

NAAN MUDHALVAN ASSIGNMENT –
DIGITAL MARKETING

NAME : ELAKKIYA.C

Email id : celakkiyaece@gmail.com

NM ID : A3836119537C221803947E6820B60B6C

ASSIGNMENT – 1

1.Create a blog or website using blogger and wordpress.

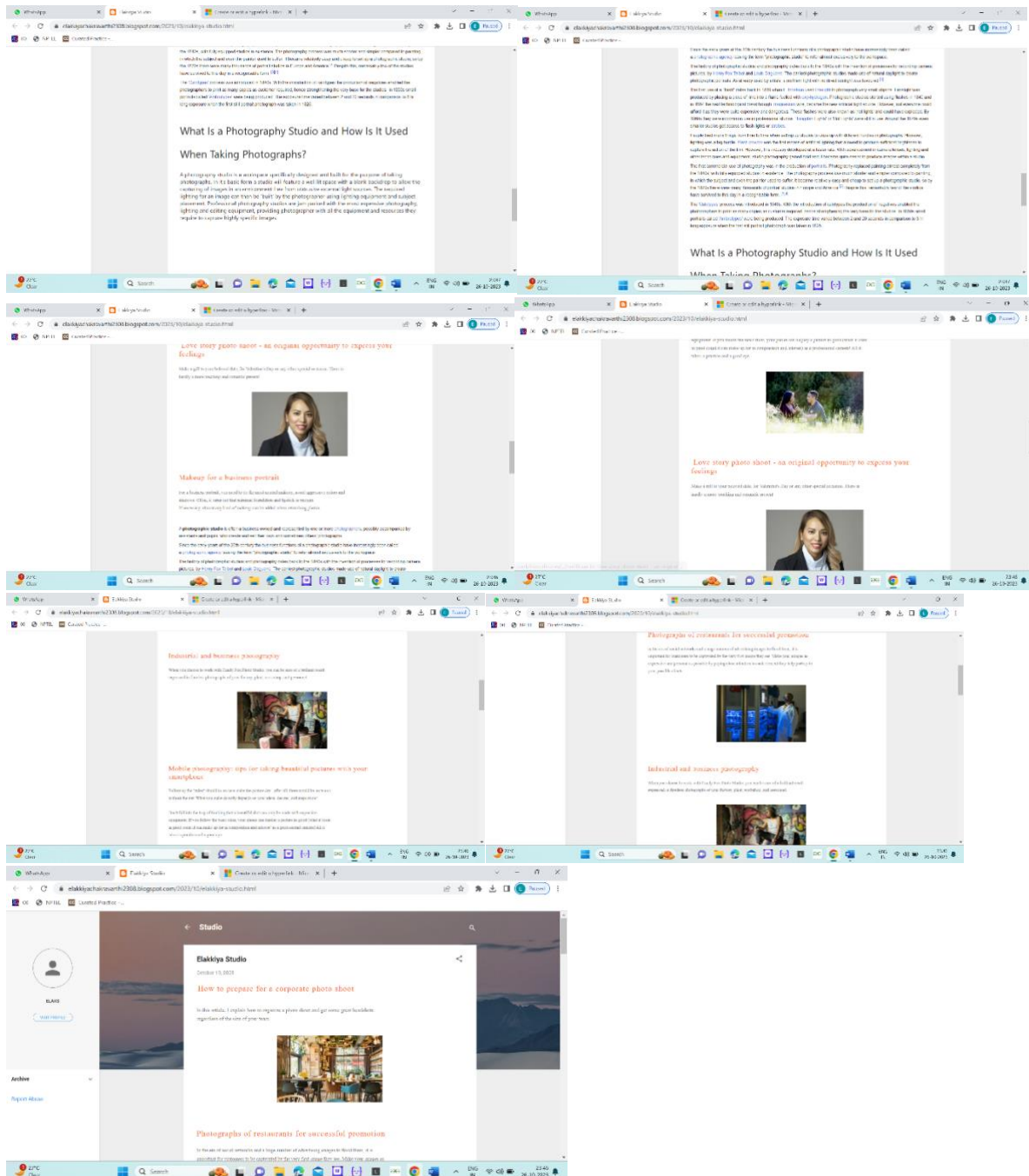
Blog -

LINK :

