sortable and filterable tables
- Key metrics and KPI tracking

## Community Visualizations

Expand features with custom, community-built charts.



## Scorecard presentation

1

### Drag and Drop

Easy chart creation with intuitive interface.

2

### Choose Scorecard

Numerical representation of Some data from the excel

3

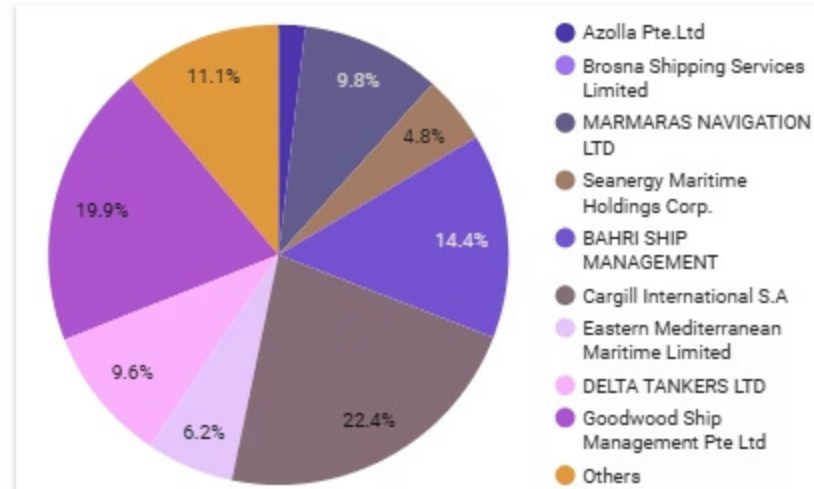
### Customize Style

Apply themes and styles for visual appeal.

4

### Create Calculated Fields

Generate new metrics from existing data.



# Enhancing Report Interactivity



## Filters

Focus on specific data segments easily.



## Date Controls

Analyze data over conversion rate.



## Drill-Downs

Explore details at multiple data levels.



## Cross-Filtering

Charts update dynamically with user selections.

Table with 3 columns: Job Status, Vessal Name, and Converted jobs. It displays 3 rows of data for converted clients, including job status (JOB COMPLETED), vessel names (Asian Helping Hand III, SEA VINE TBRN PIERRE, DHT TAIGA), and converted jobs count (1). Includes pagination: 1 - 100 / 179.

	Job Status	Vessal Name	Converted jobs
1.	JOB COMPLETED	Asian Helping Hand III	1
2.	JOB COMPLETED	SEA VINE TBRN PIERRE	1
3.	JOB COMPLETED	DHT TAIGA	1

1 - 100 / 179 < >

# Table For Converted Clients with Job numbers



## Filters

Focus on specific data segments easily.



## Date Controls

Analyze data over job status, vessel name and converted jobs count.



## Drill-Downs

Explore details at multiple data levels.



## Cross-Filtering

Charts update dynamically with user selections.

	Client Name	Vessal Name	Job Status
1.	Nan Lian Ship Management LLC	MV YC AEQUOR	1
2.	Ocean Pacific Shipping Pte Ltd	M.V Karina	1
3.	CARGILL	MV CSSC IMMINGHAM 23	1
4.	CARGILL	MV EPIPHANIA	1
			1 - 100 / 182 < >

# Table For list of key clients



## Filters

Focus on specific data segments easily.



## Date Controls

Analyze data over client name, vessel name and job count.



## Drill-Downs

Explore details at multiple data levels.



## Cross-Filtering

Charts update dynamically with user selections.

Conversion Count			List of non-converters					
Converted Status		Count	Client Name	Vessal Name	Job Status	Quote D...	Non converters	
1.	Non-Converted	578	1. Synergy Maritime...	GAS ANTASENA	TBA	14.08.2024	2	
2.	Converted	193	2. SPARES PAZARI	TBA	NULL	2024-10-28	2	
			3. Velos Tankers Ltd	MV VELOS TBN	FOLLOW UP EMAL...	10.07.2024	2	
			4. Cargill Internation...	MV CORNALIN	NULL	13.09.2024	2	
			5. Thome Ship Mana...	Navigare Terra Mater	LOST JOB / DIVE...	01.08.2024	1	
			6. ORPHEUS MARIN...	MV LYRIC HARMONY	NO UPDATE FRO...	24.07.2024	1	
			7. Union Marine Man...	MV AMATERAS HAR...	NULL	31.07.2024	1	
			1 - 100 / 561					

# Tables For Conversion Count & List of non-converters



## Filters

Focus on specific data segments easily.



