Credit Card Transaction Report

F M

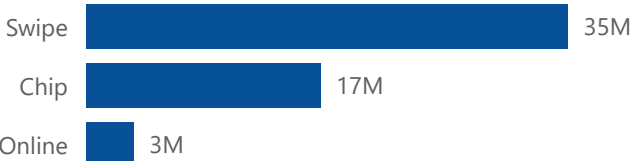## QTR Revenue and Total transaction count

● Sum of Revenue ● Sum of Total_Trans_Vol

	Revenue	Transaction Count	Interest Earned	Transaction Amount
	55M	656K	8M	45M

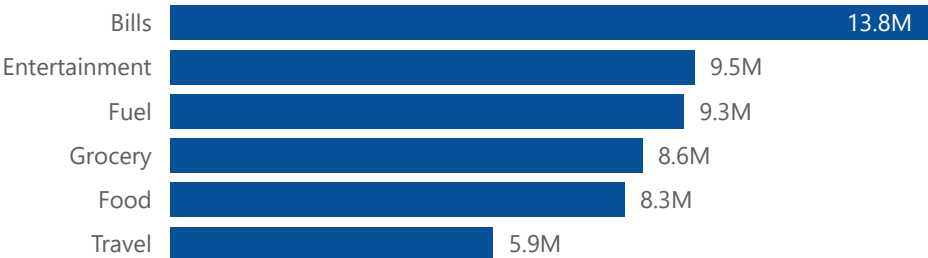| Card_Category	Sum of Revenue	Sum of Interest_Earned ▼	Sum of Total_Trans_Amt
Blue	46139398	6495888	36957875
Silver	5586332	812081	4586746
Gold	2454072	373784	2024078
Platinum	1135608	161629	953314
Total	**55315410**	**7843382**	**44522013**

Revenue by Card usage

- Swipe — 35M
- Chip — 17M
- Online — 3M
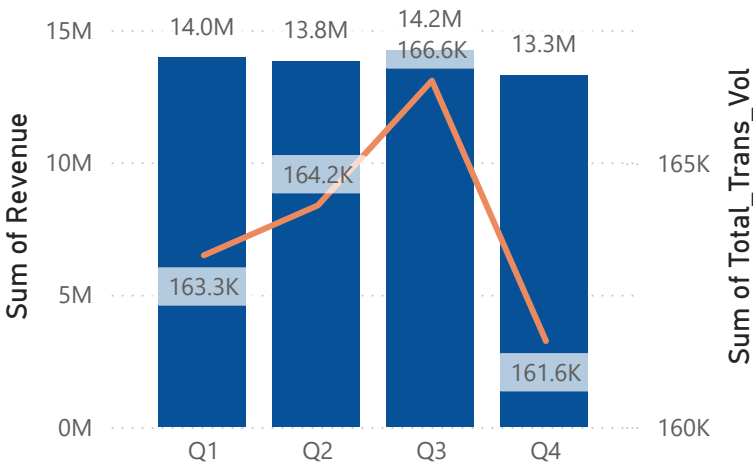
Revenue By Expenditure Type

- Bills — 13.8M
- Entertainment — 9.5M
- Fuel — 9.3M
- Grocery — 8.6M
- Food — 8.3M
- Travel — 5.9M

Week_Start_Dates

All

Card Category Wise Revenue

- Blue — 46M
- Silver — 6M
- Gold — 2M
- Platinum — 1M

Silver | Blue | Gold | Plati...
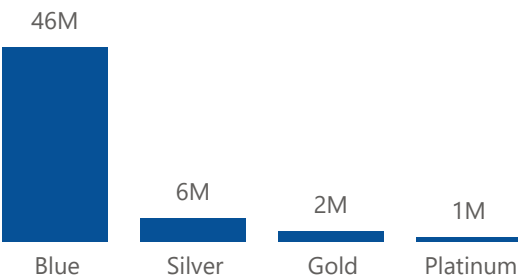
Revenue By Education Level

