

## Ideation Phase

### Define the Problem Statements

TEAM ID: **NM2023TMID11237**

Date	03 Nov 2023
Team ID	NM2023TMID11237
Project Name	BUILDING A WEBSITE USING CANVA

#### Customer Problem Statement Template:

##### Problem Statement:

In today's rapidly evolving world of electronics and communication engineering, the demand for high-quality technical content, educational resources, and a platform to prepare for placement interviews and competitive exams is greater than ever before. As students, professionals, and enthusiasts seek to expand their knowledge and stay up-to-date with the latest advancements in the field, they face the following challenges:

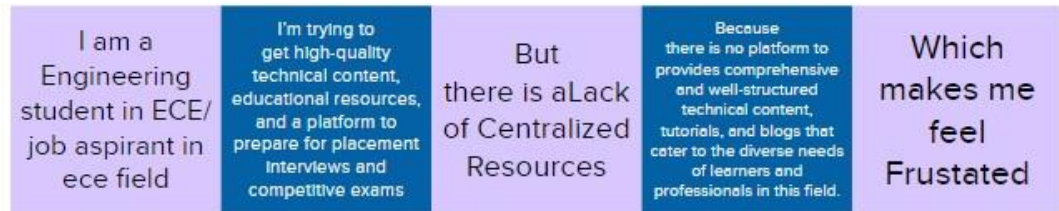
**Information Overload:** Electronics and communication engineering is a broad discipline with multiple subfields such as electron devices and circuits, digital electronics, microprocessors, microcontrollers, and more. Finding relevant and accurate technical content can be overwhelming, leading to information overload.

**Lack of Centralized Resources:** There is a lack of a centralized platform that provides comprehensive and well-structured technical content, tutorials, and blogs that cater to the diverse needs of learners and professionals in this field.

**Difficulty in Exam Preparation:** Students preparing for placement interviews and competitive exams in electronics and communication engineering often struggle to find aptitude questions and answers tailored to their specific needs. This leads to challenges in effective exam preparation.

**Outdated Information:** Technology in this field evolves rapidly, and it's crucial to provide up-to-date information to keep the audience informed about the latest developments and trends in this field.

## problem& statements



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Engineering students in ECE	get high-quality technical content, educational resources, and a platform to prepare for placement interviews and competitive exams	there is aLack of Centralized Resources	there is no platform to provides comprehensive and well-structured technical content, tutorials, and blogs that cate to the diverse needs of learners and professionals in this field.	Frustrated
PS-2	Engineers/ Professionals in electrical and electronics and communication field	get high-quality technical content, educational resources, and a platform to update me technically in my field	Outdated Information	There is no platform to provide up-to-date information to keep the audience informed about the latest developments and trends.	Frustrated

## BRAIN STORMING AND IDEA PRIORITIZATION TEMPLATE: AND EMPATHY MAP TEMPLATE:

MURAL LINK:

<https://app.mural.co/t/gaspiplingleakagemonitorings7166/m/gaspiplingleakagemonitorings7166/1684403615332/fc16f770d51a5ae50e9e89a8aaee8aa5f20523d3?sender=uc421fc323cab6db806043747>

