

RAJASTHAN COMMUNITY CONFERENCE 2022

12 SEPT - 14 SEPT 2022



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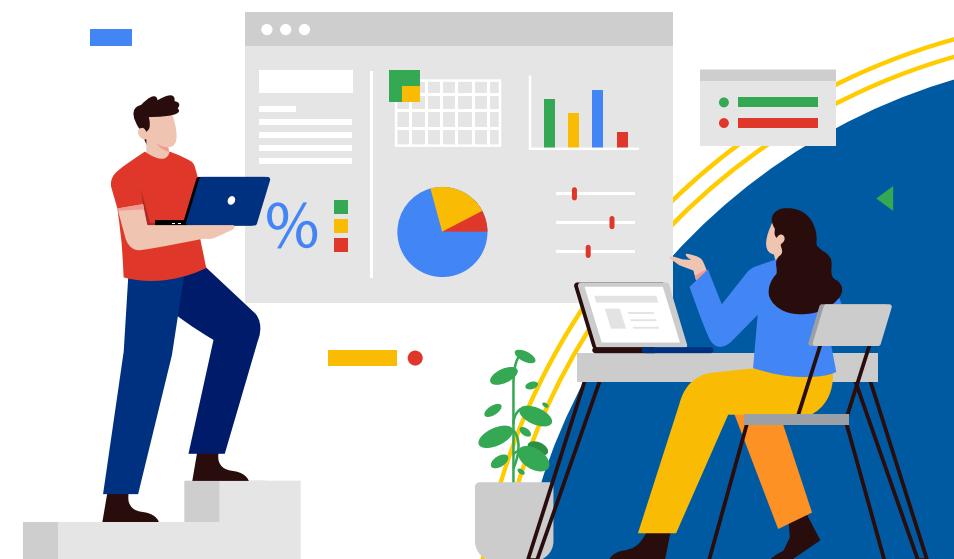
EVENT OVERVIEW

JECRC Cloud Summit is an event organised by JECRC Foundation to promote and acknowledge the importance of cloud computing. Through this program, students can gain experience with the next big thing while also being motivated to captivate as many big players as possible. The event will begin on [redacted] and will last three days, with a jam-packed schedule of excellence.

- Day 1: The first day will feature a talk session with honorary guests, followed by an interactive quiz to learn about Google Cloud's newest innovations and an AI-based workshop.

- Day 2: Emphasis on unifying data and smart analytics using cloud-based applications, panel discussions with the startups CEO community and working projects on azure.

Day 3: Which is its concluding day, is mostly devoted to databases. It tries to use AWS to build a management system and a customised Alexa, and on top of that, it throws in some cultural activities to kick off this voyage with a bit of wit and mint.





ABOUT **JECRC FOUNDATION**

One of the most favoured educational institutions in North India is JECRC Foundation, Jaipur, which is also listed among the best universities and colleges in Rajasthan. With institutes for engineering, business, pharmacy, pure and applied sciences, among other things, the Foundation is a top provider of education. It seeks to develop useful resources for business and society through its interventions in the growth of research and innovative culture, academic and professional advancement, along with cultural enrichment.

We take great pride in sharing this moment of ecstatic joy and profound satisfaction as JECRC has been accredited by NBA (National Board of Accreditation) and JECRC University has been accredited by NAAC (National Assessment and Accreditation Council), both esteemed bodies of MHRD, Govt. of India. This has opened up new opportunities for students in their pursuit of higher education at the most prestigious universities in the world, easier access, and more. Among its most well-known characteristics are a robust research culture and strong industry linkages.





ABOUT JECRC CLOUD SUMMIT'22

The JECRC Cloud Summit' 22 is a technical gathering for aficionados of cloud computing, artificial intelligence, and other relevant subjects. We're giving up-and-coming talent a place to congregate, exchange thoughts and opinions, interact with like-minded individuals, and talk about their plans with professionals in the field. By joining us, you will learn about the hottest subjects in the tech business today, gain practical advice on how to execute your ideas and plans, and have an unforgettable experience that will benefit you long beyond the event.