- Graduate — 22M
- High School — 11M
- Unknown — 8M
- Uneducated — 8M
- Post-Graduate — 3M
- Doctorate — 2M

Revenue By Profession

- Businessman — 17.4M
- White-collar — 10.1M
- Selfemployeed — 8.3M
- Govt — 8.1M
- Blue-collar — 6.9M
- Retirees — 4.5M
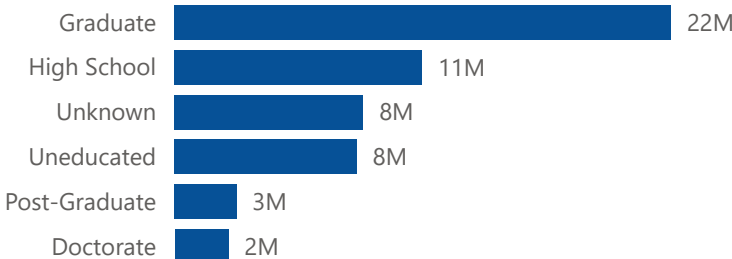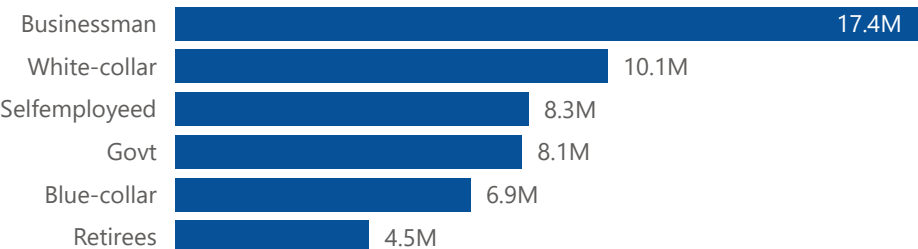
Q4 | Q3 | Q2 | Q1

Mediu... | Low_IC | High_IC

Customer Transaction Report

M 30M	F 25M	

Week_Start_Dates

All

Revenue
55M

CSS
3.19

Income
576M

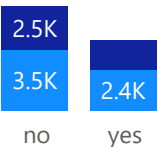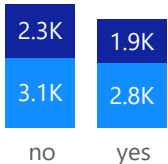| Profession	Sum of Revenue	Sum of Income	Dependent_Count
Blue-collar	6904279	72262158	1579
Businessman	17387832	186959919	1901
Govt	8111701	88773989	1525
Retirees	4535184	48675030	986
Selfemployeed	8261758	75313288	2575
White-collar	10114656	103930055	1542
Total	**55315410**	**575914439**	**10108**

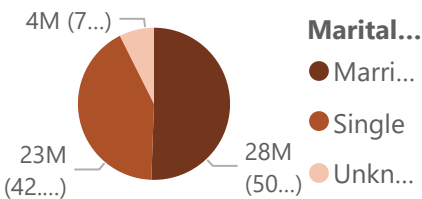### No of Customer having Personal loan

- 3.7K (no)
- 5.1K (no)
- yes
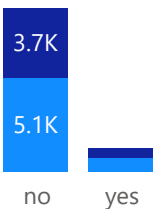
Revenue by week

Number of Car owners

- 2.5K (no)
- 3.5K (no)
- 2.4K (yes)