<https://elakkiyachakravarthi2308.blogspot.com/2023/10/elakkiya-studio.html>

Screenshots:

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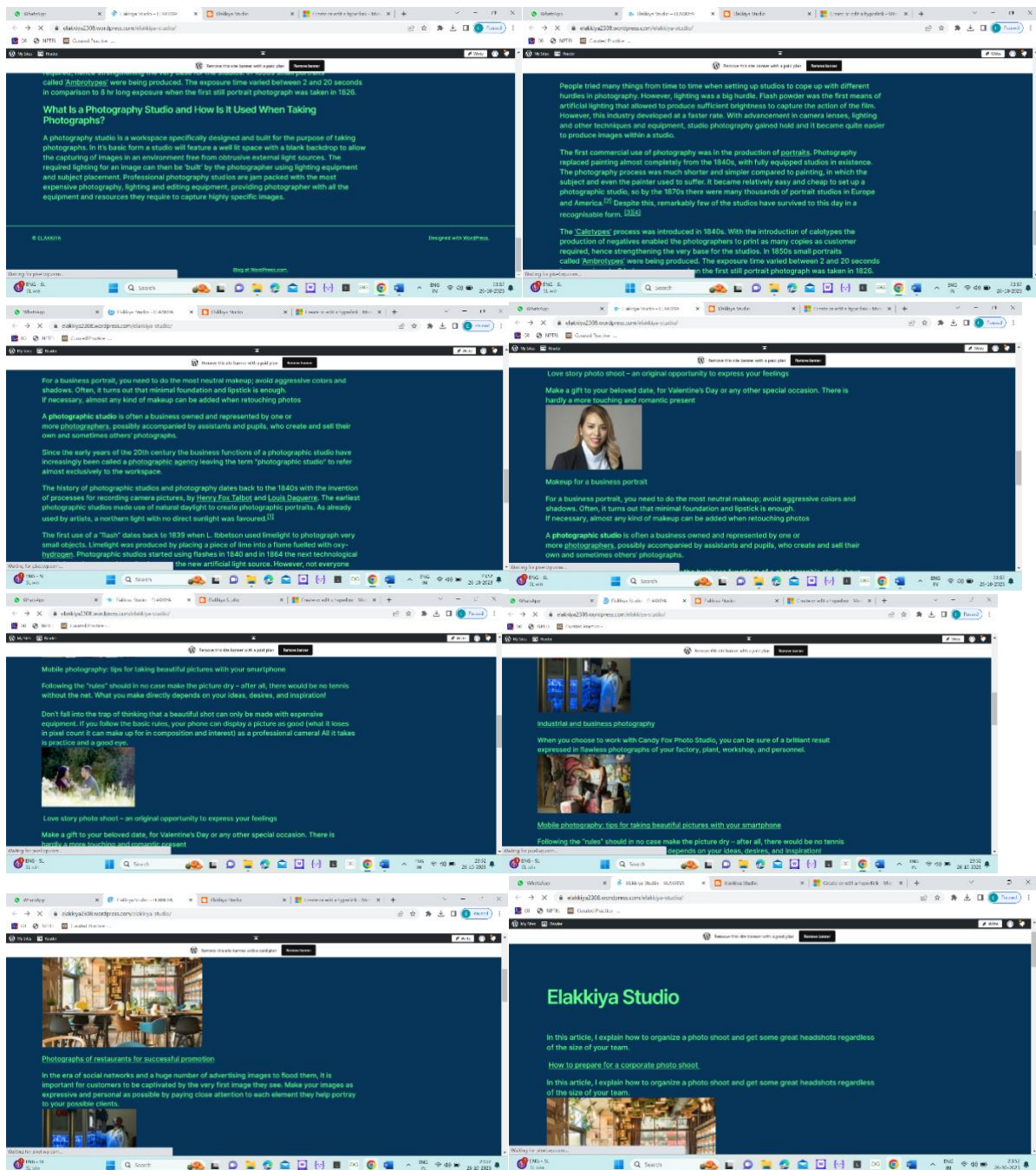
Website –

