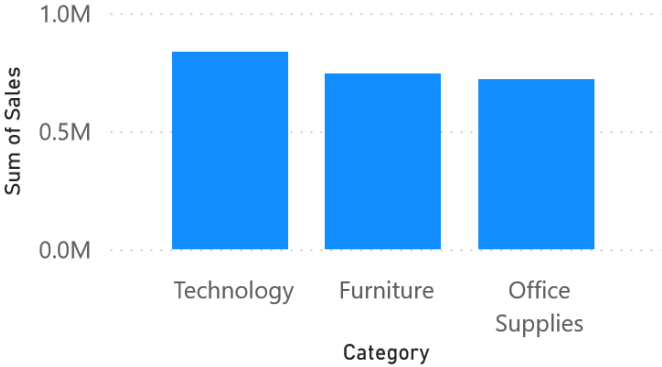
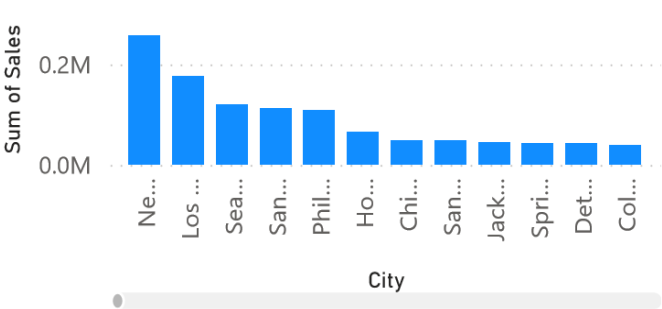


Sum of Sales by Category



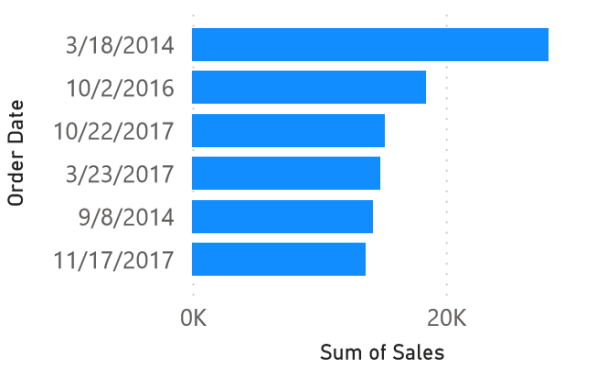
- Technology leads sales, suggesting a strong market preference.
- Most profit comes from a select few products. Consider focusing marketing here.
- The West region is outperforming others in sales.

Sum of Sales by City



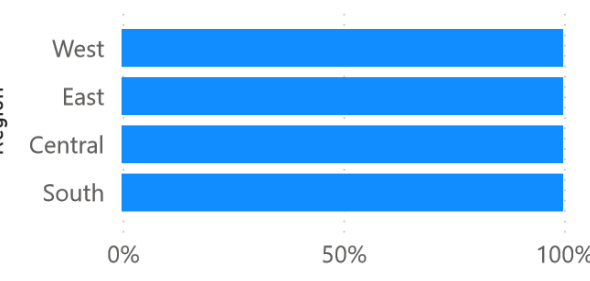
This visualization displays the total sales revenue generated from each city. It helps identify key urban markets contributing the most to overall sales performance. Higher sales in specific cities indicate strong demand and customer engagement in those regions, potentially guiding targeted marketing and resource allocation strategies. Observing sales

Sum of Sales by Order Date



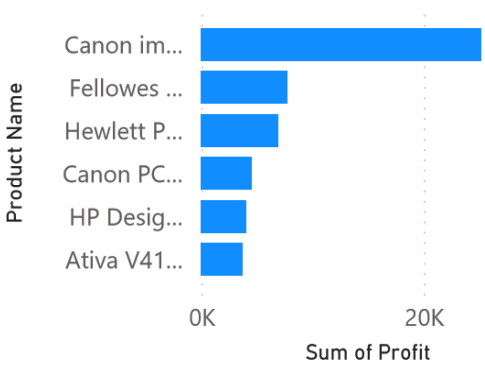
This chart shows how sales vary across different order dates, highlighting trends and peaks over time. It helps identify seasonal patterns, sales growth periods, or any fluctuations in customer demand, enabling better forecasting and strategic planning.

Sum of Sales by Region



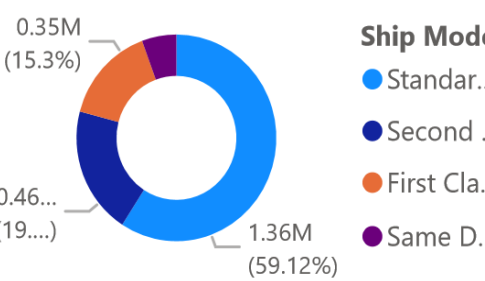
This visualization illustrates the total sales generated in each geographic region. It highlights which regions contribute most to overall revenue, helping identify strong markets and areas with potential for growth. The insights allow business decisions to focus on high-performing regions and strategize improvements in lower-performing ones.

Sum of Profit by Product Name



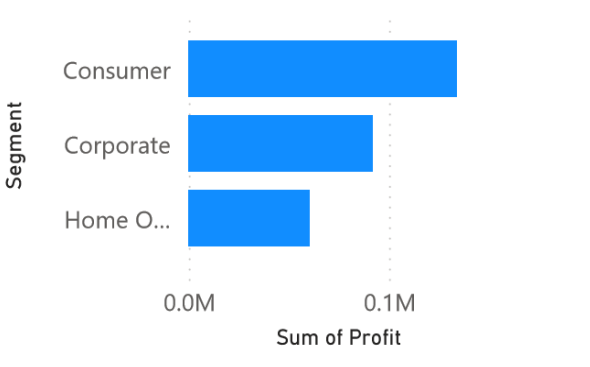
This visualization shows the total profit earned from each product. It helps identify the most and least profitable products, guiding inventory management, pricing strategies, and marketing focus to maximize profitability.

Sum of Sales by Ship Mode



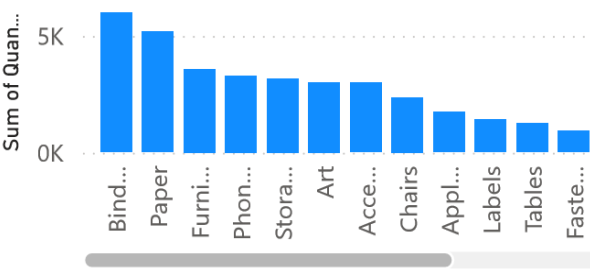
methods such as Standard Class, Second Class, and First Class. Understanding sales by shipping mode helps evaluate the impact of shipping options on customer buying behavior and operational efficiency. It also provides insights for optimizing shipping strategies and costs.

Sum of Profit by Segment



This visualization shows how profit is distributed across different customer segments such as Consumer, Corporate, and Home Office. It highlights which segments contribute most to profitability, assisting in tailoring sales and marketing strategies to focus on the most lucrative

Sum of Quantity by Sub-Category



This chart displays the total quantity of items sold across various product sub-categories. It helps identify which product types are most popular among customers, providing insights into inventory management, stock replenishment, and sales strategies tailored to customer preferences.