Number of Home Owner

- 2.3K (no)
- 3.1K (no)
- 1.9K (yes)
- 2.8K (yes)
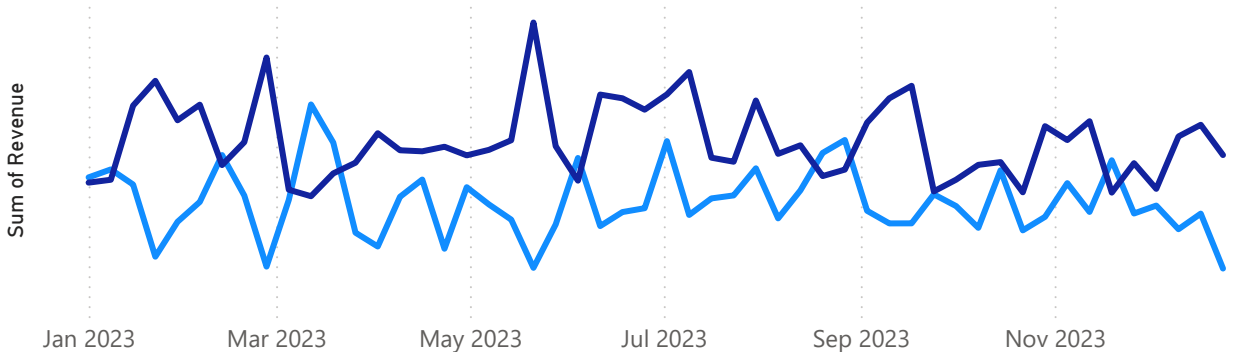
Revenue according to Marital status

- 4M (7…)
- 23M (42….)
- 28M (50…)

Marital…
- Marri…
- Single
- Unkn…

Revenue by States

- TX: 6.7M / 6.2M
- NY: 7.1M / 5.6M
- CA: 6.1M / 6.5M
- FL: 5.8M / 3.9M
- NJ: 2.7M / 1.5M
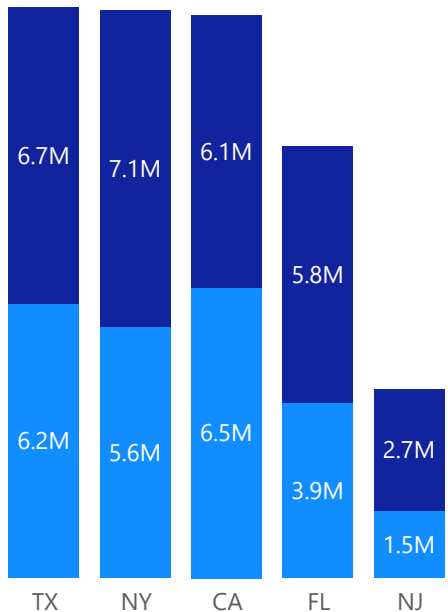
Q4	Q3	Q2	Q1

Revenue by Age Group

- 60+
- 50-60: 9M / 10M
- 40-50: 11M / 14M
- 30-40: 4M / 5M
- 20-30
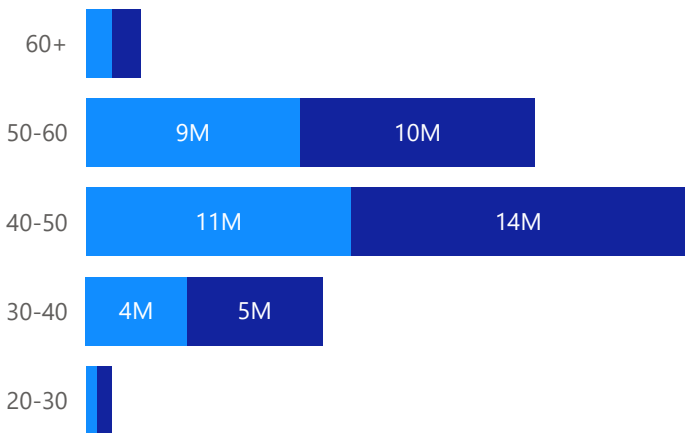
Delinquent_Account	F	M	Total
0	54.65%	39.28%	**93.93%**
1	3.52%	2.55%	**6.07%**
Total	**58.17%**	**41.83%**	**100.00%**

Activation_30_Days	F	M	Total
0	23.80%	18.73%	**42.53%**
1	34.37%	23.10%	**57.47%**
Total	**58.17%**	**41.83%**	**100.00%**