LINK :

<https://elakkiya2308.wordpress.com/elakkiya-studio/>

Screenshots:

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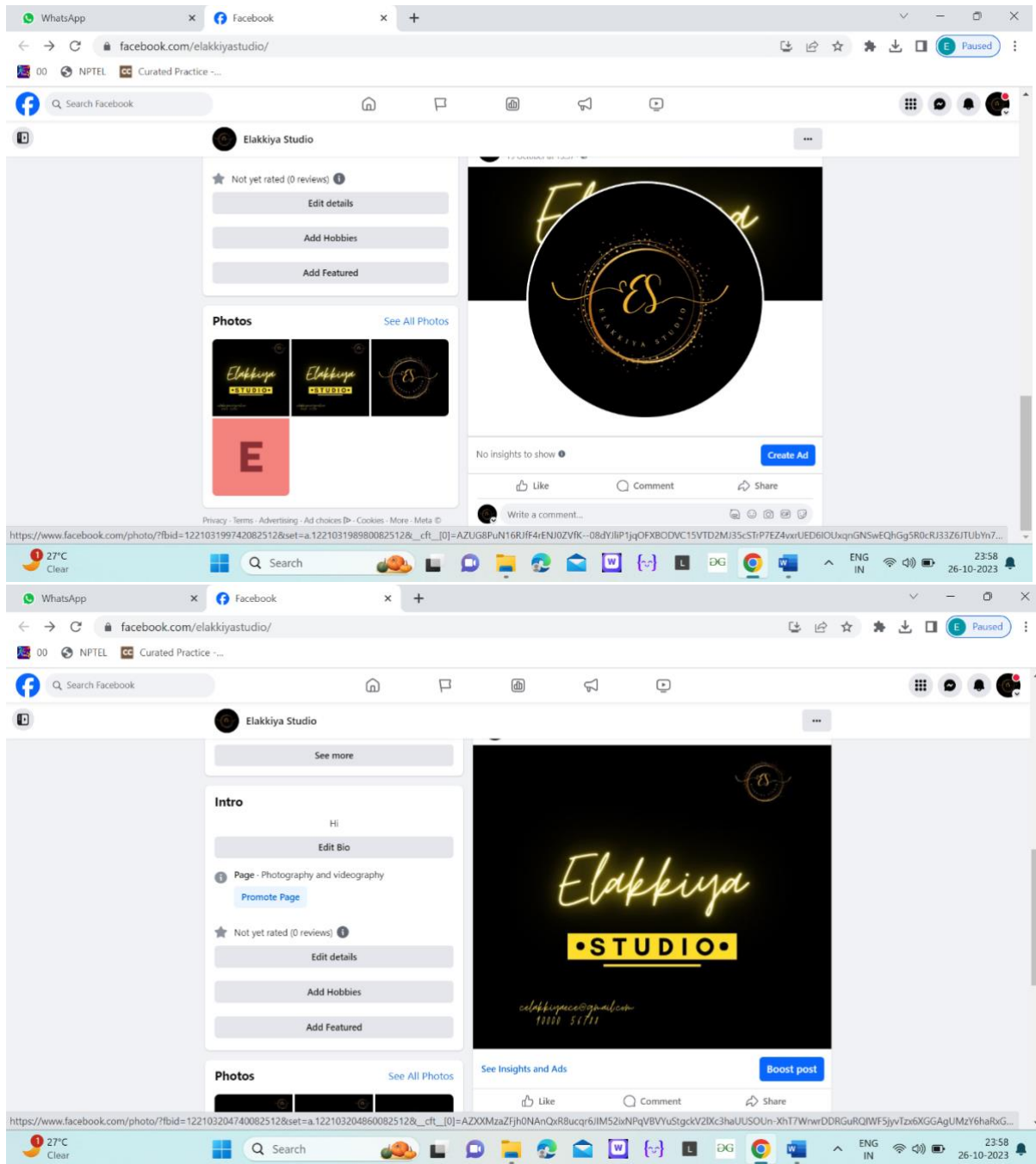
ASSIGNMENT-2

2.Create a new Facebook page and post a poster for the brand.

