

# Credit Card Transaction Report

F

M

Revenue

55M

Transaction Count

656K

Interest Earned

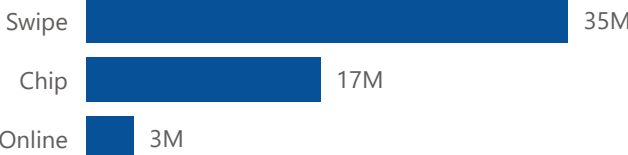
8M

Transaction Amount

45M

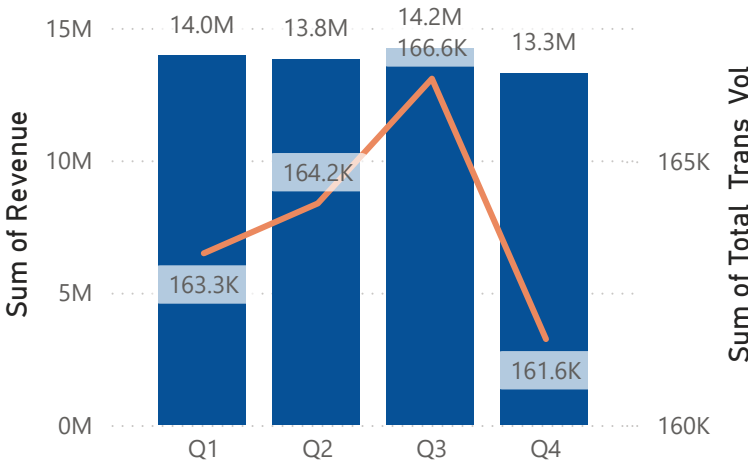
Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Total_Trans_Amt
Blue	46139398	6495888	36957875
Silver	5586332	812081	4586746
Gold	2454072	373784	2024078
Platinum	1135608	161629	953314
Total	55315410	7843382	44522013

## Revenue by Card usage

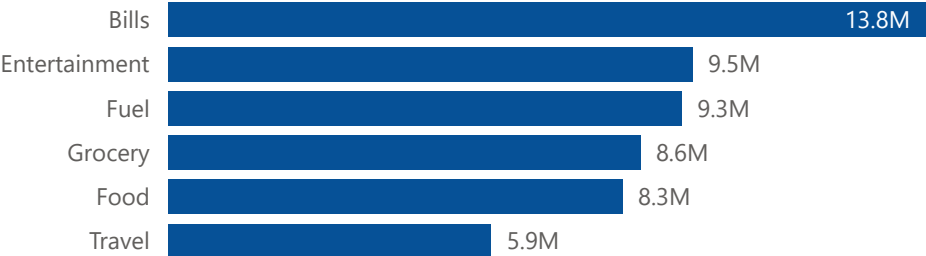


## QTR Revenue and Total transaction count

● Sum of Revenue ● Sum of Total\_Trans\_Vol



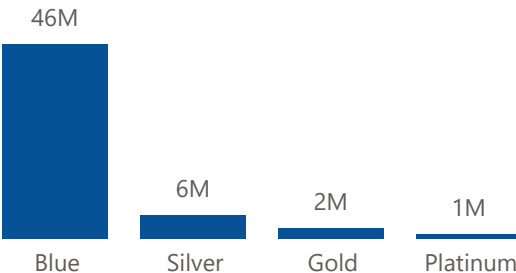
## Revenue By Expenditure Type



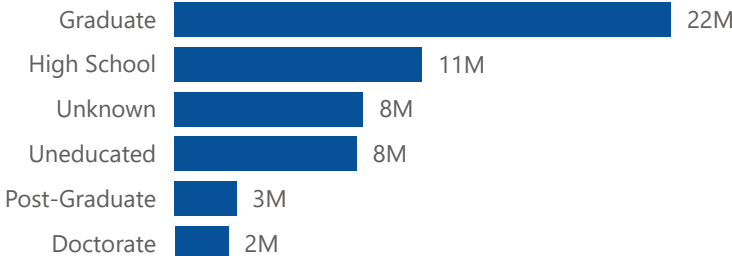
Week\_Start\_Dates

All

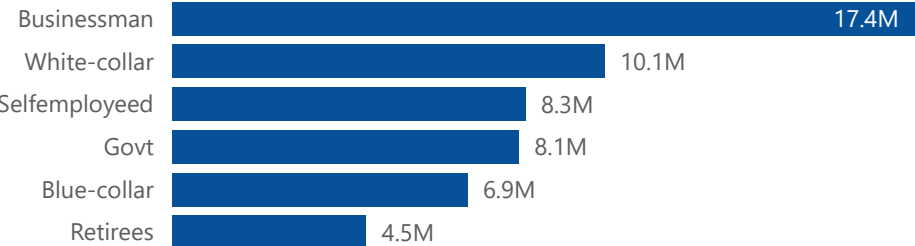
## Card Category Wise Revenue



## Revenue By Education Level



## Revenue By Profession



Q4

Q3

Q2

Q1

Mediu...

