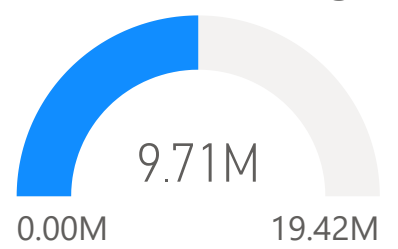
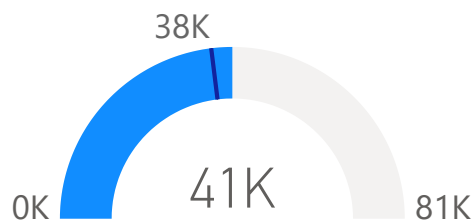




Revenue vs Target



Order Qty vs Target



01-01-2015

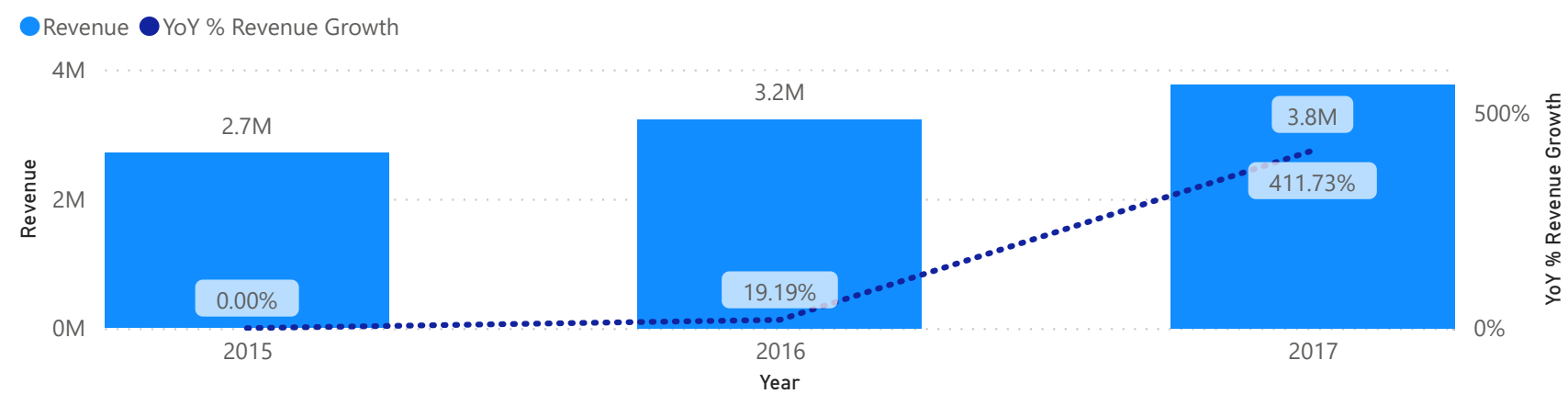
30-06-2017

Select all

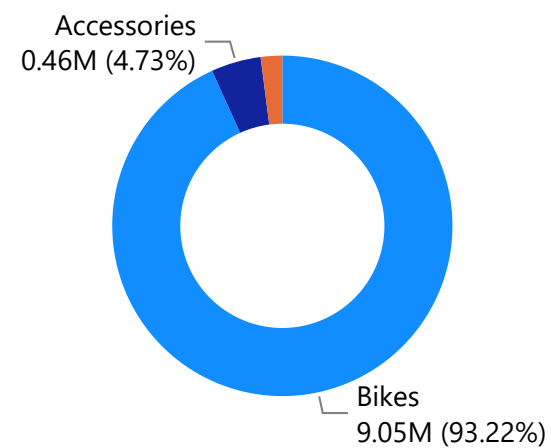
Europe

Click to see the report during Europe's World Cup

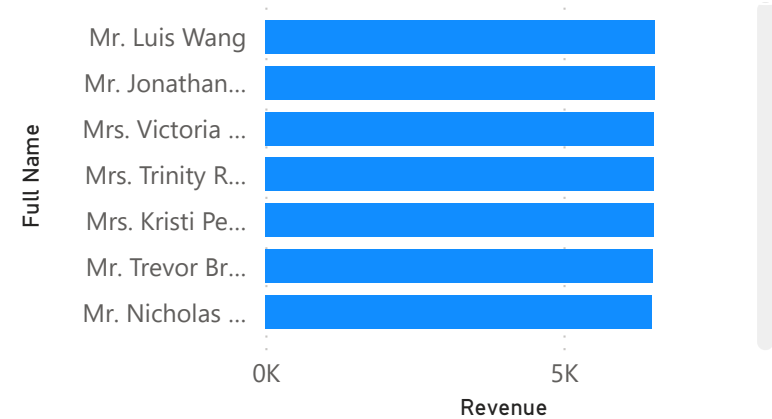
YoY % Revenue Growth



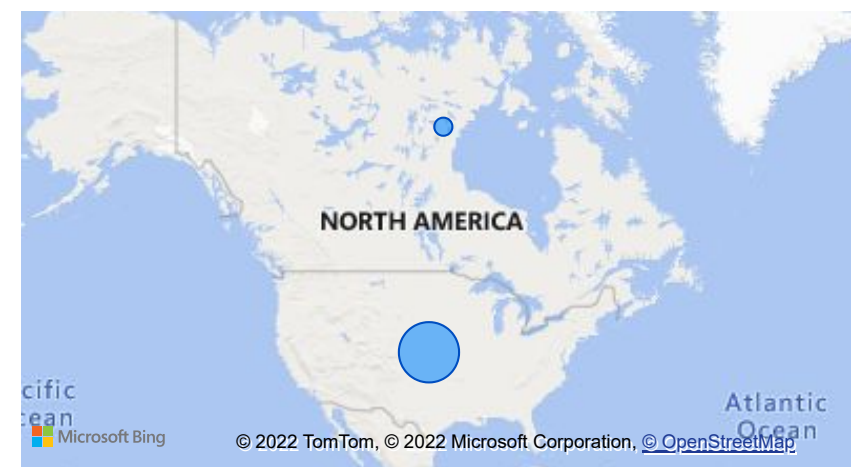
Revenue by Category



Top 5 Customers By Revenue



Revenue by Country



ProductName	Return Qty	Return Rate
All-Purpose Bike Stand	4	3.67%
AWC Logo Cap	23	1.34%