LINK:

<https://www.facebook.com/elakkiyastudio/>

Screenshots:



ASSIGNMENT – 3

3.Create and design a social media advertisement poster using Canva



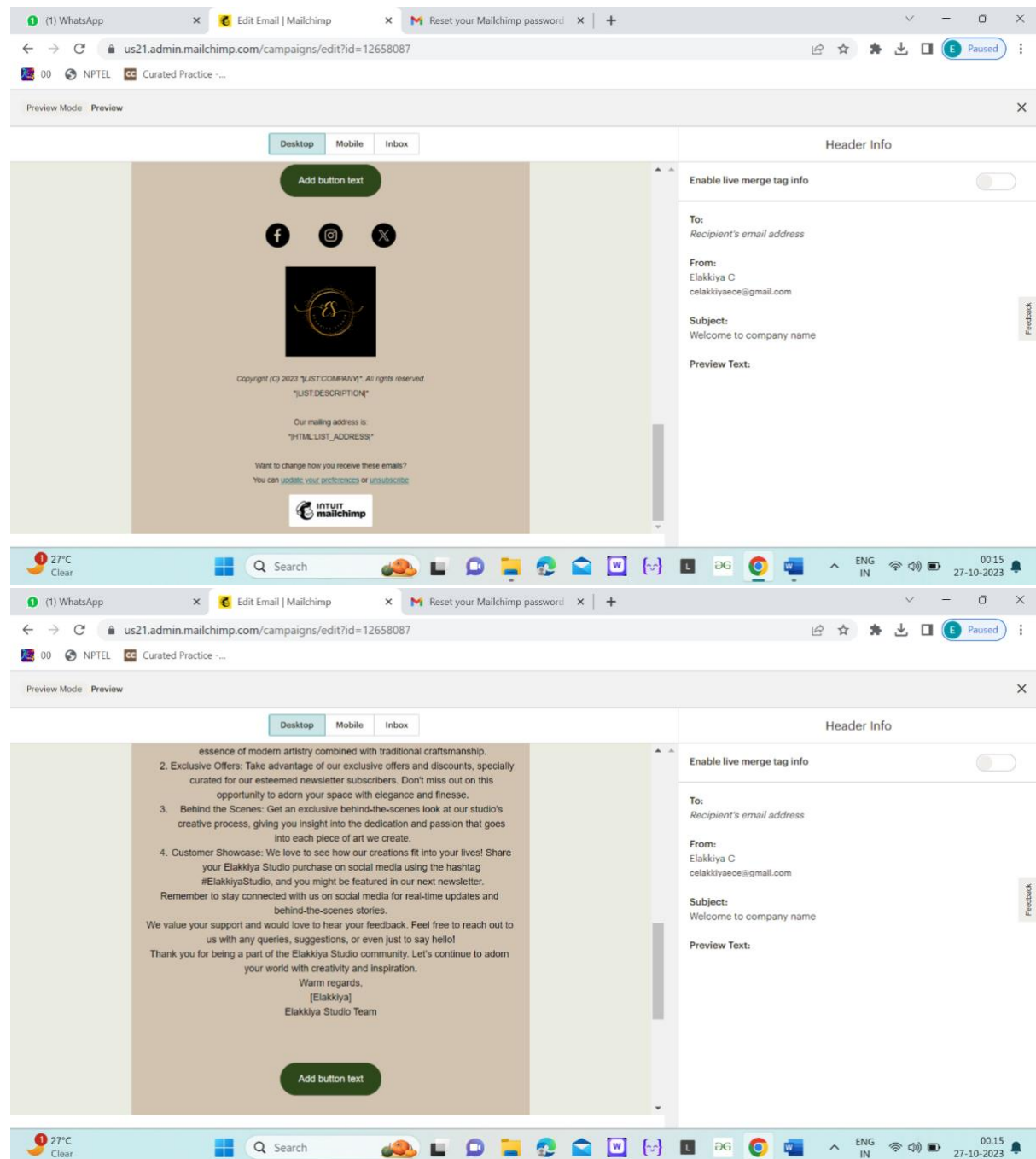
ASSIGNMENT – 4

4.Create email newsletter design using mailchimp