AIM

Companies all over the world have reached a technological tipping point, which has created a slew of new challenges for leaders, some of which are IT, Transformation and Cyber Security. As a result, in order to contribute to the noble cause, the JECRC Cloud Summit aims to provide access to sessions delivered by delegates who are experts in their domain from across the country. We want to provide a platform for aspiring tech leaders to interact and connect with industry experts and exchange ideas and perspectives on topics like cloud computing, machine learning, artificial intelligence, IoT, and much more, as well as hands-on practice.





WHAT MAKES THIS SUMMIT SPECIAL?

You will learn things during the event that will help you and your company advance. You'll have the chance to learn the most recent tips on how to use the cloud to your advantage from our opening keynote through sessions to spotlights on participants and partners.

The JECRC Cloud Summit is a premier cloud business and technology event in Rajasthan that brings together major cloud platform providers, top speakers from around the world, influential customers and thousands of delegates. It also provides an excellent setting for business networking for all participants. The Cloud Summit is the ideal education and professional opportunity since it provides cutting-edge business and technology material in both the business and technology spheres.

Learn about breakthrough solutions in data, machine learning, collaboration, security, sustainability, and other areas first. You'll hear from experts, consider customer viewpoints, participate in interactive demos, and acquire insightful information that will speed up your career change.





TIERS OF SPONSORSHIP

Cloud summit is a great opportunity to connect with people interested in cloud platform. The summit brings together experts from all around the world who represent variety a of industries.

As we see the focus of business decision makers shift from cost efficiencies in their back-office systems to improvements in their systems of engagement, cloud is often seen as the most effective means of forging a tighter link with the customer.

We are primarily looking for sponsorships in following levels:-

1. Title sponsors- 8,00,000 INR +
2. Platinum sponsors- 5,00,000 INR - 8,00,000 INR
3. Gold sponsors- 2,00,000 INR - 5,00,000 INR
4. Silver sponsors- 50,000 INR - 2,00,000 INR





TITLE SPONSORSHIP

AMOUNT: 8 ,00,000 INR +

PRE-SUMMIT:

- **Recognition in Pre-Conference Email Marketing:**

Includes link to your URL

- **Social Media Re-share:**

Cloud Summit social media account will re-share 1 post of the sponsor's choice. Timing will be determined by Cloud summit organizers.

- **Recognition on Event Website:**

Prominent logo displayed on event homepage.

- **Pre- or Post-event Email Blast:**

One time use of opt-in list to be sent option is based on availability.

- **Access to Event Press/ Analyst List:**

Contact list will be shared two weeks prior to event for your own outreach.

- **Blog Post on Cloud summit website:**

Reach the core community with a blog post that drives traffic to your site, teases your Summit talks and/or shares updates from your team.

- **Cloud summit Webinar or Hands-On Labs:**

To be held on a separate date, with its own marketing and lead generation plan. (Full contact information of registrants supplied)





ON-SITE:

- **Speaking Opportunity:** 15-minute session. All sponsor content must be approved by Program Committee and Cloud summit organizer. Speaking slots based on availability.
- **Recognition in Opening & Closing Remarks by event Emcee**
- **Recognition on Event Signage:** Logo on event homepage, individual banner.
- **Stage Branding:** Logo featured in sessions. Individual banner.
- **Exhibit Booth:**
 - Ability to generate leads with attendee contact information for those that visit your booth..
 - Ability to link to resources, social media, job postings, etc.
 - Embedded sponsor videos on booth.
 - Chat function with booth attendees.
 - Live booth demo: ability to hold a live 30-minute demo within your booth, allowing staff to be on video.
- **Booth Visit Gamification:** Attendees will earn points for visiting your booth, with points earning prizes. Multiple point earning options.
- **Push Notifications to Attendees During Event:**

Opportunity to reach out to attendees with a customized pop-up on-screen banner during the event.
- **Summit Attendee Passes:** 20 full-access passes to the event for your staff or customers.





PLATINUM SPONSORSHIP

AMOUNT : 5,00,000 - 8,00,000 INR

PRE-SUMMIT:

- **Recognition in Pre-Conference Email Marketing:**

Includes link to your URL.

- **Social Media Re-share:**

Cloud Summit social media account will re-share 1 post of the sponsor's choice. Timing will be determined by Cloud summit organizers.

- **Recognition on Event Website:**

Prominent logo displayed on event homepage.

- **Blog Post on Cloud summit website:**

Reach the core community with a blog post that drives traffic to your site, teases your Summit talks and/or shares updates from your team.

