

Campaign Trends

Select date range

Category

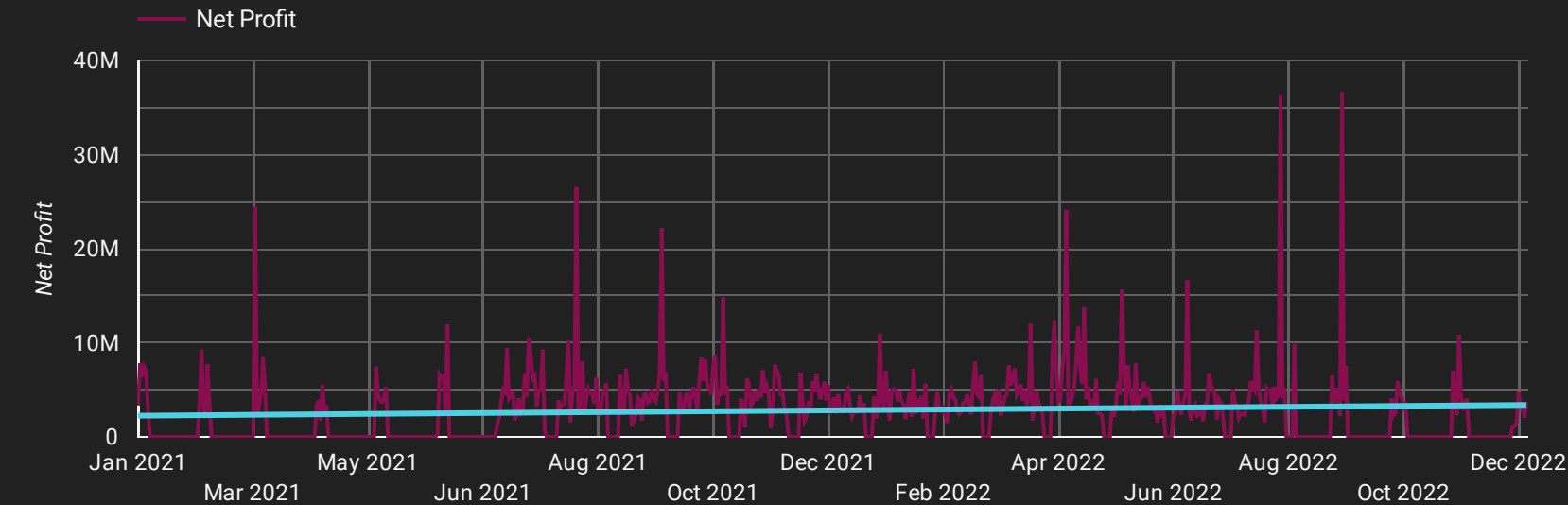
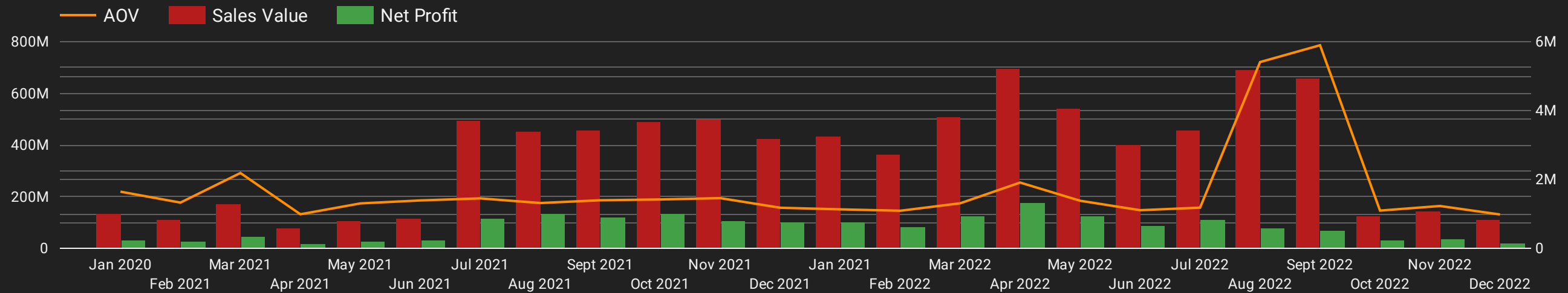
Payment Method

Value Transaction

2022

RESET

Sales Value vs Net Profit vs AOV



	category	Sales Valu...	Net Profit	Net Profi...
1.	Mobiles & ...	3,456,994,648	647,091,156.64	18.72%
2.	Entertain...	1,333,826,829	323,943,682.78	24.29%
3.	Computing	1,198,593,664	340,020,493.4	28.37%
4.	Appliances	1,189,879,249	298,552,188.16	25.09%
5.	Men Fashi...	282,314,536	67,283,765.94	23.83%
6.	Women Fa...	268,592,391	64,544,864.42	24.03%
7.	Home & Li...	213,384,436	58,132,437.78	27.24%
8.	Beauty & G...	170,571,968	45,044,489.54	26.41%
9.	Others	152,678,008	30,106,026.06	19.72%

Customer & Sales Data

Select date range ▾

Category ▾

Payment Method ▾

Value Transaction ▾

	Product Name	Category	Before Di...	After Discou...	Net Profit	Quantity	CS ID
1.	IDROID_BALRX7...	Mobiles & Tablets	1,037,504,...	1,037,504,000	67,860,000	2,000	2
2.	iPhone SE-16GB	Mobiles & Tablets	50,252,128	50,252,128	20,334,336	16	1
3.	Lenovo Zuk	Mobiles & Tablets	69,017,970	69,017,970	24,157,000	35	2
4.	samsung_50 J5...	Entertainment	29,458,200	29,458,200	11,194,290	5	1
5.	yamaha_EF120...	Appliances	55,564,000	55,564,000	21,669,960	2	2
6.	Huawei Mate 8 ...	Mobiles & Tablets	81,662,724	81,662,724	8,983,040	22	3
7.	Samsung_40K5...	Entertainment	71,527,862	71,527,862	25,171,362	25	2
8.	Samsung_55inc...	Entertainment	23,315,826	23,315,826	5,362,680	3	1
9.	Samsung_60inc...	Entertainment	42,629,826	42,571,826	5,483,900	3	2
10.	Changhong Ru...	Entertainment	19,662,000	19,662,000	2,359,440	10	1

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	Customer ID	Net Profit
1.	C999498L	
2.	C999472L	
3.	C998847L	
4.	C998826L	
5.	C998685L	
6.	C998017L	
7.	C997696L	
8.	C997231L	



Before Discount

8,693,190,857

After Discount

8,659,356,491

Net Profit

1,977,638,229

Quantity

13,559

Customers

3,998

RESET