

Vaishnavi Bharti

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[linkedin.com/in/vaishnavi-designer](https://www.linkedin.com/in/vaishnavi-designer) | github.com/vaishcash | [Portfolio Link](#)

SKILLS-(UI/UX & Graphic Designer | Frontend Developer)

Frontend: HTML | CSS | JavaScript | TypeScript | UI/UX | WordPress

Libraries & Frameworks: React.js | Next.js | Tailwind CSS | Bootstrap

Tools & Platforms: Git | GitHub | Firebase

About Me

I am a creative professional with over three years of experience as a graphic and UI/UX designer, now transitioning into web development to blend my design expertise with technical skills. My journey into coding began through close collaboration with web development teams, sparking a deep interest in creating seamless, user-centered web experiences.

WORK EXPERIENCE

Graphic Designer

June 2023 – November 2024

XYZ Digital Private Limited | New Delhi, India

Graphic Designer and Social Media Executive

August 2022 - June 2023

Greentech Foundation | New Delhi, India

Graphic Designer

September 2021 - June 2022

Edumigration | New Delhi, India

KEY ACHIEVEMENTS

- **Enhanced User Engagement**
Designed the exhibition area for XYZ at **IFSEC**, India's premier surveillance expo, creating an engaging and visually impactful experience.
- **Comprehensive Event Planned for Greentech in Bangkok**
Developed all event materials for Greentech's Bangkok event, including brochures, podium graphics, backdrops, and leaflets, ensuring a cohesive and visually compelling brand presence.

PERSONAL RECENT PROJECTS

PawPrint App

[Netlify Link](#)

[View in Github](#)

- **User Authentication System:** I am implementing a secure user authentication system using technologies like JWT or OAuth, allowing volunteers, donors, and administrators to access personalized features.
- **Role-Based Access Control:** Designed the frontend to incorporate role-based access control, displaying different interfaces for admins, volunteers, and donors based on their roles.
- **Animal Profile Management:** Developing dedicated routes for "Need Help" and "Want to Help," linking users to resources like medicine, shelter, food, and other assistance, ensuring easy access for those seeking or offering support.

Roamify App

[Netlify Link](#)

[View in Github](#)

- **React Travel Website Frontend :** Developed a modern travel planning interface using React, TypeScript, and Tailwind CSS, ensuring responsive design across all devices.
- **Dynamic Travel Package System:** Planned and implemented a dynamic card-based system showcasing 6 travel packages with reusable components for features, pricing, and booking options.
- **Travel Insurance Feature Display:** Created an informative travel insurance section with a clean UI to display benefits and coverage details.
- **Responsive Footer and Navigation:** Built a responsive footer and navigation with consistent styling, accessibility, and integrated contact information and social media links.

Education

Bachelor of Science in Multimedia (Inst. of Mass Comm. & Media Tech.)
Kurukshetra University | Kurukshetra, Haryana, India

September 2018 – June 2021