Low\_IC

High\_IC

# Customer Transaction Report

M

30M

F

25M

Week\_Start\_Dates

All

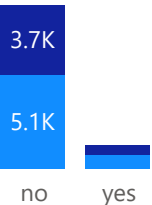
Revenue  
55M

CSS  
3.19

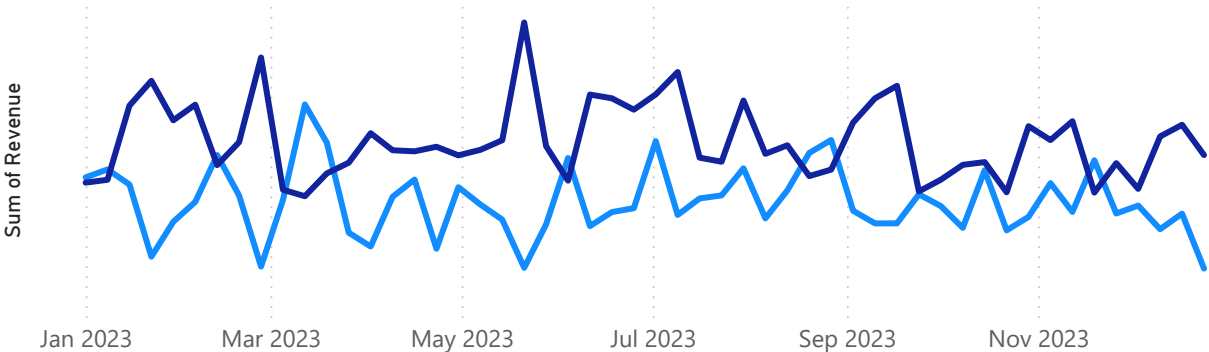
Income  
576M

Profession	Sum of Revenue	Sum of Income	Dependent_Count
Businessman	17387832	186959919	1901
White-collar	10114656	103930055	1542
Selfemployeed	8261758	75313288	2575
Govt	8111701	88773989	1525
Blue-collar	6904279	72262158	1579
Retirees	4535184	48675030	986
Total	55315410	575914439	10108

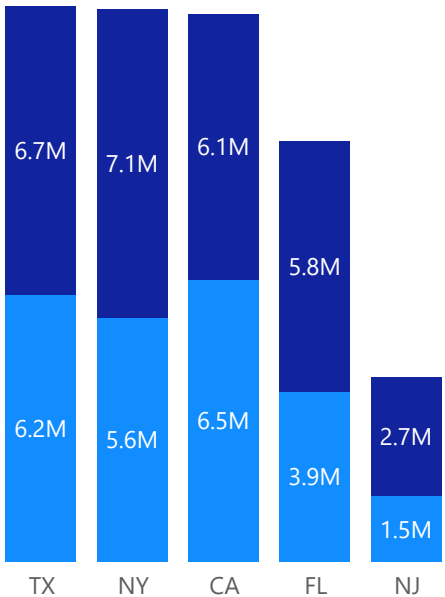
No of Customer  
having Personal  
loan



Revenue by week



Revenue by States



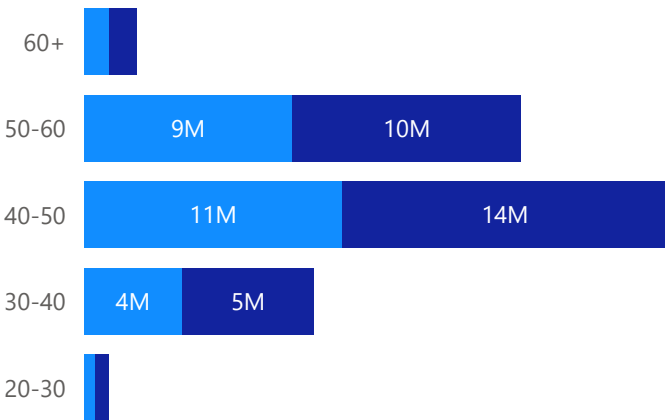
Q4

Q3

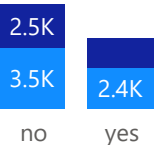
Q2

Q1

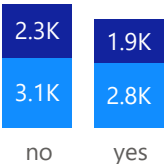
Revenue by Age Group



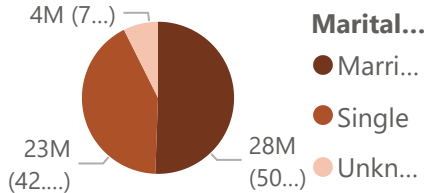
Number of Car  
owners



Number of Home  
Owner



Revenue according to  
Marital status



Delinquent_Account	F	M	Total
0	54.65%	39.28%	93.93%
1	3.52%	2.55%	6.07%
Total	58.17%	41.83%	100.00%

Activation_30_Days	F	M	Total
0	23.80%	18.73%	42.53%
1	34.37%	23.10%	57.47%
Total	58.17%	41.83%	100.00%