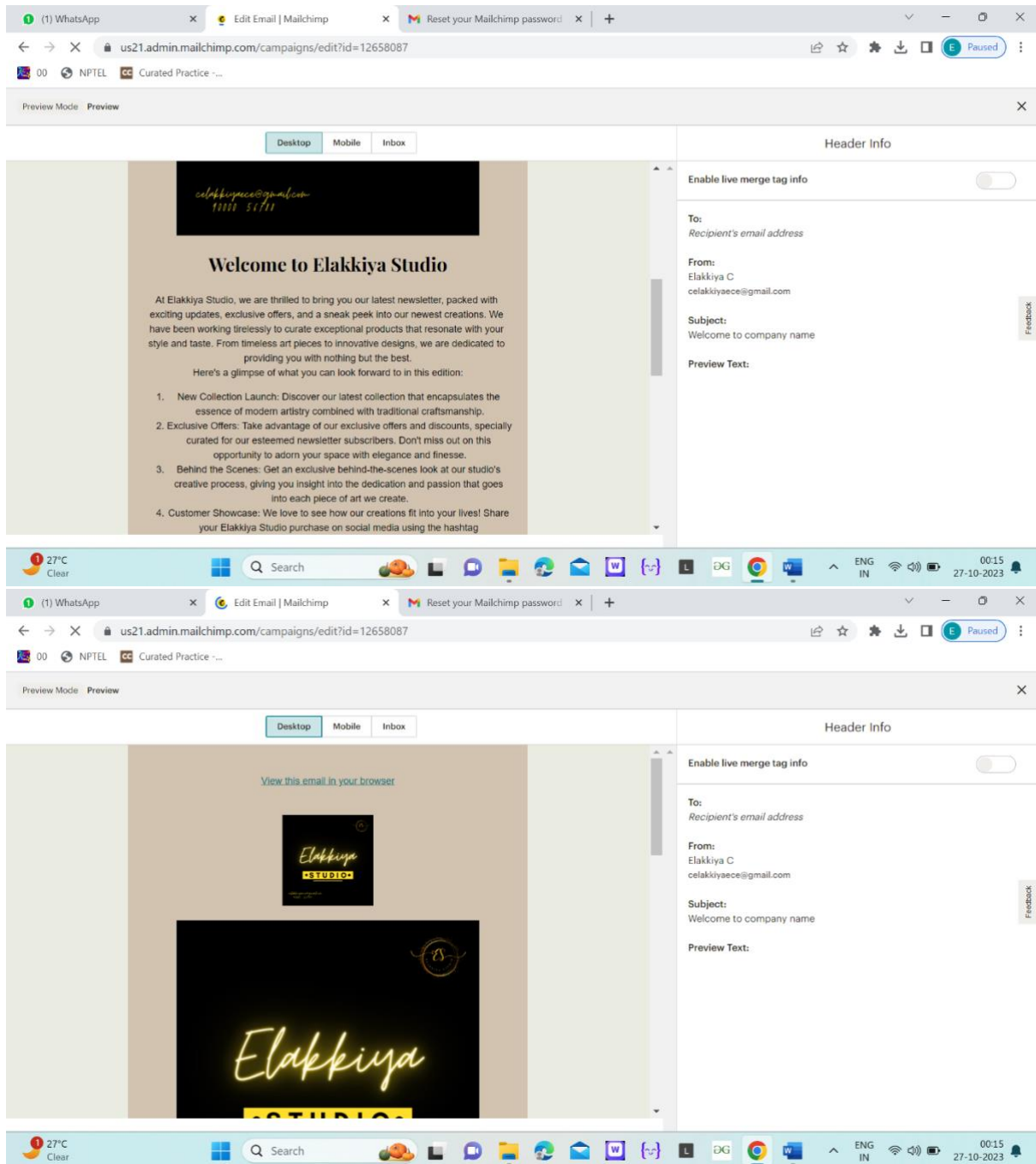
LINK:

<https://us21.admin.mailchimp.com/campaigns/edit?id=12658087>

Screenshots:



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ELAKKIYA.C

B.E.

DIGITAL MARKETING

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