

Vaishali Parmar

"Digital Marketing"



Contact Person

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About Me

A fresher Digital marketer with knowledge of Social media marketing, SEO, and Online Advertisement. Added skills in graphic designing software to create images to share on social media and for advertisement campaigns. Passionate and self-motivated towards achieving given targets.

Skill

- Communication
- Social Media Marketing
- Written English
- Promotion

Eduaction

SSC [77.21%]- 2016
HSC [70.00%]- 2018
BCA [60.00%]- 2021

Certified in Digital Marketing
from Tops Technologies.

Certified in Graphic design
from Prakshal institute.

Project work

Quick-E-Shop: Developed an online shopping platform for smartphones and accessories in PHP during BCA.

Concept

Onpage, offpage SEO, Social media, Google ads, YouTube, Email marketing SEO audit, Link-building strategies, Content optimization, Content creation, Social media strategy, Blogging, Content writing, SEO friendly, content creation, Copywriting.

Personal details

Date of Birth: 13th Nov. 2000

Languages Known: English, Hindi, and Gujarati