Bike Wash - Dissolver	8	0.88%
Classic Vest, M	4	3.88%
Classic Vest, S	4	4.21%
Fender Set - Mountain	32	1.24%
Half-Finger Gloves, L	10	2.16%
Half-Finger Gloves, M	10	1.95%
Half-Finger Gloves, S	8	1.68%
Hitch Rack - 4-Bike	6	3.28%
Total	871	2.14%



Water Bottle - 30 oz.

Revenue vs Target

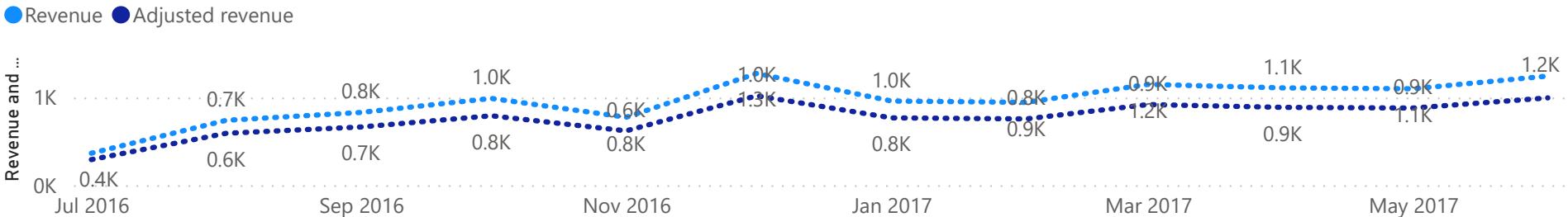
1.25K✓

Goal: 1.12K (+10.96%)

Price Adjustment

-0.20

Monthly Revenue

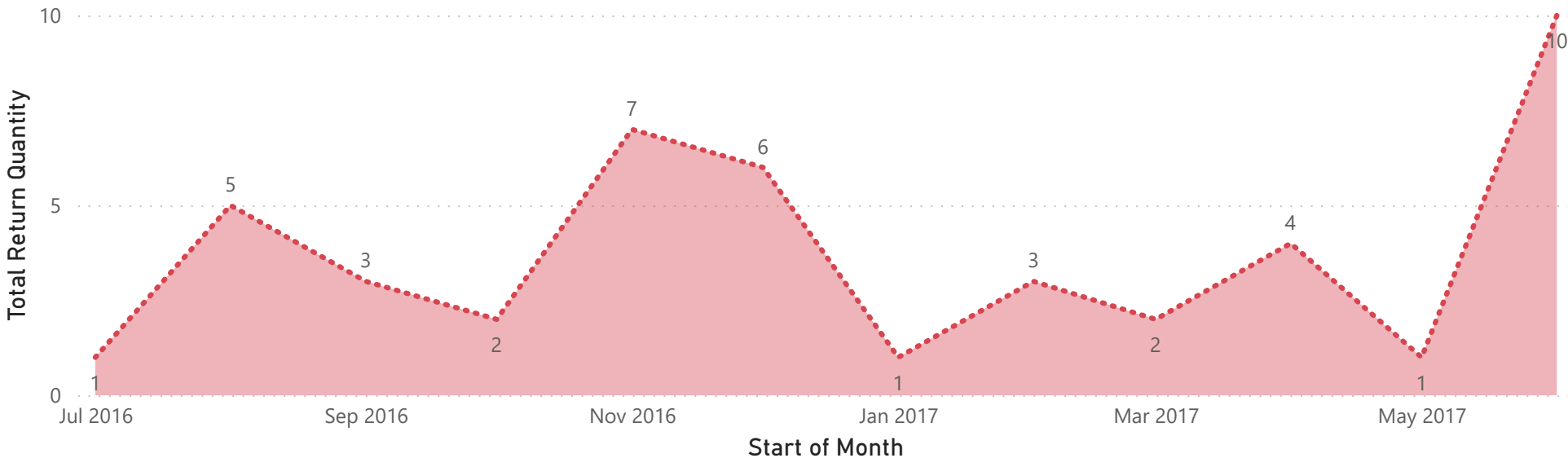


Order Qty vs Target

249✓

Goal: 224.40 (+10.96%)

Monthly Return Qty



Return Qty vs Target

10!

Goal: 1 (-900%)