## Date Controls

Analyze data over Conversion Count and List of non-converters with Client Name, Vessel Name, Job Status Quate date.



## Drill-Downs

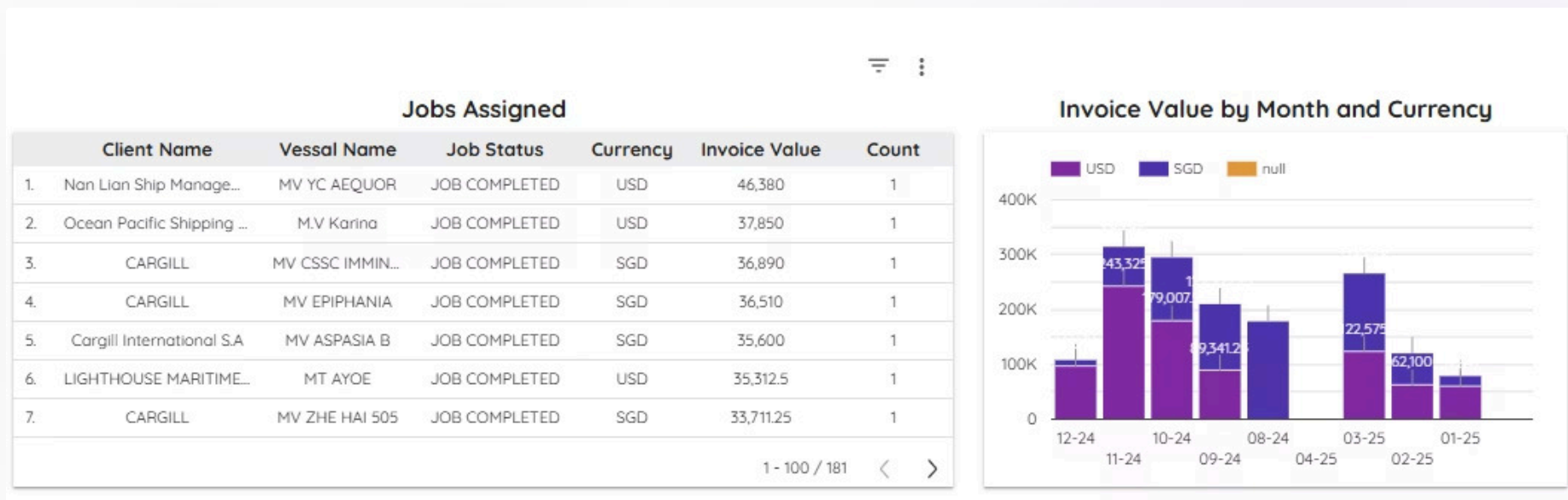
Explore details at multiple data levels.



## Cross-Filtering

Charts update dynamically with user selections.





## Tables For Jobs Assigned & Bar chart for Invoice



### Date Controls of Table

Analyze data over Client Name, Vessel Name, Job Status, Currency, Invoice Value, Count. It gives the details of completed jobs.



### Date Controls of Bar Chart

Analyze data over Invoice Value by Month and Currency.