- **Cloud summit Webinar or Hands-On Labs:**

To be held on a separate date, with its own marketing and lead generation plan. (Full contact information of registrants supplied).





ON-SITE:

- **Recognition in Opening & Closing Remarks by event Emcee.**
- **Recognition on Event Signage:** Logo on event homepage. Individual banner.
- **Stage Branding:** Logo featured in sessions. Individual banner.
- **Exhibit Booth:**
 - Ability to generate leads with attendee contact information for those that visit your booth.
 - Ability to link to resources, social media, job postings, etc.
 - Embedded sponsor videos on booth.
 - Chat function with booth attendees.
 - Live booth demo: ability to hold a live 30-minute demo within your booth, allowing staff to be on video.
- **Booth Visit Gamification:** Attendees will earn points for visiting your booth, with points earning prizes. Multiple point earning options.
- **Push Notifications to Attendees During Event:**

Opportunity to reach out to attendees with a customized pop-up on-screen banner during the event.
- **Summit Attendee Passes:** 15 full-access passes to the event for your staff or customers.





GOLD SPONSORSHIP

AMOUNT : 2,00,000 - 5,00,000 INR

PRE-SUMMIT:

- **Recognition in Pre-Conference Email Marketing:**
Includes link to your URL.
- **Social Media Re-share:**
Cloud Summit social media account will re-share 1 post of the sponsor's choice. Timing will be determined by Cloud summit organizers.
- **Recognition on Event Website:**
Prominent logo displayed on event homepage.
- **Blog Post on Cloud summit website:**

SITE: Reach the core community with a blog post that drives traffic to your site,
tion on Event Signage: Logo on event homepage. Individual banner.

Branding: Logo featured in sessions. Individual banner.

Notifications to Attendees During Event:

Opportunity to reach out to attendees with a customized pop-up banner during the event.

Staff Attendee Passes: 10 full-access passes to the event for your staff or customers.

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SILVER SPONSORSHIP

AMOUNT : 50,000 - 2,00,000 INR

PRE-SUMMIT:

- **Recognition in Pre-Conference Email Marketing:**

Includes link to your URL.

- **Social Media Re-share:**

Cloud Summit social media account will re-share 1 post of the sponsor's choice. Timing will be determined by Cloud summit organizers.

- **Recognition on Event Website:**

Prominent logo displayed on event homepage.

- **Blog Post on Cloud summit website:**

Reach the core community with a blog post that drives traffic to your site, teases your Summit talks and/or shares updates from your team.

ON-SITE:

- **Recognition on Event Signage:** Logo on event homepage. Individual banner.

- **Stage Branding:** Logo featured in sessions. Individual banner.

- **Summit Attendee Passes:** 5 full-access passes to the event for your staff or customers.





BENEFITS	TITLE	PLATINUM	GOLD	SILVER
Speaking Opportunity All sponsor content must be approved by Program Committee and Cloud Organizers. Speaking slots based on availability.	15 mins			
Access to Event Press / Analyst List Contact list shared two weeks prior to event for your own outreach.	✓			
Pre or Post Event Email Blast One time use of opt-in list to be sent by Cloud Foundry Foundation. Date option is based on availability.	✓	✓		
Recognition in Opening & Closing Remarks by Event Emcee	✓	✓		
Social Media Promotion of Sponsorship from Cloud Summit Social Media Account	✓	✓	✓	
Social Media Re-share Cloud Twitter account will re-tweet 1 post of the sponsor's choice. Timing will be determined by Cloud Organizers.	✓	✓	✓	✓
Recognition in Pre-Event Email Marketing Includes link to your URL	✓	✓	✓	✓
Recognition on Event Website Prominent logo displayed on event homepage	✓	✓	✓	✓
Recognition on Event Signage	Individual	Shared	Shared	Shared
Stage Branding Logo featured in Sessions.	Individual	Shared	Shared	Shared
Blog Post on Cloud Summit Website Reach the core CS community with a blog post that drives traffic to your site, teases your Summit talks and/or shares updates from your team.	✓	✓	✓	✓
Event Attendee Passes Full access passes to the entire event for your staff or customers.	20	15	10	5
Sponsorship Cost	8 lakhs and above	5 lakhs - 8 lakhs	2 lakhs - 5 lakhs	50 k - 2 lakhs





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