

AXTRIA CHALLENGE

-Vaishnavi MP

CONDUCTING A THOROUGH SURVEY COULD BE VERY EFFECTIVE SOLUTION TO THIS PROBLEM. THE SURVEY COULD BE CONDUCTED THROUGH MANY WAYS. PERSONAL INTERVIEW, ONLINE QUESTIONNAIRE, ETC. THE LIST OF USERS CAN BE DISPLAYED IN A EXCEL SHEET AND THEN CAN BE GRAPHED. THIS WILL HELP PEOPLE UNDERSTAND THEIR TARGET SEGMENT