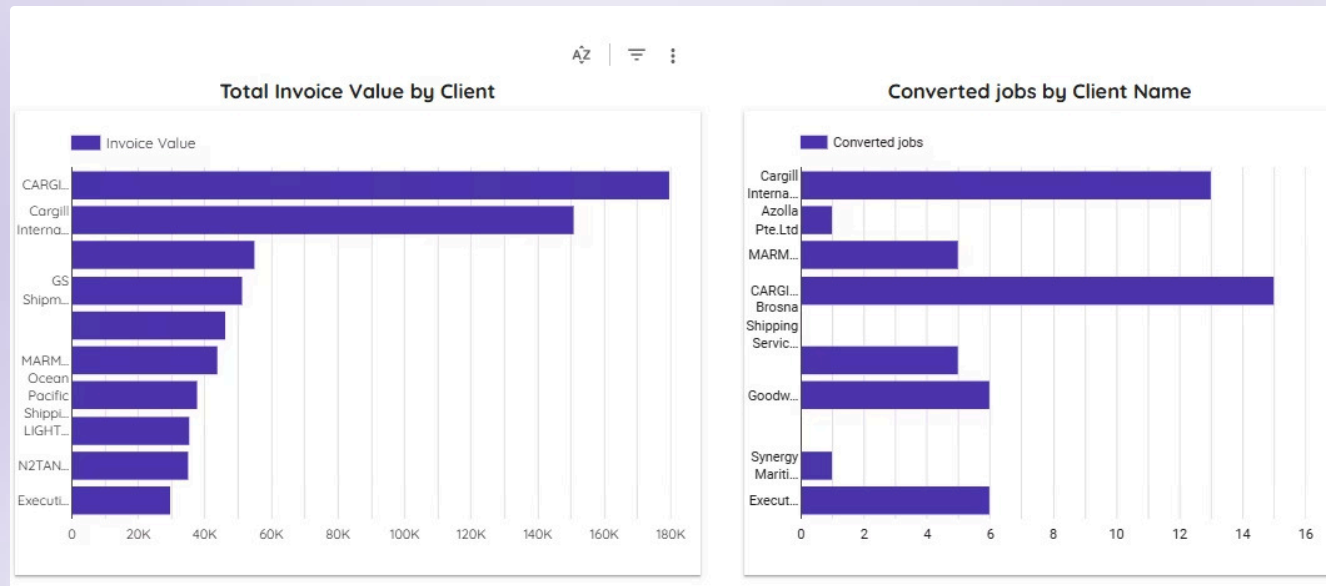
### Drill-Downs

Explore details at multiple data levels.



### Cross-Filtering

Charts update dynamically with user selections.



# Bar chart for Total Invoice Value by Client & Converted jobs by Client Name



## Invoice Value by Client

Analyze data on client invoices to identify high-value clients.



## Converted Jobs by Client

Analyze client conversion data.



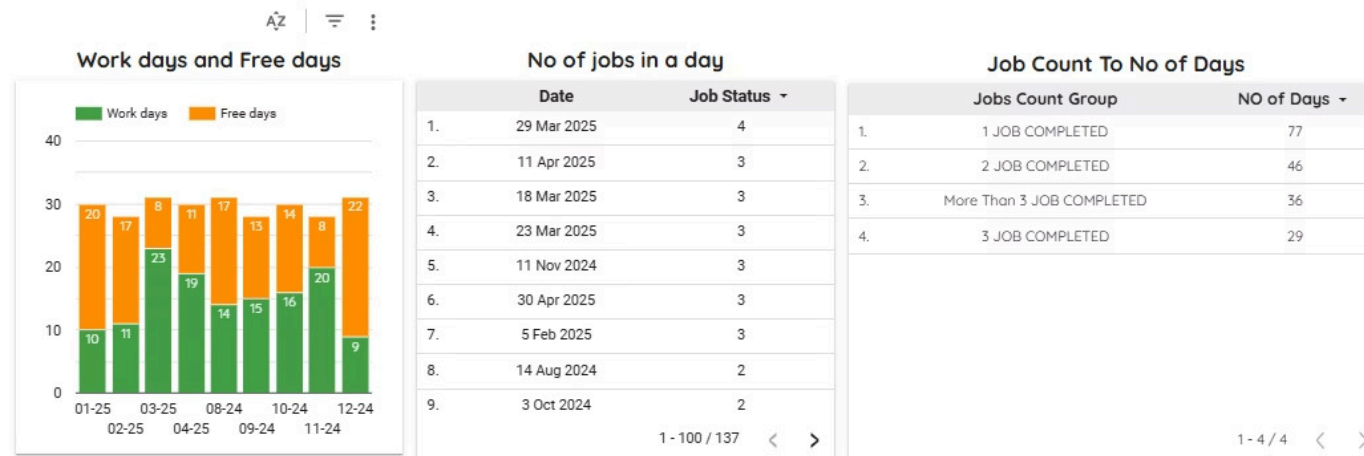
## Drill-Downs

Explore details at multiple data levels.



## Cross-Filtering

Charts update dynamically with user selections.



## Bar chart for Work days and Free days & Table for No of jobs in a day & Job Count To No of Days



### Work Days & Free Days

Analyze work and free day data based on job completed status.



### Jobs per Day

Analyze job count data.



### Job Count by Day

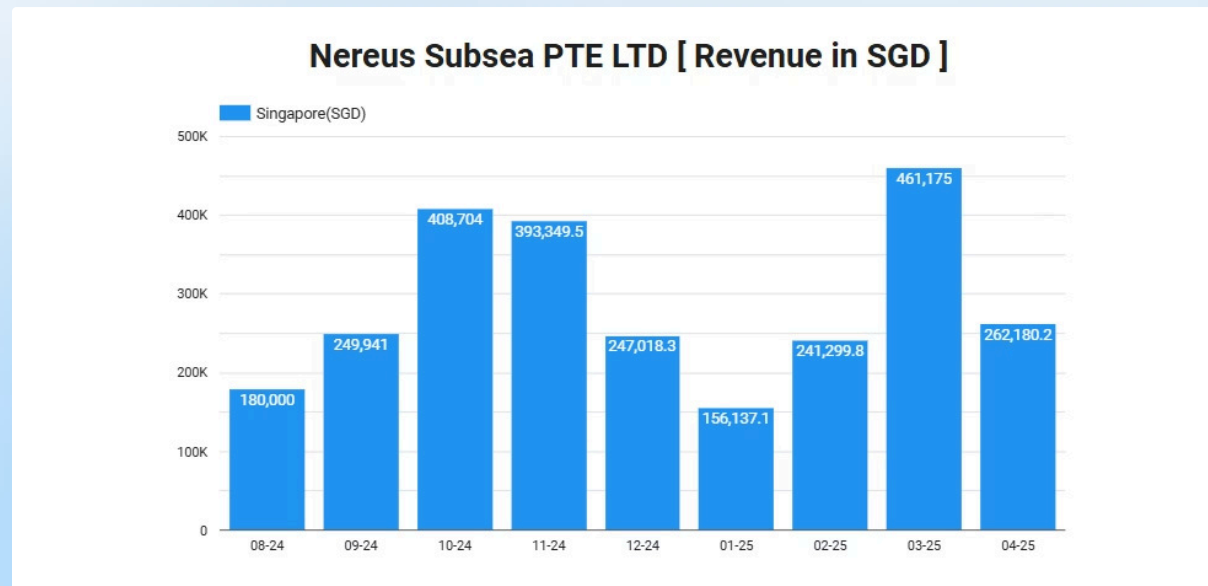
Analyze job count data:

- 1 job completed
- 2 jobs completed
- 3 jobs completed
- More than 3 jobs completed



### Cross-Filtering

Charts update dynamically with user selections.



## Bar chart for Nereus Subsea PTE LTD [ Revenue in SGD ]



### Filters

Focus on specific data segments easily.



### Date Analysis

Review conversion and invoice data by month.



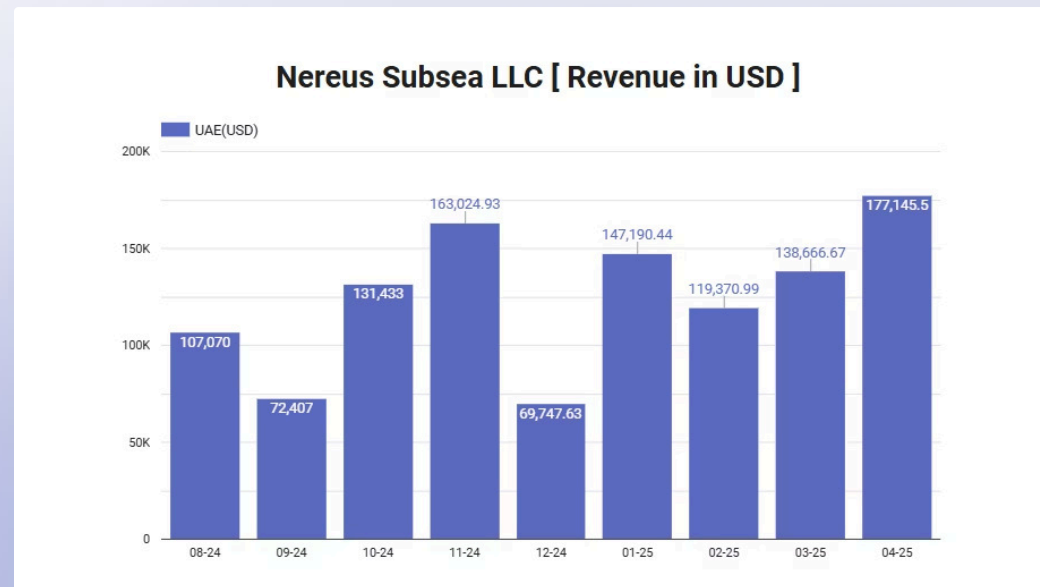
### Drill-Downs

Explore details at multiple data levels.



### Cross-Filtering

Charts update dynamically with user selections.



## Bar chart for Nereus Subsea LLC [ Revenue in USD ]



### Filters

Focus on specific data segments easily.



### Date Analysis

Review conversion and invoice data by month.



### Drill-Downs

Explore details at multiple data levels.



### Cross-Filtering

Charts update dynamically with user selections.

# Conclusion: Data-Driven Decisions



## Empower Exploration

Enable clients to interact with their data deeply.



## Communicate Clearly

Improve transparency with visual storytelling.



## Unlock Insights

Reveal hidden trends for competitive advantage.



## Drive Strategy

Transform data into actionable intelligence.

